Agenda

• Provide an update on the General Plan progress
• Provide an overview of existing conditions
• Review the results from community engagement activities completed to date
• Present ideas for vision and guiding principles from the community and GPAC
What is a General Plan?

“Vision about how a community will grow, reflecting community priorities and values while shaping the future.”

- Long-term policy document to guide the future actions in Palmdale
- Establishes the City’s vision for the next 25 years
- Preserves and enhances community strengths
- Addresses a number of topics of concern
- Enables the community to come together to develop a shared vision for the future
General Plan Requirements

Required Elements
- Land Use
- Circulation
- Housing
- Conservation
- Open Space
- Noise
- Safety
- Air Quality

Additional Considerations
- Community Design
- Equitable and Resilient Communities
- Healthy Communities
- Economic Development
- Climate Change
- Military Readiness

New State laws + 2017
General Plan Guidelines

Emerging themes in planning
Current Palmdale General Plan

Last updated in 1993 and 1994

Organized in following Elements:

- Land Use (1993)
- Circulation (1993)
- Environmental Resources (Air Quality, Conservation & Open Space) (1994)
- Public Services (1993)
- Safety (1993)
- Noise (1993)
- Housing (2014)
- Parks, Recreation and Trails (1993)
- Community Design (1994)

Amended as needed
1993 General Plan Issues and Opportunities

- Provision of adequate land in various use designations and development of policies to promote a stable and diversified economic base.
- Buffering of incompatible land uses.
- Revitalization of the historic downtown.
- Protection of sensitive ecological areas.
- Development of a community identity.
- Maintenance of a high quality of development.
- Provision of adequate infrastructure to support new development.
- Preservation of viewsheds and open space.
PALMDALE 2045 PROCESS
General Plan Project Schedule

**Discovery**
- Explore the City to identify issues + opportunities
  - Winter 2018 - Summer 2019

**Visioning**
- Develop a long-term vision + guiding principles
  - Summer 2019 - Winter 2019

**Alternatives**
- Create land use + transportation alternatives
  - Winter 2019 - Spring 2020

**Policy Development**
- Develop policy solutions to a range of topics
  - Summer 2020

**Plan Development**
- Draft the General Plan
  - Summer 2020 - Fall 2021

**Review + Adopt**
- Public + City decision-makers to review + adopt the General Plan
  - Fall 2021 - Fall 2022

COMMUNITY ENGAGEMENT
EXISTING CONDITIONS
HIGHLIGHTS
Vital Statistics

- Incorporated in 1962
- Area:
  - 103 sq. miles in City limits
  - 67 sq. miles in the Sphere of Influence
  - 7th largest City by area in CA
- Under 18: 31%
- 65 and over: 8%
Demographic Snapshot - Population

HISTORIC POPULATION GROWTH

Source: California Department of Finance E-4

POPULATION BY AGE

Demographic Snapshot – Race/Ethnicity + Education

RACIAL DISTRIBUTION

<table>
<thead>
<tr>
<th>Percent of Total Population</th>
<th>Palmdale</th>
<th>Rest of Antelope Valley</th>
<th>Los Angeles County</th>
</tr>
</thead>
<tbody>
<tr>
<td>All Else</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Asian</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Black or African-American</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Hispanic/Latino (of any race)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>White</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

EDUCATIONAL ATTAINMENT

<table>
<thead>
<tr>
<th>Completion Rate</th>
<th>Less than High School</th>
<th>High School</th>
<th>Some College (no degree)</th>
<th>Associates Degree</th>
<th>Bachelors Degree or Higher</th>
</tr>
</thead>
<tbody>
<tr>
<td>Palmdale</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Rest of Antelope Valley</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>L.A. County</td>
<td></td>
<td></td>
<td></td>
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</tr>
</tbody>
</table>

Demographic Snapshot - Income

**MEDIAN HOUSEHOLD INCOME**

- **Palmdale**: $52,801
- **L.A. County**: $57,952

**% IN POVERTY**

- **Palmdale**: 21%
- **L.A. County**: 16.3%
Lower life expectancy than Los Angeles County

