Call to Order

• Pledge of Allegiance

• Approval of GPAC #2 Meeting notes
Meeting Objectives

• Learn about relevant planning processes and documents in the City
• Provide an overview of community engagement to date
• Review and revise draft vision and guiding principles for the General Plan Update
PLANNING 101
Planning Area
What is a General Plan?

California state law requires each city and county to adopt a general plan “for the physical development of the county or city, and any land outside its boundaries which in the planning agency’s judgment bears relation to its planning” (Gov. Code § 65300).

Local jurisdictions have freedom as to what their general plans include, however there are certain requirements under California state law that each general plan must meet; failure to do so could result in suspension of future development.

Each general plan must include:

- Vision,
- Goals, and
- Objectives for the City
- Policies and Implementation Actions
Current General Plan
Planning 101

• Land Use Approvals
  • Conditional Use Permit
  • Site Plan Review
  • Minor Exception
  • Variance
  • Tentative Tract Map
  • Tentative Parcel Map
  • Subdivision Development Plan
  • Zoning Clearance
  • Minor Modifications
  • Major Modifications
• Zoning
  • Zoning ordinance designate how land may be developed:
    • standards lot size;
    • building setback; and,
    • allowable uses.
  • The land uses shown on the general plan diagrams will be reflected in the local zoning maps.
  • Regulatory document that implements the General Plan policies
  • The Palmdale Municipal Code must be amended after the General Plan is adopted to implement the new and/or modified policies.
Planning 101

• Specific Plans
  • Comprehensive planning and zoning document for a defined geographic region of the City (smaller area)
  • Implements the General Plan by providing a special set of development standards applied to a specific geographic area
  • Replaces or amends the Palmdale Municipal Code
  • Testing ground
Other Land Use Restrictions

Urban Growth Boundary

City Boundary
Sphere of Influence
California Aqueduct
Major Highway/Arterial
Railroad
Water Body
Park

Data Source: City of Palmdale GIS data; World Terrain Base: 2012 ESR, USGS, NOAA
Produced by Raini + Associates
March 2014

Envision PALMDALE 2045
Vacant Land
Planning 101

• Regional Housing Needs Assessment (RHNA)
  • State housing law requirement to determine regional housing needs
    • 8-year planning period
    • 5th cycle: 2013 – 2021
    • 6th cycle: 2021 – 2029
    • Final allocation adoption October 2020
  • Housing Element must be compliant with California Department of Housing and Community Development (HCD) requirements to receive HCD certification
  • Housing Element certification required to compete with certain grants
  • Impacts on Land Use Element and subsequent zoning
    • Increase in Multi-family
COMMUNITY ENGAGEMENT

PHASE ONE SUMMARY
Summary of Phase 1 Engagement

• **Stakeholder Focus Groups (March 2019)**
  • Six meetings with approximately 50 attendees (total) held on March 6th & 7th

• **Workshop #1 (August 2019)**
  • Saturday, August 24th approximately 52 participants
  • Tuesday August 27th approximately 30 participants

• **Community Survey #1 (April-August 2019)**
  • Available online from April-August 2019, 762 responses

• **Pop-Up Workshops (September-November 2019)**
  • Five events with 490 participants
Summary of Phase 1 Engagement (cont’d)

• **GPAC meetings**
  - Meeting #1 June 5th
  - Meeting #2 September 11th
  - Meeting #3 Today!

• **Getting the Word Out**
  - Project website Palmdale2045.org
  - Email updates
  - Flyers & mailers
  - Palmdale Magazine
  - Local radio
## Pop-Up Workshops

