

SPEAKING UP. SPEAKING OUT.

40 years of housing,
support, & advocacy



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Adsum for Women & Children operates in Mi'kma'ki, the ancestral and unceded territory of the Mi'kmaq. Adsum provides a range of shelter and housing support services in and near Kijipuktuk. We recognize that colonization has jeopardized Indigenous peoples' history and connection to this land. We are committed to demonstrating practices within our organization that are rooted in reconciliation and decolonization. At Adsum, we understand that we are all treaty people.

Adsum recognizes that acknowledgment is meaningless without action. We aim to keep our commitment to reconciliation in all our approaches, and strive to reflect, ask questions, and seek guidance and direction from our relationships with Mi'kmaw knowledge keepers. We acknowledge the overrepresentation of Indigenous Peoples within the unhoused population. We are committed to hiring and retaining Indigenous staff, to trauma-informed practices that recognize the impact of the generational trauma suffered by many Indigenous women, Two-Spirit people, and families that seek our services, to educating our staff and seeking professional development opportunities whenever possible, and to working in partnerships with Mi'kmaw service providers.



Adsum staff, Dolly, Kate, Kia, Fiona, and Sarah

Our vision is for everyone to have a safe and secure home. We lead change to end homelessness through housing, services, and advocacy.

Members of the 2023-24 Board of Directors



BOARD.

2023-2024 Board Members

Flora MacLeod, President
Catherine Baker, Past-President
Angela Rafuse, Vice-President
Raelene Kennedy, Treasurer
Liz Leclair, Secretary
Courtney Brown, Director
Denise Bradbury, Director
Natalie Isaacs, Director
Daisy Karasek, Director
Sue Kelleher, Director
Kothai Kumanan, Director
Tracy Rands, Director
Enkelejda Shytaj, Director

Board members, other volunteers, and staff



MESSAGE.

from the Board President and Executive Director

The task of looking back on our previous fiscal year is often one that stirs up mixed feelings. On the one hand, we're awe-struck at the scope of what our organization accomplished in 12 short months. On the other hand, it's disheartening how the needs grow; how the numbers of those experiencing housing insecurity skyrocket; how complex the effects of homelessness have become. What keeps us all going, though, is our incredible team of staff, volunteers, partners, and donors, who stand with us in working toward our vision of a day when everyone has a safe and secure home. As we continue on our mission, we celebrate and honour the people we serve and support and the people who make this work possible.

We recognize that shelters and hotel rooms are not housing but the lack of housing options resulted in Adsum supporting hundreds of people – single individuals and families with children – in shelters and in hotels across the Halifax Regional Municipality. Our own emergency shelter, Adsum House, which

marked the 40th anniversary of opening its doors in December 2023, was full each night last year. While we didn't expect our services would still be needed four decades later, we are committed to expanding and adapting our supports and services to meet the needs of those experiencing homelessness and housing insecurity during the worst housing crisis of our time.

We recognize that shelters and hotel rooms are not housing.

At the start of the 2023-24 fiscal year, Adsum entered into a service agreement with the Province of Nova Scotia's Departments of Community Services and Health and Wellness to open and run a large-scale shelter, The Bridge, in the former Doubletree Hotel site in Dartmouth. Over the year, Adsum built a highly-trained staff of more than 100 people at The Bridge who provided 24-hour support for 187

individuals. We successfully advocated for the provision of food for residents and expanded these services over the year.

Additionally, our Shelter Diversion program experienced unprecedented demand for support. During the final month of the fiscal year, Adsum was supporting more than 100 families with nearly 200 children in hotel rooms across the municipality. On top of those we were able to support, our intake phone line received dozens of calls each week from people with nowhere to go. Through our drop-in location, The 107, in Dartmouth, women and gender diverse folks experiencing homelessness and housing insecurity were offered a place to go for hot drinks, snacks, laundry, and computer access. Here, they could also socialize or meet with Housing Clinic workers.