Leading causes of death – Coronary heart disease, COPD, Lung Cancer, Stroke and Alzheimer’s Disease

25% of adults in Palmdale report difficulty accessing health care

Medical Health Provider Shortage Area – east of SR-14

Almost entire City is designated as a Mental Health Provider Shortage Area
Existing Land Use (What’s Currently On The Ground)

- Residential - Single Family: 12.9%
- Residential - Multifamily: 0.5%
- Mobile Home: 0.4%
- Mixed Use: 0.01%
- Commercial: 2.6%
- Industrial/Agriculture/Extraction: 13.9%
- Public/Institutional: 1.6%
- Parks & Open Space: 37.0%
- Infrastructure: 2.1%
- Vacant: 28.7%
- Other: 0.2%
City Structure – Major Activity Centers
Housing

- 64% own their own homes, compared to 46% in LA County
- $325,000 is the typical home sale price
- 14.2% of households are severely housing cost burdened
- 36.8% of renters are housing cost overburdened
Transportation

**Mean Travel Time to Work**

- Palmdale: 42 mins.
- L.A. County: 30 mins.

**Inflow/Outflow of Jobs**

- 86% Live in Palmdale & work elsewhere
- 14% Live and work in Palmdale

**Journey to Work Mode**

<table>
<thead>
<tr>
<th>Mode</th>
<th>Palmdale</th>
</tr>
</thead>
<tbody>
<tr>
<td>Drive Alone</td>
<td>76%</td>
</tr>
<tr>
<td>Carpool</td>
<td>14%</td>
</tr>
<tr>
<td>Transit</td>
<td>2%</td>
</tr>
<tr>
<td>Work at home</td>
<td>5%</td>
</tr>
<tr>
<td>Walk/Bike/Other</td>
<td>3%</td>
</tr>
</tbody>
</table>
Employment Trends

- Manufacturing including aerospace is the largest employment category
- Aerospace is continuing to be the fastest growing category
- Retail Trade and Accommodation and Food Services are also highly concentrated in Palmdale
- Healthcare is the third largest category
- Few professional or technical jobs in Palmdale
Military Readiness + Aviation

- Plant 42 – US Air Force Facility
- Government Owned – Contractor Operated
- Lockheed Martin, Boeing, Northrop Grumman, NASA
- Future passenger air service
- Growing industry
- Land use restrictions related to operations
Parks in Palmdale

- 360 acres of existing parkland, not including Ritter Ranch Park
- City goal – 5 acres per 1,000 population
- Current parks – 2.28 per 1,000 population
- Need 433 acres to meet park goal
COMMUNITY ENGAGEMENT
PHASE ONE SUMMARY
Summary of Phase 1 Engagement

- **Stakeholder Focus Groups (March 2019)**
  - Six meetings with approximately 50 attendees (total) held on March 6th & 7th

- **Workshop #1 (August 2019)**
  - Saturday, August 24th approximately 52 participants
  - Tuesday, August 27th approximately 30 participants

- **Community Survey #1 (April-August 2019)**
  - Available online from April-August 2019, 762 responses

- **Pop-Up Workshops (September-November 2019)**
  - Five events with 490 participants

- **General Plan Advisory Committee Meetings (Ongoing)**
  - Four meetings to date
Summary of Phase 1 Engagement (cont’d)

Getting the Word Out

- Project website: Palmdale2045.org
- City website
- Email updates to database (about 1500 contacts)
- Flyers & mailers
- Palmdale Magazine
- Palmdale Connections
- Backdrop Palmdale Video
- Banners/Posters/Informational material at City Facilities
- Palmdale Minute Video
- Local English and Spanish radio
- Digital billboard ads
- Digital media: Facebook, Instagram
## Pop-Up Workshops