<table>
<thead>
<tr>
<th>Event</th>
<th>Date and Location</th>
<th># of Booth Visitors</th>
<th>Approx. Event Size</th>
</tr>
</thead>
<tbody>
<tr>
<td>Antelope Valley International Multicultural Festival</td>
<td>Saturday, September 14, 2019</td>
<td>10:00am–3:00pm Poncitlan Square</td>
<td>70</td>
</tr>
<tr>
<td>National Women’s Health &amp; Fitness Day</td>
<td>Wednesday, September 25, 2019</td>
<td>5:00pm–7:00pm Domenic Massari Park</td>
<td>20</td>
</tr>
<tr>
<td>Hispanic Heritage Month Celebration</td>
<td>Saturday, October 5, 2019</td>
<td>11:00am-4:00pm Poncitlan Square</td>
<td>40</td>
</tr>
<tr>
<td>Kaleidoscope Music &amp; Art Festival</td>
<td>Saturday, October 12, 2019</td>
<td>10:00am-6:00pm The Palmdale Amphitheater</td>
<td>200</td>
</tr>
<tr>
<td>Dia de los Muertos Fiesta</td>
<td>Saturday, November 2, 2019</td>
<td>10:00am-6:00pm Poncitlan Square</td>
<td>160</td>
</tr>
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</table>
## Pop-Up Results (Combined)

<table>
<thead>
<tr>
<th>Priorities for Palmdale</th>
<th>Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>Address homelessness</td>
<td>142</td>
</tr>
<tr>
<td>Create more job opportunities</td>
<td>137</td>
</tr>
<tr>
<td>Address crime &amp; safety concerns</td>
<td>131</td>
</tr>
<tr>
<td>Provide more activities for youth</td>
<td>123</td>
</tr>
<tr>
<td>Invest in school facilities</td>
<td>114</td>
</tr>
<tr>
<td>Increase parks &amp; or recreational amenities</td>
<td>93</td>
</tr>
<tr>
<td>Create a sense of place of Downtown in Palmdale</td>
<td>91</td>
</tr>
<tr>
<td>Increase entertainment or shopping opportunities</td>
<td>87</td>
</tr>
<tr>
<td>Address housing affordability</td>
<td>86</td>
</tr>
<tr>
<td>Invest in infrastructure and road maintenance</td>
<td>74</td>
</tr>
<tr>
<td>Streamline development or building processes</td>
<td>49</td>
</tr>
<tr>
<td>Address long commutes and traffic congestion</td>
<td>44</td>
</tr>
<tr>
<td>Other</td>
<td>3</td>
</tr>
</tbody>
</table>
## Workshop #1 Top Priorities

<table>
<thead>
<tr>
<th>Priorities for Palmdale</th>
<th>Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>Create a sense of place or Downtown in Palmdale</td>
<td>24</td>
</tr>
<tr>
<td>Increased entertainment or shopping opportunities</td>
<td>22</td>
</tr>
<tr>
<td>Address homelessness</td>
<td>22</td>
</tr>
<tr>
<td>Create more job opportunities</td>
<td>21</td>
</tr>
<tr>
<td>Address crime and safety concerns</td>
<td>20</td>
</tr>
<tr>
<td>Address long commutes and traffic congestion</td>
<td>17</td>
</tr>
<tr>
<td>Increase parks/recreation amenities</td>
<td>16</td>
</tr>
<tr>
<td>Provide more activities for youth</td>
<td>16</td>
</tr>
<tr>
<td>Address housing affordability</td>
<td>13</td>
</tr>
<tr>
<td>Invest in school facilities</td>
<td>12</td>
</tr>
<tr>
<td>Invest in infrastructure and road maintenance</td>
<td>11</td>
</tr>
<tr>
<td>Streamline development or building process</td>
<td>6</td>
</tr>
<tr>
<td>other</td>
<td>6</td>
</tr>
</tbody>
</table>
Survey #1 Results

How important are the following items to the future of Palmdale? (Pick up to five choices)

(702 responses)

