Background

Breast Cancer continues to be a major global health challenge, claiming the lives of more than 685,000 women in 2020, globally. Over 2 million new cases of Breast Cancer were diagnosed in women in 2020, worldwide. Cancer care remains a priority and many countries have developed National Cancer care plans, strategies, and policies to combat the growing burden. However, despite the adoption of such policies and plans, there is still a gap in implementing them. What are some of the main challenges in translating policy to practice for Breast Cancer and how can we overcome them?

On the occasion of Breast Cancer awareness month, The Global Surgery Foundation (The GSF) and the United Nations Institute for Training and Research (UNITAR) have joined forces to host this webinar. Join us and learn more about how we can translate policy to practice, fostering a comprehensive approach to improve outcomes for Breast Cancer, especially in low-income and resource-limited settings.

Guiding questions

- What political instruments exist to ensure a comprehensive approach for Breast Cancer care?
- What are some of the main challenges translating policy into practice for Breast Cancer and how can we overcome them?
- What are some of the lessons learned from implementation projects, particularly in resource-limited settings?

Event objectives

- Raise awareness on Breast Cancer, particularly in low resource settings;
- Offer a venue for knowledge sharing and discussion on Breast Cancer;
- Promote a learning atmosphere and establish a strong network which can be utilized after the event.

Learning objectives

After the event, participants will be able to:

- Identify key political instruments for Breast Cancer care;
- Understand the main challenges for translating policy into practice;
- Expand networks and identify partners with expertise in Breast Cancer.

Target Audience

Civil society, government officials, and personnel from non-profit and private sectors who work on, are impacted, or interested in learning more about Breast Cancer, surgical care, and health systems strengthening.
15:00 | Welcome: Building bridges with communities
Ms. Shudufhadzo Musida
Miss South Africa 2020, GSF Goodwill Ambassador

15:05 | Where are we today: WHO’s Global Breast Cancer Initiative
Dr. Benjamin Anderson
Medical Officer, World Health Organisation
Lead, WHO Global Breast Cancer Initiative

15:15 | Shaping Cancer policy: National Integrated Cancer Control Act for the Philippines
Ms. Carmen Auste
CEO and Co-Founder, Cancer Warriors Foundation, Philippines & Vice President Cancer Coalition Philippines

15:25 | Translating policy to practice: Akazi – Information, training and awareness in Malawi
Dr. Jonathan Chiwanda
Head of NCDs & Mental Health, Malawi Ministry of Health
Dr. Ruth Hope Mwandira
Senior Associate at the Agency for Scientific Research and Training, Malawi

15:45 | Roundtable discussion
All

16:00 | The Global Surgery Foundation’s Breast Cancer Programme
Dr. Geoff Ibbotson
Executive Director, The GSF
Senior Health Advisor, UNITAR