Envision

PALMDALE 2045

General Plan Advisory Committee Meeting #1

June 5, 2019, 6:30 pm – 8:30 pm
Meeting Objectives

• Initiate the General Plan Advisory Committee
• Discuss GPAC roles and responsibilities
• Provide an overview of the General Plan
• Review and discuss the Community Engagement Plan
• Brainstorm key issues and opportunities in the City
Introductions

Name, affiliation and an event/story that exemplifies life in Palmdale.
Our Team

**CITY OF PALMDALE**

**RAIMI + ASSOCIATES**
Project Management, General Plan Lead, Land Use, Community Design, Sustainability, Health

**RINCON**
Noise, Air Quality, Habitat

**PARSONS**
Traffic, Infrastructure, Military Readiness

**HR&A ADVISORS**
Market, Economic, Fiscal, Zoning

**ARELLANO ASSOCIATES**
Community Engagement

**VERONICA TAM ASSOCIATES**
Housing

**NELSON\NYGAARD**
Mobility
OATH & AFFIRMATIONS
GENERAL PLAN ADVISORY COMMITTEE
General Plan Advisory Committee Purpose

- Guide General Plan process
- Serve as sounding board for ideas
- Help develop vision, goals, and policies
- Represent the community’s interests
- Assist with public outreach and participation
- Serve as a champion for the project
GPAC Meeting Structure

- Presentation of information and discussion
- Facilitated by City team (consultant and City staff)
- No voting on topics
- No Chair or Vice Chair
- Subject to the Brown Act
- Meetings are open to the public; the public is encouraged to attend

(Note: Requests for information should be made through City staff.)
GPAC Role and Responsibilities

• Attend GPAC meetings
• Share your ideas – your honest and thoughtful input is critical
• Review materials prior to meetings (sent via email)
• Attend public workshops and meetings (strongly encouraged)
• Talk with neighbors, friends, and constituents to obtain their ideas
• Be a champion for the project
GPAC Ground Rules

• Participate in good faith
• Respect your fellow members even if you don’t agree
• Allow space for differences of opinion
• Operate in the spirit of consensus
• Be a good listener
  • Share the floor
  • Do not interrupt one-another
• Ask questions for clarification and mutual understanding
RALPH M. BROWN ACT TRAINING

• By Noel J. Doran
In enacting this chapter, the Legislature finds and declares that the public commissions, boards and councils and the other public agencies in this State exist to aid in the conduct of the people's business. It is the intent of the law that their actions be taken openly and that their deliberations be conducted openly.

The people of this State do not yield their sovereignty to the agencies which serve them.

The people, in delegating authority, do not give their public servants the right to decide what is good for the people to know and what is not good for them to know.

The people insist on remaining informed so that they may retain control over the instruments they have created.
Two basic propositions that create the framework of the Brown Act are...

1) The open conduct of the people’s business

2) Citizen’s retain control of their government
Who MUST comply

- City Council
- Planning Commission
- Other Boards and Commissions
- All Standing Committees
Open Conduct of the Public’s Business

- Public agencies exist to aid in the conduct of the people’s business
- Actions taken openly
- Deliberations conducted in public
- At a public meeting
Open Meetings

MEETING...any gathering of a quorum at which business under the Committee’s jurisdiction is discussed or transacted.

For the General Plan Advisory Committee, a quorum = 7
Exceptions

- Individual Contacts
- Conferences
- Community Meetings
- Meetings of Other Government Agencies
- Social or Ceremonial Events
What’s in a Name?

That which we call a meeting by any other name would not a quorum meet?

*Apologies to William Shakespeare*
A meeting that at one time may involve less than a majority but eventually involves a majority.

Examples:

1) Hub & Spoke
2) Daisy Chain
What to Watch OUT for

• Contact with staff

• Contact with Committee members

• Contact with constituents, developers and lobbyists

• Technology
  a) Emails
  b) Social Media
Notices & Agendas

• Agendas for regular meetings must be posted 72 hours in advance

• 24 hours for Special Meetings

• 1 hour for Emergency Meetings
Citizens’ Control

Purpose of the Brown Act is to ensure the citizens retain control of its government by protecting citizens’ rights:

• The right to be informed
  ➢ Agendas
  ➢ Public votes
  ➢ Public records

• The right to meaningful participation
  ➢ Public testimony
  ➢ No conditions to attendance
Right to be Informed

• Public has the right to review agendas and other writings distributed to a majority of the Committee

• Documents must be available to public at the meeting if prepared by City staff

• If prepared by some other person, document must be available after the meeting
Right to Participate

Public has the right…

- To have prior notice of meetings and items to be discussed
- To attend meetings
- To record meetings, both audio and video
- To speak on a specific item during its consideration
Public Participation

- Cannot prohibit public criticism of policies, procedures, programs or services of the City or the acts or omissions of the Committee itself.

