TO ALL ARCHITECTS

You are cordially invited to join us in the forums, exhibits, conferences and good times at the Ninth Annual Convention of the Society of American Registered Architects, Marriott Twin Bridges Motor Inn, Washington, D. C. November 17 through November 20
THE AMERICAN REGISTERED ARCHITECT
VOLUME V, NUMBER II

The American Registered Architect is published bi-monthly.
It serves the architectural profession nationally and is the official publication
of the Society of American Registered Architects.
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Give Circulation Department both old and new addresses:
allow six weeks.

Controlled circulation postage paid at Springfield, Massachusetts.
PUBLISHED BY THE STOBBS PRESS, INCORPORATED
ONE THOUSAND SEVENTEEN SOUTHBRIDGE STREET
WORCESTER, MASSACHUSETTS 01610

A.R.A. PHILOSOPHY

The need to express the philosophy of A.R.A. has always been recognized by the Society and is a part of every board meeting discussion. The older members, knowing from experience the failure of involved ethical codes and the transgressions they inspire, know also the need for clarity and simplicity. The younger members, equally aware of the need, advise consideration of the skepticism of their contemporaries.

And so do we walk the line between.

WHAT A.R.A. STANDS FOR

A.R.A. stands for the advancement of the profession of architecture so that the finest architectural services can be made available to owners and prospective builders throughout the United States and its territories.

It seeks to unite the tremendous energy of architects into harmonious positive action and willingness to aid each other.

It seeks to make available to architects new knowledge that will assure greater comfort, security, and value to the buildings they create.

Its chartered purpose is to advance the professional, economic, and social interest and welfare of its members and all other registered architects that through their finer works they may achieve greater recognition and prestige and advance the welfare of the general public.

It seeks to promote the welfare of the architect by making available the knowledge and techniques that have been developed elsewhere so that every architect may have at his disposal a full wealth of professional knowledge.

The Society of American Registered Architects is constantly seeking ways to raise the professional standards and ethics of the profession by application of the Golden Rule in all contacts and relations of architects with other members of their profession and the public in general. This may be attained when all architects recognize the necessity of working with every other member of the profession in unity and harmony. We have adopted the ideal that “He who does the most for the profession and for others is the greatest architect,” because he applies the rules of the Great Creator.
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NEW MICROFILM LIBRARY FOR CONSTRUCTION INDUSTRY INTRODUCED IN DETROIT

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Showcase Corporation, Detroit-based visual communications firm, has introduced a microfilm library designed to help the nation’s construction industry overcome a mounting paperwork burden.

Developed after ten years of research, the microfilm library provides for the reduction, storage, and instant retrieval of specific information which might otherwise take hours and even days to find using conventional office methods.

Showcase Corporation resulted from a merger in August, 1967 with Showcase National Corporation. Robert B. Evans, Detroit industrialist, was named chairman of the new company, Mildred Puddington was named president, Soteris Lazaris, vice president, and Frank Donovan, secretary.

“Designers, architects, builders, engineers, contractors and building owners have expressed a great interest in our microfilm library,” said Mildred Puddington, president of Showcase Corporation.

“There are now more than 5,000 manufacturers serving the $75 billion construction industry. The top 3,000 alone put out nearly 300,000 sheets of literature each year—a tremendous burden of paper for architects and engineers to wade through.

“The new microfilm library not only will provide instant recovery of the material but will also sharply reduce the space required for its storage. More than 20 filing cabinets of industry literature have been reduced to the microfilm cartridge library that can fit in a lady’s hatbox.”

There are 30,000 registered architects and 40,000 engineers among the 200,000 potential users of the library, Mrs. Puddington said.

The microfilm library will be marketed through 220 Showcase Centers located in the United States and Canada. Eight of the centers will be owned and operated by Showcase Corporation. The remaining 231 will be franchised.

Many of the initial centers will be located in Hilton Hotels.

The first Showcase Center was opened in Detroit, simultaneously with the announcement of the readiness of the microfilm library for the construction industry. During the next few months centers will be opened in New York, Chicago, Washington, Los Angeles and Indianapolis.
THE ARCHITECT AND FEDERAL PROGRAMS

John H. Chapman, Vice President — Bachelor of Science — Economics, Fordham University; New York University Graduate School of Business; Hunter College School of Education. Lecturer — Northeastern University and Stonehill College on federally aided community development and urban renewal programs. Director of Relocation, Urban Renewal Authority; Director of Community Relations, New York Central Railroad; Multi-family Housing and Community Relations Consultant. Author of magazine articles on community development.

The New England Institute of Planning, Inc., was organized to fill the obvious need for an interdisciplinary approach to community development. N.E.I.P. has assembled a pool of academic and professional talent to cooperatively and in communication solve the intersecting economic, physical and human facets of community planning. The Institute’s planning, for both public sector and private groups, subjects each project to the coordinated scrutiny of acknowledged leaders in the fields of computer science, statistics, architecture, civil engineering, graphics, industrial engineering, business administration, economics, education, health and hygiene, political science, law, psychology and sociology.

In its approach, the Institute is at the same time a forerunner and a product of the age of community development.

We intend to present a continuing series on the Architect and Federal Programs. Perhaps the best way to begin would be to outline for you in a very general way the magnitude of the Federal presence now in our nation’s physical development and then indicate the ways the architectural profession and its members are involved, or should be involved.

Let me begin by stating that architects and urban designers should be playing a more powerful leadership role in many of these programs than they presently are. As a practitioner in the community development field and currently a member of an urban renewal planning team, I work closely with architects and know from experience that without the architect’s design concepts, these programs cannot get off the ground. The conceptual ability that is the foundation of an effective and environmentally significant urban design must be the product of qualified professionals. These professionals are the graduates of architectural schools, recognized and registered by the state governments in which they practice.

In future articles, we intend to discuss methods by which the individual architect and the profession as a whole may take a stand and assert their leadership in these expanding programs.

The impact of Federal programs on the urban community is evident in the size and scope of their operations, which have involved:

- 9 million private homes and apartments
- 700,000 low-rent public housing units
- 600,000 college housing accommodations
- 27 million home improvement loans
- Housing for special needs of the elderly, families of moderate income, and
- For urban renewal areas recreation
- Redevelopment or rehabilitation of 1,500 blighted neighborhoods in 800 communities
- Comprehensive urban planning for 5,700 small urban areas and
- Nearly 200 metropolitan areas
- 350 grants for park and recreational open space
- 4,000 planning advances and 900 construction loans for
- Public facilities and buildings, most of them in our fast-growing smaller communities

New instruments have been recently added, including Federal grants to improve and revitalize our urban mass transportation systems and low-interest rehabilitation loans to restore declining housing and neighborhoods to livability and health.

The magnitude of these programs obviously has had and is having a major effect on the pattern and changes in our urban communities, for better or worse. Under the pressures of earlier postwar housing shortages and new urban programs, not all of it was for the best. We had suburbs multiplied without planning to guide them standardized, cheaply designed public housing which overemphasized “economy” and was neither an inspiration to the tenants nor a credit to the community overcrowding of land and destruction of open space. The bulldozer was king in the earlier urban renewal undertakings.

But a progressive change in emphasis occurred as government and local communities became more concerned with the quality of what they were creating, of what these operations were doing not only for the people, but also to the community. In more recent years, basic planning, good design, better land planning and preservation of green space in the city, have become a predominant concern in the use of these programs. The Federal Government has recognized and supported the importance of aesthetics and natural beauty in these developments. Public developments are stressing attractive design and parklike neighborhoods; public housing, despite cost limitations, is showing that low-rent housing can be pleasing and attractive; urban renewal is being used to save historic areas and to rehabilitate good neighborhoods, not just to destroy slums.

URBAN RENEWAL: Most far-reaching of the postwar programs in urban change is urban renewal. It is unique in that it provides communities with the opportunity to improve large urban areas, visually as well as functionally, within an overall community plan. It gives them an unprecedented second chance to redesign whole blocks and neighborhoods. Through this program large urban areas are being restructured into more aesthetic as well as more economic patterns.

The urban renewal process permits two kinds of action: (1) Replanning and redevelopment of blighted sections beyond economic or physical salvation. (2) Conserving and rehabilitating sound deteriorating areas, including restoring and preserving historic areas and architecturally significant structures.

Conferences on improved design and planning are regularly carried on.
LET THE HOUSES
BE CHANGED AND ARRANGED
IN ORDER AND THIS WILL BE
EASILY DONE WHEN THEY ARE
FIRST MADE IN PARTS ON
THE GROUND AND THEN THE
FRAMEWORK CAN BE FITTED
TOGETHER ON THE SITE WHERE
THEY ARE TO BE PERMANENT.

LEONARDO da VINCI
HE guise of the fountainhead is changed. No longer does architecture seek its inspiration in the individual. Those whose self-sufficiency asked only the problem and raw materials, served their profession well, and the da Vincis and Wrights of our past will be forever revered. Their exploration of the uncharted is, however, inherited by too many to permit today's individual to be paramount.

