

Market Report, August 2019

Area 100, Greater Reno/Sparks

Quick Facts (year over year)														
New Listings	738		-9.6% Units Sold	601 🔺	5.1%	Median Sold Price	\$399,000		7.6%					

Market Summary

The Reno/Sparks Association of REALTORS® (RSAR) released its August 2019 report on existing home sales in Reno and Sparks, including median sales price and number of home sales in the region. RSAR obtains its information from the Northern Nevada Regional Multiple Listing Service (<u>www.nnrmls.com</u>).

During July 2019, the report showed Reno-Sparks had 601 sales of existing single-family homes; an decrease of less than 1 percent from July 2019, and a 5 percent increase from August 2018. The report listed the median sales price for an existing single-family residence in Reno-Sparks in August 2019 at \$399,000; a 1.5 percent decrease from July 2019 and a 8 percent increase from last year, August 2018. All sales numbers are for existing "stick built single-family dwellings" only and do not include condominium, townhome, manufactured, modular or newly constructed homes. The median sales price of existing condominium/townhomes in Reno-Sparks in August 2019 was \$209,500; a 7 percent decrease from a year ago.

In August 2019, Reno (including North Valleys) had 420 sales of existing single-family homes; an decrease of 3 percent from July 2019 and an increase of 6 percent from the previous year. The median sales price in Reno for an existing single-family residence in august 2019 was \$410,000; a 2 percent decrease from July 2019, and a 3 percent increase from the previous year. All sales numbers are for existing "stick built single-family dwellings" only and do not include condominium, townhome, manufactured, modular or newly constructed homes. The existing condominium/townhome median sales price for July 2019 in Reno was \$258,500; a 25 percent increase from last year.

Sparks (including Spanish Springs) experienced sales of 181 existing single-family homes in August 2019; a 6.5 percent increase from July 2019 and a 3 percent increase from August 2018. The Sparks median sales price for an existing single-family residence in August 2019 was \$377,500; less than 1 percent decrease from July 2019 and a 7 percent increase from August 2018. All sales numbers are for existing "stick built single-family dwellings" only and do not include condominium, townhome, manufactured, modular or newly constructed homes. The existing condominium/townhome median sales price for August 2019 in Sparks was \$207,500; a 2 percent increase from last month, July 2019.

"We are starting to see a pattern of stabilization with very little sales price change between the months of July and August. While inventory is up 5 percent from last year, we are still only carrying about 2 months' supply." said Angelica Reyes, 2019 RSAR president and REALTOR with The Right Choice Realty. "We anticipate with the changes to the FHA Condo Guidelines coming in October, that we will see more movement for first time homebuyers in that market place."

The Reno/Sparks Association of REALTORS[®] is an organization providing services to its members to ensure their success as real estate professionals, as well as protecting and promoting the consumer's dream of homeownership. For more information visit www.rsar.net.

Reno/Sparks Association of REALTORS®

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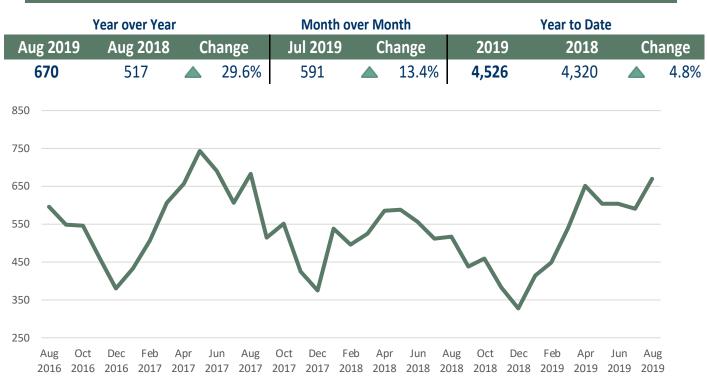
New Listings

	Ye	ear ove	er Yea	r			ſ	Nonth	n over	Mont	h			е					
Aug 20	19	9 Aug 2018 Chan			Chang	ge	Jul 2019			Change			2019		2018			Chan	
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Aug 2010		Dec 2016	Feb 2017	Apr 2017	Jun 2017	Aug 2017	Oct 2017	Dec 2017	Feb 2018	Apr 2018	Jun 2018	Aug 2018	Oct 2018	Dec 2018	Feb 2019	Apr 2019	Jun 2019	Aug 2019	

Units Sold

Year over Year							Mont	h over	Mon	th								
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601	5	72			5.1%		602			-0.2%	6	4,14	3	4	,207		-1.5%	6
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750				Λ	•													
650			-/		\square										-/			
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Aug 2016	Oct Dec 2016 2016	Feb 2017	Apr 2017	Jun 2017	Aug 2017	Oct 2017	Dec 2017	Feb 2018	Apr 2018	Jun 2018	Aug 2018	Oct 2018	Dec 2018	Feb 2019	Apr 2019	Jun 2019	Aug 2019	

