



CLIMATE PERKS.

As seen in:

Forbes / Financial Times / CNN / BBC / The Guardian / euronews / The Washington Post / The Sunday Times / The Telegraph / The Irish Times / The Independent / elsewhere!

WHAT IF WE ALL HAD THE TIME TO TRAVEL CLEANLY?

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THE PROBLEM.

PEOPLE WANT TO FLY LESS.

67% of Brits want to fly less for environmental reasons ([Statistia](#)).

The vast majority, however, have **not** been able to cut down the amount they fly.

Number of UK air passengers:

2015: **255 million.**

2025: **295 million.** ([CAA](#))

THERE'S A KEY BARRIER

preventing employees from being able to explore low-carbon travel alternatives.



Travelling by land or sea often takes longer, forcing many individuals to spend more of their annual leave on the journey if they want to avoid flying.

At Climate Perks, we believe that you **SHOULDN'T HAVE TO SACRIFICE YOUR PRECIOUS ANNUAL LEAVE TO CHOOSE CLEAN TRAVEL.**

MOST PEOPLE WHO WANT TO FLY LESS ARE PREVENTED FROM DOING SO.

THE SOLUTION.

More than 160 companies are already taking this approach:

Allow staff to take a small amount of extra time off so they can travel by land or sea instead of flying for their holiday.

Typically 5-10% of employees will use the scheme, with most using 9 hours per year for clean travel. On average, the extra time off equates to just **six minutes per employee per month.**

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Choosing to travel without flying has taught me that the journey itself is part of the destination.

*By moving through landscapes at a slower pace, you don't just see the world, **you feel your place in it.***



We provide all of the required template policy documents, employee procedures and comprehensive support with roll-out. Our members also benefit from access to:

- ✓ a wide range of **exclusive discounts;**
- ✓ **1:1 support for all employees** planning flight-free journeys;
- ✓ tailored **carbon reporting;**
- ✓ access to press and media opportunities;
- ✓ invitations to member events.

Already offering paid volunteer days?

No need to implement a new policy! We can amend the scope of your existing policy to include low-carbon travel.

BUSINESS IMPACT.

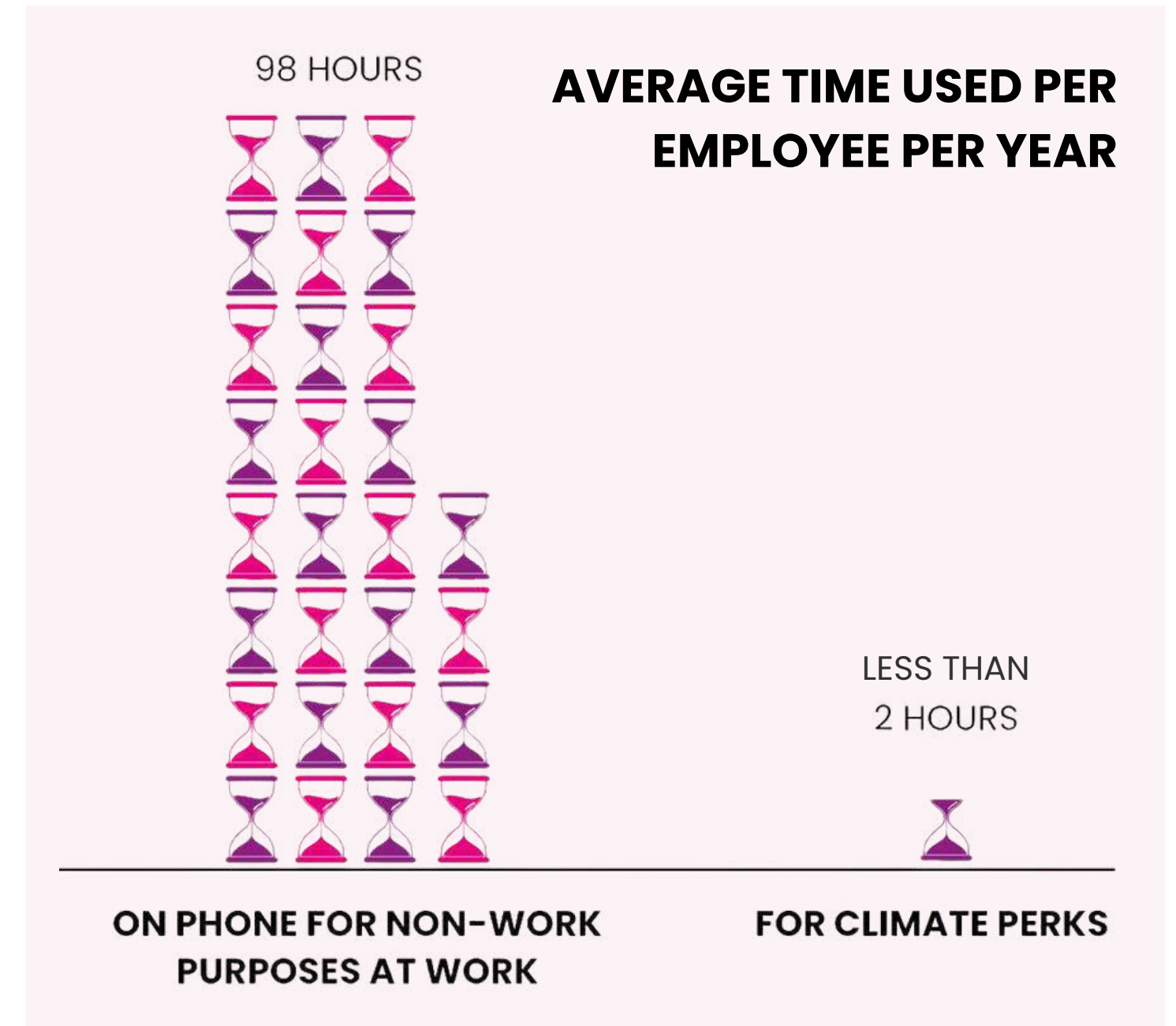
All members offer two days off per year for clean travel.