A myriad of manufacturers continuously increase the materials of building. Chemists make obsolete the formul of yesterday. Research around the world better transmits forces to the earth. Aesthetics stem from the niceties of a million minds. Unarmed is the architect whose answers are not of the knowledge of now.

Thus are the dilatory obscured by those whose knowledge girds the globe. They might berate the fates were it not that the sophistication of the world is as near as the newsstand and the telephone. And more informative than those are the conference, the conclave and the convention.

A.R.A. convenes in Washington in November. The manufacturers will be there. Their chemists and researchers will be with them. The accomplishment of an army of architects will be evaluated. The Capital City contains the giant of clients. It is replete with its commissions.

All architects are welcome.

Availability will seldom be better assembled.

Thurston Munson
NEW MEMBERS A.R.A. 1967

To enable the Society to publish its current roster each year and to include therein the officers elected at our National Convention for that year, it is proposed that the roster for 1968 be published after the 1967 Convention in Washington, D. C., November 17, 1967. The next issue of the roster, in 1968, will correct all changes of listings and addresses.

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A MESSAGE FROM THE PRESIDENT — A.R.A.

"CALL TO THE CONVENTION"

I would assume that most national organizations, similar to the Society of American Registered Architects, function in the same manner. There are local chapters or councils and on a national basis, an executive board. There is no question but that matters closest to an architect’s heart revolve around his local interests. Here is his bread and butter, his friends, his clients, and most certainly his wife and children. His office and his neighborhood encompass his spectrum for the practice of his profession.

Time was when this sufficed, with minor exceptions, to make for a fairly complete life. Today this is not so true for many architects. The practice of architecture has crossed state lines so thoroughly that I never cease to be amazed at the number of practitioners who have obtained their certification from N.C.A.R.B. and who have extended their activities over the entire country. With the widening of architectural horizons has come the realization that the “old corner store” has gradually assumed “supermarket” proportion. Reciprocal registration, joint ventures, varying state and federal regulations and many other facets have become a new way of life for the progressive architect.

Approximately ten years ago tremendous underground pressures and irritations forced a dormant spring to burst forth into a geyser that began to spread its waters across the countryside, and when the geyser subsided and the angry waters calmed, a lake of clear crystal water formed. This pleasant lake appealed to many who became aware of it. Some plunged in and swam with great vigor. Others stepped in gingerly and only wet their feet. Still others tested it with their fingers. But all found some appeal because there were no hidden depths and no quicksand to engulf anyone.

Those who were the strongest swimmers agreed to help the others and before too long a great fellowship grew and spread across the land, and there was much to learn and to disseminate and to those who cast their bread upon these waters the return was tenfold.

And so it is with conventions, and especially that of the Society of American Registered Architects. The allegiance of the membership is beyond question and its interests manifold. But nowhere else, except at the convention, can any architect meet his fellows, share their experiences, gain the use of new tools and enter into a spirit of unabridged fellowship with newfound friends and possible future business associates.

There are very few of us who ever received anything for nothing. Attending the convention is as close as you will ever come to such a happening.

John R. Hellman, A.R.A.
President

A MESSAGE FROM THE CONVENTION CHAIRMAN

Our 1967 convention is close at hand. As stated in the previous issue of our magazine, everything is moving smoothly to the end result, another successful A.R.A. convention.

The members of the various committees have worked hard and have devoted long hours of planning to insure its success. A careful review of the program and its contents attests to this. Our theme for this year, "The Working Architect," means exactly what it says.

There will be many speakers who have prepared their topics with this in mind. Take for instance the topics on design cost control, employment of computers to architectural practices, and the presentation by Professor Kingsbury Marzolf of the Department of Architecture, University of Michigan. His presentation will revolve itself around the future of our profession, related to our place in future building projects. All of these topics are of vital interest and more important, will enable each of us who attend the convention to return to our practices more enlightened and with a direction of purpose.

A luncheon address will be given by Senator Edward M. Kennedy. Gen. Hyer and other officials of our government will be present and will represent the General Services Administration, the Post Office Department, the Department of Defense, and the Treasury Department. They will present their views on architecture and the architect. There are few of us who have not had some contact with these fine agencies at some period in the course of pursuing our practices.

The Flying Architects' Association will again be with us for their annual meeting and they are bound to add further interest to our program for those of us who are interested in aviation.

The ladies' program should be a success. Many interesting programs have been planned for their benefit, a private tour of the White House, a private tour of the Capitol, to mention just two of the highlights of their entertainment.

Each architect attending the convention will have ample opportunity to view each opening of the manufacturer's exhibits. There are many new products that will be on view for our inspection that have not been presented at other convention meetings. There will also be other surprises in this area of the convention.

The parties given by our President and the Exhibitors will be very much in evidence. These affairs will enable each of us attending to renew old friendships and make new ones.

Once more it is my pleasure to invite all Architects, Exhibitors, their families and guests to come to Washington for this event.

My final message as Convention Chairman, would not be complete if I failed to give my heartfelt thanks to my Co-Chairman, Charles "Chick" Beddow; our President, John Hellman and to the many other committee chairmen who have given so much of their time, encouragement, and help to insure the continuing success of our annual conventions.

Frank R. Masiello, Jr., A.R.A.
THE PROGRAM

MARRIOTT TWIN BRIDGES MOTOR INN
Washington, D.C.

MEN'S CONVENTION PROGRAM
THEME OF 1967 CONVENTION:
"THE WORKING ARCHITECT"

FRIDAY, NOVEMBER 17, 1967:
REGISTRATION
Main Lobby 8:00 a.m. - 7:00 p.m.

OPENING LUNCHEON
(Members, Guests, Wives and Exhibitors)
Persian II 12:00 p.m. - 2:00 p.m.

"Welcome To Washington"
HONORABLE WALTER WASHINGTON
Mayor, District of Columbia
Welcome Address:
MR. JOHN R. HELLMAN
A.R.A. National President

Guest Speaker:
HONORABLE EDWARD M. KENNEDY
United States Senator, Massachusetts

Exhibit Concourse Commonwealth Room
Exhibit Display Rooms 2:30 p.m. - 5:30 p.m.

FOUNDERS' AND PRESIDENTS' COCKTAIL PARTY
(Members, Guests, Wives and Exhibitors)
Chesapeake Room 6:00 p.m. - 8:00 p.m.

SATURDAY, NOVEMBER 18, 1967:
REGISTRATION
Main Lobby 7:30 a.m. - 4:00 p.m.

CONTINENTAL BREAKFAST
(Members, Guests and Exhibitors)
Exhibitors Area 8:00 a.m. - 9:30 a.m.

OPENING SESSION
(Members, Guests and Exhibitors)
Persian I 10:00 a.m. - 11:30 a.m.

Speaker:
MR. PETER C. HYZER
Director, Construction Engineering
U. S. Post Office Department
"Modern Post Office Design and Future Requirements"

LUNCHEON MEETING
(Members, Guests and Exhibitors)
Persian II 12:00 p.m. - 1:30 p.m.

Speaker:
MR. WILLIAM A. SCHMIDT
Commissioner — Public Buildings Service
General Services Administration,
Washington, D.C.
"What G.S.A. Is Doing to Control Design and Construction to Give Us Better Buildings"

AFTERNOON SESSION
(Members, Guests and Exhibitors)
Persian I 2:00 p.m. - 3:30 p.m.

Speaker:
MR. LEWIS HOLTZMAN
President, Computer Dynamics, Inc.
"How the Computer Can Help the Small Design Office"

Speaker:
MR. JOE L. WHITE, Director
Design Division, Naval Facilities Engineering Command, Chesapeake Division, U.S. Navy
"Report On Government Design Fees"

EXHIBITS
(Members and Guests)
Exhibit Area 3:30 p.m. - 6:00 p.m.

EXHIBITORS' COCKTAIL PARTY
(Members, Guests and Wives)
Persian II 6:00 p.m. - 7:30 p.m.

DINNER
(Members, Guests, Wives and Exhibitors)
Speaker:
HONORABLE JOHN A. VOLPE
Governor, Commonwealth of Massachusetts
Chesapeake Room 7:30 p.m. - 11:00 p.m.

SUNDAY, NOVEMBER 19, 1967:
REGISTRATION
Main Lobby 8:00 a.m. - 12:00 p.m.

BUSINESS SESSION
(A.R.A. Members Only)
Persian I 8:00 a.m. - 10:00 a.m.

FLYING ARCHITECT'S ASSOCIATION
ANNUAL GENERAL MEMBERSHIP MEETING
Sky Room 10:00 a.m.

EXHIBITS
(Members and Guests)
Exhibit Area 10:00 a.m. - 12:00 p.m.

COMMITTEE MEETINGS and AWARDS JUDGING
9:30 a.m. - 12:00 p.m.

