

## RETAILERS

OMNICAL

QUICK COMMERCE

PURE PLAYERS

## TECNOLOGÍAS

**Monetización, Medición & Insights** | ERIS, CRITEO, smartme analytics, Campaign Manager, REETMG

**OFFSITE TOOLS**

**Data Services** | ERIS, CRITEO, /LiveRamp, ZEOTAP, mediarithmics, INFOSUM, Shalion, TEAVARO

**Supply** | PubMatic, WEMASS, xandr, Alayans, REETMG, adform, Creatividades, CAVAI

**Demand** | skai, in-Store Media, Display & Video 360, RTBHOUSE, illumina, JungleScout, sellics, theTradeDesk, xandr, amazon DSP, StackAdapt, MediaMath, adform

**Product Enhanced Ecommerce** | SYNOQ, ShopInShop Cont. Extend/Enriquecido, Flixmedia, WORLD SYNC, DemoUp Cliplister

**Product Sponsorship** | CRITEO, CitrusAd, Google Ad Manager, Microsoft PromoteIQ

**Adserving** | CitrusAd, Google Ad Manager, CRITEO

ONSITE TOOLS

**DOOH** | Broadsign, DFV Marketing & Media, CitrusAd

JCDecaux, Clear Channel, IWALL

in-Store Media, grupo O14, exteriorplus, global, Display & Video 360, mnext

OFFLINE TOOLS

**Market Research & Insight** | in-Store Media, smartme analytics, Google Analytics 4, REETMG

**Monetización** | in-Store Media, dunnhumby, REETMG

**Retail Media Networks** | REETMG

CONSULTORIA | NATEEVO, POSSIBLE, OMG, TRANSACT, MINDSHARE, hiberus

OFFLINE SERVICES

**Market Research Insight** | AZAGENCY, AMAZING, TANDEM TECH, amazon ads

ProfitlogIQ, ASIN Grabber, AI Ads Platform, Actionable Insights, MARKETPLACE

AMAZON TOOLS

## SERVICIOS

FULL SERVICES

Live commerce | jump

CONSULTORIA | NATEEVO, POSSIBLE, OMG, TRANSACT, MINDSHARE, hiberus

OFFLINE SERVICES

**Consultoría** | AZAGENCY, LABELIUM, ProfitlogIQ, TANDEM UP, ARTEFACT, AMAZING, MARKETPLACE, OMG, TRANSACT

AMAZON ORIENTED

## BRANDS

GRAN CONSUMO

TECNOLOGÍA

MODA

**Institucionales** | ONCE, LOTERÍAS Y APUESTAS DEL ESTADO

OTHERS