



Doughnut Enthusiast Content Intern

Here at Johnny Doughnuts, we have one common goal: to make people smile. And with delicious doughnuts and a fantastic team, we're pretty darn good at it. We were even named one of the top 5 doughnut shops in the country by the Food Network. Come join us and feel the love!

We're growing fast, which makes Johnny Doughnuts an energizing place to work with lots of opportunity ahead. On top of that, we treat each other like family and pride ourselves on making each other smile every day too.

We're on the hunt for a nimble content creator and social media savant with a passion for high-quality sweets and community engagement! Whether you're seeking college credit or landing a foot-in-the-door with a fast-growing culinary concept, we're looking for a self-starter with creative ideas that tap into the ever-evolving social landscape. While Instagram has been our bread-and-butter platform (pun intended), TikTok enthusiasts are welcome and we value your insights as active creators. Photography experience and active interest in refining those skills is an absolute must, in addition to a keen understanding of cross-promotional opportunities within the ever-growing #FoodTok community.

Responsibilities

- Photograph evergreen content weekly
- Photograph seasonal and new flavors weekly when applicable
- Photograph holiday doughnut boxes in advance of each holiday/occasion
- Record weekly video content for IG Reels and Stories
- Communicate weekly with JD's Social Media Manager to receive assignments for the week and brainstorm content ideas

Qualifications

- 1-2 years photography experience
- Video experience a plus
- Familiar with editing softwares and design tools: Photoshop, Lightroom, Canva, etc.
- Familiar with social media image/video sizes and specs

- Reliable transportation to travel to each shop - San Rafael, Santa Rosa, Larkspur, Hayes Valley
- Can commit to 5 - 10 hours per week

Compensation

\$17.50 per hour

School credit available if needed