GROUP TOUR — SMITHSONIAN INSTITUTE
(Members, Guests, Wives and Exhibitors)
1:00 p.m. - 4:00 p.m.

MONDAY, NOVEMBER 20, 1967:
CONTINENTAL BREAKFAST
(Members and Guests)
Persian II 8:00 a.m. - 9:30 a.m.

MORNING SESSION
(Members and Guests)
Persian I 9:30 a.m. - 11:30 a.m.

Speaker:
MR. KINGSBURY MARZOLF, A.I.A.
Associate Professor of Architecture
University of Michigan
"Scandinavian Architect and Industrialized Building"
THE "COSARA" TRIP

The initial phase of A.R.A. National "Cosara" Program has now been implemented. The first step was the relocation of our national headquarters and the employment of a full-time administrative director. This has now been accomplished. Mr. Allen Wherry of Thomas Associates, Incorporated, of Cleveland, Ohio, has taken over the helm and already experienced the fast footwork of our executive board at New Orleans, May 12th and 13th.

The "Cosara" Program is a long range continuous organization and administrative (revisal) formulated by the Committee for Organization of the Society of American Registered Architects. Its goal is to set clear, comprehensive guidelines for running a "tight ship." Briefly, we intend to make every dollar count. Our efforts will be directed where they will be most effective and productive to the welfare of the society and its membership.

The second phase was presented at the last national board meeting and is directed specifically to the immediate increase of state and local chapter growth. The last "Cosara" report detailed the results of pilot programs in a test state. In spite of inadequate funds, the accomplishments in this trial area included the publication of a regular state newsletter, the appointment of two A.R.A. members to the five-man board of registration, extensive coordination of legislative and regulatory state agencies, an open question and answer meeting between the Governor and all registered architects in the state and a request from the A.I.A. State Association that we cooperate on common objectives. The "Cosara" report included a new "kit" for the formulation of new state councils and chapters. It pinpointed the desirability and requirements for the immediate establishment of these state units. The prime funds for founding these new councils must be made available at once. Operating funds should also be regularly assured for continuity.

A complete reexamination of our national operating expenses clearly indicates the need for reevaluation of our dues structure. A major study of these fiscal conditions makes it obvious that an increase in dues has been long avoided, but if we are to succeed this must now be faced.

After much deliberation, discussion and consideration, the executive board at its last session in New Orleans has moved that the executive committee work with the bylaws committee to prepare a report for the next executive board meeting. This report shall be prepared to recommend necessary changes to the bylaws to raise national dues to forty dollars annually, ten dollars of which shall be reim- bursed to properly chartered state councils.

This system will correct many inequities within our organization. First, it will eliminate dual collection problems. Secondly, all national members will automatically and proportionately support state councils even if they prefer to be inactive. Thirdly, it will eliminate the deficit at the national level.

The trip awaits you. The ticket is reasonable. Plan on attending the 1967 convention in Washington, D.C. on November 17-20, 1967 to vote for or against (this proposed dues increase) — it's your own decision that counts.

MANUFACTURERS' PRODUCTS

Architects requiring additional technical information on products advertised in The American Registered Architect magazine or exhibited at the Society of American Registered Architects, 1967 Convention at the Marriott Twin Bridges Motor Inn in Washington, D. C., may forward their requests to the publisher.

WE WILL FORWARD YOUR REQUEST TO THE APPROPRIATE PRODUCER AND INFORMATION WILL BE SENT DIRECTLY TO YOU
1967 Convention Speakers

SENATOR EDWARD MOORE KENNEDY, U. S. Senator from Massachusetts.

Senator Kennedy was admitted to the Massachusetts Bar in 1959. He is a member of the Federal Bar Association and has been admitted to practice before the United States Supreme Court.

He is a member of the Massachusetts Trial Lawyers Association. He was appointed Assistant District Attorney of Suffolk County in 1961, and in addition to his successful record of prosecution of felony cases, served as a representative of the District Attorney on a panel designed to solve problems of youth.

He managed President Kennedy's 1958 campaign for the Senate in Massachusetts. He was also the Coordinator of the Western States, plus Alaska and Hawaii in the 1960 Presidential Campaign.

Senator Kennedy was elected to the United States Senate on November 6, 1962 to fill the unexpired term of the late John Fitzgerald Kennedy. He was re-elected to a full term in 1964 by a plurality of 1,129,244 votes — the largest ever given to a statewide candidate in Massachusetts.

Committees He Has Served On
Labor and Public Welfare Committee.
Special Committee on Aging where he is Chairman of the Subcommittee on Federal, State and Local Services. Judicial Committee where he is Chairman of the Committee on Refugees and Escapes.
He has also Chaired the Hearing of the Subcommittee on Immigration.

Boards and Trusteeships
Senator Kennedy is a member of the Executive Board of Arthritis and Rheumatism Foundation, Massachusetts Chapter, Board of Trustees of Boston University, Northeastern University, Children's Hospital Medical Center, Boston; Lahey Clinic, Boston; Museum of Science, Boston; John Fitzgerald Kennedy Memorial Library and the Advisory Board of Emmanuel College. He is a member of the Board of Visitors of Fletcher School of Law and Diplomacy in Medford.

Senator Kennedy has received Honorary Degrees from numerous colleges and universities. Among them are: Boston College, Merrimack College, Assumption College and Emmanuel College.

He is married to the former Joan Bennett of New York. They have three children: Kara Anne, born on February 27, 1960; Edward M., Jr., born on September 26, 1961; and Patrick Joseph, born on July 14, 1967. They reside at 3 Charles River Square in Boston, Massachusetts.

GOV. JOHN A. VOLPE, our distinguished guest, the oldest of four sons, born in Wakefield, Massachusetts on December 8, 1908, of immigrant parents from Italy, who were hardworking people of ordinary means.

From 1943 until the end of World War II he served with the Civil Engineer Corps (SEABEES) of the United States Navy, returning to civilian life with the rank of Lieutenant Commander.

In 1953 he was appointed Commissioner of Public Works in Massachusetts by Governor Christian Herter. President Dwight D. Eisenhower named him as the first Federal Highway Administrator where he supervised the launching of the nationwide $40 billion Federal Interstate Highway Program.

His record is all the more impressive when you know that he is a Republican in what is considered a heavily Democratic State — where the Democrats outnumber the Republicans two-to-one.

The accomplishments of the Volpe Administration have been plentiful. He has a distinguished record in civil rights, consumer protection, law enforcement, cultural resources, natural resources and conservation. He has set many a precedent in the areas of education, public and mental health, governmental reform, the development of new industries and more jobs, efficiency and economy in the operation of State government.

Following his tremendous re-election victory in 1966 Life Magazine reported: “Governor Volpe of Massachusetts was rewarded by the voters for his courage in passing and defending a sales tax without which his State would be broke.”

There is a maxim in the State House on Beacon Hill that “the people of Massachusetts shall have a dollar’s worth of value for every dollar spent.” The words are John A. Volpe’s. They are the mark of the man.

JOSEPH W. BARR is serving as Under Secretary of the Treasury at the present time. He previously served as a member of Congress from 1938 to 1960 and as a member of the Banking and Currency Committee where he helped write and defend legislation creating both the Federal Reserve Bank and International Development Association. He also served as Assistant to the Secretary of the Treasury (Congressional Relations) from 1961 to 1964. He was Chairman of the Federal Deposit Insurance Corporation from 1964 to

(Continued on Page 14)
CONVENTION SPEAKERS
(Continued from Previous Page)

1965 and was nominated by President
Johnson as Under Secretary of the
Treasury on April 21, confirmed by
the Senate on April 28, and took oath
of office on April 29, 1965.
Mr. Barr is Treasurer of the O. L.
Barr Grain Co., Indiana, and Barr
Development Corporation, Illinois. He
is Executive Vice-President of Merx
Engineering, Indianapolis, Indiana.
He received his A.B. at DePauw in
1939 and his M.A. at Harvard in 1941
in Theoretical Economics.
Mr. Barr earned a Bronze Star at
Anzio Beachhead during World War
II while serving as a Lt. Commander
in the United States Navy.

WILLIAM A. SCHMIDT, Commis-
ioner Public Buildings Service, Gen-
eral Services Administration.
A career employee beginning Gov-
ernment service in 1935 in North Da-
kota with predecessor agency of Fish
and Wildlife Service. Joined the Pub-
lic Buildings Service in 1941. Since
1956 served as Assistant Commissioner
responsible for planning GSA's nation-
wide public building and real property
programs and for the past five years
as Deputy and Commissioner. As Com-
missioner he is responsible for the Fed-
eral Government's public buildings
design and construction programs
throughout the United States and
GSA's other real property programs
which include the operation, mainten-
ance, repair and upkeep of Government-
owned and leased property and its
acquisition. For the past 10 years served as ex-officio member and alter-
nate on the National Capital Planning
Commission.
Mr. Schmidt is a native of Wiscon-
sin and a resident in the National
Capital Region since 1936. Attended
Marquette University in Milwaukee,
 majored in civil engineering and gradu-
ated in 1934. Resident of Spring-
field, Montgomery County, Maryland.
Member of Washington Association of
Building Owners and Managers, the
Washington Society of Engineers, the
Society of American Military En-
gineers, the Building Research Advisory
Board, and the Board of Trustees of
Government Services, Inc.

