

STRATEGIC DIRECTION 2021



At One80 Place, everything we do is grounded in the core belief that everyone deserves a home. We meet the immediate needs of those facing homelessness with the ultimate goal of permanent housing.



OUR VISION

Everyone has a home.



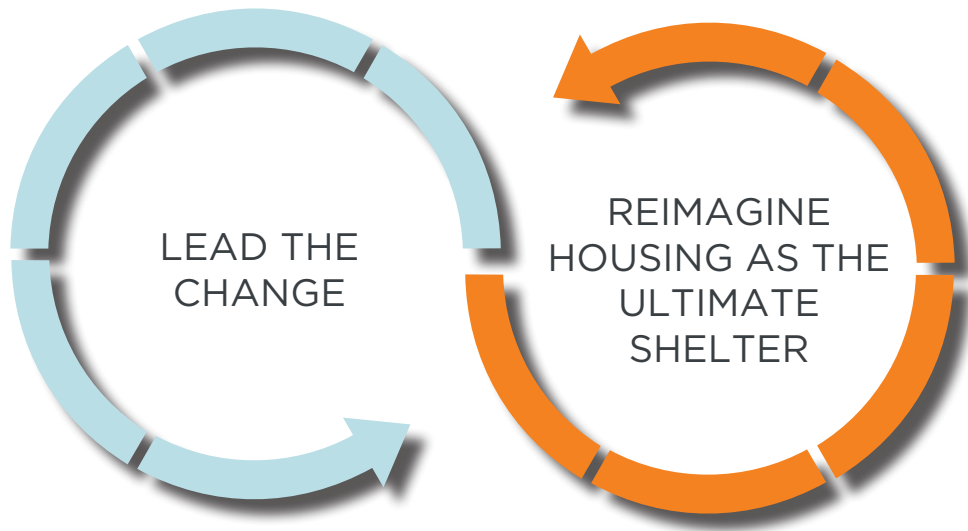
OUR MISSION

To end and prevent homelessness.



OUR VALUES

- ✓ **SAFETY**
Providing an environment that is safe and secure.
- ✓ **RESPECT**
Demonstrating that all people are worthy of being treated with dignity.
- ✓ **RESILIENCY**
Recognizing everyone's strengths and empowering them to overcome adversity.
- ✓ **EQUITY**
Promoting diversity, equity, and inclusion inside the organization and beyond.
- ✓ **DETERMINATION**
Meeting the needs of our team and those we serve with focus and dedication.



PRIORITY AREAS

Lead the Change

We will embrace our role as a leadership organization, focus efforts on the systemic changes—including addressing racism and other types of discrimination—needed to end and prevent homelessness, and become a model for others to follow.

Reimagine Housing as the Ultimate Shelter

We will transform the way we work by committing to a comprehensive approach that prioritizes housing over shelter.

KEY STRATEGIES

- 1 Assume a more visionary leadership position** that projects our values and ensures our voice is heard before decisions are made about the communities and populations we serve.
- 2 Strengthen homeless and housing services in our footprint**, resulting in stronger community alliances, more cross-agency accountability, and fewer gaps in the system.
- 3 Leverage and expand our network of partners** allowing us to work beyond our walls while remaining committed to offering individualized, housing-based solutions to those facing a housing crisis.
- 4 Enhance our efficiency and effectiveness** by operating a shelter that is recognized as a temporary solution.