

# NYS LATINO PUBLIC SURVEY

June 6 - 19, 2023  
N=600 MOE =  $\pm 4.0\%$



**HAMILTON**  
CAMPAIGN NETWORK

**MirRam Group**

**BSP★RESEARCH**

# Methodology

- BSP Research conducted a survey of Latino registered voters in New York to assess attitudes about political representation and policy issues in the state. The poll was conducted online and via phone interviews and was available to respondents according to their preference in English or Spanish. The survey was in field from June 6-19, 2023 and has a total margin of error of  $\pm 4.0\%$ . Final data are weighted to reflect the Latino registered voter population in New York.

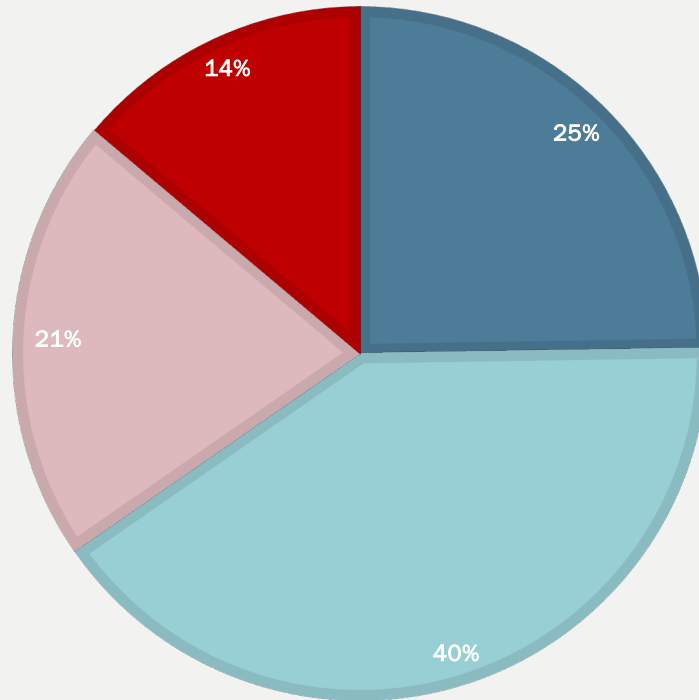
# GOVERNOR HOCHUL APPROVAL

Overall, two of three Latinos approve the Governor's job performance but only one of four "strongly approve".

# *Overall, do you approve or disapprove of the job being done by New York Governor Kathy Hochul?*

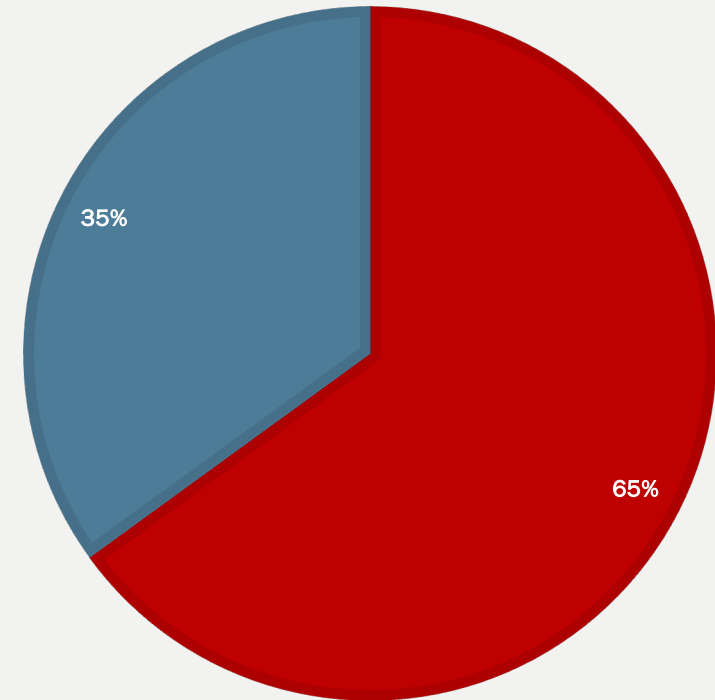
HOCHUL APPROVAL RATING

■ Strongly Approve ■ Somewhat Approve ■ Somewhat Disapprove ■ Strongly Disapprove

