EARLY LEARNING COMMUNITY PROJECTS

GRANT OVERVIEW

Welcome to the bornlearning trail!

Did you know that learning is happening all the time?

For ways to learn together, just look for the Born Learning Trail signs. By playing and exploring, you help young children get ready for school and in life.

Together, you can turn everyday moments into learning moments.

Happy trails!
Early Learning Community Projects
Grant Overview

Key Objective
Support locally designed and implemented community-based initiatives that support Kindergarten Readiness, 3rd Grade Proficiency in Reading, and/or 5th Grade Proficiency in Math

Funding Range
Local projects: $5000-$15,000
Regional projects (Early Learning Councils only): $20,000-$40,000

Note: Rotary Club recipients should match 10% of the total amount requested from StC

Timeframe
Application goes live September 1; due October 15 (hard deadline)

Prospective Partners*
• Local or regional Early Learning Council or other existing stakeholder groups
• Public libraries
• Local government
• Civic groups
• Faith-based community
• Regional housing authority
• Recreation centers
• Healthcare providers
• Local businesses
• Early learning professionals
• Childcare centers
• Caregiver networks
• First responders
• Local media

*Not an exhaustive list
Early Learning Community Projects

Eligibility Criteria

Applicants

• Applicants should be a coalition of community stakeholders or a regional early childhood council with the capacity to implement the proposed project

• Applicants should serve high-poverty, rural communities where we are not implementing our standard Community Engagement program model

Projects

• Proposed projects must clearly demonstrate how they will engage community partners in the planning and implementation of their proposed project

• Proposed projects must align with StC’s Community-based Early Learning Project Menu of Options

• Proposed projects must support Kindergarten Readiness, 3rd Grade Proficiency in Reading, and/or 5th Grade Proficiency in Math

• Proposed projects must apply key Community Engagement strategies (Increase Access, Increase Awareness, Build Capacity, Build Partnerships)
Early Learning Community Projects
Evidence-based Menu of Options

**Capacity Building:**
- Hosting an Early Childhood Professional Development Conference
- Hosting a Family Engagement Conference
- Scholastic Read & Rise Caregiver/Childcare Provider Workshop Series

**Awareness Raising:**
- Early Learning Summit
- Local Media Campaign

**Increasing Access to Learning Opportunities & Materials:**
- Creation/Renovation of a Public Learning Space
- Literacy Program Sponsorship (Examples may include: Dolly Parton Imagination Library, Raising a Reader, 1000 Books Before Kindergarten, Reach Out & Read)

**Partnership/Systems Building:**
- Community Kindergarten Transition Team
- Community of Practice

Pictured from top to bottom: Reach Out & Read, Childcare Provider Early Literacy Workshop, Kindergarten Transition Team, Kindergarten Readiness Summit flyer, Reading & Learning Space at Laundromat
Early Learning Community Projects

Reporting Requirements

**Interim Report**
- Due April 15
- Captures progress to date

**Final Impact Report**
- Due July 31 or within 30 days of project completion (whichever comes first)
- Implementation and impact – description of partner engagement, participants, successes, lessons learned
- Supporting documents – related media, promotional materials, photos, etc.
- Impact story – quotes from partners, caregivers, and participants along with photos and consent release

**Finance Report**
- Required for projects of $25,000 or greater
- Keep receipts/invoices in accordance with your organization’s policy
Early Learning Community Projects

Timeline

August
Application goes live Sept. 1
Give partners a heads up of upcoming RFP opportunity
Partners begin initial convening and brainstorming with planning team

September
Partners submit formal proposal development (6 weeks)

October
Reviews team either approves, denies, or suggests revisions
Partners submit applications by Oct. 15

November
New partners submit finance paperwork and sign partner agreement
Awards notifications sent to partners by Oct. 31

December
Payment sent out to partners by Nov. 30 (dependent upon when partners submit paperwork and sign partner agreement)

January
Partners order materials, promote project in local media, mobilize supporting partners
Implementation may begin
Interim report due April 15

April
Projects wrap up by June 30

May
Final report due by July 31 or within 30 days of project wrap up (whichever comes first)

Applications developed in Aug-Oct would fund Spring project implementation Jan 1-June 30

Early Learning Community Projects Grant Overview

August 2022
Early Learning Community Projects

Application Questions

- **Project lead** (main contact, can answer questions as needed)
- **Planning team** (names & organizations)
- **Result focus area** – Kindergarten readiness, early literacy, and/or early numeracy
- **Anticipated impact** – What do you hope to achieve through your proposed project? What gaps in community resources will your project address?
- **Anticipated reach** – How many children do you anticipate will benefit from this project?
- **Project description** – What will you be doing? When will you be doing it?
- **Evidence of collaboration** – Which community partners will support implementation, and how? What existing initiatives/assets will this project build on?
- **Budget** – Total amount requested, amount requested per line item (personnel, materials, mileage), budget narrative
PROMISING PRACTICES

Peggy Lodewyks
Carroll County Youth Literacy
Rotary Foundation
CARROLL COUNTY YOUTH LITERACY ROTARY FOUNDATION GRANT
INTEGRATED 4 KEY STRATEGIES