JOSEPH L. WHITE, P.E., Director of Design, Naval Facilities Engineer-
ing Command, Chesapeake Division,
U. S. Navy.
The A.I.A. is pleased to have Mr.
White as one of its distinguished
speakers taking part in the convention
program. As the person in charge
of Design for the Chesapeake Division of
the Naval Facilities Engineering Com-
mand, he brings to our rostrum as a
speaker, vast experience in the fields of
Architecture, engineering, and con-
struction.
Mr. White is both a registered land
surveyor and a professional engineer.
Prior to his becoming Director of
Design he had distinguished himself
as an outstanding Engineer in private
practice. The Naval Facilities Engi-
neering Command under his direction
is in charge of all facilities in the
Chesapeake Division and his respon-
sibilities include numerous overseas
projects. All facilities at the Naval
Academy in Annapolis, Maryland also
come under his supervision.
At the present time, Mr. White is
overseeing the design of the new
Armed Forces Radio Biology Research
Institute that will be constructed in
Bethesda, Maryland. Included in this
project is a nuclear reactor and facili-
ties to study the effects of radiation
on people.
At the Naval Academy, a new $28-
000,000 rehabilitation of the famed
 Bancroft Hall will shortly be under
way. When completely rehabilitated,
this facility will house 4,500 midship-
men. It is virtually impossible to
arrive at a dollar figure on the con-
struction work that has been com-
pleted under Mr. White's direction
since assuming the position of Director
of Design seven years ago.
The topic of his presentation will
be a report on Government Design
Fees and how architects and engineers
are ultimately selected on projects in
Government. This report will certainly
be most welcome and of great help to
those Architects who are currently
engaged in Government projects and
those Architects interested in being
considered as designers on Govern-
ment projects.

KINGSBURY MARZOLF, AIA,
brings to our convention vast experi-
ence in the architectural field. Mr.
Marzolf was educated in Chicago,
Arlington Virginia and attended Uni-
versity of Michigan, where he received
a Bachelor of Architecture in 1952 and
a Master of Architecture in 1961.

(Continued on Page 20)
THE EXHIBITORS

TODAY'S exhibits are textbooks in three dimensions. Fact exists for all and inspiration for the discerning. We are proud of the exhibitors who have joined us this year and present them forthwith, together with Booth Numbers.

25 D. I. ALEXANDER CORPORATION (Stainless Steel Receptacles) Turnpike Industrial Center, Church & Fellowship Rds., Moorestown, New Jersey 08057

1 ALLIANCE WALL CORPORATION (Architectural Porcelain on Steel & Aluminum) Wyncoat, Pennsylvania 19095

6 AMERICAN COLOID COMPANY (Vordialy and Panther, Creek Bentonite) Bldg. Materials Div., 5100 Suffield Court, Skokie, Illinois 60077

27 AMERICAN OLEAN TILE COMPANY (Ceramic Tile) 1000 Cannon Avenue, Lansdale, Pennsylvania 19446

9 AMWELD BUILDING PRODUCTS (Div. American Welding & Mig. Co.) 100 Plant Street, Niles, Ohio 44446

10 & 11 ARMSTRONG CORK PRODUCTS, West Liberty Street, Lancaster, Pennsylvania 17604

37 AZROCK FLOOR PRODUCTS (Vinyl Asbestos Tile & Asphalt Tile Flooring) Division Uvalde Rock Asphalt Co., P. O. Box 531, San Antonio, Texas 78206

4 DAP, INC. (Architectural Sealants) Box 999, Dayton, Ohio 45401

20 EATON, YALE & TOWNE — YALE LOCK & HARDWARE DIVISION, 401 Theodore Fremd Avenue, Rye, New York 10580

32 & 32A FIXTURES MFG. CORPORATION (Furniture) 641 Crystal, Kansas City, Missouri 64126

15 FORMICA CORPORATION (Formica Plastic Laminate) 4614 Spring Grove Avenue, Cincinnati, Ohio 45232

24 JOSEPH GODE INCINERATORS, 2483 Greenleaf Ave., Elk Grove Village, Illinois 60007

14 W. I. HAERTEL & CO. (Suspended Ceiling Systems) 1550 West King Street, Franklin Park, Illinois 60131

21 HAGER HINGE COMPANY (Complete Line of Hinges and Pins) 139 Victor Street, St. Louis, Missouri 63104

18 HALLMARK CHEMICAL CORP., 130 South Emiston, St. Louis, Missouri 63105

12 HARRIS-BARRIER, INC. (Parking Barriers) P. O. Box 8234, 2140 Monticello, Indianapolis, Indiana

8 HAUGHTON ELEVATOR COMPANY, 671 Spencer Street, Toledo, Ohio 43609

29 THE JOHNSON RUBBER COMPANY (Flooring Accessories) 111 Johnson Street, Middlefield, Ohio 44062

31 KALWALL CORPORATION (Skylights, Translucent Panels, Panel Unit Walls) 88 Pine Street, Manchester, New Hampshire 03103

19 KAWNEER COMPANY, INC. (Architectural Metal Products) 1105 North Front Street, Niles, Michigan 49120

35 MARMET CORPORATION (Aluminum Doors, Windows & Curtain Walls) Bellis Street, Wausau, Wisconsin 54401

3 THE MOSAIC TILE COMPANY, 55 Public Square, Cleveland, Ohio 44113

22 PARAGON ELECTRIC COMPANY, INC. (Time Controls, Photocells and Timers) 1600 Twelfth Street, Two Rivers, Wisconsin 54241

2 P. & F. CORBIN — Div. Embart Corp. (Hardware) 102 Washington Street, New Britain, Connecticut 06050

28 RCA SERVICE COMPANY, Cherry Hill, Delaware Township, Camden, New Jersey 08101

38 RICHARDS-WILCOX, Div. Hupp Corp. (Operable Walls) 174 Third Street, Aurora, Illinois 60507

26 THE RUBEROID CO., 733 Third Ave., New York, N. Y. 10017

23 RUSSWIN, Div. Embart Corp. (Building Hardware) 102 Washington Street, New Britain, Connecticut 06050

7 STANLEY HARDWARE (Commercial Hardware-Hinges) 195 Lake Street, New Britain, Connecticut 06050

33 THE STEELCRAFT MANUFACTURING CO. (Metal Doors and Frames) 9031 Blue Ash Road, Cincinnati, Ohio 45242

36 STELTON COMPANY (Recessed Fixtures) 740 Rush Street, Chicago, Illinois 60611

34 STYRON CORPORATION (Ceramic Tile) 136 Newbury Street, Boston, Massachusetts

13 TORGINOL of America, Inc. (Floor Covering — Seamless and Waxless) Box 656, 1708 South Gage Road, Montebello, California 90640

16 TROY LAUNDRY MACHINERY (Division of Ametek, Inc.) East Moline, Illinois 61244

5 WARE ALUMINUM WINDOWS, INC. (Aluminum Windows and Curtainwalls) P. O. Box 40, Riverside Station, Miami, Florida 33135
MARRIOTT Twin Bridges Motor Hotel — the finest luxury motor hotel on the Eastern Seaboard with 500 rooms and suites — provides guests with a rare combination . . . convenience of location and, at the same time, an atmosphere of relaxed, pleasurable holiday living. Overlooking the Potomac, the Marriott Twin Bridges is only a few minutes away from major government offices, immediately adjacent to the Pentagon, three minutes from Washington National Airport and downtown district. Yet, despite its proximity to the centers of government and commerce, the hotel has a quiet elegance and refreshing charm that seem far removed from the active affairs of the Nation’s Capital. The Marriott Twin Bridges — with its large, modern facilities, conveniently near the heart of the Nation’s capital — is truly one of America’s finest convention headquarters.