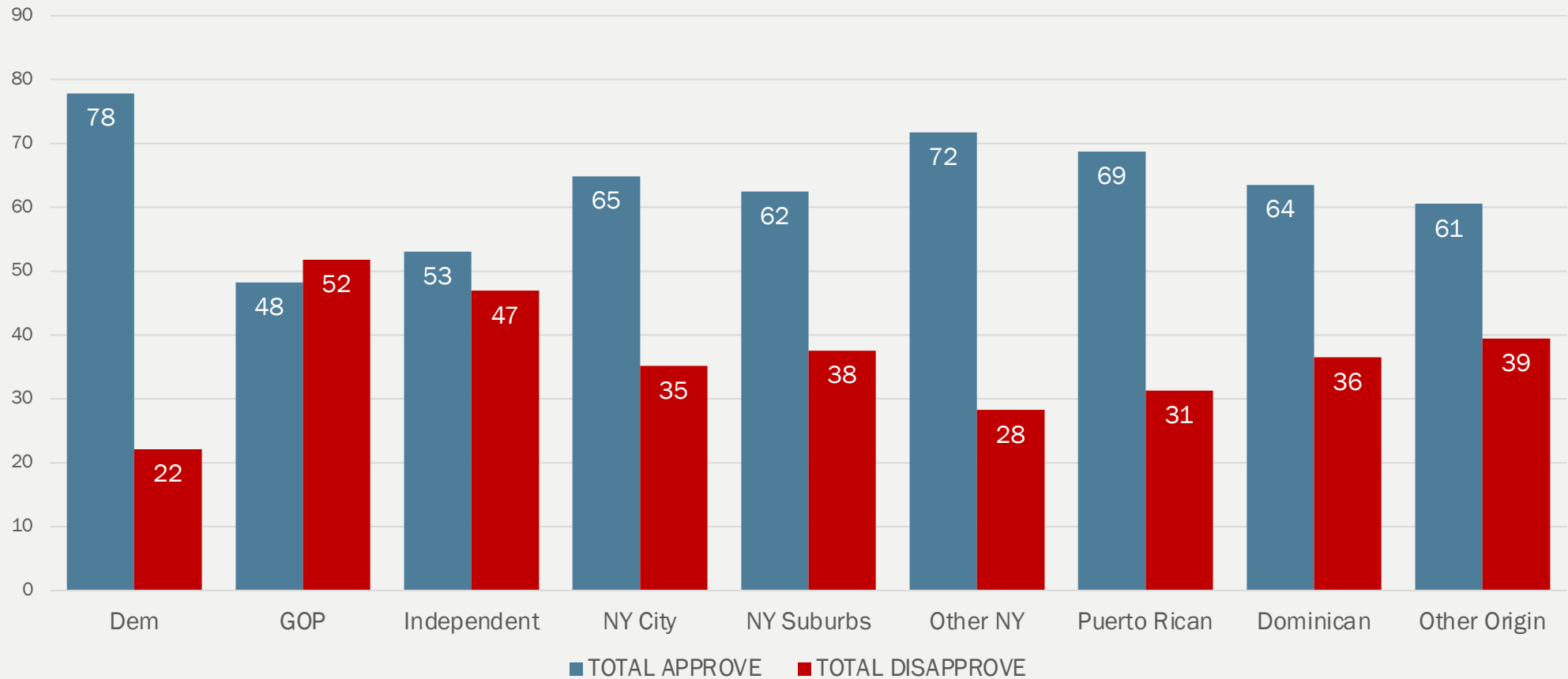


HOCHUL NET APPROVAL RATING

■ Total Approve ■ Total Disapprove

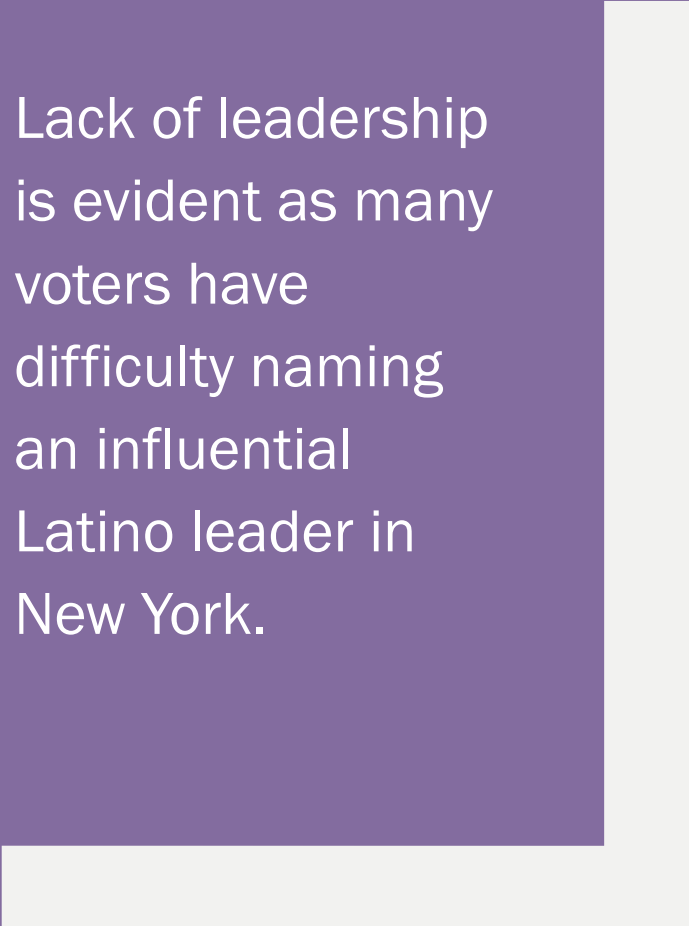


*Overall, do you approve or disapprove of the job being done by New York Governor Kathy Hochul?