Workshop Purpose

- Provide an overview of the Palmdale General Plan project
- Discuss existing conditions in the City
- Identify the characteristics that make Palmdale unique
- Discuss a long-term vision for the City of Palmdale
- Identify primary issues and challenges facing the City
Agenda

- Visit Stations + Complete Activities
- Official Welcome!
- Project Overview, Existing Conditions, and Introduction to Small Group Discussions
- Small Group Discussions
- Report Back
- Closing Remarks and Next Steps
What is the Project?

- Updated Palmdale General Plan
- Environmental Impact Report
What is a General Plan?
What is a General Plan?

“A Vision about how a community will grow, reflecting community priorities and values while shaping the future.”

• Long-term policy document to **guide the future actions** in Palmdale
• Establishes the **City’s vision** for the next 25 years
• Preserves and enhances **community strengths**
• Addresses a number of **topics of concern**
• Enables the community to come together to develop a **shared vision for the future**
General Plan Requirements

Required Elements
- Land Use
- Circulation
- Housing
- Conservation
- Open Space
- Noise
- Safety
- Air Quality

Additional Considerations
- Community Design
- Equitable and Resilient Communities
- Healthy Communities
- Economic Development
- Climate Change
- Military Readiness

New State laws + 2017 General Plan Guidelines

Emerging themes in planning
Current Palmdale General Plan

Last updated in 1993 and 1994

Organized in following Elements:

- Land Use (1993)
- Circulation (1993)
- Environmental Resources (Air Quality, Conservation & Open Space) (1994)
- Public Services (1993)
- Safety (1993)
- Noise (1993)
- Housing (2014)
- Parks, Recreation and Trails (1993)
- Community Design (1994)

Amended as needed
Why Update the Existing General Plan?

- Land use designations updated in 2004 - should be updated every 10-15 years
- Emerging themes in planning
- New State laws
- Update General Plan structure/topics to reflect community values
General Plan Approach
Our Team

CITY OF PALMDALE

RAIMI + ASSOCIATES  
Project Management, General Plan Lead, Land Use, Community Design, Sustainability, Health

RINCON  
Noise, Air Quality, Habitat Environmental

HR&A ADVISORS  
Market, Economic, Fiscal, Zoning

VERONICA TAM ASSOCIATES  
Housing

PARSONS  
Traffic, Infrastructure, Military Readiness

ARELLANO ASSOCIATES  
Community Engagement

NELSON\NYGAARD  
Mobility
General Plan Process

Discovery: Explore the City to identify issues + opportunities
- Winter 2018 - Summer 2019

Visioning: Develop a long-term vision + guiding principles
- Summer 2019 - Winter 2019

Alternatives: Create land use + transportation alternatives
- Winter 2019 - Spring 2020

Policy Development: Develop policy solutions to a range of topics
- Summer 2020

Plan Development: Draft the General Plan
- Summer 2020 - Fall 2021

Review + Adopt: Public + City decision-makers to review + adopt the General Plan
- Fall 2021 - Fall 2022

COMMUNITY ENGAGEMENT
Community Engagement Activities

- Workshops and open houses
- General Plan Advisory Committee
- Focus groups
- Stakeholder interviews
- Community survey
- City Council and Planning Commission working sessions
- Website
- Informal outreach
- Meetings with outside agencies
Project Website

- Project information
- Project documents
- Upcoming engagement activities
- First Survey (open until August 31, 2019)
Vital Statistics

• Incorporated in 1962
• Area:
  • 103 sq. miles in City limits
  • 67 sq. miles in the Sphere of Influence
  • 7th largest City by area in CA
• Population: 158,905 (2018)
• Households: 43,880 (2018)
• Under 18: 31%
• 65 and over: 8%
**Demographic Snapshot - Population**

**HISTORIC POPULATION GROWTH**

- **1980**: 60,100
- **1990**: 157,700
- **2000**: 233,889
- **2010**: 308,393
- **2018**: 320,390

Source: California Department of Finance E-4

**POPULATION BY AGE**

- **Under 18**:
  - **1980**: 47,850
  - **1990**: 12,250
  - **2000**: 62,300
  - **2010**: 118,005
  - **2018**: 152,750

- **18-24**:
  - **1980**: 50,000
  - **1990**: 100,000
  - **2000**: 150,000
  - **2010**: 200,000
  - **2018**: 250,000

- **25-34**:
  - **1980**: 0
  - **1990**: 0
  - **2000**: 0
  - **2010**: 0
  - **2018**: 0

- **35-44**:
  - **1980**: 0
  - **1990**: 0
  - **2000**: 0
  - **2010**: 0
  - **2018**: 0

- **45-54**:
  - **1980**: 0
  - **1990**: 0
  - **2000**: 0
  - **2010**: 0
  - **2018**: 0

- **55-64**:
  - **1980**: 0
  - **1990**: 0
  - **2000**: 0
  - **2010**: 0
  - **2018**: 0

- **65 and older**:
  - **1980**: 0
  - **1990**: 0
  - **2000**: 0
  - **2010**: 0
  - **2018**: 0

Demographic Snapshot - Race/Ethnicity

RACIAL DISTRIBUTION

Demographic Snapshot - Income

% IN POVERTY
- 21% in Palmdale
- 16.3% in L.A. County

MEDIAN HOUSEHOLD INCOME
- Palmdale: $52,801
- L.A. County: $57,952

Median Household Income

- Greater than $100K
- $75K – $100K
- $50K – $75K
- $35K – $50K
- Less than $35K

Income by Ethnicity:
- White: $83,000
- Hispanic/Latino: $54,480
- Black or African-American: $53,700
- Asian: $74,510

Legend:
- White
- Hispanic/Latino
- Black or African-American
- Asian
Demographic Snapshot - Education Levels