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PORTAGE MOUNTAIN PROJECT — BRITISH COLUMBIA
CENTRAL CONTROL BUILDING
RHONE & IREDALE, Architects

MOTOR CLUB OF AMERICA — NEWARK, NEW JERSEY
T. W. MOULE, Architect

ST. PAUL HOSPITAL — DALLAS, TEXAS
ROSCOE DEWITT, Architect

MASSACHUSETTS MARITIME ACADEMY
HELLMAN-KEMPTON ASSOCIATES, Architects

COMMERCIAL OFFICE BUILDING — RICHMOND HOTS., OHIO
BAKER & ASSOCIATES, Architects

PROPOSED UNITY TEMPLE — SANTURCE, P. R.
FELIX A. GONZALEZ & AIFONSO AYAREZ, Architects
FROM THE REGENTS

REGION ONE
Bernard E. Healy, F.A.R.A.
New England

The New England area has continued its active program. One of our long overdue programs has been initiated and is well implemented. This is the code review program in the Commonwealth of Massachusetts. Our new president, Edward Healy, has adapted this program as the prime target for accomplishment during his tenure of office. Vice Regent Edgar Wood heads up the committee on code review and is working like a beaver with various boards and committees to effectively eliminate the incoherence of the numerous codes, rules and regulations issued by the various overlapping state divisions and departments. At a recent meeting with Commissioner Anthony DeFalco, at which several state division heads were present, it was quite evident that there was a lack of coordination between these departments. The first specific sections of the state boards to be reviewed are the Board of Standards, Department of Public Safety and the Division of Nursing Homes. There is obviously much to be done in this area alone. The State Council has invited the State Association of A.I.A. to join us in a common effort, and we hope mutual cooperation will result in clearing many of the problems with regard to these overlapping and contradictory restrictions.

After the October meeting of the Massachusetts Council, a committee will start investigation into the comprehensive architectural programs. This is a result of the article in the Massachusetts Council’s last issue of their newsletter, The Pentagel, reviewing the problem of “package deal” operations. The committee will work with national organizations and other technical professional societies to ultimately compose an administrative handbook for “Comprehensive Architectural Programs.”

As we all should know by now, at our next annual convention we will vote on most important bylaw changes covering a substantial dues increase. A direct mail poll conducted in New England indicated ninety per cent of our members in this region were very much in favor of this increase. Most recognized the need of strengthening our financial position at both national and state levels so that we can get on with the long overdue and much needed programs. Our new Executive Director, Allen Wherry, is doing an outstanding job of follow through on the “Cosara” program. If the necessary funds are made available, he certainly can achieve fiscal responsibility in 1968 which could not have been vaguely hoped for without the “Cosara” program. Be sure to attend the convention to make your vote count.

REGION TWO
T. W. Moule, A.R.A.
New York, New Jersey, Delaware

The New Jersey Council was formed in May of this year and Mr. Alfonso Alvarez was elected President. We have had five meetings this year and have current plans and projects to follow for the next twelve months. The New Jersey Council plans to hold a meeting at the Washington, D. C. Convention, and all New Jersey architects are invited to attend. The Steering Committee will make a report on their activities and propose the short term and long term objectives of the A.R.A. in New Jersey.

In the New York Area, we have welcomed quite a few members this year and we look forward to an opportunity of meeting all A.R.A. members in the Area II Region at the Convention. We feel that this opportunity of getting together once a year is not only very instructive but, also, gives us an opportunity of meeting everyone and discussing problems or viewpoints of all members.

REGION THREE
Robert S. Martin, A.R.A.
District of Columbia, Maryland, Pennsylvania, Virginia, West Virginia

The Pennsylvania Council of the A.R.A. has been holding meetings at Schrafft’s Restaurant, along Route 83, near Harrisburg.

One of the highlights of these meetings was a visit by Ed Wood, president of the Massachusetts Council, and Bernie Healy, Regent of Area One. They made this trip to give direction to our newly formed chapter.

A vote of thanks is due Dick Shields who is doing a very good job of making the A.R.A. useful by forming this chapter, and we are anticipating growth through new groups in Philadelphia and Pittsburgh.

Organizational planning by the CSI to establish a Research Foundation is underway. Establishment of the Foundation is to conduct much-needed research in automation as it affects specifications, practices and techniques. The report forecasts the probability of dramatic changes in architectural and engineering practices.

An architectural and engineering rating system has been placed in operation by the staff of the General State Authority and has been announced by Robert L. Kunzig, Executive Director. The evaluations will be completed to assist in naming architects and engineers for proposed projects by the Fall of 1967.

The University of Pennsylvania in Philadelphia plans the construction of a Teaching and Research Building. The bids total about three million dollars. An overall area of 90,000 square feet will be provided with five floors of laboratories, and a sixth floor for animal quarters. The architects are Francis, Cauflman, Wilkinson and Pepper of Philadelphia. The building will be located at Locust Street between 40th Street, and a new right of way connecting Locust and Irving Streets.

A Social Science Center at the University of Pennsylvania is the first element of an interconnected series of buildings which will be devoted to research activities, administrative and undergraduate activities. The project will be a five-story building with the first floor for administrative and undergraduate housing and the upper floors devoted to the research component. The project costs will be about three million dollars.

A new Biology-Life Science Building for Temple University in Philadelphia will be constructed under contracts amounting to about 6 million dollars. Nolen-Suemine and Associates, Philadelphia architects, designed the building which is scheduled for completion December 28, 1968. The new building, a four-story structure, will be located between Norris and Berks Streets on the Western side of 12th and adjacent to the Chemistry Building. It will provide instruction and research facilities for about 1,500 male and 500 female students, plus faculty and other research personnel.
Two new projects are planned at the University of Pittsburgh in Allegheny County. A 12-story Dormitory Building for 1,440 male students is estimated to cost about 8 million dollars, and also the planning and design of a School of Education Building, a School Library and Informational Sciences Building and a Social Science Building to be located adjacent to the Hillman Library and the Common Facilities Building, both under construction. The estimated cost for construction is about 18 million dollars.

REGION FIVE

Herman Hostetler, A.R.A.
Flo., Ga., N.C., S.C.
Architecture has become one of the most challenging professions in Florida. Prime sites have become scarce and expensive. The height and size of a building is limited by required parking spaces, drives, plantings, drainage, etc. Every square foot of the site must be utilized. Price-wise these buildings range from a comfortable retirement apartment for a retired postman, to a luxury penthouse for a business tycoon. The fine work of our architects is witnessed by the hundreds of high rise buildings covering our state, the fact that they are occupied upon completion, and that many more are in the design and planning stage.

Large commercial and industrial complexes are springing up everywhere. Our architects have kept these both attractive as well as functional.

Prime home sites are also in demand, and miles of dredging, and sea walls are under construction for those who want waterfront homes. Housing developments from the economy to the luxury type are everywhere. Our architects are planning for everyone and doing a fine job of it.

In fact I sincerely believe that the phenomenal growth of Florida is due in large part to our Florida Architects who have planned a gracious living for everyone.

REGION SIX

William R. Kramer, A.R.A.
Illinois, Minnesota, North Dakota, South Dakota, Wisconsin
During 1967, the Illinois State Council had an active and productive year. Seven (7) Chapters were started and are now building up their membership.

The I.S.C. is in excellent financial condition. They have completed over 1,000 mailings so far during 1967, and the response has been most gratifying.

The I.S.C. meets every 2nd week of every other month starting in February.

The highlights of the year:

The Annual Meeting at the Swedish Club — the guest speaker being Mr. Gerald Palmer of the A.I.A.

Mr. Palmer proved to be a most effective and factual portrayer of the problems that confront the licensed architect today — he endeavored to outline the various courses open to the Illinois State Council in order to strengthen their cause of preserving their rights locally and nationally from the package dealers, engineers, professional engineers and contractors who practice as architects. Mr. Palmer primarily emphasized the point that the National organization should appoint Committees in Washington, D. C. and Springfield to lobby FOR and AGAINST acts, bills and amendments concerning our profession.

Approximately 60 people were present at the dinner. Al J. Morelli will have mailed our first NEWSLETTER to all members of the A.R.A. — "Illinois" State Council. The letter will be particularly pointed at local news and all local interest to members of the I.S.C. It is felt that this letter will help solve problems between architects in the A.R.A. that are practicing throughout the State.

REGION EIGHT

H. R. Wahlmann, A.R.A.
Mid-West
This was the first full year for at least one new A.R.A. Chapter in this Mid-West Region. The St. Louis Chapter of the Missouri Council was chartered May 18th, 1966. With a present membership of over 30 Architects, meetings are now scheduled monthly with various activities such as tours of the members projects, alternating with the routine business meetings. President Ralph Heimberg reports on the Chapter level is better than that of previous meetings of the State Council, and confirms the initial "grass roots" concept.

Soon to follow will be the formation of the Kansas City Chapter of the Missouri Council under the direction of George Mills, present Missouri Council President. It is anticipated a similar program, to the newly-formed St. Louis Chapter, will also result in the vigorous growth of Society members in general and this Chapter in particular. It is hoped by the Missouri Council that other Councils will undertake similar programs of development and further information is available from the Missouri Council or the St. Louis Chapter.

All Councils in this region are requested to forward the names and addresses of all their new elected Officers for 1968 as soon as possible and news of their activities.

Along with this report goes my sincere Beat Wishes to all for the coming year of 1968.