While finding housing has been especially challenging over the past few years as vacancy rates have hit historic lows and rental costs are at all-time

highs, Adsum continues to build its stock of housing. During the 2023–24 fiscal year, we marked one year of full tenancy at The Sunflower – our newest affordable housing development in Lakeside. Today, nearly 50 people have safe, affordable, beautiful homes here and a community has quickly developed around them. In all, 100 people have permanent homes in properties wholly-owned by Adsum. Work is underway to expand The Sunflower with an additional 15 to 18 units that will provide 24 to 30 people homes with rent geared to income – never exceeding 30 per cent of a tenant’s income. Last year, we also purchased a new condominium that is now a secure, permanent home for a family.

In addition to the hundreds of people in Adsum-supported shelters and hotel rooms, hundreds more were living rough last year – sleeping in tents, temporary structures, or vehicles in encampments, parks, campgrounds, and roadsides. These living conditions are never safe, but the dangers were

compounded by an increased number of severe weather events. Adsum worked with government and community partners to provide emergency supplies to those living rough many times throughout the year. Whether it was delivering kits with tents, sleeping bags, tarps, and pillows before rainstorms; new winter clothing during cold snaps; or water, sunscreen, and hats during heat waves; Adsum found ways to help reduce the potential harm faced by the folks staying outdoors.

Today, nearly 50 people have safe, affordable, beautiful homes here and a community has quickly developed around them.

Despite the day-to-day busyness of ensuring we could provide direct support to as many people as possible, Adsum did not waiver in its commitment to lead the



Flora MacLeod and Sheri Lecker

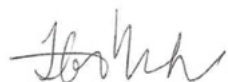
change that will finally end homelessness through advocacy. Housing – permanent, safe housing – is a human right and it is the true solution to homelessness. Through increased government relations efforts; op-eds; public statements; social and traditional media, we spoke up and spoke out around many issues affecting the people at risk of and those experiencing housing insecurity, gender-based violence, poverty, and food insecurity. We joined others and helped amplify our collective voices seeking justice and human rights for those we serve and support.

Our board of directors began to implement the priorities and directions during year one of its five-year plan with the hiring of Adsum’s first Culture and Diversity Manager and the continued planning for the expansion of The Sunflower.

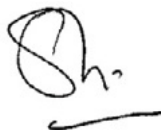
In the midst of a continuing housing crisis, it is difficult to say that it was a ‘good’ year but in our work, our goalposts are unique. We have a strong team of

highly-skilled, compassionate professionals who come to work each day and bring hope and dignity to so many clients. Just as there are new people entering our shelters and shelter diversion programs, we are also supporting individuals and families in moving on into permanent housing. There are wins and there are losses, and the work continues.

And, this work is only possible because of the tremendous people who support Adsum's vision and mission – our staff, volunteers, partners, and donors. Our gratitude is endless to those who allow us to provide housing, support, and advocacy to thousands of Nova Scotians while we work to finally end homelessness.



Flora MacLeod
board president



Sheri Lecker
executive director



Members of Adsum's Housing Outreach team, Hope and Rochelle



Declan and Vickie, staff at The Bridge, stocking winter gear for residents

LEIGHA.

Nourishing others with compassion and generosity



Leigha

When Leigha Givner's youngest daughter Hannah was in her teens, she wanted to become more involved in her community so the two of them joined Adsum for Women & Children as volunteers at our emergency shelter, Adsum House. That was seven years ago, and Leigha continues to come weekly to the shelter to prepare dinner for almost 20 people. Hannah is now in university but joins her mother when her schedule allows. Each year on Christmas, the mother/daughter team spends the day at Adsum preparing a turkey dinner with all the fixings for shelter residents and staff.

What began as a learning experience for her daughter has turned into a highlight of Leigha's week – and an evening everyone at Adsum House looks forward to as Leigha's dinners usually include a special baked treat. Her love of baking was inspired by her grandmother and in many ways her role at Adsum has become a family affair. Leigha and her husband own a seafood business and they often donate fresh seafood that Leigha uses to make fish cakes, fish and chips and other meals for those staying at the House. And in recent years, when Leigha celebrated a milestone birthday, her family and friends surprised her by making a significant donation to Adsum in her honour.

