



Exhibition booth organized by

Korean Association for Supporting the SDGs for the United Nations

Topic: 'Implementation of the SDGs by Corporations and Policy leaders'



**'Global Sustainable Leader 100'
and 'Global Sustainable Brand 100' list**

2019 High-Level Political Forum (HLPF) *Exhibition*

United Nations Headquarters in New York

"Empowering people and ensuring inclusiveness and equality"





About

Korean Association for Supporting the SDGs for the UN (ASD)

Korean Association for Supporting the SDGs for the UN (ASD), which is in special consultative status with Economic and Social Council (ECOSOC), is an international non-governmental organization established in 2011. ASD is building sustainable networks to promote the 'Sustainable Development Goals (SDGs)' with the government, assembly and key global leaders in each country and submitting leading sustainable models of main stakeholder. ASD submitted written statements regarding SDGs related activities of the assembly and global corporations by participating in major committees of ECOSOC such as the UN HLPF, and these statements were adopted nine times. Moreover, the activities of ASD was presented as the best practice in the SDGs Help Desk of the Economic and Social Commission for Asia and the Pacific (UN ESCAP). By annually selecting and announcing the SDGs Business Index (SDGBI) and the guidelines for reducing plastic waste (GRP), ASD is supporting the global strategies of environmental management, sustainable management, social contribution, and Environment, Social, Governance (ESG) field of 2000 major global corporations. The association is collaborating with more than 15 major global corporations for campaigns regarding global eco-friendliness, women, child, plastic, clothing, and fine dust. ASD is also cooperating through the network with diverse major global leaders such as Nobel prize winner.

'Global Sustainable 100' Award Selection Process

1. Reference Data

[The United Nations Open SDG Data Hub](#)

[SDG Business Forum](#)

[The Forbes Global 2000 Biggest Companies](#)

[The Fortune Global 500](#)

[ICC \(International Chamber of Commerce\) Report](#)

[Report of the UN SG on the progress towards the SDGs \(Special Edition\)](#)

[Political Declaration for SDG Summit 2019](#)

[The Fortune Global World's 50 Greatest Leaders](#)

2. Evaluation Criteria and Indicators

Criteria	Leaders		Companies and Brands	
Environment	5 indicators	10 Basis Points	5 indicators	10 Basis Points
Governance	2 indicators		2 indicators	
Policy	3 indicators		3 indicators	
Economic Performance	5 indicators		5 indicators	
Innovativeness	4 indicators		4 indicators	
Resilience and Promotion of Wellness	6 indicators		6 indicators	
Expandability	5 indicators		5 indicators	
Relations with the United Nations and the Government	3 indicators		3 indicators	
SDGs-related activities	7 indicators		7 indicators	
Relations with the Association	3 indicators		3 indicators	
	43 indicators	Score 100	43 indicators	Score 100

3. Selection Process

[The Most Sustainable Global Leaders 100] (3,000 important leaders in the world)

30 Most Sustainable Business Leaders (Major Companies)

10 Most Sustainable Innovative Businesses (Startups, SMEs)

30 Most Sustainable Political Leaders (Assembly, Ministry)

20 Most Sustainable Social-Environmental Leaders

10 Young Leaders under 40

[The Most Sustainable Global Brands 100] (2,000 important businesses in the world)

60 Most Sustainable Global Brands

40 Most Sustainable Brands

[Global Sustainable Group]

10 Most Sustainable Group

4. Announcement date and distribution

2019.07.18, ASD will announce Global Sustainable 100 List at UN Headquarters in New York, and the list will be produced as a special brochure and distributed to the press and participants of High-Level Political Forum 2019

5. 10 Criteria, 43 Indicators

Evaluation Criteria	Indicators
Environment	Endeavor to reduce carbon emission based on the Paris Agreement on Climate Change
	Preparation for environmental pollutants such as plastics
	Environmental regulations within organization and environmental awareness of members
	Endeavor to save Energy
	Activities to prevent the pollution of marine, forest, and land ecosystem
Governance	Global Sustainable Partnerships (Individual, Organizations)
	Implementation of Sustainable (Development Goals) Management Principles
Policy	Policy formulation and legislation to improve environmental pollution and Social Inequality
	Establishment of Institutions within individuals or organizations for sustainability
	Efforts to alleviate inequalities within and between countries
Economic Performance	Contribution in global macroeconomic stability
	Production and Consumption of Sustainable eco-friendly products
	Securing financial sustainability
	Issuing Green Bond and sustainability Bond
	Establishment of Eco-friendly Global Economy through virtuous cycle of resources
Innovativeness	Leading Society Through new technologies
	Reducing Inequality in Technology
	Development and Research for Sustainable Eco-Friendly Technology
	Innovative Propositions leading to Social Change