- May enforce time limits, restrict repetitious or irrelevant comments and prohibit disruptive comments or behavior.
Agenda ~ Notice of Items

• Committee may **ONLY** discuss those items listed on the agenda
Closed Session

- Executive sessions, closed to the public are permitted in very limited circumstances but these do not generally apply to the General Plan Advisory Committee
Remedies

• Action taken in violation may be invalidated

• Violation with improper intent is a criminal misdemeanor by a member of the legislative body
Questions?

It’s QUESTION TIME!!
PALMDALE TODAY
Community Snapshot

**DEMOGRAPHIC**

**TOTAL POPULATION**
- 157,356 people in Palmdale
- 2% of L.A. County

**TOTAL LAND**
- 106 sq miles Palmdale
- 2.6% of L.A. County

**HISTORIC POPULATION GROWTH**

<table>
<thead>
<tr>
<th>Year</th>
<th>Total Population</th>
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<tbody>
<tr>
<td>1980</td>
<td>47,850</td>
</tr>
<tr>
<td>1990</td>
<td>95,400</td>
</tr>
<tr>
<td>2000</td>
<td>157,700</td>
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<tr>
<td>2010</td>
<td>308,393</td>
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<tr>
<td>2018</td>
<td>320,390</td>
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**AGE OF POPULATION**

- 18 & Under: 22% of L.A. County, 31% of Palmdale
- 65 & Over: 13% of L.A. County, 8% of Palmdale

**LANGUAGE**
- 41% Speak a language other than English at home in Palmdale

**ORIGIN**
- 35% Foreign born living in Palmdale

**RACIAL DISTRIBUTION**

- Palmdale
- Rest of Antelope Valley
- Los Angeles County

Source: California Department of Finance E-4

## Community Snapshot

### INCOME • POVERTY

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<thead>
<tr>
<th></th>
<th>Palmdale</th>
<th>L.A. County</th>
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<tbody>
<tr>
<td><strong>MEDIAN HOUSEHOLD INCOME</strong></td>
<td>$52,801</td>
<td>$57,952</td>
</tr>
<tr>
<td><strong>% IN POVERTY</strong></td>
<td>21%</td>
<td>16.3%</td>
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### EDUCATION

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<th></th>
<th>Palmdale</th>
<th>L.A. County</th>
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<tbody>
<tr>
<td><strong>COLLEGE DEGREE</strong></td>
<td>15%</td>
<td>31%</td>
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### EMPLOYMENT

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<tr>
<th></th>
<th>Palmdale</th>
<th>L.A. County</th>
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<tbody>
<tr>
<td><strong>MEAN TRAVEL TIME TO WORK</strong></td>
<td>42 mins.</td>
<td>30 mins.</td>
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<th>L.A. County</th>
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<tbody>
<tr>
<td><strong>INFLOW/OUTFLOW OF JOBS</strong></td>
<td>86%</td>
<td>14%</td>
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### LAND • HOUSING

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<thead>
<tr>
<th></th>
<th>Palmdale</th>
<th>L.A. County</th>
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<tbody>
<tr>
<td><strong>AVAILABLE RECREATIONAL SPACE</strong></td>
<td>1.62 acres/1,000 population in Palmdale</td>
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<tbody>
<tr>
<td><strong>RENTER-_OCCUPIED HOUSING</strong></td>
<td>36.6% rent</td>
<td>63.4% own</td>
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<tr>
<td><strong>RENTER-_OCCUPIED HOUSING</strong></td>
<td>54.3% rent</td>
<td>45.7% own</td>
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Planning Area
Existing Land Use
WHAT IS A GENERAL PLAN?
What is a General Plan?

“Vision about how a community will grow, reflecting community priorities and values while shaping the future.”

• Long-term policy document to **guide the future actions** (policy choices + development applications) in Palmdale
• Establishes the **City’s vision** for the next 25 years
• Preserves and enhances **community strengths**
• Addresses a number of **topics of concern**
• Enables the community to come together to develop a **shared vision for the future**
General Plan Requirements

**Required Elements**
- Land Use
- Circulation
- Housing
- Conservation
- Open Space
- Noise
- Safety
- Air Quality
- Environmental Justice

**Additional Considerations**
- Community Design
- Equitable and Resilient Communities
- Healthy Communities
- Economic Development
- Climate Change
- Military Readiness

*New State laws + 2017 General Plan Guidelines*

Emerging themes in planning
Current Palmdale General Plan

Last updated in 1993 and 1994

Organized in following Elements:

- Land Use (1993)
- Circulation (1993)
- Environmental Resources (Air Quality, Conservation & Open Space) (1994)
- Public Services (1993)
- Safety (1993)
- Noise (1993)
- Housing (2014)
- Parks, Recreation and Trails (1993)
- Community Design (1994)
Land Use

CITY OF PALMDALE GENERAL PLAN LAND USE
ADOPTED BY THE CITY COUNCIL AS OF [Date]

Legend:
- Residential (1,2,3,4,5)
- Commercial (1,2,3,4,5)
- Industrial (1,2,3,4,5)
- Agriculture (1,2,3,4,5)
- Open Space (1,2,3,4,5)
- Public facilities (1,2,3,4,5)
- Other (1,2,3,4,5)

Scale: [Scale Information]
Transportation

- Street Network, Classification and Operations
- Alternative Transportation Systems and Parking
- Transit and Public Transportation
- Level of Service (LOS) to Vehicle Miles Traveled (VMT)
- How to plan for future mobility services?