Leigha's love of baking was inspired by her grandmother.

Over the years, Leigha has brought so many gifts to Adsum House. Her commitment and compassion – in addition to her meals and sweets – have provided comfort and nourishment to hundreds of women. We are so grateful for volunteers like Leigha who bring Adsum's values and guiding principles to life.



“
**Staff are so kind and supportive
to clients and volunteers.”**

LEIGHA GIVNER, VOLUNTEER



“

I am a single father to a beautiful boy. He was placed in my care very unexpectedly this year after some child protection concerns arose with his mother. I did everything I could to provide for my child and there were struggles that I had that if it were not for the organization helping me out I feel like I would still be lost trying to figure things out.”

CLIENT, DIVERSION PROGRAM

ERIN.

Helping to keep families housed

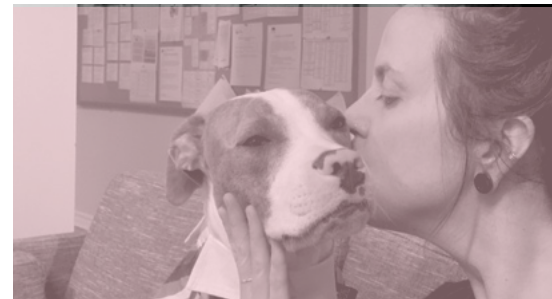
With rising living costs, more Nova Scotians than ever are struggling to maintain their housing. Last year, Adsum noticed that the number of calls from people on the brink of homelessness had increased significantly. Every day, we were hearing from folks facing eviction or utility disconnection and those going hungry trying to keep up with bills. A formal diversion program was developed and in its first year, 217 people received one-time financial assistance for expenses such as rental arrears, power bills, damage deposits, and other costs associated with housing. Diversion, within the housing sector, is a process of working with people to prevent imminent homelessness through financial support and advocacy.

“

What's important to recognize is that 217 people receiving diversion funds wasn't just 217 people supported. Those funds helped 530 people – including 313 children – keep their housing.”

Erin Austin, Adsum's Diversion Manager

In a municipality with a critical shortage of affordable housing options, supporting individuals and families in maintaining safe, permanent housing is vital. Erin helps spread awareness of Adsum's diversion program by sharing information



Erin

with Income Assistance offices, MLAs, and by making presentations at libraries, outreach spaces, and churches. Many people in the community learn of the program by word-of-mouth. While it is most often families reaching out for support, about one quarter of clients have been individuals, and increasingly seniors.

Thanks to Adsum's diversion program, made possible with funding from donors and the Province of Nova Scotia's Department of Community Services, Erin is able to offer dignity and hope – and continued secure housing – to hundreds of people at immediate risk of homelessness.

MARY.

The impact of her legacy



A. Mary Holmes

For four decades, Adsum for Women & Children has benefited from the generosity of so many people – and in so many ways. From a child ringing the bell at Adsum House with a piggy bank full of their weekly allowance to legacy gifts made by people in their wills, so much of our work has been made possible thanks to the incredible generosity of individuals.

Mary's wish was to have her legacy impact several organizations in ways that empower individuals.

Before Mary Holmes passed away in 2013, she established an unrestricted trust, the A. Mary Holmes Trust, that would be administered by her dear friend, Sharon L. Logan. Mary's wish was to have her legacy impact several organizations in ways that empower individuals. She had a special interest in women, children, and music, and entrusted Sharon to distribute funds that would support causes and projects that would have spoken to her.

"Mary enjoyed a long, successful career at management levels in the financial services industry – a remarkable accomplishment for a woman born in 1923," shared Sharon. "She wasn't a rich person, but she was astute financially and community-minded

and wanted to have her philanthropy continue in meaningful ways after she passed."

Over the past ten years, the A. Mary Holmes Trust has made a significant difference in Adsum's work, allowing us to grow in ways that have better supported our clients. Through multi-year commitments, we have been able to hire an occupational therapist, fund client support at Adsum Court, and most recently, we have been able to create a live-in peer support role at The Sunflower. It is an honour to be recipients of these funds and to work with Sharon to bring Mary's legacy to life, offering dignity and hope to those we support.