Resilience and Wellness Enhancement	Promote resilience of vulnerable social group
	Implementation Sendai Framework
	Promote resilience about Climate and Natural Disaster
	Efforts to Prevent Chronic disease
	Efforts to promote human health and hygiene
	Compliance with WHO and international organization principles
Expandability	Public activities of sustainability
	Cooperation with internal and external media and public relations agency
	Changing of member's attitudes towards the organization
	Expansion through cooperations with the United Nations
	Global Partnership Network
Relations with the United Nations and the Government	Cooperation with the United Nations (UN)
	Cooperation with intergovernmental organization including IPCC, OECD
	Direct engagement in UN related activities
SDGs-related activities	Establishment SDGs practice standards
	Publication and submission sustainability management reports
	Concrete project with SDGs organization
	Recognition of best leader in the organization
	SDGs Recognition of members
	Achievements of SDGs activities
	Activities and participation of UN HLPF
Relations with the Association	Members of Korea Association for Supporting the SDGs for the UN(ASD) and global partnership exchange
	Implementation project with the associaiton
	Efforts to spread SDGs through the association

Top Rank Global Business Leader

Bill Gates, Founder, Bill & Melinda Gates Foundation

The Most Excellent Sustainable Global Business Leaders

Warren Buffett, CEO, Berkshire Hathaway

Tim Cook, CEO, Apple

Jung-Woo Choi, Chairman, POSCO

James Quincey, CEO, Coca Cola

Sundar Pichai, CEO, Google

Masayoshi Son, CEO, SoftBank

Ola Källenius, Chairman, Daimler AG

Jamie Dimon, Chairman, JPMorgan Chase

Karl-Johan Persson, CEO, H&M

Paul Polman, CEO, Unilever

Doug Mcmillon, CEO, Walmart

Daniel Schulman, CEO, PayPal Holdings, Inc.

Elon Musk, CEO, Tesla

Kasper Rorsted, CEO, Adidas

Tadashi Yanai, CEO, Fast Retailing

Jack Ma, CEO, Alibaba

Toyoda Akio, CEO, Toyota

Ted Turner, Chairman, Turner Enterprises

Dong- Bin Shin, Chairman, Lotte Group

Michael Bloomberg , CEO, Bloomberg L.P.

Ramon Laguarta, CEO, PepsiCo

John Flint, CEO, HSBC

Kevin Johnson, CEO, Starbucks

Mark Zuckerberg, CEO, Facebook

Susan Wojcicki, CEO, Youtube

Ethan Brown, CEO, Beyond Meat

Mary T. Barra, CEO, General Motors

Larry Page, CEO, Alphabet

Sergey Brin, co-Founder, Google

Top Rank Innovative Business Leader

Pat Brown, CEO, Impossible Foods

The Most Excellent Sustainable Innovative Business Leader

Olivier Baussan, CEO, L'Occitane

Cheng Wei, CEO, Beijing Xiaoju Technology

Anthony Tan, CEO, Grab

Boyan Slat, CEO, Ocean Cleanup,

Andrew Kim, CEO, UNIQUEST,

Mark Constantine, CEO, Lush

Travis VanderZanden, CEO, Bird

Dongwoo Kim, CEO, BKT

Toby Sun, CEO, Lime Bike

Top Rank Global Leader in Politics

Alexandria Ocasio-Cortez,
Member of the U.S. House of Representatives

The Most Excellent Sustainable Global Leaders in Politics

António Guterres, Secretary-General of the
United Nations

Erna Solberg, Prime Minister of Norway

Jacinda Ardern, Prime Minister of New Zealand

Xi Jinping, President, People's Republic of China

Barack Obama, Former President, the United States

Ellen Johnson-Sirleaf, Former President, Liberia

Kersti Kaljulaid, President, Estonia

Patricia Spinoso, UNFCCC Executive Secretary

Duke of Sussex , Prince of U.K

Amina J. Mohammed, Deputy Secretary-General
of the United Nations

Al Gore, former Vice President, the United States

Emmanuel Macron, President, the French Republic

Nikki Haley, former US Ambassador to the United Nations

Nancy Pelosi, Speaker of the United States House of Representatives

Christine Lagarde, Chairman, IMF

Michelle Obama, Former First Lady of the United States

Elliott Harris, UN Assistant Secretary-General for Economic Development and Chief Economist