Vehicle Miles Traveled
Economic Development

- Economic development and the City’s role
- Economic diversity for fiscal stability
- Economic development strategy
- How to ensure existing businesses continue?
- What future businesses should we plan for?
Preliminary General Plan Topics

• Create a **vision** for growth and development
• Improve the **overall identity and quality of life** in Palmdale
• Ensure **equitable distribution** of services, goods and amenities in the City
• Capitalize on **major infrastructure investments** such as HSR and the Airport
• Address **transportation challenges**
• **Plan for natural emergencies** including earthquakes and wildfires
• Increase **opportunities for location of parks** and open space areas
• Expand **opportunities for the City to pursue grants** and other funding sources for parks and infrastructure improvements
PROJECT APPROACH
Approach to the General Plan Process

Existing Conditions
- Plan + policy review
- Existing conditions analysis
- Issues + opportunities
- Baseline indicators

Visioning
- Vision
- Guiding principles
- Areas of change + stability

Plan Alternatives
- Land use + transportation alternatives
- Alternatives analysis
- Land use + transportation plan
- Fiscal analysis

Policy + Plan Development
- Policy framework
- Internal drafts of the GP & EIR
- Public drafts

Review and Adoption
- PC and CC Workshops and Hearings
- Final General Plan
- Final EIR

Community Engagement
Key Deliverables

• Existing Conditions Reports
• Vision and Guiding Principles
• Alternatives
• Policy Frameworks
• General Plan
• Environmental Impact Report
• Digital General Plan
• Monitoring Plan
Work Flow

2019
Spring

Fall

2020
Winter

2021
Summer

Spring

Fall

2022
Spring

Fall

Key Engagement Time

Existing Conditions Reports

Land Use Alternatives

Policy Frameworks

Public Draft EIR

Vision + Major Strategies

Final Land Use Plan

Public Draft General Plan

Final GP & EIR
COMMUNITY ENGAGEMENT
Engage the Community

- Empower the community in the planning process
- Achieve broad demographic and geographic representation
- Create an inclusive and responsive process
- Build capacity in the decision-making process
- Create diverse engagement opportunities
- Develop easily understood informational materials
- Make the process fun and engaging

Listening + Learning ➔ Outreach ➔ Engagement ➔ Input ➔ Decision-making
Engagement Objectives

• Engage the community at key points
• Use a range of interactive activities
• Keep the public informed throughout the process
• Build community ownership of the plan
Engagement Activities

- Logo + branding
- Website + social media updates
- Stakeholder meetings + interviews
- Community survey
- General Plan Advisory Committee (12)
- Focus Groups (6)
- Neighborhood Meetings (6)
- Community forums (4)
- Public Workshops (4)
- Pop-up workshops (6)
- Study Sessions
Online Engagement

WE NEED YOUR HELP!

Please take our online survey to share your thoughts about the future of Palmdale. Por favor, tome nuestra encuesta en línea para compartir sus opiniones sobre el futuro de Palmdale.

COUNT ME IN! / ¡Cuenta conmigo!
Pop-Up Workshops + Events
Meetings & Workshops
DISCUSSION
Discussion

• What is special and unique about Palmdale that should be preserved during the General Plan update process?

• What are the key issues that the City is facing now and in the future?

• If you could change one thing about Palmdale, what would it be?
GPAC Topics / Schedule

Meeting #1: Introduction and Issues - TODAY
Meeting #2: Develop Vision, Guiding Principles and Vision Statement; review and prioritize issues
Meeting #3: Review Vision and Guiding Principles; Identify Areas of Potential Land Use Change
Meeting #4: Create Land Use and Community Design Alternatives,
Meeting #5: Transportation and Housing
Meeting #6: Review Alternatives Analysis and Select Preferred Alternative
GPAC Topics / Schedule (cont’d)

Meeting #7: Economic Development
Meeting #8: Overall Land Use and Community Design; Sub-Area Specific Direction
Meeting #9: Public Health and Sustainability/Climate Change
Meeting #10: Parks, Conservation, Safety and Public Services/Facilities
Meeting #11: Goals and Policy Framework / Draft General Plan Review
Meeting #12: Pre-Public Draft General Plan Review
THANK YOU!

City of Palmdale

Phone
661-267-5200

Email
generalplan@palmdale2045.org