

Stakeholders Report

Thank you for being on Team LPAC!

LPAC had an amazing election cycle in 2022 and we could not have done it without your support. LPAC made record contributions directly to candidates, endorsed a historic number of LGBTQ women, and raised the most ever in small donations for our candidates – fitting accomplishments for LPAC’s 10th Anniversary year.

LPAC has stayed loyal to our core constituency and in 2022 doubled down on what we do best – electing LGBTQ women to public office at the federal, state, and local level. This work is central to LPAC’s mission of building political power for LGBTQ women. When LPAC was founded by Urvashi Vaid in 2012, she brought together a community of LGBTQ women who believed that equality, intersectionality, and civic engagement could create powerful political change. As feminists and members of the queer community, Team LPAC works to not only elect LGBTQ women, but once they are elected counts on them to lead the way on gay rights, voting rights, human rights, transgender rights, reproductive rights, and women’s rights while they are serving in public office.

This year we expanded Project LPAC’s library of research. The C3 has now conducted four full years of research – including polling and focus groups – examining matters like the civic engagement of LGBTQ women, attitudes of voters on transgender rights and issues, comparative studies looking at gay men and straight women, and fascinating demographic contrasts within our community. In early 2022, we published data on voter attitudes in Congressional swings districts on transgender rights. This past summer, Project LPAC fielded a nationwide poll after the reversal of *Roe v*

Wade. The survey examined the impact of the SCOTUS decision on LGBTQ women and their motivation to vote in the Midterms or take civic actions outside of the ballot box. The survey showed that LGBTQ women are a huge progressive voting bloc, but the community is not always motivated to get involved because elected leaders and allies do not consistently include them in communications and outreach programs. As issues that directly impact the LGBTQ community are debated in school board meetings, in state legislatures, and in Congress, making sure our elected leaders and allies understand the nuances of these dynamic topics is vitally important to inspire action from LGBTQ women.

The 2023 cycle begins with the first elections just weeks away, and LPAC will be steadfast in advocating for LGBTQ women and investing early in primary elections. Many campaigns will be tough, and the odds are often stacked against LGBTQ women incumbents and challengers. LPAC has been unafraid to step into the gap where institutional support is lacking and provide LGBTQ women the resources they need to win compete in elections. Please join our fights as LPAC plays the long game in standing up for our community.

Thank you again – to our stakeholders – for contributing to both our PAC and research arm to help us continue to build power for LGBTQ women and our community.



Lisa Turner
Executive Director, LPAC

Candidate Endorsements

2022 was LPAC's biggest year ever. The committee endorsed 125 candidates and invested a record amount in direct contributions to their campaigns. Overall, two-thirds of LPAC endorsees won their elections this year.

LPAC-endorsed candidates must fill out a questionnaire demonstrating their commitment to LGBTQ equality, women's rights and reproductive freedom, and social justice. Candidates are then interviewed before their endorsements are ultimately voted on by LPAC's Board. LPAC is proud to have been nimble in this quickly changing political environment – updating questionnaires

following the Supreme Court's decision to reverse *Roe v Wade*, advocating for first-time candidates, and making early contributions in our most important races, particularly in primaries and runoffs – these actions made a profound difference and gave LPAC a strategic edge during this crucial election cycle.



Matt Fouracre
LPAC Political Director

CANDIDATE HIGHLIGHTS

- 39% of endorsees were women of color
- 15% of endorsees were transgender or nonbinary
- 36% of endorsees were younger than the age of 40

SPECIFIC ELECTION HIGHLIGHTS INCLUDE:

- **Governors!** Maura Healey and Tina Kotek became the first open lesbians elected as governors – Maura in Massachusetts and Tina in Oregon
- **Congress!** Rep. Angie Craig (MN-2) and Rep. Sharice Davids (KS-3) were both re-elected to the U.S. House. Becca Balint was elected in Vermont's At-Large seat, which means there are now three LGBTQ women serving in the House.
- **Attorney Generals!** Michigan Attorney General Dana Nessel was re-elected, and Kris Mayes was elected as Attorney General of Arizona.
- **State Legislators!** LGBTQ women's representation expanded in state legislatures, where they will continue to serve as a firewall in protecting our rights and freedoms.

2022 Winners!



Public Engagement

Notable Media Coverage

The Boston Globe

June 2, 2022: “The financial playing field is not equal,” said Lisa Turner, executive director of LPAC, a super PAC that supports the interests of lesbians. “Even when you compare gay men to women, it’s not equal. If it was a straight man and a lesbian, it’s very unequal.”

them

July 14, 2022: Turner says that having LGBTQ+ people in the race makes a profound difference to the people they would be serving. **“It’s a motivator for women and especially young women to see such dynamic and proudly out gay women running,”** Turner tells Them. “I think it causes an excitement that you can’t get from pouring money into TV ads or direct mail.”



October 17, 2022:

“We’ve come a long way,”

Lisa Turner, executive director of LPAC, a political action committee dedicated to electing lesbians and other queer women to political office, said of how far Healey and Kotek have come. “It validates the amount of work and effort that LGBTQ women have been putting into the community, into equality fights, into the electoral process.”

THE 19th*

November 14, 2022: “When they’re elected, it changes that dynamic,” Turner said. “It does matter. It does help. It hasn’t always prevailed,” she said, adding that there often aren’t enough out LGBTQ+ lawmakers to help change the tide on anti-LGBTQ+ bills.

Event Highlights

LPAC held multiple virtual and in-person events in 2022. Our supporters joined us in the Hamptons, New York City, and Washington, DC. On Zoom we heard from Congresswomen Angie Craig & Sharice Davids, dozens of LPAC-endorsed state legislative candidates, and renowned pollster Celinda Lake.



