About the Society of Women Engineers:
The Society of Women Engineers (SWE) is an internationally recognized not-for-profit service organization aimed at informing the community of the qualifications and achievements of women engineers. Its mission is to stimulate women to achieve their full potential in their careers as engineers and as leaders, to expand the image of the engineering profession as a positive force in improving the quality of life, and to demonstrate the value of diversity.

Society of Women Engineers at Penn:
The University of Pennsylvania Student Chapter has three primary objectives:
• Professional development
• Educational outreach
• Community development among members

By sponsoring SWE, your company has access to: events with our members in experiential settings, resume books, organized coffee chats, attendance at our largest corporate event (the SWE Corporate Dinner), and much more. Our goal is to provide our members with the opportunity to learn about the technical career paths available to them and to establish working relationships with professionals in the field.

Your company’s commitment as a sponsor of our organization enables SWE to fund events such as our Annual Corporate Dinner, as well as other educational opportunities such as Girls in Engineering and Related Sciences Day (GEARS Day), High School Shadowing Day, and National/Regional SWE Conference.

Who We Are

Members — 531 women engineers
Majors — Our members are currently pursuing BSE and BAS degrees in Bioengineering, Chemical and Biomolecular Engineering, Computer and Information Science, Computer Engineering, Digital Media Design, Electrical Engineering, Materials Science and Engineering, Mechanical Engineering and Applied Mechanics, Networked and Systems Engineering, and Systems Science and Engineering

Events
• Annual Corporate Dinner
• High School Shadowing Day
• Girls in Engineering and Related Sciences Day (GEARS Day)
Baseline Sponsorship ($1000):
- Updates in weekly newsletters and GBM slides to all 500+ SWE members from June 1, 2019 to May 31, 2019
- Logo in weekly newsletter, on the Penn SWE website, and in monthly General Body Meeting presentations
- Free for non-profits and startups
- Receive Resume Book of Society of Women Engineers members in early September and January

Add-On Options*:
GBM or Event Sponsorship ($250):
- Sponsor a monthly General Body Meeting open to all 500+ SWE members
- Host a company specific event such as an information session, tech talk, coffee chat, etc.

Corporate Dinner Sponsorship:
The SWE Corporate Dinner is our largest event that happens annually in the Fall. It upholds a tradition of fostering connections between Penn Engineering students seeking opportunities and companies who want to get to know them in a personal setting.

We traditionally have over 100 members, representing all majors, at the Corporate Dinner. We are planning to expand it even further this year by moving it up in the recruiting season to September.

Gold ($1,750)
- 3 representatives at the dinner, full-page ad in the dinner program, extended 1 hour of targeted networking with students you select from the Resume Book

Silver ($1,250)
- 2 representatives at the dinner, half-page ad in the dinner program, extended 1 hour of targeted networking with students you select from the Resume Book

Bronze ($750)
- 1 representative at the dinner, logo in the dinner program

Contributors ($250):
- For non-profits and startups: 1 representative at the dinner

Add +1 Representative ($250)

*Must Purchase Baseline Sponsorship

Differentiate your company to potential recruits. Increase your visibility throughout Penn Engineering. Promote diversity in engineering.
Payment Options

Payment via credit card:
Sponsorship packages can be purchased via the online Ticketleap portal.
(Link: https://upennsocietyofwomenengineers.ticketleap.com/2019-penn-swe-sponsorship-package/)

Payment via check:
Please make checks payable to Trustees of the University of Pennsylvania.

Checks should be postmarked to this address by September 1st, 2019 to be a corporate dinner sponsor:

Trustees of the University of Pennsylvania
Dr. Sonya Gwak
University of Pennsylvania
111 Towne Building
220 South 33rd Street

The SWE Board thanks you for your support!