

<b>FORMACIÓN</b> KSCHOOL < ISDI > The Valley Adhoc SKILLER IEDGE	<b>ASOCIACIONES</b> the cookie offerwork MMA iab MKT ASOCIACIÓN DE MARKETING DE ESPAÑA	<b>PRENSA ESPECIALIZADA</b> md marketingdirecto.com LAPUBLICIDAD IPMARK DC MARKETING RECOMMERCE ctrl ReasonWhy.	<b>AGENCIAS DE PR</b> Brandipia PRGarage trescom asesores PROA
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<b>FIRST PARTY DATA ACTIVATION</b> Telefonica	<b>DATA MANAGEMENT PLATFORM (DMP), DATA EXCHANGE, PROVEEDORES DE DATA</b> LOTAME weborama experian. DatMean ZEOTAP audience studio GEOQ EULERIAN ORACLE DelidataX TEALIUM citiservi Strata
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**AGENCIAS**

OMG HAVAS GROUP WPP  
dentsu AEGIS network PUBLICIS GROUPE IPG MB

**DSP's**

theTradeDesk Roku S4M  
MediaMath criteo. liquid. acuity. TAP TAP INFINIA  
smadex by Headway Bucksense APPRECIATE\* zeta MEDIAKEYS PLATFORM

*DSP's Drive-To-Store*

**TRADING DESK INDEPENDIENTES**

AIM BMIND adbibo  
REBOLD placebo.  
TradeSpotting TARGETOPIA  
INDEX EXCHANGE adgravity  
PROGRAMATIC AdQuiver Ve sociomantic  
skyrocket BidBalance

**FULLSTACK**

Google Marketing Platform verizon media  
xandr Adobe  
adform amazon media group  
smartyads IMPROVE DIGITAL  
ADMIXER WIDESPAGE

**SSP's**

Magnite smart+ Rich Audience  
smaato yoc inMOBI  
Fyber mopub  
OpenX :tappx sovrn  
OOYALA PubMatic  
SSP's DOOH  
Broadsign

**PUBLISHERS SALES HOUSE**

Unidad Editorial PRENSA IBERICA zinet  
MEDIASET España. ATRESMEDIA  
HEARST PRISA BRAND SOLUTIONS motor press iberica  
grupoGodó vocento  
Delivery Media RBA Adevinta  
CONDÉ NAST SUMMON PRESS  
expedia group media solutions  
BLUE MEDIA WEMASS

**TRADING DESK DE AGENCIA**

havas programmatic hub XAXIS  
Amplifi matterkind

**AGENCIAS INDEPENDIENTES**

LA PEQUEÑA FABRICA CAETSU TWO glocally  
ALMA MEDIAPLUS cubbe  
deonomia BBind ELOGIA  
irismedia tango° ROI UP AGENCY CONVERSION EOLU MEDIA  
KUM MEDIA hmg Spicy jellyfish  
PDM @digitalmenta t26 :O.V. 360 OFFICE MEDIA  
MediaDiamond ZIZER digital group  
Gesmedia Ignium Beyup  
HABITANT. antevernio

**DOOH**

Clear Channel VIOOH  
exteriorplus JCDecaux  
VISTAR MEDIA

**SALES HOUSES Y AD NETWORKS**

ADGAGE MOBILE NEXT UNGADS Propeller Ads sublime iKreate AWIN  
WiseAd exoClick mobusi Headway VOLUUM [ONiAd]  
Tradedoubler ARMOR ADS captify arkeero  
MEDIASHOPPERS wittrade adot TimeOne AMOBBE MASSARIUS MASTERS IN MONETISATION

**SOCIAL**

twitter Advertising LinkedIn ads TikTok  
ads facebook Ads Instagram Ads  
adglow Adsmurai

**RETARGETING**

NextRoll RTBHOUSE =  
PERFECT AUDIENCE

**AUDIO**

targetspot Spotify VoiceUp  
DEEZER Ad Tonos adswizz

**VIDEO**

smartclip Teads SunMedia viralize  
FREEWHEEL A COLLECTIVE COMPANY vidoomy AD COLONY UNION  
SPOTX ADMAN vdx.tv truvid ogury

**NATIVE**

Taboola Outbrain  
VERVE GROUP quantum

**PUBLISHER'S ADTECH**

SETUPAD seedtag pubstack  
DIGITAL adomik ROXOT

**ANÁLITICA, VERIFICACIÓN, FRAUDE, MEDICIÓN Y OTRAS HERRAMIENTAS**

ge\*edge FORENSIQ FaaS FraudScore DIGITAL PLANNING DV DoubleVerify pixalate IAS Integral Ad Science adsquare RipplI adjinn smartme ANALYTICS nielsen AppsFlyer Sibbo LiveRamp ETHYCA  
TRUST METRICS GHOSTERY CONFIAINT MACHINE trafficguard White Ops MOAT unacast. factual. comscore Google Analytics EMMA KOCHAVA Landing Track PIWIK DIDOMI Quantcast

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LADO PUBLISHER