<table>
<thead>
<tr>
<th>Event</th>
<th>Date and Location</th>
<th># of Booth Visitors</th>
</tr>
</thead>
<tbody>
<tr>
<td>Antelope Valley International Multicultural Festival</td>
<td>Saturday, September 14, 2019</td>
<td>70</td>
</tr>
<tr>
<td>National Women’s Health &amp; Fitness Day</td>
<td>Wednesday, September 25, 2019</td>
<td>20</td>
</tr>
<tr>
<td>Hispanic Heritage Month Celebration</td>
<td>Saturday, October 5, 2019</td>
<td>40</td>
</tr>
<tr>
<td>Kaleidoscope Music &amp; Art Festival</td>
<td>Saturday, October 12, 2019</td>
<td>200</td>
</tr>
<tr>
<td>Dia de los Muertos Fiesta</td>
<td>Saturday, November 2, 2019</td>
<td>160</td>
</tr>
</tbody>
</table>
Community Survey #1

- Demographics
- What would you like to see more of in Palmdale?
- How important are the following items to the future of Palmdale?
General Plan Advisory Committee (GPAC) meetings

Meeting #1: June 5th
Introductions, Brown Act Training, Orientation

Meeting #2: September 11th
Existing Conditions Overview, Issues & Opportunities

Meeting #3: November 13th
Draft Vision and Guiding Principles

Meeting #4: December 11th
Revised Vision and Guiding Principles, Housing Overview, Areas of Stability and Change
## Palmdale 2045 Issues and Priorities

<table>
<thead>
<tr>
<th>Issues/Goals similar to 1993 General Plan</th>
<th>Additional (New) Issues/Goals</th>
</tr>
</thead>
<tbody>
<tr>
<td>Create more job opportunities</td>
<td>Pedestrian friendly environment</td>
</tr>
<tr>
<td>Diversify local business industries to weather booms and busts</td>
<td>Maintain local shops</td>
</tr>
<tr>
<td>Palmdale Regional Airport</td>
<td>Improve the appearance of Palmdale Boulevard</td>
</tr>
<tr>
<td>Create a sense of place or Downtown in Palmdale</td>
<td>Provide transportation options</td>
</tr>
<tr>
<td>Increased entertainment or shopping opportunities</td>
<td>Offer housing diversity</td>
</tr>
<tr>
<td>Address crime &amp; safety concerns</td>
<td>Address homelessness</td>
</tr>
<tr>
<td>Walking Paths/Trails</td>
<td>Offer higher education opportunities, Four-year University</td>
</tr>
<tr>
<td>Parks and Open Space</td>
<td>Provide more activities for youth</td>
</tr>
<tr>
<td>Parks/Recreation</td>
<td>Invest in school facilities</td>
</tr>
<tr>
<td>Public Services (Water, Fire, Police)</td>
<td>Maintain youth population as they age</td>
</tr>
<tr>
<td>Safe and tranquil place to live</td>
<td>Community beautification &amp; improved reputation</td>
</tr>
<tr>
<td>Small town feel</td>
<td>Public gathering places like a downtown or plaza</td>
</tr>
</tbody>
</table>
City Council Feedback

• Do you have any comments or feedback on the community engagement completed to date?
VISION + GUIDING PRINCIPLES
What is a Vision/Guiding Principle?

- **Vision Themes**
  - Paint a picture of what Palmdale will be like in the future
  - Capture key values and aspirations
  - Foundation for more specific policies and actions

- **Guiding Principles**
  - Flow out of the vision statement/themes
  - Provide a framework to guide future decision-making
  - Provide an anchor or reference point when considering policy trade-offs
How will the General Plan implement the Vision?

- Translate into strategies and actions that implement the vision.