An aerial photograph of a residential neighborhood. In the foreground, a large, modern, two-story building with a dark roof and numerous solar panels is visible. The building has many windows and a curved walkway leading to its entrance. In the background, there are several smaller, older houses with varying rooflines, some also featuring solar panels. The area is surrounded by trees and greenery.

“

The most rewarding part of my job involves developing relationships with the tenants, giving back....providing a safe space for those who confide in me and need peer support- while putting a smile on their faces, embracing challenges that occur and working through those to grow and evolve as a peer support worker.”

PEER LIVE-IN SUPPORT WORKER AT THE SUNFLOWER



“

There were days when I felt defeated and times I lost hope but I am with Z. now, our CPS file is closed, and I can now start the process of grieving for my daughter.”

D.C., CLIENT

D.C. Finding hope after loss

In late October 2022, D.C. tragically lost her newborn daughter and on the same night, Child Protective Services removed her son from her care pending an investigation by the Medical Examiner’s Office. Although the Medical Examiner quickly determined that her daughter had died from Sudden Infant Death Syndrome (SIDS), D.C. learned that she would not regain custody of her son until she was able to find a two-bedroom apartment, a near-impossible feat during the housing crisis.

“I was in shock and in a fog from the loss of my daughter, but my son needed me and I had to put all of my energy into fighting for him,” shares D.C. “I put my head down and laid out a plan for me and my son from step-to-step-to-step, A-to-B-to-C. I am now on the X-Y part of that plan thanks to Adsum.”

“ Adsum saved my life in so many ways.”

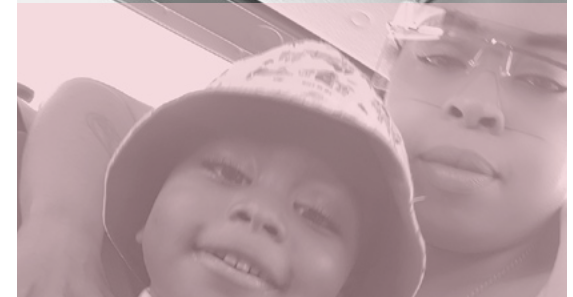
D.C., Adsum Client

A friend introduced D.C. to Adsum’s Shelter Diversion Program – a program that provides parents and families with a variety of supports to help prevent eviction, find temporary emergency shelter like hotel rooms, and ultimately secure safe, permanent, affordable housing. The demand for this program, which began in 2022, continues to quickly grow, there is an ongoing waitlist, and our staff have the heartbreaking task of having to say no to more families than we are able to support at one time.

At the end of the fiscal year, we were supporting more than 100 families with nearly 200 children each night in hotels rooms across HRM.

After spending some time on our waitlist, D.C. was connected with one of our Housing Support Workers and everything began to change for her. “I was amazed by how supportive and caring she was. She wasn’t just trying to help me find an apartment, she advocated for me and my son. People were finally listening to me,” says D.C. “Without Adsum in my corner, I wouldn’t have housing – the only step I needed to be reunited with my son.”

D.C. spent a gruelling one year and two months without her son in her permanent physical care but every day she was focused on the goal of



D.C. and her son, Z.

reunification. This March, D.C. signed a lease for a two-bedroom apartment and on March 28, it became their family home when Z. was returned to her care.

“Adsum has been incredible in helping to make this apartment our home. From help with groceries, furniture, dishes, and other supplies. It’s such an amazing feeling to have so much support,” says D.C. “Z. is doing fantastic and getting into a routine. He loves having his own room and his own toy boxes.”

Our Housing Support Workers will continue to be there for D.C. and Z. as they settle into their new home and will act as a bridge to services and resources if D.C. needs them. For Adsum and its staff, the work is hard, but it is such a privilege to accompany and support clients through some of their most difficult times.

ROD.

