YOSA traces its roots to San Antonio’s first community-wide youth orchestra, created by the San Antonio Independent School District in 1949. This season, more than 3,300 young people will benefit from the YOSA experience, representing 158 schools throughout Bexar County and its surrounding communities. The mission of Youth Orchestras of San Antonio, the premier orchestral experience for youth citywide, is to enhance education, enrich the community, and transform lives by pursuing excellence in classical music in a stimulating, nurturing, and fun environment that is equally accessible to all youth.

YOSA program offerings consist of three primary areas. YOSA ORCHESTRAS: Supports nine orchestras that rehearse weekly throughout the school year. The young musicians in the orchestras are from across San Antonio, Bexar County, and beyond. All musicians audition and are placed in the appropriate ensemble. More advanced young musicians play in YOSA Symphony and Symphonic Winds and then continue to the premier YOSA Philharmonic. The YOSA Philharmonic performs professional-level repertoire in premiere venues at home and abroad, collaborating with internationally renowned musicians.

YOSA SCHOOL PARTNERSHIPS: YOSA MÁS: Music at School, Roosevelt Compact, is an intensive program offering supplementary services in support of transforming school orchestra programs into world-class music education centers. YOSA provides private lessons, sectional coaches, clinicians, teaching assistants, concert tickets, and other resources, as well as tuition assistance for affiliated students to participate in YOSA programs. Started in 2017, the YOSA Invitational is a community resource that invites local middle and high school bands and orchestras to rehearse, perform, and record in San Antonio’s premier venue, the Tobin Center for the Performing Arts, at no cost to the school. In May 2017, 16 local school programs participated in the inaugural YOSA Invitational.

YOSA SUMMER SYMPHONY CAMP: More than 250 young musicians attend YOSA Summer Symphony Camp and spend two weeks learning about their instruments, music theory, composition, conducting, technology, and making new friends.
New York Stories
Sunday, October 28, 2018   7 p.m.
Thomas Steigerwald, piano
Leonard Bernstein—Three Dance Variations from *Fancy Free*
Daron Hagen—Nocturne [Texas premiere]
Cosmé McMoon—*Rondo Espagnol* [world premiere]
Ned Rorem—Finale from Symphony No. 1
Leonard Bernstein—Symphonic Dances from *West Side Story*

The YOSA Philharmonic marks the 100th anniversary of Leonard Bernstein's birth with irresistible rhythms and memorable tunes from the ballet *Fancy Free* and the musical *West Side Story*, plus beautiful music by his friend Ned Rorem and his protégé Daron Hagen. Cosmé McMoon, who grew up in San Antonio, achieved fame in 1930s New York as piano accompanist for the legendary diva Florence Foster Jenkins, and YOSA will present the world premiere of his colorful *Rondo Espagnol*, nearly 80 years after he wrote it.

Time for Three
Sunday, January 27, 2019   7 p.m.
Ranaan Meyer, double bass
Nick Kendall, violin
Charles Yang, violin

Malcolm Arnold—*Four Scottish Dances*
Selections with Time for Three
George Gershwin—*An American in Paris*

YOSA proudly hosts the first San Antonio appearance by Time for Three, an innovative string trio that defies traditional genre classifications, happily and infectiously. With an uncommon mix of virtuosity and showmanship, the American trio not only performs music by classical masters and cutting-edge composers, but also original tunes and their own arrangements of everything from bluegrass and folk tunes to ingenious mash-ups of pop hits.

New World Landscapes
Sunday, May 12, 2019   8 p.m.
Adrian Wyard, digital media artist
Lili Boulanger—*Of a Spring Morning*
Aaron Copland—*Appalachian Spring Suite*
Antonín Dvořák—Symphony No. 9 “From the New World”

The first Texas presentation of Seattle-based digital media artist Adrian Wyard’s newly-developed visual accompaniment to Dvořák’s exhilarating “New World” Symphony features glorious landscape imagery from all across America, performed live to follow the conductor’s directions beat-for-beat. And YOSA celebrates Troy Peters’ 10th anniversary as music director with dazzling evocations of spring by Lili Boulanger and Aaron Copland.
changes kids’ lives through music.

Distribution

 Programs are distributed to all attendees of each performance of YOSA as they enter the venue. The typical attendee is educated, professional and includes many of the area’s business and community leaders. Your message will be seen throughout these performances by this target audience with your participation.

<table>
<thead>
<tr>
<th>Advertising Position</th>
<th>Advertising Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>Covers</td>
<td>$600/show (Full Season commitments only)</td>
</tr>
<tr>
<td>Full Page</td>
<td>$500/show</td>
</tr>
<tr>
<td>Half Page</td>
<td>$300/show</td>
</tr>
</tbody>
</table>

*Full and Half Page rates are per show/program. All ads are full color. All rates are net.*

<table>
<thead>
<tr>
<th>Show Deadlines</th>
<th>Placement</th>
<th>Artwork</th>
</tr>
</thead>
<tbody>
<tr>
<td>New York Stories</td>
<td>October 5, 2018</td>
<td>October 12, 2018</td>
</tr>
<tr>
<td>Time for Three</td>
<td>January 4, 2019</td>
<td>January 11, 2019</td>
</tr>
<tr>
<td>New World Landscapes</td>
<td>April 19, 2019</td>
<td>April 26, 2019</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Tech Specifications</th>
<th>Trim Size</th>
<th>Artwork</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full Page</td>
<td>5.5” x 8.5”</td>
<td>5.75” x 8.75”</td>
</tr>
<tr>
<td>Half Page</td>
<td>5” x 3.75”</td>
<td>no bleed</td>
</tr>
</tbody>
</table>

High resolution PDF files are preferred and can be emailed to louis@travelingblender.com

For advertising information contact

Traveling Blender, LLC.
Louis Doucette | louis@travelingblender.com | (210) 410-0014