Envision PALMDALE 2045
General Plan Advisory Committee Meeting #2
September 11, 2019, 6:30 pm – 8:30 pm
EXISTING CONDITIONS
HIGHLIGHTS
Vital Statistics

- Incorporated in 1962
- Area:
  - 103 sq. miles in City limits
  - 67 sq. miles in the Sphere of Influence
  - 7th largest City by area in CA
- Under 18: 31%
- 65 and over: 8%
Demographic Snapshot – Population

HISTORIC POPULATION GROWTH

<table>
<thead>
<tr>
<th>Year</th>
<th>Total Population</th>
</tr>
</thead>
<tbody>
<tr>
<td>1980</td>
<td>60,100</td>
</tr>
<tr>
<td>1990</td>
<td>157,700</td>
</tr>
<tr>
<td>2000</td>
<td>233,889</td>
</tr>
<tr>
<td>2010</td>
<td>308,393</td>
</tr>
<tr>
<td>2018</td>
<td>320,390</td>
</tr>
</tbody>
</table>

POPULATION BY AGE

<table>
<thead>
<tr>
<th>Age Group</th>
<th>Palmdale</th>
<th>Rest of Antelope Valley</th>
<th>L.A. County</th>
</tr>
</thead>
<tbody>
<tr>
<td>Under 18</td>
<td>15%</td>
<td>15%</td>
<td>15%</td>
</tr>
<tr>
<td>18-24</td>
<td>20%</td>
<td>20%</td>
<td>20%</td>
</tr>
<tr>
<td>25-34</td>
<td>15%</td>
<td>15%</td>
<td>15%</td>
</tr>
<tr>
<td>35-44</td>
<td>10%</td>
<td>10%</td>
<td>10%</td>
</tr>
<tr>
<td>45-54</td>
<td>5%</td>
<td>5%</td>
<td>5%</td>
</tr>
<tr>
<td>55-64</td>
<td>5%</td>
<td>5%</td>
<td>5%</td>
</tr>
<tr>
<td>65 and older</td>
<td>5%</td>
<td>5%</td>
<td>5%</td>
</tr>
</tbody>
</table>

Source: California Department of Finance E-4

Demographic Snapshot – Race/Ethnicity

RACIAL DISTRIBUTION

% of Total Population

Demographic Snapshot - Income

% IN POVERTY

- **21%**
  - Palmdale
- **16.3%**
  - L.A. County

MEDIAN HOUSEHOLD INCOME

- **$52,801**
  - Palmdale
- **$57,952**
  - L.A. County

- **$83,000**
  - White
- **$54,480**
  - Hispanic/Latino
- **$53,700**
  - Black or African-American
- **$74,510**
  - Asian

Median Household Income

- Greater than $100K
- $75K – $100K
- $50K – $75K
- $35K – $50K
- Less than $35K
Demographic Snapshot – Education Levels

EDUCATIONAL ATTAINMENT

Completion Rate

- Less than High School
- High School
- Some College (no degree)
- Associates Degree
- Bachelors Degree or Higher

EDUCATIONAL ATTAINMENT BY RACE/ETHNICITY

- Less Than High School
- Bachelor’s or Higher

- White
- Hispanic/Latino
- Black or African-American
- Asian

Palmdale
Rest of Antelope Valley
L.A. County
Demographic Snapshot – Health Outcomes + Access

• Lower life expectancy than Los Angeles County
• Leading causes of death – Coronary heart disease, COPD, Lung Cancer, Stroke and Alzheimer’s Disease
• 25% of adults in Palmdale report difficulty accessing health care
• Medical Health Provider Shortage Area – east of SR-14
• Almost entire City is designated as a Mental Health Provider Shortage Area
Existing Land Use (What's Currently On The Ground)
• 64% own their own homes, compared to 46% in LA County
• $229,300 is the typical home sale price*
• 14.2% of households are severely housing cost burdened
• 36.8% of renters are housing cost overburdened

*median value of owner-occupied housing units between 2013-2017 as reported by the U.S. Census from QuickFacts.
Median sale price is $325,000 per MLS listings for 10/1/18 - 9/30/19
## Transportation

### Mean Travel Time to Work

- **42 mins.** Palmdale
- **30 mins.** L.A. County

### Inflow/Outflow of Jobs

- **86%** Live in Palmdale & work elsewhere
- **14%** Live and work in Palmdale

### Journey to Work Mode

<table>
<thead>
<tr>
<th>Journey to Work Mode</th>
<th>Palmdale</th>
</tr>
</thead>
<tbody>
<tr>
<td>Drive Alone</td>
<td>76%</td>
</tr>
<tr>
<td>Carpool</td>
<td>14%</td>
</tr>
<tr>
<td>Transit</td>
<td>2%</td>
</tr>
<tr>
<td>Work at home</td>
<td>5%</td>
</tr>
<tr>
<td>Walk/Bike/Other</td>
<td>3%</td>
</tr>
</tbody>
</table>
Employment Trends

- Manufacturing including aerospace is the largest employment category
- Aerospace is continuing to be the fastest growing category
- Retail Trade and Accommodation and Food Services are also highly concentrated in Palmdale
- Healthcare is the third largest category
- Few professional or technical jobs in Palmdale
Military Readiness + Aviation

- Plant 42 – US Air Force Facility
- Government Owned – Contractor Operated
- Lockheed Martin, Boeing, Northrup Grumman, NASA
- Future passenger air service
- Growing industry
- Land use restrictions related to operations
Parks in Palmdale

- 360 acres of existing parkland, not including Ritter Ranch Park
- City goal – 5 acres per 1,000 population
- Current parks – 2.28 per 1,000 population
- Need 433 acres to meet park goal
WORKSHOP FEEDBACK
Workshop #1 Small Group Discussion Feedback