The enduring gifts of friendship

As an organization, Adsum meets hundreds of people each year – clients, staff, donors, partners – and many of these folks become lifelong friends. One of these people was Patti Melanson, a nurse and fierce housing advocate who was the force behind the creation of the Mobile Outreach Street Health (MOSH) program of the North End Community Health Centre (NECHC). Patti worked alongside Adsum for many years, providing compassionate care to many community members and a strong voice for improved living conditions and housing for all. She was a mentor and inspiration to everyone she met. Sadly, Patti passed away in 2018, but her legacy lives on in her family, friends, and community, and in projects like The Sunflower, that was named in her honour.

Dr. Rod Wilson befriended Patti through their work together at the Health Centre. When Rod's 60th

birthday was approaching he wanted to do something to honour his friend and bring funds to an organization and a project that would hold meaning to her.

Patti's daughters, Ella and Mackenzie, were asked to name Adsum's newest housing development, 'The Sunflower', and at the time shared:

"Sunflowers were not only our mom's favourite flower, but they represent so much of who she was – beautiful, strong and always turning toward the sun," said Mackenzie. "Our mom believed that people, no matter their circumstances, should not be treated with judgement, only compassion. The Sunflower will be a place where, like sunflowers, its residents will find the light, warmth, and safety they need and deserve."



Patti and Rod

Rod organized an evening of music and fine food, '60 Sunflowers', to mark his milestone birthday, celebrate the legacy of his friend, and raise much-needed funds to build additional units at The Sunflower. The event was held last October at The Prince George Hotel in Halifax and guests were treated to a night of music, songs and stories by the incredible artist, Ben Caplan. More than \$78,000 was raised for the second phase of The Sunflower which aims to build 15 to 18 units that will provide affordable homes for another 24 to 30 people experiencing housing insecurity.

"The Sunflower is a living example of what Patti tirelessly advocated for during her lifetime – safe, affordable, dignified housing," said Rod. "It's been an honour to mark my 60th birthday as a tribute to Patti's enduring impact."

A black and white photograph of a sunflower. A hand is visible in the upper left, gently touching the petals of the sunflower. The sunflower is in the center-right of the frame, with its head tilted upwards. The background is a soft, out-of-focus grey.

“

Sunflowers were not only our mom’s favourite flower, but they represent so much of who she was – beautiful, strong and always turning toward the sun.”

ELLA & MACKENZIE, PATTI’S DAUGHTERS



“

In the year since The Bridge opened its doors, we have supported hundreds of our neighbours who are homeless or facing housing insecurity. This new model has seen early success in providing folks with safe shelter, food, health services – and in some cases, a launching point to permanent housing.”

RYLEE BOOROFF, SHELTER DIRECTOR AT THE BRIDGE

RYLEE.

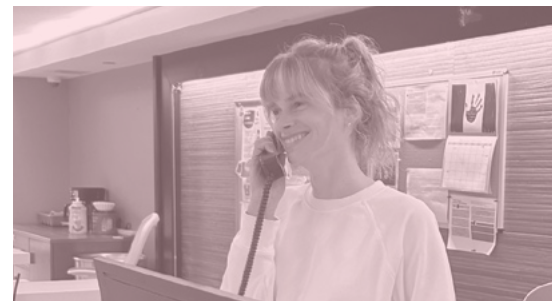
Working together to meet unique challenges

Adsum for Women & Children has always been an organization that has grown and adapted to the changing needs of the communities we serve. The scale and scope of the current housing crisis has presented unique challenges and the numbers of people needing support has never been higher. What we've learned over the past few years is that sometimes we are required to step up in areas that have not traditionally fallen within our mandate and work with government agencies, organizations, and other partners in new ways.

In May 2023, under Adsum's leadership, The Bridge, a first-of-its-kind integrated shelter model with on-site access to health services, opened in Dartmouth on the site of a former hotel. With funding from the provincial government's departments of Community Services,

Health and Wellness, and Addictions and Mental Health, and support from Nova Scotia Health, Adsum and partner organization, Welcome Housing, created and staffed a shelter for 185 people of all genders.

