

2022 Medilink South West Healthcare, Business & Innovation Awards

Nomination Forms

Please tick the boxes next to the category/categories you would like to be put forward for and then complete the correct nomination form/s.

Company Name	
Contact Person	

1. Innovation	
2. Advances in Digital Healthcare	
3. Start Up	
4. Delivering Innovation In To Health And Care	
5. Partnership Between Academia & Business	

Please return this with your completed nomination form/s to Lucy.Gooch@uwe.ac.uk along with a high resolution Logo for your organization by **9am Monday 28th March 2022**

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Innovation Award

The company must have an innovative product that not only has made an impact on the market but also on the business. The innovation should have a positive impact on company growth and have reasonable potential for further development.

Company Name:	
Contact Person:	
Company Address:	
Telephone:	Email:
Year company established:	Company value
No of employees:	
Company Profile (max 250 words):	
1. Description of your innovation and what makes it unique. (Max 250 words):	

2. Describe the potential impact of the Innovation (max 250 words):

3. Describe the impact of the innovation on your business – for example opportunities for further funding or financial growth (Max 250 words):

4. What is the potential for future development of the innovation in the medium to long-term? (Max 250 words):

5. Additional Comments (Max 250 words):

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Advances in Digital Healthcare Award

We are looking for dynamic digital technologies giving world-class services and products that give people better options in their treatments and rehabilitation. These technologies can cross boundaries to allow convergence with healthcare, assisted living, and society to enhance the efficiency of healthcare delivery and enable medicines to be more personalized and precise.

Company Name:	
Contact Person:	
Company Address:	
Telephone:	Email:
Year company established:	Company value:
No of employees:	
Company Profile (max 250 words):	
1. Description of your Digital Health innovation and what makes it unique. (Max 250 words):	

Advances in Digital Healthcare Award

2. Describe the potential impact of the product/device/service (max 250 words):

Advances in Digital Healthcare Award

3. What are your opportunities for further funding or financial growth? (Max 250 words):

4. What is the potential for future development of your Digital Health innovation in the medium to long-term? (Max 250 words):

Advances in Digital Healthcare Award

5. What new capabilities or approaches have you undertaken in order to increase user engagement? How does this fit in with your overall Digital strategy? (Max 250 words):

6. Additional Comments (Max 250 words):

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Start Up Award

Applicants for this award must have clearly identified the market opportunity and developed an excellent plan for developing the business. There should be significant impact and achieved market penetration with a good turnover in their first year, or have predicted realistic targets and plans going forward should be achievable.

Company Name:	
Contact Person:	
Company Address:	
Telephone:	Email:
Year company established:	
Company Profile (max 250 words):	
1. What is the market opportunity for your product / service and how was it identified? (Max 250 words):	

Start Up Award

2. How has your business strategy addressed this opportunity? (Max 250 words):

3. What impact, market penetration and achievements has the business had in its target markets to date and what are you expecting for the next 2-3 years? (Max 250 words):

4. What is your predicted growth of your company for financial years 1, 2 & 3? (Max 200 words):

Start Up Award

5. What are the future plans for the business and how do you plan to stimulate growth over the next 2 - 3 years? (Max 200 words):

Additional Comments (Max 250 words):

Medilink South West Awards 2022

Delivering Innovation In To Health And Care Award

For the development of a collaboration with the NHS that has or will have a major impact or benefit to both business performance and patient care.

The company must have established a good collaborative/partnership approach, which addresses a significant need. The partnership should demonstrate significant improvement in patient care or access compared to previous treatments and the partnership should also demonstrate significant improvement in time or cost saving.

Company Name:	
Contact Person:	
Company Address:	
Telephone:	Email:
Year company established:	Turnover in last financial year:
No of employees:	Date of financial year end:
Company Profile (max 250 words):	
1. How have you engaged with the NHS: collaboration, partnership, consultancy etc.? (Max 250 words):	
2. What need did the partnership address and how significant a need was it? (Max 250 words):	

3. How does the partnership benefit patient care compared to previous treatments – including reduction in treatment time, cost savings etc.? (Max 250 words):

4. How does the partnership benefit the healthcare system compared to previous treatments (Max 250 words):

5. What contact/consultation has taken place with patients or patient involvement groups, and what assessments of whole life considerations were there? (Max 250 words):

6. By whom and / or where has this solution been adopted? What is the turnover for this solution for the previous year and projected for the next year? (Max 250 words):

7. What has been the financial impact on the business, and what is the forecast for the next year? (Max 250 words):

Additional Comments (max 250 words):

2. What need did the partnership address and how significant a need was it? (Max 250 words):

3. What need does the partnership address and how significant a need is it? Include detail on how it has enhanced and created new ways of delivering healthcare to patients (Max 250 words):

4. How does or will the partnership benefit patient care compared to existing treatments / technologies – including reduction in treatment time, cost saving, patient experience etc? (Max 250 words)

5. What is the commercial potential of the partnership – what impact are you expecting on the academic partner and also on the market (Max 250 words):

6. By whom and / or where has this solution been adopted? What is the turnover for this solution for the previous year and projected for the next year? (Max 250 words):

Additional Comments (max 250 words):

Please list any papers published as a result of the collaboration:

Export Achievement Award