If **every** employee took the full two days allowed, this would still equate to less than 1% of your total workforce time in a given year (2 out of 252 working days).

Typically, however, just **5-10% of employees** will use the scheme - and those who do rarely claim the full amount.

On average, the extra time off equates to just 6 minutes per employee per month.

NB: Any employees who aren't using clean travel days can still access all of the other member benefits for free.



THE SMALL AMOUNT OF ADDITIONAL TIME AWAY FROM WORK IS NEGLIGIBLE.

BUSINESS IMPACT.



ENHANCED COMPANY IMAGE.

- Annual report on your estimated carbon savings.
- Access to press and **media opportunities**.
- 90% of current members say Climate Perks has helped them to **demonstrate their own climate commitments**.
- Impress customers, investors, and stakeholders.



SUPPORTS ESG GOALS.

- Helps companies to meet environmental, social and governance commitments, while also **encouraging sustainable thinking** across the business.



ATTRACT AND RETAIN TALENT.

- 70% of under 40s consider environmental policies and benefits **before accepting a job**.
- Staff value working for an organisation that shares their values and supports them to make the choices they want to make.
- Increase motivation, **lower staff turnover**.



EXCLUSIVE ORGANISATIONAL DISCOUNTS.

- Access **exclusive discounts** on team-building workshops, e-bike hire, carbon literacy training courses, workplace sustainability solutions, and other products / services.

ENVIRONMENTAL IMPACT.

444 kg OF CO² PER JOURNEY.

Each journey taken using Climate Perks saves an average of 444kg of CO² – with some journeys saving up to 1,500kg of CO² – in addition to the many other harmful greenhouse gases and negative impacts of flying that are avoided, such as contrails.

2,500 TONNES OF CO².

Employees using Climate Perks travel days to avoid flying have saved an estimated 2,500 tonnes of CO² – the CO² equivalent of driving around the Earth 20,000 times in a petrol car, producing 15 million pairs of running shoes, or charging 300 million smart phones!