**Assets:**
- Natural environment and open space
- Aerospace industry and Plant 42
- Small town atmosphere and sense of community
- Affordability of homes
- Location and proximity to the Los Angeles basin

**Issues:**
- Lack of housing diversity
- Lack of higher education or training
- Poor access to healthcare and mental healthcare services
- Lack of activity and programs for youth
- Need for bicycle infrastructure
- Long commutes, need for improved transportation and transit
- Environmental concerns like wildfire and water availability
- Negative reputation
- Division between East and West Palmdale
- Contentious relationship with nearby city of Lancaster
Workshop #1 Small Group Discussion Feedback

• Opportunities:
  • Palmdale Boulevard
    • Create a downtown or town square
  • Active transportation
  • Transit/Transportation Infrastructure
    • High Speed Rail, Brightline (VTUS) Train
    • Palmdale Regional Airport
  • Infill development
  • Expanded education and training
  • Expanded housing options
  • Additional entertainment
  • Restaurant options

Community Collaboration:
• Many of the ideas are currently underway
• New ideas proposed by participants:
  • High School student engagement
  • Photo contest
  • Meetings in parks
  • Online voting
  • Ads on AVTA buses
Workshop #1 Vision

- Inclusive
  - Unity between East & West
- Balance
  - Housing, jobs, entertainment, and outdoors and open space
- Small town feel
- Public gathering places like a downtown or plaza
  - Revitalized Palmdale Boulevard
- Collaboration with City of Lancaster
- Reduced traffic and enhanced public transportation
- Safe and tranquil place to live
- Affordable and diverse housing
Workshop #1 Vision

- Community art
- Environmental awareness + composting
- Family activities, free activities for youth
- Diverse entertainment, shopping, and restaurants
- Increased parks, crosswalks and roads
- Outdoor activities including water sports
- Quality education and trade training
- Jobs for youth and high paying jobs
- Small businesses
COMMUNITY PRIORITIES
## Top Priorities

<table>
<thead>
<tr>
<th>Priorities for Palmdale</th>
<th>Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>Create a sense of place or Downtown in Palmdale</td>
<td>24</td>
</tr>
<tr>
<td>Increased entertainment or shopping opportunities</td>
<td>22</td>
</tr>
<tr>
<td>Address homelessness</td>
<td>22</td>
</tr>
<tr>
<td>Create more job opportunities</td>
<td>21</td>
</tr>
<tr>
<td>Address crime and safety concerns</td>
<td>20</td>
</tr>
<tr>
<td>Address long commutes and traffic congestion</td>
<td>17</td>
</tr>
<tr>
<td>Increase parks/recreation amenities</td>
<td>16</td>
</tr>
<tr>
<td>Provide more activities for youth</td>
<td>16</td>
</tr>
<tr>
<td>Address housing affordability</td>
<td>13</td>
</tr>
<tr>
<td>Invest in school facilities</td>
<td>12</td>
</tr>
<tr>
<td>Invest in infrastructure and road maintenance</td>
<td>11</td>
</tr>
<tr>
<td>Streamline development or building process</td>
<td>6</td>
</tr>
<tr>
<td>other</td>
<td>6</td>
</tr>
</tbody>
</table>
Survey Results (Q 4 - 702 responses)

<table>
<thead>
<tr>
<th>Item</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Safety and Security</td>
<td>69%</td>
</tr>
<tr>
<td>Job Opportunities</td>
<td>64%</td>
</tr>
<tr>
<td>Community Beautification</td>
<td>42%</td>
</tr>
<tr>
<td>Parks and Open Space</td>
<td>38%</td>
</tr>
<tr>
<td>Public Services (Water, Fire, Police)</td>
<td>37%</td>
</tr>
<tr>
<td>Educational Opportunities</td>
<td>35%</td>
</tr>
<tr>
<td>Recreational Resources</td>
<td>29%</td>
</tr>
<tr>
<td>Youth Programs</td>
<td>28%</td>
</tr>
<tr>
<td>Shopping Convenience</td>
<td>28%</td>
</tr>
<tr>
<td>Affordable Housing</td>
<td>27%</td>
</tr>
<tr>
<td>Arts and Cultural Opportunities</td>
<td>24%</td>
</tr>
<tr>
<td>Traffic Mitigation</td>
<td>24%</td>
</tr>
<tr>
<td>Transportation Options (Transit, Bicycles, etc.)</td>
<td>22%</td>
</tr>
</tbody>
</table>

How important are the following items to the future of Palmdale? (Pick up to five choices)
Survey Results (Q 5 - 700 responses)

<table>
<thead>
<tr>
<th>Option</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Jobs</td>
<td>52%</td>
</tr>
<tr>
<td>Entertainment/Cultural Facilities</td>
<td>51%</td>
</tr>
<tr>
<td>Walking Paths/Trails</td>
<td>32%</td>
</tr>
<tr>
<td>Restaurants</td>
<td>31%</td>
</tr>
<tr>
<td>Parks/Recreation</td>
<td>30%</td>
</tr>
<tr>
<td>Shops</td>
<td>22%</td>
</tr>
<tr>
<td>Public Gathering Places</td>
<td>19%</td>
</tr>
<tr>
<td>Other (please specify)</td>
<td>19%</td>
</tr>
<tr>
<td>Medical Services</td>
<td>18%</td>
</tr>
<tr>
<td>Variety of Housing Choices</td>
<td>18%</td>
</tr>
<tr>
<td>Public Transit</td>
<td>13%</td>
</tr>
<tr>
<td>Bike Lanes</td>
<td>13%</td>
</tr>
<tr>
<td>Professional Offices</td>
<td>11%</td>
</tr>
</tbody>
</table>

What would you like to see more of in Palmdale? (Pick up to three choices)