EDUCATIONAL ATTAINMENT

EDUCATIONAL ATTAINMENT BY RACE/ETHNICITY
Demographic Snapshot - Health Outcomes + Access

- Lower life expectancy than Los Angeles County
- Leading causes of death – Coronary heart disease, COPD, Lung Cancer, Stroke and Alzheimer’s Disease
- 25% of adults in Palmdale report difficulty accessing health care
- Medical Health Provider Shortage Area – east of SR-14
- Almost entire City is designated as a Mental Health Provider Shortage Area
Existing Land Use (What’s Currently On The Ground)
City Structure - Major Activity Centers
64% own their own homes, compared to 46% in LA County

$229,300 is the typical home sale price

14.2% of households are severely housing cost burdened

36.8% of renters are housing cost overburdened
Transportation

MEAN TRAVEL TIME TO WORK

42 mins. Palmdale
30 mins. L.A. County

INFLOW/OUTFLOW OF JOBS

86% Live in Palmdale & work elsewhere
14% Live and work in Palmdale

<table>
<thead>
<tr>
<th>Journey to Work Mode</th>
<th>Palmdale</th>
</tr>
</thead>
<tbody>
<tr>
<td>Drive Alone</td>
<td>76%</td>
</tr>
<tr>
<td>Carpool</td>
<td>14%</td>
</tr>
<tr>
<td>Transit</td>
<td>2%</td>
</tr>
<tr>
<td>Work at home</td>
<td>5%</td>
</tr>
<tr>
<td>Walk/Bike/Other</td>
<td>3%</td>
</tr>
</tbody>
</table>
Employment Trends

- Manufacturing including aerospace is the largest employment category
- Continuing to be the fastest growing category
- Retail Trade and Accommodation and Food Services are also highly concentrated in Palmdale
- Healthcare is the third largest category
- Few professional or technical jobs in Palmdale
Military Readiness + Aviation

- Plant 42 – US Air Force Facility
- Government Owned – Contractor Operated
- Lockheed Martin, Boeing, Northrup Grumman, NASA
- Future passenger air service
- Growing industry
- Land use restrictions related to operations
Parks in Palmdale

- 360 acres of existing parkland, not including Ritter Ranch Park
- City goal – 5 acres per 1,000 population
- Current parks – 2.28 per 1,000 population
- Need 433 acres to meet park goal

<table>
<thead>
<tr>
<th>Park/Facility</th>
<th>Size</th>
</tr>
</thead>
<tbody>
<tr>
<td>Alisal Quinones Park</td>
<td>10 acres</td>
</tr>
<tr>
<td>Desert Oasis Park</td>
<td>5 acres</td>
</tr>
<tr>
<td>Desert Oasis Park</td>
<td>5 acres</td>
</tr>
<tr>
<td>Foothills Park</td>
<td>12 acres</td>
</tr>
<tr>
<td>Joe Davies Heritage Park</td>
<td>25 acres</td>
</tr>
<tr>
<td>Joshua Hills Park</td>
<td>4 acres</td>
</tr>
<tr>
<td>Legacy Commons Park</td>
<td>1 acre</td>
</tr>
<tr>
<td>Manzanita Heights Park</td>
<td>4 acres</td>
</tr>
<tr>
<td>Marie Kerr Park</td>
<td>77 acres</td>
</tr>
<tr>
<td>William J. McCann Park</td>
<td>19 acres</td>
</tr>
<tr>
<td>Melville J. Couson Park</td>
<td>3 acres</td>
</tr>
<tr>
<td>Palmdale Oasis Park</td>
<td>20 acres</td>
</tr>
<tr>
<td>Palmdale Youth Pony League Fields</td>
<td>5 acres</td>
</tr>
<tr>
<td>Felona Vista Park</td>
<td>7 acres</td>
</tr>
<tr>
<td>Pentician Square</td>
<td>2 acres</td>
</tr>
<tr>
<td>Sam Yellen Community Park</td>
<td>12 acres</td>
</tr>
<tr>
<td>Tejon Equestrian Park</td>
<td>20 acres</td>
</tr>
</tbody>
</table>

Total 360 acres
Small Group Discussions
Discussion Questions

What makes Palmdale unique and special?

What should be preserved or changed in the future?

What are key issues and opportunities facing Palmdale today and in the future?

How can we help build community collaboration during the General Plan Update process?
Small Group Discussions

1. Introduce Yourself!
2. Facilitated Small Group Discussion
3. Report Back (Top 3 for each question)
Participation Principles

- Common conversational courtesy
- All ideas and points of view have value
- Speak up and share the time
- Cell phone courtesy
Report Back

As a group:
• 3 characteristics that make Palmdale unique and special
• 3 things that should be preserved or changed in the future
• 3 issues and opportunities that the City is facing
• 3 techniques/activities to build and/or enhance community collaboration

Individually:
• Write your detailed responses to ALL questions and hand those to your facilitator.
Upcoming Events

**Pop up Workshops**

**Saturday, September 14th**
AV International Multicultural Festival
Poncitlan Square

**Wednesday, September 25th**
National Women’s Health & Fitness Day
Domenic Massari Park

**Saturday, October 12th**
Kaleidoscope Music & Arts Festival
The Palmdale Amphitheater

**Saturday, November 2nd**
AHA, Antelope Valley Heartwalk
Pelona Vista Park
Reminder - Take the Survey!

- Survey open until **August 31, 2019**
THANK YOU!

Visit the project website
Palmdale2045.org

Questions? Email the project team
generalplan@cityofpalmdale.org
Envision
PALMDALE 2045
General Plan Workshop #1
August 24, 2019 9:30 - 11:30 am  |  August 27, 2019 6:30 - 8:30 pm