An early obstacle that Adsum faced was around the provision of food for the nearly 200 people staying at The Bridge. Staying in hotel rooms does not allow people to prepare or store their own food and there were initially no on-site food services. Adsum quickly began to advocate for increased funding for food for shelter residents and made creative arrangements along the way as it fought to have ready access to nutritious meals for residents. One interim solution was the hiring of a catering truck that was normally used on movie sets that was available due to Hollywood's writer's strike. Today, The Bridge has taken over the



Rylee

former hotel's kitchen, is operating a full-scale meal program for its residents, and employs a full-time food services manager.

Without The Bridge, another 185 people would be sleeping outdoors each night.

While emergency shelter is not housing and not the solution to homelessness, as we continue to advocate for safe, affordable, permanent housing for everyone, without The Bridge, another 185 people would be sleeping outdoors each night. Housing is the answer to homelessness, but we are grateful to collaborate with government and community partners to support folks until our vision of every person having a secure home is realized.

DONORS.

Throughout the year, Adsum for Women & Children receives tremendous support from our community. We are so grateful for the continued generosity of all our donors. We acknowledge below gifts over \$1,000 made through financial and in-kind donations. (Personal and individual donations are not included here.)

2023-2024 Donor List

Foundations

Aqueduct Foundation
Black Family Foundation
Bruce & Martha Jodrey Foundation
Canadian Online Giving Foundation
Edmonton Community Foundation
Enterprise Holdings Foundation
Flemming Charitable Foundation
Halifax Protestant Infants Foundation

Halifax Youth Foundation
Honda Canada Foundation
Hughes Family Charitable Foundation
MakeWay Foundation
Michael Mutcheson Memorial Trust
Mental Health Foundation of Nova Scotia
River Philip Foundation
Shoppers Foundation for Women's Health
The Cleather Family Foundation

The Community Foundation of Nova Scotia Society
The Johnston Family Foundation
The Prasad Family Foundation

Estates

A. Mary Holmes Trust
The Estate of Sheila Cardone
John and Elizabeth Godin Charitable Trust
The Estate of Pamela Gorringer

Faith Based Organizations

Birch Cove United Baptist Church
Parish of St. John's Anglican Church
Sisters of Charity
Society of the Sacred Heart

Government

Government of Canada
Government of Nova Scotia
Halifax Regional Municipality

Service Clubs & Community Groups

Affordable Housing Association of Nova Scotia
Armbrae Academy
Bright Funds
Canadian Progress Club
Halifax Citadel
Citadel High School
CN Community Fund
Dalhousie University
Efficiency Nova Scotia
Feed Nova Scotia
Giffunds Canada
Gorsebrook Junior High
Halifax Seaport Cider and Beerfest
Hockey Helps The Homeless
JSMT Golf Classic
Kids Upfront Atlantic
Nova Scotia Health Authority
Regional Cadet Support Unit (Atlantic)
Saint Mary's University
ScotianAires
The Halifax Assistance Fund
United Way

Businesses

Acadia Siding Distributors
Anchor Property Management
Associated Maritime Pharmacies Ltd.
Atlantic Elver Fishery Inc.
B & M Consulting Ltd.
Banana Republic
Bloom & Wander Boutique Ltd.
Bluedrop Training and Simulation
Boom 12
Burley Investments Inc.
Cabi
Canadian Tire Corporation Limited
Canadian Tire Halifax Dealers
CaNdance Entertainment Group Inc.
Casino Nova Scotia
CBCL
CETEK Applied Technologies and Consulting, INC.
Chantele Joordens Limited
Chorus Aviation
CIBC

Cloudkettle
 Dartmouth Motors
 Davis Pier Consulting
 Dr. Rod Wilson
 Incorporated
 Dr. Stephanie Scott Inc.
 East Peak Indoor Climbing
 Eastern Fence
 Erectors Ltd.
 Emergency Medical
 Care Inc.
 Fawn Restaurant
 Fed Ex
 FX 101.9
 GBS Technologies
 Green Shield Canada
 Halifax Shopping Centre
 Halifax Stanfield Airport
 Authority
 Halifax Visiting Dispensary
 Hamster
 Hook, Line & Tinker
 Hot Country 103.5
 Imperial Oil
 Intact Insurance
 Jagger's Piercing Studio
 John Allen Brewing
 Company Limited
 Kandy Golf