<table>
<thead>
<tr>
<th>Item</th>
<th>Importance</th>
</tr>
</thead>
<tbody>
<tr>
<td>Safety and Security</td>
<td>69%</td>
</tr>
<tr>
<td>Job Opportunities</td>
<td>64%</td>
</tr>
<tr>
<td>Community Beautification</td>
<td>42%</td>
</tr>
<tr>
<td>Parks and Open Space</td>
<td>39%</td>
</tr>
<tr>
<td>Public Services (Water, Fire, Police)</td>
<td>37%</td>
</tr>
<tr>
<td>Educational Opportunities</td>
<td>35%</td>
</tr>
<tr>
<td>Recreational Resources</td>
<td>29%</td>
</tr>
<tr>
<td>Youth Programs</td>
<td>28%</td>
</tr>
<tr>
<td>Shopping Convenience</td>
<td>28%</td>
</tr>
<tr>
<td>Affordable Housing</td>
<td>27%</td>
</tr>
<tr>
<td>Arts and Cultural Opportunities</td>
<td>24%</td>
</tr>
<tr>
<td>Traffic Mitigation</td>
<td>24%</td>
</tr>
<tr>
<td>Transportation Options (Transit, Bicycles, etc.)</td>
<td>22%</td>
</tr>
</tbody>
</table>
## Survey #1 Results

<table>
<thead>
<tr>
<th>Category</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Jobs</td>
<td>52%</td>
</tr>
<tr>
<td>Entertainment/Cultural Facilities</td>
<td>51%</td>
</tr>
<tr>
<td>Walking Paths/Trails</td>
<td>32%</td>
</tr>
<tr>
<td>Restaurants</td>
<td>31%</td>
</tr>
<tr>
<td>Parks/Recreation</td>
<td>30%</td>
</tr>
<tr>
<td>Shops</td>
<td>22%</td>
</tr>
<tr>
<td>Public Gathering Places</td>
<td>19%</td>
</tr>
<tr>
<td>Other (please specify)</td>
<td>19%</td>
</tr>
<tr>
<td>Medical Services</td>
<td>18%</td>
</tr>
<tr>
<td>Variety of Housing Choices</td>
<td>18%</td>
</tr>
<tr>
<td>Public Transit</td>
<td>13%</td>
</tr>
<tr>
<td>Bike Lanes</td>
<td>13%</td>
</tr>
<tr>
<td>Professional Offices</td>
<td>11%</td>
</tr>
</tbody>
</table>

What would you like to see more of in Palmdale? (Pick up to three choices)  
(700 responses)
Workshop #1 Vision

- Inclusive
  - Unity between East & West
- Balance
  - Housing, jobs, entertainment, and outdoors and open space
- Small town feel
- Public gathering places like a downtown or plaza
  - Revitalized Palmdale Boulevard
- Collaboration with City of Lancaster
- Reduced traffic and enhanced public transportation
- Safe and tranquil place to live
- Affordable and diverse housing
Workshop #1 Vision

- Community art
- Environmental awareness + composting
- Family activities, free activities for youth
- Diverse entertainment, shopping, and restaurants
- Increased parks, crosswalks and roads
- Outdoor activities including water sports
- Quality education and trade training
- Jobs for youth and high paying jobs
- Small businesses
Stakeholder Interviews

• Priorities:
  • More jobs, services, and amenities
    • More hospitality, retail, restaurants, nightlife, family-friendly activities, shelters, and services for foster children,
  • Local four-year University
  • Greater diversity of housing
  • More quality public spaces (parks, libraries, etc.)
  • More infrastructure investments
  • Address homelessness
  • Address East-West divide and competition with neighboring cities
GPAC Feedback: *Priorities for the future*

- Create a sense of place or downtown
- Address high crime
- Provide transportation options
- Diversify local business industries to weather booms and busts
- Offer housing diversity
- Offer higher education opportunities
- Offer opportunities for youth to stay in Palmdale
- Funding for parks

- Revitalize Palmdale Boulevard
- More local jobs
- Community beautification & improved reputation
- Pedestrian-friendly environment
- Palmdale Regional Airport
- Attract a Four-year Palmdale University
- Maintain local shops
GPAC Feedback - Vision for Palmdale 2045

- Palmdale, A place to be proud to live
- Palmdale, A vibrant, thriving community
- A great place to live, work, and play
- Palmdale, a place of diversity
- We live here, and we love it (+ and work here)
- Palmdale is always bright – where the sun always shines
- Palmdale, state of the art living
- Small town with a big heart
- Youth, small town, tight-knit community
- Sunshine and twinkling lights
- Unity + diversity – everyone is nice here and works together to fix things
Composite Summary – Priorities and Opportunities