REGION TEN

Miles Lantz, A.R.A.
Colorado, Montana, Utah, Wyoming
The area of region 10 started 1967 with definite signs of recovery from the tight mortgage money situation which had for several years depressed all phases of construction. Single family housing starts were first to recover, followed closely by the multi-family projects, including hi-rise apartments, condominiums and special government sponsored housing programs. A survey for the second quarter of the year shows that commercial, industrial, and institutional project permits have had a small but steady increase. The feeling among Architects of the region seems to be cautious optimism. Optimistic because most offices are busy and cautious because they are afraid the proposed income tax hike or a rise in the prime interest rate may curtail many projects now in progress. It seems that as the work load of the offices increases, so do the problems of the profession, which seem best solved through the group effort of A.R.A. Several chapters have concerned themselves with the problems of progressive construction schedules, project completion and closing procedures, and workshops in general.

This increased activity has created a greater interest in A.R.A. which, I am sure, will be reflected in the membership roles for the remainder of 1967 and 1968.
SPEAKERS (Continued from Page 14)

He married Marion Tuttle in 1953 and served in the USAF from 1952-1955 where he held the rank of Lieutenant.

Mr. Marzolf has offices in Michigan and the Washington, D.C. area. He worked with Kampax Engineers, Architect and Builders, Copenhagen, Denmark in 1951-1962. He is a registered architect in the District of Columbia, Virginia, Maryland, Michigan and a Corporate Member of the American Institute of Architects.

Mr. Marzolf is Assistant Professor of Architecture at the University of Michigan and teaches Architectural Structures and history.

LEWIS H. HOLZMAN is Vice-President of Computer Dynamics, Incorporated of Boston, Massachusetts. He received his Bachelor's degree in Civil Engineering from Lehigh University in 1951, and his Master's degree from the Massachusetts Institute of Technology in 1958. He is a registered professional engineer and land surveyor and is a member of ASCE, AGI, ACM, ASCE, NSPE and other societies.

Prior to joining Computer Dynamics, Incorporated, Mr. Holzman was employed by Chas. T. Main, Inc., where for a period of over 7 years, he was in charge of their computer programming section. His experience includes employment by other engineering firms in the design and supervision of construction of highways, bridges and other structures.

ARCHITECTURAL EXHIBITS

Architects interested in submitting examples of their work for exhibit at the Society of Registered Architects Convention, being held November 17 through November 20, at the Marriott Twin Bridges Motor Inn, Washington, D.C., are invited to do so. This exhibit is only for registered architects currently holding a valid architectural registration. These exhibits will be judged prior to the opening of the Convention on Friday, November 17, 1967. All exhibits placed on display will be considered for National Awards by the Awards Committee of the Society of the American Registered Architects.

Requirements to exhibit at the Convention are as follows:
Each exhibit shall be limited to two boards and the size is limited to 36" x 48".
Framed and glass covered boards are not acceptable for this exhibit.
Each exhibit will contain sufficient photos for architectural perspective of the project.
A brief description of the project is necessary, including program requirements, costs, figures, and other pertinent data.
The client's and architect's name shall be located and clearly visible to all viewers.
The layout of each exhibit will be in accordance with each architect's individual preference and will have suitable attachments on the back for ease of placement.
Please have all entries properly packaged including return packing and clearly identified as to the sender. All entries shall be sent so as to arrive no later than Tuesday, November 7, 1967. All exhibits will be returned to the sender Railway Express, collect.
Exhibits shall be carefully addressed to Mr. Marion J. Varner, Society of the American Registered Architects Convention, Marriott Twin Bridges Motor Inn, Washington, D.C., and shall be marked "Architectural Exhibit."
WHEN the future archives of the Society make reference to this decade, there will be a special tribute to Jack Liebenberg. These formative years have been frenetic and, as is normal to such formation, emphasis has sought out the colorful. Even now, we know Jack's moderation to be a cornerstone of A.R.A. A member of both architectural groups, his was one of the early voices to proclaim the futility of combat and preach the logic of co-operation.

Jack was too have been president this year. It was a source of disappointment, and in particular to the present encumbrant, that health did not permit him to accept the honor. A few of us talked with him in Denver early last year and we could sense that the presidency was dear to him. It was hoped that this year might find him more able to take on the burden of the office but he has again requested that his name be withdrawn. Knowing Jack, he will want it this way unless he can give the office the time and energy it demands.

He was born in Milwaukee on July 4, 1893. His interest in architecture extends back to his early years and finally brought him to the University of Minnesota where he graduated in 1916 with a B.A. in architecture. The following year he received a fellowship in the graduate school at Harvard and after his master's degree, continued on to receive a gold medal and Diplôme Par-Lé-Gouvernement Francaise. He was apprenticed in the office of A.C. Eschneider, AIA, Milwaukee, and later taught architecture at the University of Minnesota. He worked for some time in the office of Prof. F.M. Mann, F.AIA, until in 1920, with Seeman Kaplan as a partner, a new shingle was hung up under the name of Liebenberg and Kaplan. The firm prospered and became well-known throughout the midwest. It is now incorporated under the name of Liebenberg, Kaplan and Glotter. The practice has extended far afield and examples of the firm's work reach up the east coast from Florida to New York and westward across most of the nation. Jack is a registered architect in 15 states and holds a NCARB certification.

In its early years, the firm designed more than 200 theatres and the march of time brought radio and TV stations. Much of the present work is industrial, serving several national corporations. It is, however, a general practice and his considerable governmental work is interspersed with churches and a variety of commercial structures. Several large hospital projects are presently on his board.

During the depression years, Jack was influential in organizing the Minnesota Society of Architects and was, for some time, a member of its board. This society has since merged with the American Institute of Architects. He is an honorary member of Tau Beta Pi and, by invitation, an architectural member of the National Planners Association of Washington, D.C. He was vice president of the mental health association and has, for four years, been national vice president of the Society of American Registered Architects. Nor has he been remiss in contributing his efforts to the various organizations of his community. This melange of honors has cut seriously into his private life and there has been little time for his hobbies. There was a time when he enjoyed sketching in pen and ink and water color, and perhaps even more, boating on the St. Croix and Mississippi. Sharing these activities for nearly half a century, Mrs. Liebenberg (Rawleigh to most of us) voices no complaints. She is a vivacious person and carries on in these areas that Jack has been forced to forego. She is quite proud of him and it is obvious that he returns this in full measure. They are a delightful couple. Jack has done some writing too. His articles on "The Business of Architecture" serialized in the American Registered Architect were well received, and requests for reprints have long since exhausted the supply.

But these are facts, and informative as they are they come nowhere near telling the story of the man. More illustrative than these is the untiring and selfless devotion he gave in the services of his professional brethren. Believing that the councils of the architectural profession should voice the opinions of all architects, Jack became one of the early members of the Society of American Registered Architects. As chairman of its Interprofessional Relations Committee, he was diligent and effective in allaying the suspicion that attended the beginning of the new Society, and with patience and understanding he made the truth apparent to all but the most stubborn. In the last couple of years there has come to be a mutuality of effort between the architects of America which never existed before and to repeat that it finds its cornerstone in the philosophies of Jack Liebenberg permits no disagreement.

And so have we attempted, in too few paragraphs, to present the accomplishments of an architect dedicated to the improvement of his profession. To know the man personally is an inspiration and we who have been so favored have seen the kindness and wisdom that have made the other things possible. If it comes to be that he does not assume the presidency of A.R.A. it will be the Society's great loss. But, irrespective of this, when its archives are written there will be a special page for J. J. Liebenberg, F.A.R.A.
SEENING THE NATION'S CAPITAL

AQUARIUM — Basement of Dept. of Commerce Bldg., 14th St., between Constitution Ave. and E St., N.W., ST 3-9200, 9 a.m.-5 p.m. daily and Sunday. Also Census Clock, Seismograph and exhibits in Lobby.*

ARLINGTON NATIONAL CEMETERY — 323-2700 ext 64245. Open daily and Sunday, October through March: 8 a.m.-5 p.m. April through September: 8 a.m.-7 p.m. Located here is the Tomb of the Unknown Soldier, The Crypt and the graves of Presidents John F. Kennedy and William Howard Taft. Changing of the Guard at the Tomb of the Unknown Soldier every hour on the hour.

B'NAI BRITH MUSEUM — 17th and Rhode Island Ave., N.W. EX 3-5284. Open daily except Saturday 1:30-5 p.m.; Sunday 10 a.m.-5 p.m. Free conducted tours available to groups.

BOTANIC GARDENS — 1st and Maryland Ave., S.W., 223-0520. Open Sunday through Friday 9 a.m.-4 p.m.; Saturday 9 a.m.-12 Noon.*

BUREAU OF ENGRAVING AND PRINTING — 14th and C Sts., S.W., WO 4-7611. Continuous tours Monday through Friday 8 a.m. through 2:30 p.m. Closed Saturday, Sunday and Holidays.

CAPITOL — Capitol Hill, CA 4-3121. Open every day 9 a.m. to 5 p.m. Open after 5 if Congress is in session until one-half hour after adjournment. Tours 9 a.m.-3:55 p.m., groups forming every 20 minutes. Guide service 25¢ for persons 10 years of age and over; school groups 15¢ when accompanied by supervised leader.