KBRS
 KENT
 KW Select Realty
 Lawtons Drugs
 Macroy Investments Ltd.
 Manulife
 Maritime Dance
 Academy Ltd.
 MBS Radio
 McInnes Cooper
 Metropolitan
 Entertainment Group
 Michael Byrne &
 Associates Inc.
 Miller Waste Systems
 MOVE 100 Radio
 Namslas Ltd.
 National Bank Financial
 North Brewing Company
 Nova Scotia Liquour
 Commission
 Nova Scotia Power Inc.
 Nurtured Products
 for Parenting
 O'Regans
 Osheplin Inc.
 Place of Work Architecture
 Studio Inc.
 Prana Skincare Clinic

PRO Reit Management Inc.
 Propeller Brewing Co.
 PSC Asset Management
 RBC
 RBC Dominion Securities
 ReGroup
 Resulta
 Ritchfam Holdings Limited
 Scotia Fuels Limited
 Scotiabank
 Shoppers Drug Mart
 Silken Lingerie
 Silverorange Inc.
 Skinfix Inc.
 T B T Mortgages Inc.
 Tarek's Café
 TD Bank Group
 The Black Market
 Boutique
 The Westin Nova Scotian
 Theriault Financial Inc.
 Tim Hortons
 TM Equities Ltd.
 Verafin
 World Financial Group
 Xtra Document Solutions
 Zoomers Physiotherapy &
 Health Solutions

**Volunteers at Hockey
Helps the Homeless**



Golfers brave the rain at Females Fore Females





Adsum staff,
Eric and Erin



Sheri, celebrating the
support of 100 Women
Who Care Halifax



Halloween fun at
The Sunflower

FINANCIALS.

2023-2024 Year-End Treasurer's Report

Audited Statements

The Financial Statements for the fiscal year ended March 31, 2024 (the Financial Statements) were prepared and audited by Baker Tilly (the Auditors).

Operations

In fiscal 2024, a persistent increase in homelessness and higher cost of living continued to impact the Association adding a layer of complication and additional work to the staff.

This year saw the fundraising activities increase to \$67,441 (fiscal 2023 - \$50,111). In fiscal 2024, \$1.1 million was contributed to the Association for current operations via donations and major gifts (\$1.1 million in fiscal 2023), and \$2.8 million via grants and fees for services (\$2.6 million in fiscal 2023). The monies were used for vital programming and housing support. With the increasing housing crisis Adsum worked with the city and province to manage people staying in hotels. Although hotels were in use the province moved to directly paying the hotel at one point during the year. This brought in \$1,982,402 (\$3,156,884 - fiscal 2023) in revenue and \$1,982,632 (\$3,156,916 - fiscal 2023) in expenses a reduction due the change in payment but not activity for the Adsum team.

The Association worked diligently to service the community's unique needs during this challenging year. Throughout the year as the organization recognized gains in revenue the surplus was quickly redeployed into direct client supports thereby leaving the association in a break- even position at the end of the year.

Major Projects – The Bridge

In May 2023, Adsum, in working with the province, took on the administration of The Bridge – a new project which provides shelter and resources for approximately 200 people a month at the old Doubletree Hotel in Dartmouth. The revenue for this project was \$5,381,847 and expenses directly related to the project \$5,076,848. Adsum received an administrative fee for its efforts in the amount of approximately \$305,000. This revenue surplus was then used for client support services, gift cards were purchased to help clients purchase necessities such clothing and food.

Budget

The 2024-25 Budget was drafted by the Association and presented to the Board. The board approved at the June 26, 2024, meeting.

Acknowledgements

It has been both a pleasure and honor to serve as Treasurer on the Board of Directors of the Association. I am grateful to the Staff and Directors of Adsum for supporting me in my role as Treasurer. I am inspired by the amount of heart, effort and depth of knowledge that the Executive Director, Sheri Lecker, and the Finance Manager, Doreen Logan, put into their work at Adsum. Their role in financial management is critical in the long-term success of the Association.

