

TAKE THE LEAD®



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# **POWER UP**

*The Big RE: REthink, REwire, REcreate*

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August 25&26, 2022

The Arizona Biltmore

Phoenix, Arizona

## **Call for Panelists & Facilitators**

**\* 2022 CONFERENCE THEME\* THE BIG RE: REthink, REwire,  
REcreate**

**Take The Lead is pleased to announce its 2022 Power Up Concert and  
Conference.**

**Over 200 women will attend the conference in person taking place on  
August 25-26, 2022, at the iconic Arizona Biltmore, located in Phoenix,  
Arizona, and thousands more virtually. Participants will be engaged  
in an extraordinary leadership development experience to include  
workshops, panel discussions, lightning talks, accelerated roundtable  
discussions and networking. The conference will kick off with a  
concert headlined by C&W star Dierks Bentley on the evening of  
August 25 with the all-day conference including an awards luncheon  
and ending reception taking place on August 26. It will be fun and  
REjuvenating—and we need that after these last two and a half years!**

**ABOUT TAKE THE LEAD: Founded in 2014 by Gloria Feldt and Amy  
Litzenberger, Take The Lead's bold mission is nothing less than**

**intersectional leadership gender parity by 2025. We provide breakthrough training, mentoring, coaching and the immediately actionable 9 Leadership Power Tools proven to accelerate women's leadership and career trajectories on their own terms. Our supportive 50 Women Can Change the World cohorts propel women+ to higher intentions and help them make strategic plans to implement their goals. We deliver custom solutions for organizations to achieve gender parity and inclusion. We are driven by the vision of women and men holding fair and equal shares of top leadership positions across all sectors. And this will create a world that is more equitable and prosperous for all.**

**GUIDELINES: All sections are required on the application unless stated otherwise. Incomplete applications will not be considered. There are two primary ways to share your expertise at the conference: being a panelist or facilitating an accelerated roundtable discussion. You'll have an opportunity to state your preference in the application, but we ask that all applicants be open to either option based upon the greatest need that is aligned with your topic. Speaking topics should align with the conference theme -**

**THE BIG RE: REthink, REwire, REcreate**

**BENEFITS OF SPEAKING: Take The Lead's Power Up Conference provides a powerful platform to network and share knowledge, lessons learned, and best practices. As a not-for-profit entity, Take The Lead does not provide speaking fees and is unable to assist with travel or accommodations. There might be limited opportunities for virtual presentations.**

**BENEFITS FOR PARTICIPATING AT THE POWER UP CONFERENCE:**

- Extensive exposure through Marketing, Branding and promotional opportunities
  - Speakers receive complimentary conference and concert registration for themselves and (1) guest (Value \$794)
- Social media exposure multiple times by Take The Lead and assets for you to use to promote your participation, plus an individual video interview at the conference that you will be able to use for your own platform building after the conference (Value inestimable)
- Links to information about your offerings and social handles will be included on post-event page of resources sent to attendees. If you have a book, there will be an opportunity to sell it.
- A valuable experience and a priceless opportunity to be a partner in helping women reach leadership parity by 2025.

#### **SUBMISSION TIMELINE:**

**Submission process closes: June 15, 2022 (deadline)**

**Notification of application status: July 1, 2022**

**All Panelists and Facilitators will be scheduled for a specific session and are encouraged to attend the entire conference free of charge. Speakers will also be given one discounted ticket rate to share with their networks.**

**Apply Here: [tinyurl.com/TTLCallForSpeakers](https://tinyurl.com/TTLCallForSpeakers)**

**GENERAL QUESTIONS: For questions, inquiries, or assistance with this application, please email Kristina Windsor at [KristinaWindsor@taketheleadwomen.com](mailto:KristinaWindsor@taketheleadwomen.com)**