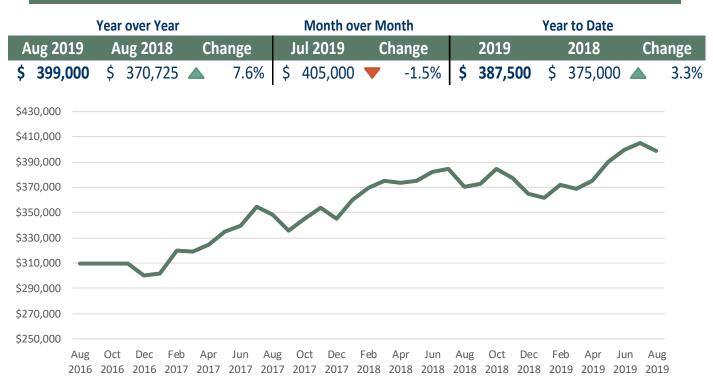
New Contracts



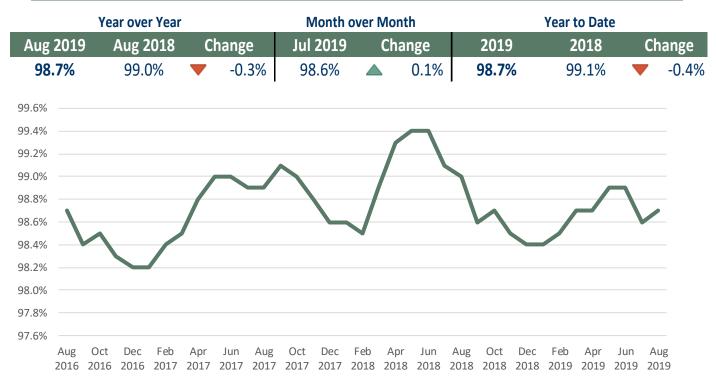
Days to Contract

		Montl	h over	Mont	h													
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70		-/												_/				
60	-/																	
50																		
40						V						\mathcal{I}					Γ	
30											\checkmark							
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Aug 2016	Oct 2016	Dec 2016	Feb 2017	Apr 2017	Jun 2017	Aug 2017	Oct 2017	Dec 2017	Feb 2018	Apr 2018	Jun 2018	Aug 2018	Oct 2018	Dec 2018	Feb 2019	Apr 2019	Jun 2019	Aug 2019

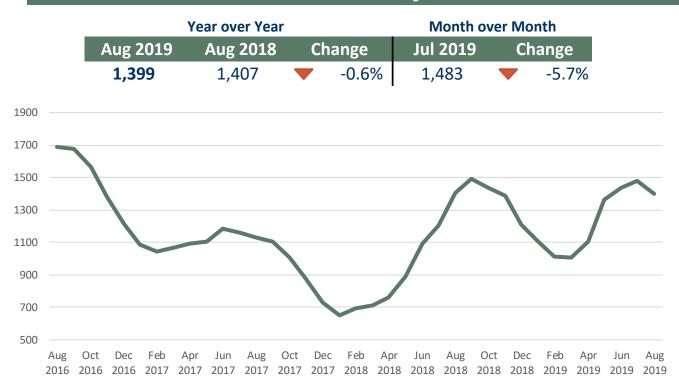
Median Sold Price



Percent of Ask Price Received

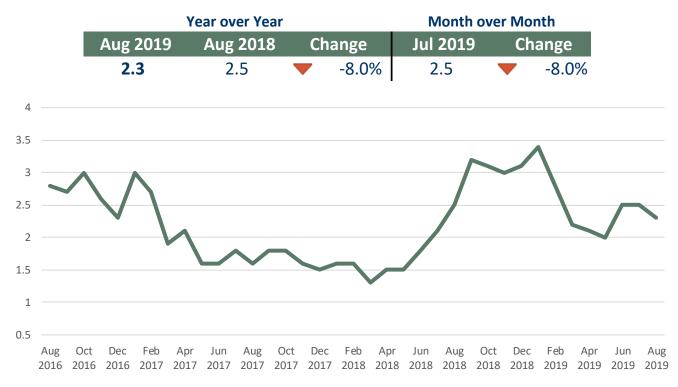


Active Inventory Units



Historical reported active inventory represents an estimated trend over time, not "Active and Available Inventory" on a specific day. Final figures could be up to 20% different from the "specific day" captured.

Months Supply of Inventory



Glossary

Active Inventory Units is the number of Active properties available for sale at the end of the month, based on the List Date, Contract Date and Sold Date. This may change over time as properties fall out of contract.

Days to Contract is the Average number of days between when a property is listed and the contract date when an offer is accepted.

Median Sold Price is the mid-point where the price for half of the sales are higher and half are lower. Median is preferred to average as it better accounts for outliers at the high or low end of the price range.

Months Supply of Inventory (MSI), also known as Absorption Rate, is the number of months it would take to sell through the units available for sale at the current monthly sales rate. The National Association of REALTORS[®] describes a balanced market as between 5 and 7 months supply of inventory (MSI).

New Contracts is the number of properties newly under contract in a given month or time period.

New Listings is the number of properties listed in a given month or time period.

Percent of Ask Price Received is the average of the Sales Price divided by the most recent Ask Price, and expressed as a percentage.

Units Sold is the number of properties which actually Sold within a given month or time period.

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Market trends and analysis based on data from the Northern Nevada Regional MLS through the end of each month. Due to timing of data entry into the MLS, data shown may be different than previously reported.

The Monthly Insights report provides monthly summaries of the overall market served by the Reno/Sparks Association of REALTORS[®]. The Association also provides to its members an online, interactive dashboard which delivers timely, relevant data with many more metrics and filtering capabilities. Contact your Association representative for details.