CORCORAN GALLERY OF ART — 17th and New York Ave., N.W. ME 8-3211. Open Tuesday through Friday 10 a.m.-4:30 p.m.; Saturday 9 a.m.-4:30 p.m.; Sunday and Holidays 2-5 p.m. Closed Monday.

CUSTIS-LEE MANSION — 323-2700 ext 66146. Open daily, October through March: 9:30 a.m.-4:30 p.m.; April through September: 9:30 a.m.-6 p.m. Admission 50¢ to all over 15 years of age.

DUMBARTON OAKS — 1073 32nd St., N.W. 223-3101. Gardens open daily except Holidays 2-5 p.m.; Museum open daily except Monday and Holidays 2-5 p.m.

FEDERAL BUREAU OF INVESTIGATION — 9th and Pennsylvania Ave., N.W. EX 3-7100 ext 447. Open Monday through Friday 9:15 a.m.-4:15 p.m. Closed Saturday, Sunday and Holidays. Tours start every 15 minutes and last approximately one hour. Advance reservations necessary for group tours.

FOLGER (SHAKESPEARE) LIBRARY — 201 East Capitol St. LI 6-4800. Exhibit Hall open Monday through Saturday 10 a.m.-4:30 p.m. Closed Sunday and Holidays.

FRANCISCAN MONASTERY — 14th and Quincy St., N.E. LA 6-8800. Catacombs and Gardens open daily and Holidays 8 a.m.-5 p.m. Continuous conducted tours.

INTERNATIONAL VISITOR IN-

FORMATION SERVICE (IVIS) — 801 19th St., N.W., Suite 220 D1 7-4554. Open Monday through Friday 9 a.m.-5:30 p.m.; Saturday 10 a.m.-4 p.m. Free service pertaining to language assistance and information on Washington to international visitors. Professional appointments and people-to-people contacts arranged on request.

ISLAMIC CENTER — 2551 Massachusetts Ave., N.W. DE 2-3451. Open daily 10 a.m.-6 p.m. Guided tours for groups may be arranged through the office of the director. Friday Congregation Prayer at 12 noon (E.S.T.) during winter; 1 p.m. (E.D.T.) during summer.

JEFFERSON MEMORIAL — South bank of Tidal Basin. DU 1-7230. Open daily 8 a.m.-Midnight.

LIBRARY OF CONGRESS — 1st and Independence Ave., S.E. 783-0400. Exhibit Halls open Monday through Friday 9 a.m.-10 p.m.; Saturday 9 a.m.-6 p.m.; Sunday 2-6 p.m.

LINCOLN MEMORIAL — West Potomac Park, foot of 23rd St., N.W. Open daily 8 a.m.-Midnight.

MARINE CORPS MEMORIAL (IWO JIMA STATUE) — Route 50 across Arlington Memorial Bridge.

MEDICAL MUSEUM, ARMED FORCES INSTITUTE OF PATHOLOGY — 201 Independence Ave., S.W. OX 6-4315. Open daily 9 a.m.-5 p.m.

MOUNT VERNON — Mount Vernon, Va. 780-2000. Open daily, March through September 9 a.m.-5 p.m.; October through February 9 a.m.-4 p.m. Adult admission 75¢, School grades 7 to 12 admission 40¢, children under 12 and school groups grades 1 to 6 admitted free.
NATIONAL ARBURETUM — Bladensburg Rd. & R St., N.E. 399-5400. 415 acres of flowering trees and shrubs. April through September, Monday through Friday 8 a.m.-7 p.m.; Saturday, Sunday and Holidays 10 a.m.-7 p.m. Closes 5 p.m. every day October through March.

JTIONAL ARCHIVES — 7th and Constitution Ave., N.W. WO 3-6404. Open weekdays and Holidays 9 a.m.-10 p.m.; Sunday 1-10 p.m.*

ATIONAL GALLERY OF ART — 6th and Constitution Ave., N.W. RE 7-4215. Open daily 10 a.m.-5 p.m.; Sunday 2-10 p.m. September to June: Concert every Sunday evening 8 p.m. in East Garden Court. Summer hours daily 10 a.m.-10 p.m.

ATIONAL GEOGRAPHIC SOCIETY — 17th and M Sts., N.W. 296-7500. Open Monday through Friday 9 a.m.-6 p.m.; Saturday and Holidays 9 a.m.-5 p.m.; Sunday 12 Noon-5 p.m.


ATIONAL HOUSING CENTER — 1615 L St., N.W. RE 7-5656. Open Monday through Friday 10 a.m.-6 p.m.; Saturday and Sunday 1-6 p.m.

ATIONAL SHRINE OF THE IMMACULATE CONCEPTION — 4th and Michigan Ave., N.E. LA 6-8300. Open daily 7 a.m.-8 p.m.; Sunday and Holy Day Masses 7, 8, 9, 10, 11 and Noon. Guided tours every half hour.

AN AMERICAN UNION — 17th and Constitution Ave., N.W. EX 3-8450. Open Monday through Saturday, 8:30 a.m.-4 p.m. Conducted tours 15¢ per person.

ETERSEN HOUSE (HOUSE WHERE LINCOLN DIED) — 10th St. between E and F Sts., N.W. DU 1-7239. Open every day 9 a.m.-5:30 p.m. Admission 10¢ to all over 18.*

SMITHSONIAN INSTITUTION GROUP — NA 8-1810.
Air and Space Bldg. — 10th and Independence, S.W.
Arts and Industries Bldg. — 9th and Jefferson Dr., S.W.
Frer Gallery of Art — 12th and Jefferson Dr., S.W.
Museum of History and Technology — 12th and Constitution Ave., N.W.
Museum of Natural History — 10th and Constitution Ave., N.W.
Smithsonian Bldg. — 10th and Jefferson Dr., S.W.

All above are open daily 9 a.m.-4:30 p.m. September through March. 9 a.m.-10 p.m. April through August. Latest Information on Special Events recorded daily: 737-8811.

UPREME COURT — 1st and Maryland Ave., N.E. EX 3-1640. Open Monday through Friday 9 a.m.-4:30 p.m.; Saturday 9 a.m.-12 Noon, closed Sunday and Holidays. Conducted tours every 15 minutes except when Court is in session. Last tour weekdays at 4 p.m. Last tour Saturday at 11:30 a.m.

RUXTON-DECatur NAVAL MUSEUM — 1610 H St., N.W. ST 3-2573. Open every day except Monday 10:30 a.m.-4 p.m.

U. S. NAVAL MUSEUM — 8th and M St., S.E. OX 8-5519. Open daily 10 a.m.-4 p.m.

U. S. NAVAL OBSERVATORY — 34th and Massachusetts Ave., N.W. OX 8-8691. Conducted tours at 2 p.m. only, Monday through Friday. Advance reservations required for groups of 10 or more.

VOICE OF AMERICA — 330 Independence Ave., S.W. 963-3363. Tours daily 9 a.m.-5 p.m. except Saturday, Sunday and Holidays. Guided tours every hour except 12 Noon.

ASHINGTON CATHEDRAL — Wisconsin and Massachusetts Aves., N.W. WO 6-3500. Weekday services 7:30 a.m., Noon and 4 p.m.; Sunday Services 8, 9, and 11 a.m. and 4 p.m. Conducted tours Monday through Saturday 10 a.m.-4 p.m.; Sunday 12:15, 1:30 and 2:30. Tomb and Memorial of Woodrow Wilson located in Cathedral. Carillon Recitals Wednesday and Sunday 12:15 p.m., and 5:30 p.m. during summer on Sundays.

ASHINGTON MONUMENT — On the Mall at 15th St., N.W. DU 1-7273. Open daily March 20 through Labor Day 8 a.m.-11 p.m.; Labor Day to March 19 9 a.m.-5 p.m. Elevator fee 10¢ for visitors over 18.

HITE HOUSE — 1600 Pennsylvania Ave., N.W. 456-1414. Closed Sunday and Monday. Open Tuesday through Saturday 10 a.m.-12 Noon; Holidays and Saturdays, April through August, 10 a.m.-2 p.m. No passes required.

ZOological PARK — 3000 Connecticut Ave., N.W. CO 5-0743. Buildings open November through April 9 a.m.-4:30 p.m.; May through October 9:30 a.m.-6 p.m. Grounds open throughout the year from daylight to dark.

* denotes not open Christmas Day.
Hours subject to change without notice.
REGION ELEVEN

Tristen P. Smith, A.I.A., A.R.A.
California, Hawaii, Nevada, Guam
Our Northern California Chapter of the Society of American Registered Architects continues to grow slowly but surely, distance being the primary cause of not having larger attendance at our monthly meetings.

The meetings have been successful in programming to incite interest, but largely to recognize and alleviate the many headaches Architects are confronted with in specifying the ever-increasing products that are marketed. Representatives of various products have been very receptive to our invitations and we feel they have been very helpful.