- increasing **access** to books,
- increasing community **awareness** of our program,
- building our county’s **capacity** to support early childhood literacy, and
- cultivating and nurturing **partnerships** in our mission

ADDRESSED 3 AREAS OF NEED:

- **FUNDING** TO PROVIDE BOOKS TO REGISTERED CHILDREN

- **IMPROVING** COMMUNICATION & INCREASED PARTICIPATION WITH OUR COMMUNITY PARTNERS, PARENTS/GUARDIANS, AND DONORS

- **INCREASING** REGISTRATION OUTREACH VIA TRANSLATIONS

[Logos: Rotary, Imagination Library, Save the Children]
<table>
<thead>
<tr>
<th>Category</th>
<th>Budget</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Books</td>
<td>$5,040</td>
<td>4,800 books/mailings to 400 children*</td>
</tr>
<tr>
<td>Social Media</td>
<td>$3,000</td>
<td>Story Time/Testimonial Videos and Facebook</td>
</tr>
<tr>
<td>Trad Media</td>
<td>$1,000</td>
<td>Newspaper/Radio Ads English/Spanish Translation &amp; Duplication of flyers/</td>
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<tr>
<td></td>
<td></td>
<td>NEW Registration forms in Karen Marshallese &amp; Hmong; plus Additional English &amp;</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Spanish forms</td>
</tr>
<tr>
<td>Translations</td>
<td>$1,960</td>
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</table>

Total $11,000

*with a 50% Matching grant via Arkansas Imagination Library
Holiday Island Mayor Dan Keys, Berryville Mayor Tim McKinney, AR House of Representatives Harlan Breaux, AR Senator Bob Ballenger, AR Governor Asa Hutchinson CARROLL COUNTY YOUTH LITERACY ROTARY FOUNDATION
## Continuing Results from Rotary Save the Children Grant (CCYLRF)

<table>
<thead>
<tr>
<th></th>
<th>Before Grant Sept 2021</th>
<th>Grant Report May 2022</th>
<th>CONTINUING A/O Aug 2022</th>
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<tbody>
<tr>
<td>Children Touched</td>
<td>1332</td>
<td>1478</td>
<td>1640</td>
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<tr>
<td>Registration Languages</td>
<td>2</td>
<td>5</td>
<td>5</td>
</tr>
<tr>
<td>Facebook Friends (1)</td>
<td>486</td>
<td>675</td>
<td>732</td>
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<tr>
<td>Instagram (2)</td>
<td>0</td>
<td>1518</td>
<td>1652</td>
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<tr>
<td>No of New Volunteers (3)</td>
<td></td>
<td>18</td>
<td>11</td>
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<tr>
<td>No of New Community Partners (4)</td>
<td></td>
<td>15</td>
<td>13</td>
</tr>
<tr>
<td>No of New Registration Sites (5)</td>
<td></td>
<td>15</td>
<td>13</td>
</tr>
</tbody>
</table>

1. Goal 608 Friends and Posts 4/month, now 12/month
2. An activity we hadn’t considered
3. Goal was 11 – started with only 4; total 33 now
4. Goal was 15 - started with 66; total 90 now
5. Surprise results - started with 44; total 68 now
THE NAME ‘ROTARY’ FACTILATES OUR PARTNERSHIPS* WITH

5 County Learning Centers
3 School District PRE-K SCHOOLS
All the private day care centers
Some HR Department in Businesses & Banks
3 Libraries
Some the medical locations & organizations
Some retail store billboards, check-out tables
4 cities Chamber of Commerce
Some Churches
Welcome Wagon Packages
Organizations: VFW, Kiwanis, Lions, Elks
Home School Groups
3 local newspapers; 3 radio stations (including Spanish)
Some individuals independently when they happen to see a child anywhere

* Yearlong continuous registrations & community event support

LEARN TO READ – READ TO LEARN – READ TO EARN
EPILOGUE

Our goal is to have a positive impact on all people in our community.
It builds good will and better friendships.
It is beneficial to all.

BEHIND EVERY LIFE CHANGED IS SOMEONE WHO CARES.

Our 3 Rotary Club’s Member care!
Rotary International & Save the Children care!

TOGETHER IT IS EASY TO DO AMAZING THINGS!
Early Learning Community Projects

Need-to-Know

All applications, vendor paperwork, and reports will be processed via Save the Children’s online grants management system (Foundant).

Emails will come from "Save the Children <administrator@grantinterface.com>". Check your junk/spam/clutter folders.

Application goes live September 1; due October 15 (hard deadline)

Award notifications will go out by October 31

Award confirmation form and vendor paperwork are due within 7 days of award notification

StC reserves the right to reallocate funds if paperwork is not received within 30 days

Award recipients must participate in an online orientation on November 17 at 4:00 Eastern
Early Learning Community Projects

Next Steps & Supporting Documents

- Review the Community-based Early Learning Projects Overview & Menu of Options
- Establish a planning team of caregivers and community partners
- Identify a project lead to submit the application, answer questions, complete reports, etc.
- Planning team develops their project work plan and budget
- Project lead creates an account in Foundant (see: Creating a User Account for StC’s Grants Management System) and submits their application by October 15
QUESTIONS?

Please contact Chelsea Gifford
cgifford@savechildren.org