# 2022 Medilink South West Healthcare, Business & Innovation Awards

## Nomination Forms

Please tick the boxes next to the category/categories you would like to be put forward for and then complete the correct nomination form/s.

Compa	any Name		
Conta	ct Person		

Innovation
 Advances in Digital Healthcare
 Start Up
 Delivering Innovation In To Health And Care
 Partnership Between Academia & Business

Please return this with your completed nomination form/s to Lucy.Gooch@uwe.ac.uk along with a high resolution Logo for your organization by 9am Monday 28<sup>th</sup> March 2022

#### Medilink South West Awards 2022

# **Innovation Award**

The company must have an innovative product that not only has made an impact on the market but also on the business. The innovation should have a positive impact on company growth and have reasonable potential for further development.

Company Name:		
Contact Person:		
Company Address:		
Telephone:	Email:	
Year company established:	Company value	
No of employees:		
Company Profile (max 250 words):		
1. Description of your innovation and what makes it unique. (Max 250 words):		

2. Describe the potential impact of the Innovation (max 250 words):	
Z. Zeserias and personal impact of the innertance (max. Zee in ends).	
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3. Describe the impact of the innovation on your business – for example opportunities for further funding or
financial growth (Max 250 words):
Thiancial growth (Max 230 Words).
4. What is the potential for future development of the innovation in the medium to long-term? (Max 250 words):
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5. Additional Comments (Max 250 words):
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# Medilink South West Awards 2022 Advances in Digital Healthcare Award

We are looking for dynamic digital technologies giving world-class services and products that give people better options in their treatments and rehabilitation. These technologies can cross boundaries to allow convergence with healthcare, assisted living, and society to enhance the efficiency of healthcare delivery and enable medicines to be more personalized and precise.

Company Name:		
Contact Person:		
Company Address:		
Telephone:	Email:	
Year company established:	Company value:	
No of employees:		
Company Profile (max 250 words):		
1. Description of your Digital Health innovation and what makes it unique. (Max 250 words):		

#### Advances in Digital Healthcare Award

2. Describe the potential impact of the product/device/service (max 250 words):	
2. Describe the potential impact of the product/device/service (max 250 words).	

# Advances in Digital Healthcare Award

3. What are your opportunities for further funding or financial growth? (Max 250 words)	
4. What is the potential for future development of your Digital Health innovation in the	medium to long-term? (Max
	aurann sa rang samm (man
250 words):	

# Advances in Digital Healthcare Award

5. What new capabilities or approaches have you undertaken in order to increase user engagement? How does this fit in with your overall Digital strategy? (Max 250 words):	
6. Additional Comments (Max 250 words):	

## Medilink South West Awards 2022 Start Up Award

Applicants for this award must have clearly identified the market opportunity and developed an excellent plan for developing the business. There should be significant impact and achieved market penetration with a good turnover in their first year, or have predicted realistic targets and plans going forward should be achievable.

Company Name:		
Contact Person:		
Company Address:		
Telephone:	Email:	
Year company established:		
Company Profile (max 250 words):		
1. What is the market opportunity for your product / service and how was it identified? (Max 250 words):		
1. What is the market opportunity for your product / serv	ice and now was it identified? (Max 250 Words).	

# Start Up Award

2. How has your business strategy addressed this opportunity? (Max 250 words):
3. What impact, market penetration and achievements has the business had in its target markets to date and what are you expecting for the next 2-3 years? (Max 250 words):
4. What is your predicted growth of your company for financial years 1, 2 & 3? (Max 200 words):

#### Start Up Award

5. What are the future plans for the business and how do you plan to stimulate growth over the next 2 - 3 years? (Max 200 words):
Additional Comments (Max 250 words):

#### Medilink South West Awards 2022

### Delivering Innovation In To Health And Care Award

For the development of a collaboration with the NHS that has or will have a major impact or benefit to both business performance and patient care.

The company must have established a good collaborative/partnership approach, which addresses a significant need. The partnership should demonstrate significant improvement in patient care or access compared to previous treatments and the partnership should also demonstrate significant improvement in time or cost saving.

Company Name:		
Contact Person:		
Company Address:		
Telephone:	Email:	
Year company established:	Turnover in last financial year:	
No of employees:	Date of financial year end:	
Company Profile (max 250 words):		
1. How have you engaged with the NHS: collaboration, partr	nership, consultancy etc.? (Max 250 words):	
2. What need did the partnership address and how significant a need was it? (Max 250 words):		

3. How does the partnership benefit patient care compared to previous treatments — including reduction in treatment time, cost savings etc.? (Max 250 words):  4. How does the partnership benefit the healthcare system compared to previous treatments (Max 250 words):  5. What contact/consultation has taken place with patients or patient involvement groups, and what assessments of whole life considerations were there? (Max 250 words):	
4. How does the partnership benefit the healthcare system compared to previous treatments (Max 250 words):  5. What contact/consultation has taken place with patients or patient involvement groups, and what	3. How does the partnership benefit patient care compared to previous treatments – including reduction in
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assessments of whole life considerations were there? (Max 250 words):	
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6. By whom and / or where has this solution been adopted? What is the turnover for this solution for the previous year and projected for the next year? (Max 250 words):		
7. What has been the financial impact on the business, and what is the forecast for the next year? (Max 250 words):		
Additional Comments (max 250 words):		

#### Medilink South West Awards 2022

## Partnership Between Academia & Business Award

Applicants should demonstrate how the collaboration / partnership has or will enhance current service delivery or create new ways of delivering healthcare. Applications should include details of the technologies employed, details of the partnerships needed to make this happen and improvements to patient care experienced as a result. Please note that this is a joint application between an academic institution and a business — both parties have therefore agreed the information contained in this application. Please provide an organisational profile which will be used in marketing materials for all shortlisted companies.

Business partner:			
Name of Business:			
Year business established:			
Date of financial year end:			
Turnover in last financial year:			
No of employees:			
Contact Person:			
Company Address:			
Telephone:	Email:		
Year company established:	Turnover in last financial year:		
No of employees:	Date of financial year end:		
How are you working with each other? Describe the nat (max 250 words)	ure of your relationship as well as your respective roles:		

2. What need did the partnership address and how significant a need was it? (Max 250 words):
3. What need does the partnership address and how significant a need is it? Include detail on how it has enhanced and created new ways of delivering healthcare to patients (Max 250 words):
4. How does or will the partnership benefit patient care compared to existing treatments / technologies – including reduction in treatment time, cost saving, patient experience etc? (Max 250 words)

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5. What is the commercial potential of the partnership – what impact are you expecting on the academic	
partner and also on the market (Max 250 words):	
6. By whom and / or where has this solution been adopted? What is the turnover for this solution for the	
previous year and projected for the next year? (Max 250 words):	
promote year and projected for the next year (max get include).	
Additional Comments (max 250 words):	
Please list any papers published as a result of the collaboration:	
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# **Export Achievement Award**