<table>
<thead>
<tr>
<th>Vision Theme</th>
<th>Guiding Principle</th>
<th>Strategy or Action</th>
</tr>
</thead>
<tbody>
<tr>
<td>Open Space and Nature</td>
<td>A City with access to abundant open spaces, trails, and community parks</td>
<td>Expand and improve parks and open space to meet the needs of current and future residents</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Secure funding for ongoing open space acquisition and maintenance</td>
</tr>
</tbody>
</table>
Draft Vision Themes

Nine Major Vision Themes

1. A unified and welcoming community that we are proud to live in
2. Active and vibrant downtown
3. Safe, healthy place to live and work
4. Diverse and high-quality job options
5. Diverse and resilient local economy
6. Housing options for residents at different stages of life and ability
7. High quality and accessible educational opportunities
8. Palmdale’s beautiful natural setting
9. Forefront of transportation innovations
Draft Guiding Principles

Vision Theme 1. A unified and welcoming community that we are proud to live in

• Respect and promote diversity within Palmdale
• Promote Palmdale’s positive reputation in the region
• Boost community beautification
• Offer opportunities for youth to stay in Palmdale – jobs, housing, education
• Enhance partnerships with surrounding communities in the Antelope Valley

Vision Theme 2. Active and vibrant downtown

• Create a vibrant and active downtown environment
• Improve the appearance of Palmdale Boulevard
• Encourage and foster local businesses
• Provide space for community gathering and events
• Increase opportunities for entertainment and/or shopping
• Consider displacement issues
Draft Guiding Principles, Cont.

Vision Theme 3. Safe, healthy place to live and work

• Improve neighborhood safety
• Address crime and safety concerns
• Improve access to quality healthcare services in Palmdale
• Improve access to parks and open space
• Support local foster youth and those experiencing homelessness
• Foster active living with improvements to pedestrian environment
• Prioritize walking, biking, and access to local and regional transit
• Promote living and working in Palmdale and reducing commute times
Vision Theme 4. Diverse and high-quality job options

- Provide job training for Palmdale residents in key industries
- Connect residents with job opportunities in aerospace and other emerging sectors
- Encourage telecommuting within Palmdale
- Promote diverse entry-level and mid-level jobs in Palmdale

Vision Theme 5. Diverse and resilient local economy

- Retain and support aerospace industry presence in Palmdale
- Attract new sustainable employers and industries to Palmdale
- Maintain and enhance smart city technology in Palmdale to support local businesses and telecommuting
- Support local small businesses
Vision Theme 6. Housing options for residents at different stages of life and ability

- Create and preserve affordable housing for residents of Palmdale
- Increase supply and diversity of housing to support different types of households including seniors, young adults, families, empty nesters, individuals or families with special needs, and multigenerational families
- Connect new development to public transit and open space or public parks
- Maintain city’s quiet and safe neighborhoods
- Maintain rural and semi-rural neighborhoods in Palmdale

Vision Theme 7. High quality and accessible educational opportunities

- Promote and expand higher educational opportunities in Palmdale
- Develop additional trade school training and apprentice programs
- Promote opportunities for high-quality childcare and early education
- Expand partnerships and programs with public schools, local government and major employers within Palmdale
Vision Theme 8. Palmdale’s beautiful natural setting
  • Maintain safe and convenient access to open space and trails
  • Improve connectivity and beautify trails and open space
  • Expand and improve public parks and to meet the needs of current and future residents
  • Preserve existing mountain views
  • Preserve access to a dark night sky
  • Maintain high air quality

Vision Theme 9. Forefront of transportation innovations
  • Leverage transportation investments in Palmdale
  • Build on High Speed Rail opportunities
  • Bring air service to Palmdale Regional Airport
  • Improve local transit
QUESTIONS?
City Council Feedback

• What additional guiding principles (community values and key strategies) should be added? Should any be modified or deleted?

• Do you have any other thoughts about the General Plan update process?
NEXT STEPS
Next Steps

- Begin “alternatives” development process
- Continue discussion of policy topics, such as circulation and economic development

**December 2019**
- **Planning Commission Study Session**
  - December 12, 2019
  - 7:00 pm
- **City Council Workshop**
  - December 17, 2019
  - 7:00 pm

**January-February 2020**
- **Land Use Alternatives Development**

**March 2020**
- **Alternatives Analysis**

**April-May 2020**
- **Community Workshop(s) #2**
- **GPAC #5**
  - January 15, 2020
  - 6:30 pm
- **GPAC #6**
THANK YOU!

City of Palmdale

Phone
661-267-5200

Email
generalplan@palmdale2045.org