Lars Loekke Rasmussen, Prime Minister of Denmark

Michelle Bachelet, Former President of Chile

Justin Trudeau, Prime Minister of Canada

Carl XVI Gustaf, King of Sweden

Angela Merkel, Chancellor of Germany

Li Ganjie, Chinese Politician and Minister of Ecology and Environment

Joyce Msuya, Deputy Executive Director, UNEP

Sheikha Moza bint Nasser, Consort of Qatar

David Beasley, Executive Director of WFP

Lee Nak-yeon, Prime Minister, South Korea

Klaus Schwab, Executive Chairman, WEF

Joe Biden, Former United States Senator

Top Rank Global Sustainable Future Leader

BTS, K-POP group

The Most Excellent Sustainable

Future Leaders

Malala Yousafzai, UN Messenger of Peace, Nobel Prize laureate

Alaa Murabit, Medical doctor, Social activist

Greta Thunberg, Swedish environmental activist

Dia Mirza, UN Environment Goodwill Ambassador

Edward Ndopu, Human rights activist

Hindou Ibrahim, Environmental activist

Katrina Lake, Stitch Fix, CEO

Nadia Murad, 2018 Nobel Prize laureate

Emma Watson, Actress

Top Rank Sustainable Social

& Environmental Leader

Leonardo DiCaprio, Environmentalist and Actor

The Most Excellent Sustainable

Social & Environmental Leader

Indra Nooyi, PepsiCo former CEO

Angelina Jolie, UN Goodwill Ambassador, Actress

Polar bears, A symbol of Climate change

Filippo Grandi, Field Coordinator for UNHCR

Jeffrey Sachs, Professor of Columbia University

Ashley Judd, UN Goodwill Ambassador, Actress

Charlize Theron, Actress

YO-YO MA, Cellist

Muhammad Yunus, The Grameen Bank founder

Jane Goodall, Primatologist

Henrietta Fore, UNICEF Executive Director

Petra Nemcova, Model

Inger Andersen, ICUN Director General

Li Bing bing, Actress

Han de Groot, Rainforest Alliance, CEO

Leymah Gbowee, Peace activist

Jung Hoon Kim, President, Korean Association for Supporting the SDGs for the UN (ASD)

Daniel Craig, Actor

Jennifer Morgan, The executive director of Greenpeace International

Top Rank Global Sustainable

Enterprise

ALPHABET

The Most Excellent Sustainable

Global Enterprise

Nestle

Fast Retailing

HSBC Holdings

CJ CheilJedang

Coca-Cola Company

Intel

Beyond Meat

KT

Excellent Sustainable

Global Enterprise

APPLE

AT&T

POSCO

Alibaba

H&M

Daimler

Lotte Chemical

Microsoft

PFIZER

ADIDAS

TESLA

Beijing Xiaoju Technology

General Motors

Toyota Motor

SIEMENS

XIAMEN AIR

Berkshire Hathaway

LLOYD Banking Group

China Mobile

SOFTBANK

TWITTER

IBM

Agricultural Bank of China

China Construction Bank

Tencent Holdings

Impossible Foods

JPMorgan Chase

Johnson & Johnson

NIKE

Verizon Communications

Amazon

Samsung

SpaceX

Walt Disney

Bank of America

L'OCCITANE

LUSH

FEDEX

Facebook

Walmart Inc

SK Hynix

UnitedHealth Group

NOVARTIS

ICBC

Ocean Cleanup

Bridgestone

Grab

National Geographic

Boeing

Rovio

BIRD

Top Rank Sustainable Global Brand

Impossible Burger

The Most Excellent Sustainable Global Brands

L'OCCITANE

Starbucks

H&M

Disney

bibigo

PEPSI Cola

XIAMEN AIR

Excellent Sustainable Global Brands

Burger King

iPhone

Aronamin

Nespresso

Google

Coca Cola

Cisco

Instagram

LUSH

KCON

Walmart

Omega

Twitter

Grammy Awards

Adidas

Lime

Master Card

Billboard

Galaxy S

UNIQLO

NextRound

PayPal

YouTube

UPS

HANSOT

ORACLE

Brex

VOLVO

NIKE

BBF

FILTSON

Sony

Top Rank Sustainable Global group

ARMY, BTS Official Fan Club

UN Foundation

Green Peace

ICUN

Academy of Motion Picture Arts & Sciences

Nobel Committee

Rainforest Alliance

National Geographic Society

WEF

UCC



SUSTAINABLE
DEVELOPMENT
GOALS