The air we breathe, the water we drink, and the food we eat all depend on a healthy natural world. We need the Earth's support more than ever, with nearly 8 billion people on the planet, yet the natural world is disappearing at an unprecedented rate under human pressure. On our current track, we will eliminate over one million species on Earth in the next decades. This catastrophic loss of biodiversity and destruction of nature poses a threat as serious as climate change to the future of humanity.

The world is uniting to protect and heal the planet. We need transformative change. And all of us have a role to play. Individuals, businesses, civil society, governments, and Indigenous Peoples are coming together to change our trajectory and support the natural places that support us.

The numbers are staggering: 66% of the ocean and 75% of the land has been severely altered by humans. The ongoing and rapid loss of natural areas across the world poses a grave threat to clean air and clean drinking water, the survival of wildlife, the prosperity of communities, and the world’s ability to protect itself from severe weather, floods, catastrophic wildfires, and other impacts of a changing climate. Once gone, we cannot recreate, the $125 trillion in economic value that the natural world provides us each year.

The challenge is sizeable, but the good news is we can still act. We know that when left alone, nature can heal itself. To conserve what is left, we must act now. Our future depends on it.

Join the call to protect 30x30 at: campaignfornature.org