Overall

The Association continues to demonstrate a strong financial position. Readers are encouraged to examine the audited accounts as published in the annual report.

Respectfully submitted,

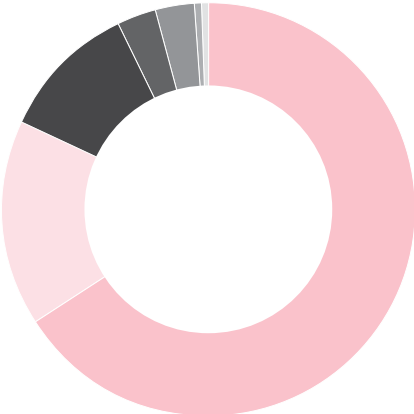


Raelene Kennedy, CPA, CMA
Treasurer

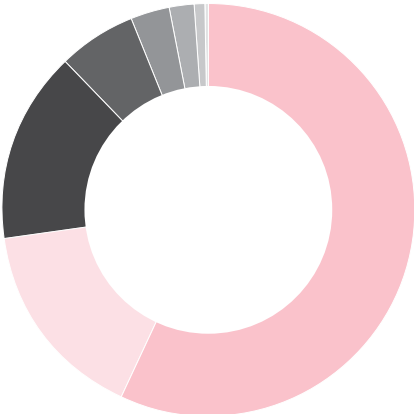
Adsum Association for Women & Children
Statement of Operations for the year ended March 31, 2024

	2024 \$	2023 \$
REVENUES		
Donations	1,310,488	1,303,723
Amortization of deferred contributions <i>(Note 9)</i>	374,773	228,604
Investment income <i>(Note 13)</i>	37,241	27,761
Fundraising events	67,441	50,111
Government fees for services		
Adsum	2,796,722	2,645,029
The Bridge	5,381,847	-
Rental operations	433,389	376,390
Other	11,367	11,496
Reimbursement for hotel costs <i>(Note 14)</i>	1,982,402	3,156,884
	12,395,670	7,799,998
EXPENSES		
Administrative costs	218,166	229,859
Amortization	414,690	255,797
Bad debt	9,795	5,546
Interest on long-term debt	8,954	6,229
Hotel costs <i>(Note 14)</i>	1,982,632	3,156,916
Operations		
Adsum	1,962,873	1,645,468
The Bridge	5,076,848	-
Promotion and fundraising	121,290	77,601
Property expenses	691,591	523,555
Salaries and benefits	1,855,204	1,681,055
	12,342,043	7,582,026
EXCESS OF REVENUES OVER EXPENSES FROM OPERATIONS	53,627	217,972
UNREALIZED GAIN (LOSS) ON INVESTMENTS <i>(Note 13)</i>	319,427	(18,858)
EXCESS OF REVENUES OVER EXPENSES	373,054	199,114

Adsum Association for Women & Children
Statement of Operations for the year ended March 31, 2024



Revenues	
Government Fees for Services	66%
Reimbursement for Hotel Costs	16%
Donations	11%
Amortization of Deferred Contributions	3%
Rental Operations	3%
Investment Income	0.6%
Fundraising Events	0.4%



Expenses	
Operations	57%
Hotel Costs	16%
Salaries & Benefits	15%
Property Expenses	6%
Amortization	3%
Administration Costs	2%
Promotion and Fundraising	0.8%
Bad Debt	0.1%
Interest on Long Term Debt	0.1%



Nancy, food services manager at The Bridge



Adsum staff at 2023 holiday event

THANK YOU.

We are tremendously grateful to everyone who makes our work possible. Thank you to our professional, compassionate staff; our dedicated volunteers; our committed partners; and our generous community of donors. We continue to meet people where they are, with hope and dignity, and with your support, we will lead the change needed to realize our vision of a safe and secure home for all people.

A special thank you to the presenting and lead sponsors of 60 Sunflowers – An Evening with Ben Caplan



An Evening with Ben Caplan



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