- Create more job opportunities
- Diversify local business industries to weather booms and busts
- Palmdale Regional Airport
- Create a sense of place or Downtown in Palmdale
- Increased entertainment or shopping opportunities
- Maintain local shops
- Revitalize Palmdale Boulevard
- Provide transportation options
- Offer housing diversity

- Address homelessness
- Address crime & safety concerns
- Offer higher education opportunities, Four-year University
- Provide more activities for youth
- Invest in school facilities
- Maintain youth population as they age
- Walking Paths/Trails
- Parks and Open Space
- Parks/Recreation
- Community beautification & improved reputation
- Pedestrian friendly environment
- Public Services (Water, Fire, Police)
Composite Summary – Vision for Palmdale 2045

- Community pride
- Small town feel
- Unity, inclusivity and diversity
- Housing, jobs, and entertainment
- Open space and nature
- Public gathering places like a downtown or plaza
- Revitalized Palmdale Boulevard
- Collaboration with City of Lancaster
- Reduced traffic and enhanced public transportation
- Safe and tranquil place to live

- Affordable and diverse housing
- Community art
- Environmental awareness
- Activities for families, youth and young adults
- Diverse entertainment, shopping, and restaurants
- Increased parks, crosswalks and roads
- Outdoor activities including water sports
- Quality education and trade training
- Quality jobs for youth and high paying jobs for adults
- Thriving small businesses
VISION + GUIDING PRINCIPLES
What is a Vision/Guiding Principle?

• **Vision Statement/Themes**
  • Paints a picture of what Palmdale will be like in the future
  • Captures key values and aspirations
  • Foundation for more specific policies and actions

• **Guiding Principles**
  • Flow out of the vision statement/themes
  • Provide a framework to guide future decision-making
  • Provide an anchor or reference point when considering policy trade-offs
How will the General Plan implement the Vision?

Translate into strategies and actions that implement the vision.

<table>
<thead>
<tr>
<th>Vision Theme</th>
<th>Guiding Principle</th>
<th>Strategy or Action</th>
</tr>
</thead>
<tbody>
<tr>
<td>Open Space and Nature</td>
<td>A City with access to abundant open spaces, trails, and community parks</td>
<td>Expand and improve parks and open space to meet the needs of current and future residents</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Secure funding for ongoing open space acquisition and maintenance</td>
</tr>
</tbody>
</table>
Draft Vision Themes

*Palmdale:*

- Is a unified community
- Has a vibrant downtown
- Is a safe and healthy place to live and work
- Offers diverse and high-quality job options
- Has a diverse and resilient economy
- Offers housing options
- Provides high-quality education to all
- Celebrates its beautiful natural setting
- Is at the crossroads of transportation innovations
Draft Guiding Principles/Key Outcomes

**Palmdale is:**

- A unified community that is diverse and inclusive
- A safe, healthy, and beautiful place to live and work
- A city with access to abundant open spaces, trails, and community parks
- A city with a vibrant and active downtown
- A city with diverse, high-quality local jobs and businesses
- A community that is livable and supportive for people at all stages of life
- A city with a range of housing types
- A city with high quality local education
- A community with multi-modal transportation options
Discussion

• What parts of the vision resonate with you? What elements of the vision would you change?

• Are there guiding principles missing? Are there principles you would remove?
NEXT STEPS
Next Steps

December 2019
Planning Commission & City Council Study Sessions
GPAC #4

January-February 2020
Land Use Alternatives Development
GPAC #5

March 2020
Alternatives Analysis
GPAC #6

April-May 2020
Community Workshop(s) #2

Envision PALMDALE 2045
Upcoming Events

GPAC Meeting #4
Wednesday, December 11th

Planning Commission
Study Session, December 12th

City Council
Study Session, December 17th
THANK YOU!

City of Palmdale

Phone
661-267-5200

Email
generalplan@palmdale2045.org