Research

This summer as the 2022 Midterm Elections approached, Team LPAC understood it was necessary to conduct research on LGBTQ women's engagement this election cycle. With Roe's reversal and LGBTQ rights under attack, it was critical to understand how the political environment shapes queer women's political participation. The results were striking.

LGBTQ Women and the 2022 Midterm Elections

The top two issues LGBTQ women wanted to see elected officials address were LGBTQ equality and abortion access.

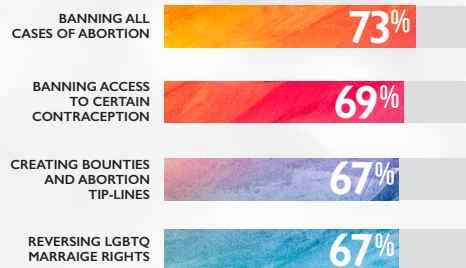
LGBTQ women are very Democratic.

- They favored Democrats in the generic Congressional ballot by a 43% margin.

- At the height of President Biden's unpopularity, a majority of LGBTQ women had a favorable impression of him – by a 27% margin.

RESEARCH HIGHLIGHTS

Following **Roe's reversal**, LGBTQ women under the age of 50 are very concerned that there will be laws passed:



RESEARCH HIGHLIGHTS

LGBTQ women strongly approve of Democratic leaders and disapprove of Republican leaders:

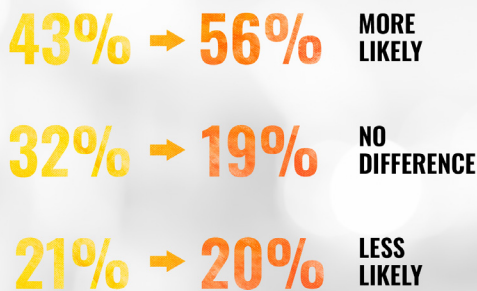
	FAVORABLE	UNFAVORABLE
President Biden:	61%	34%
Vice President Harris:	60%	29%
Democrats in Congress:	57%	37%
Former President Trump:	37%	57%
Republicans in Congress:	35%	55%

To ensure LGBTQ women's turnout in the election, Team LPAC connected groups and organizers on the ground and recommended campaigns:

- Talk about the issues LGBTQ women care about in communications like GOTV scripts, direct mail, walk lit, and digital ads.
- Mention a candidate's stance on abortion rights and the slippery slope of Roe's reversal on LGBTQ rights, voting rights, and civil rights.
- Use messages that are aligned with pro-equality issues and specifically mention actions they will take to protect people's rights.

RESEARCH HIGHLIGHTS

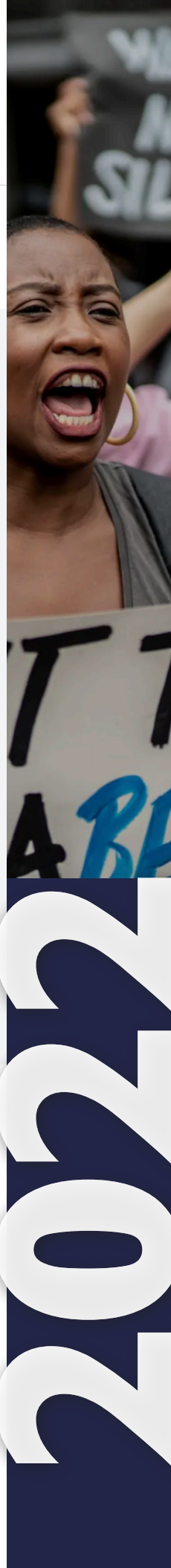
After message testing, voters are more likely to support pro-transgender candidates:



Voter Attitudes On Transgender Rights and Legislation

Team LPAC's 2021 research and polling project, which examined voter attitudes towards transgender rights and issues – continued into 2022. Right wing rhetorical attacks and anti-transgender legislation continued, and Team LPAC expanded distribution of our groundbreaking research.

The bottom line: anti-transgender legislation and messaging is not popular with voters, and candidates and organizations should not be afraid to push back against hate. After hearing values-based messaging rooted in the golden rule, dignity, and freedom, a majority of voters are more likely to support candidates who stand up for transgender inclusivity.



Remembering Urvashi Vaid & Maureen Guthman

LPAC's 10th Anniversary in 2022 was impactful in both politics and research, but bittersweet in that we lost two incredible women: Urvashi Vaid and Maureen Guthman.



Urvashi founded LPAC in 2012 and was an icon in the LGBTQ movement. In addition to founding LPAC she led the Arcus Foundation, the LGBTQ Task Force, and was a force in many other organizations and grassroots movements. Her activism, vision, and determination changed the progressive movement and improved the lives of marginalized people across the United States. Team LPAC will forever look to her example as we continue to strive for equality and social justice.



Maureen joined LPAC's Board in 2018. From her first Board meeting, we were struck by Maureen's considered counsel, by her commitment to her community, and by her kindness. Maureen had a long career as a media executive, most recently as the Senior Vice President of Content Strategy for BET Networks. She was a member of the 12-person executive team that launched the Logo network, just one of her many career accomplishments. She was also a talented musician.

“Maureen and Urvashi were both powerhouses. Maureen in the business world and Urvashi as an advocate and activist. They were also both amazingly kind and generous. At Team LPAC we intensely feel their loss, and are grateful for what they gave back to us.”

— Lisa Turner

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Thank You to our 2022 donors!

Thank you to the generous individuals & organizations who supported Team LPAC as major donors in 2022!

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