Marion Varner's tireless efforts to better the Architect's position was highlighted with the Seminar he arranged for us in May, 1967 with excellent presentation on how the Architect can "Improve His Sales, Improve His Public Image, Increase His Profits, Lower His Tax, How To Get Maximum Financing, Establish Better Office Procedures, Maintain Proper Controls, Solve Personnel Problems." I feel that everyone who attended gained tremendously from it.

The Awards Program has been well received for gaining recognition for meaningful projects. For obtaining publicity for the Architect and architecture there is none better. The Architects in this area are of the opinion, that above all other problems that plague the profession, the area of public apathy toward our profession is the most serious. It is in this area that we should do our utmost to better our public image.
THE ARCHITECT AND FEDERAL PROGRAMS
(Continued from Page 5)

tween developers, local officials, planners, and architects. Renewal land is now frequently disposed of on the basis of the best design proposals at fair market value. Leading national and international architectural and news publications have hailed the striking, well-designed, and often stunning setting in renewal areas in such cities as Cleveland, Baltimore, Hartford, Boston, Detroit, Philadelphia, Washington, and San Francisco.

Reuse of these once blighted areas cover a wide range of residential, commercial, institutional, and cultural needs. Restoration of historic and architecturally significant areas are underway in about 50 cities, and the waterfronts of an equal number of cities are being beautified.

URBAN PLANNING: Urban planning grants have been made to nearly 4,000 small communities and nearly 200 metropolitan areas, as well as to regional and State bodies, for comprehensive plans of development, land-use, transportation, and community facilities. Such planning is essential to prevent the destruction of neighborhoods and areas by undirected urban growth and change and to support desirable redevelopment. Under this program a priority is put on land-use patterns for the urban areas, provision of public spaces, recreation areas and parks, and the development of well-designed residential and business areas.

The Architect must take a stand in the physical rebirth of our country’s cities and towns. One might even go so far as to say that the architectural profession, as a whole, has been delinquent in a sense by not involving itself more energetically in the development of these many programs by permitting, in effect, the non-professionals to assume predominant roles in the development and execution of the “bricks and mortar” aspects of redevelopment.

The dynamics of our national economy under the impact of a current defense budget of 70 or more billion dollars, are such that after the cessation of the Vietnam drain, even more massive domestic spending is indicated. The recent interest expressed by the life insurance companies assures additional large scale private sector redevelopment and financing.

More architectural involvement is urgent now, not only for the good of these programs, but also for the protection and enhancement of the profession of architecture. The architects that come into contact with urban programs can work more effectively and with better coordination if they are familiar with the need, logic and procedures associated with the vast numbers of urban projects in progress.

These articles will present the workings of urban redevelopment and renewal programs by developing the background of city growth and planning, discussing problems which have created the need for replanning, describing the tools and organization now being used for this purpose and explaining methods used to incorporate the many minds and technical skills that produce a good city plan. The material presented will consider pitfalls and weaknesses in present renewal practice and deal with techniques for analyzing alternative methods to achieve human as well as “brick and mortar” objectives before and during project execution.

WASHINGTON HI-SPOTS

THE City of Washington in the fall of the year means an unhurried, uncrowded chance to see the many sights of this city. No place in this country has more to offer the seeker of his country’s heritage than Washington, D.C.

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THE A.R.A. TRIBUNE

(This letter came in from California some time ago. It is particularly pertinent now.)

CALIFORNIA NEWSLETTER

A report on Chapter affairs and various related matters, the California Newsletter appears this month and shall be published each month hereafter according to the resolution passed by the new Chapter Executive Board in June. It will be mailed to each member, circulated as an exchange letter, and sent to the Regent and the National offices for information and for the historical records of the Society. The Editor (hopeful newsletters from the other editors should be sent directly to Charles Wetherbee, 1949 Cheremoya Avenue, Los Angeles, California 90028).

The incumbent Chapter Executive Board are: John E. Nyberg, President; Charles F. Wetherbee, Ralph A. Vaughn, and R. Kinne Downes, Vice Presidents; Dwight E. Chenault, Recorder; Gene Miles, Treasurer; and Samuel E. Hart, K. Frank Katayama, Allen Mock, Samuel R. Peterson, Marion E. Fuller, and Arthur L. Minasian, Directors. Marion J. Varner, National Vice President attends in the dual role of advisor and link with National Executive Board.

Each Newsletter will repeat a cordial invitation to all Chapter members and all National members in our area to attend the next regular monthly meeting of the Board.

The first item in following issues will be a summary of the proceedings of the Board Session of the last month and the agenda of the meeting of the next one. All meetings for the rest of the year are planned for the first Tuesday of the month.

ETIQUETTE

According to a recent letter from President Nyberg to the Pacific Telephone Company, the Board approves member listings in classified ("yellow pages") directories under the heading "architects" only in a uniform light face type, but deems either light or bold face type proper for listings in city ("white pages") directories.

Another caution on proprieties, a warning of the consequences of leaving the spaces and periods out of "A. R. A." or "F. A. R. A." has been received from a distinguished member who reported that, after someone listed his name on a roster as "JOHN SMITH, FARA, ARCHITECT," he began to get mail addressed "John Far Smith."

THE JOINT VENTURE FORMULA

That joint venturing—est Southern Californian, Marion J. Varner, National Vice President, and chief supporter and adviser of the Chapter, held the floor for an hour at a recent post-board-meeting forum.

His qualifications as a lecturer on the topic are becoming impressive. In the past ten years his major joint venture undertakings have passed the round dozen mark and totaled over ten million dollars; the roster of his co-investors has come to include seven other architects and a number of engineers and other "consultants" (all of whom were partners during the life of the joint venture contracts in which they participated); and completed buildings stand in six California cities and two cities in other states. The last joint venture began a two and a half million dollar detention center for a California county.

As Marion describes it, the goal of the venture-organizers, not particularly different from others dedicated to great undertakings, such as generals, politicians, football coaches, and corporate management experts, is to create a winning combination.

The entity created by the venturers can have formidable capabilities and resources. It can cross state lines by assimilating a partner in another state, and in the same way can have an expert qualified in a difficult specialty, a resident partner at the building site or one thoroughly familiar with a particular region or city, strength in numbers of experienced principals, strength in existing staffs of employees and office facilities, and a record of many responsible jobs well done.

The plan for guiding operations, once work begins, flows logically from the plan of organization. The total of all hours of various kinds of work is assigned so that each partner has a share appropriate to his special capabilities and available time, and if he has employees who contribute, work is assigned to them that is appropriate to their abilities and available time.

The agreement among the partners provides compensation according to the hourly rate assigned each partner and the hourly rate and overhead allowance for his employees. Marion says that the right allowance is 1.5 times the hourly rate, which is another way of saying that the venture standard of efficiency can and should be equal to the standards of the best offices.

The principals draw compensation for themselves and their employees from progress payments on the joint venture fee, but molen-slicing waits until all charges for time, overhead, and other expenses have been met. What remains of the fee, the partners' profit, is distributed among them in proportion to the share of the work which was done by each individual and his employees.
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A.R.A. AND THE ARCHITECT

It is not unusual that an individual judges an organization by what it can do for him and there is nothing particularly wrong in such evidence of self interest. It is unfortunate, however, that such an individual often bases his judgment on evidence of personal and singular benefits, unaware of general improvement within the group to which he belongs, and equally unaware of the authorship of such improvement. This is particularly true in those professions where there is an inclination to subject the many to the aggrandizement of the few. Unfortunately, architecture is one of those professions.

The Society of American Registered Architects has, in its few years, done much to improve the status of the American Architect. In particular it has been vigilant in protecting the architect against encroachment of the rights already his. Often such encroachment finds its origin in well intended but self defeating “reforms.” Often it expresses itself in ill conceived and usually restrictive legislation and too often it stems from the connivance of the few who would, by any means, insure their economic advantage. From such came many of the early attacks upon the Society but by such attacks is established the validity of the Society’s efforts.

In several parts of the country, A.R.A. efforts have defeated legislation that would have subjected the area architects to the dictates of a few. Laws have been erased that gave preference to members of specific groups. Inequities have been exposed and philosophies of exalted terminology and little else, have been subjected to analysis. These are efforts that do not project themselves when the architect asks, “What has A.R.A. done for me?”

Equally positive are those more evident benefits. Machinery already exists within the Society which expedites inter-state practice. Educational programs are making the client aware of the architect’s importance in the economic theaters that incline towards the “package deal.” A.R.A. inspired improvements are appearing in the criteria of many bureaus. Incidental aids such as brochures have been made available to the architect whose practice does not permit investment in a personal presentation of professional quality. Minorities within the profession are now protected and have a voice. The freedom of an architect to belong to any or many professional groups has been insured. The average client is being taught to look for architectural ability rather than initials. Organizational gatherings offer an opportunity to be heard and to exchange ideas. This list could continue beyond the scope of this page.

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