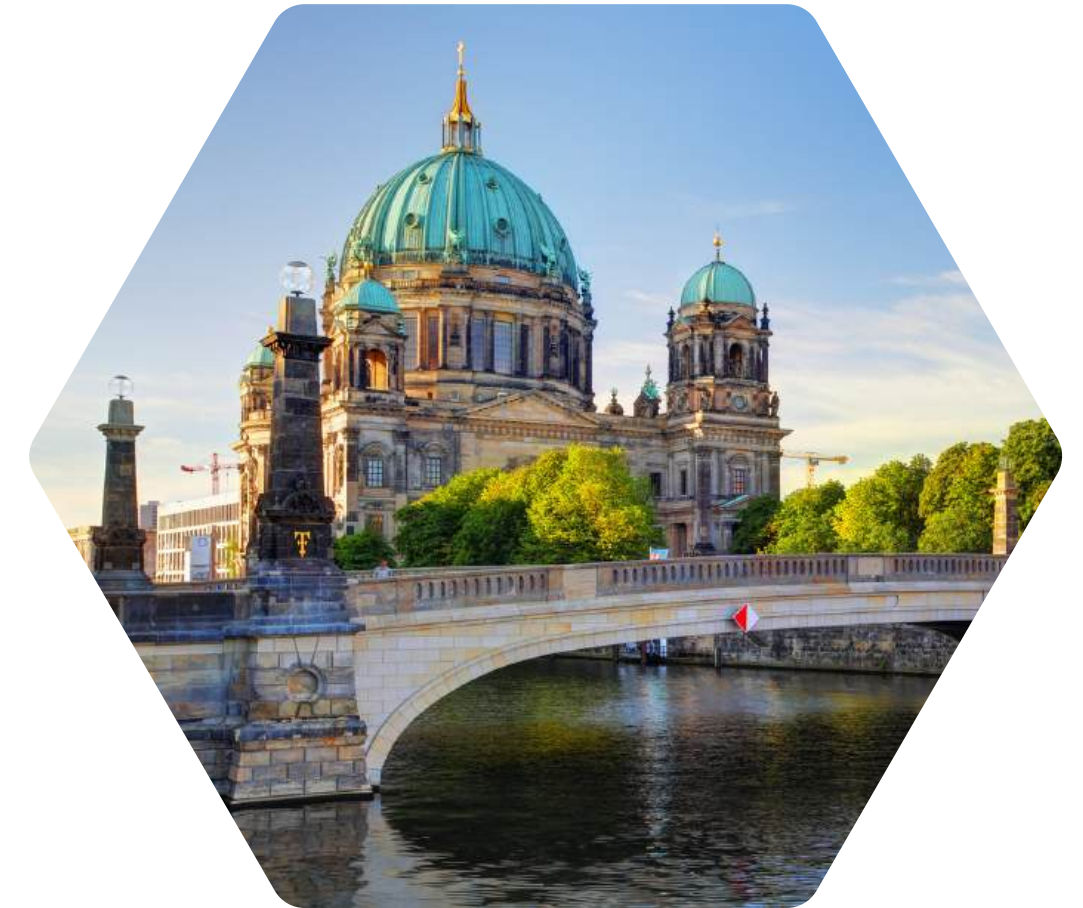


HOW IT WORKS.

EXAMPLE: LONDON TO BERLIN BY TRAIN.

1. Employee calculates how long the train journey will take – 9 hours.
2. Employee calculates how long it would have taken to fly – 2 hours.
3. Employee submits our template form to request time off to cover the difference (between train vs. plane) – 7 hours / 1 day.

All members agree to offer at least two 'sustainable travel days' per full-time employee per year. It is up to employers to decide how to administer the scheme, and time off is offered at the employer's discretion. E.g. it could be given back as additional annual leave after the trip or processed in an entirely different way. Climate Perks will support you to choose a process that works best for your organisation, and provide ongoing support for your HR/operations teams who are managing the scheme's rollout and use. **Our service and all member benefits are offered to you free of charge.**



MEMBER BENEFITS.

ALL **STAFF/VOLUNTEERS** GET ACCESS TO:

- ✓ Exclusive [discounts](#) on things like eco-friendly holidays, e-bike hire, carbon literacy training and other products/services.
- ✓ 1:1 support for planning flight-free trips.
- ✓ A monthly newsletter, packed full of low-carbon travel tips and inspirations, giveaways and freebies, and much more.
- ✓ Invitations to member events.

AS AN **ORGANISATION** YOU'LL ALSO GET:

- ✓ Annual impact report on your estimated carbon savings.
- ✓ 1:1 support for HR and operations teams.
- ✓ Exclusive discounts on team-building workshops, sustainability solutions, and more.
- ✓ Access to press and media opportunities.
- ✓ Climate Perks Accredited Employer badge.



LET'S CHAT.

SCHEDULE A CHAT

NO PAYMENT REQUIRED TO JOIN. GET IN TOUCH TO LEARN MORE.

ClimatePerks.com