*



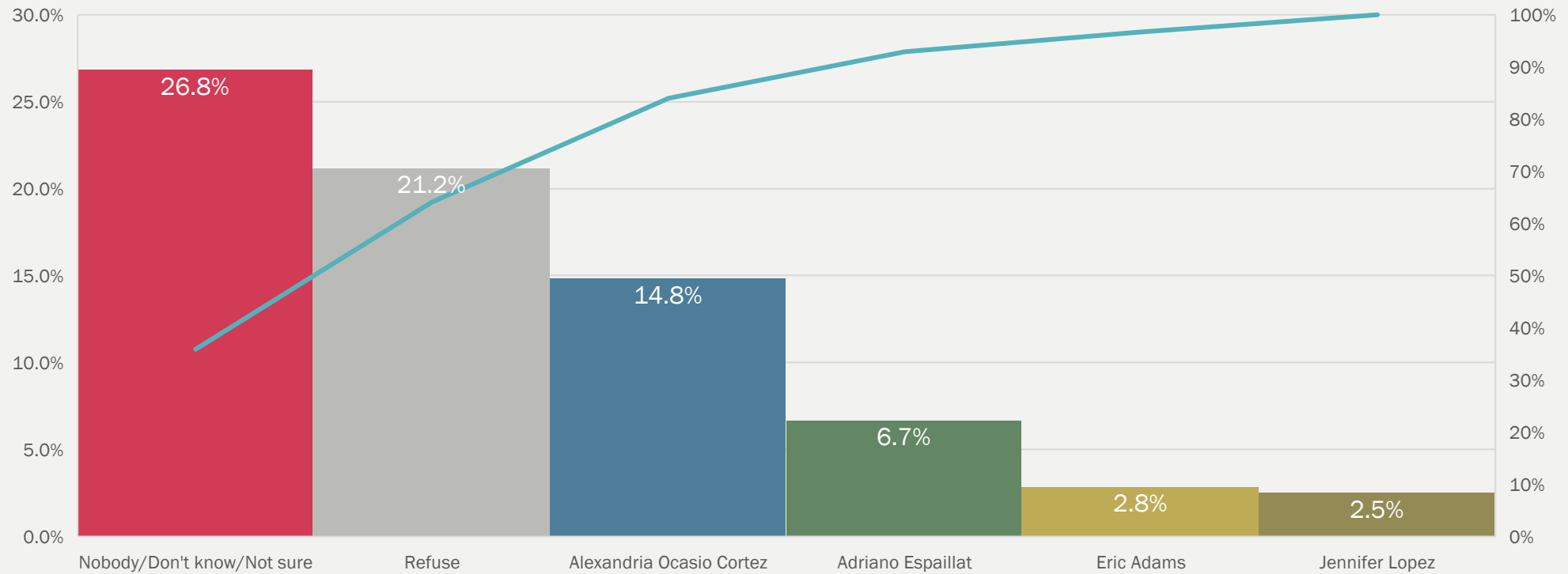


# FAMILIARITY WITH LATINO ELECTEDS



Lack of leadership is evident as many voters have difficulty naming an influential Latino leader in New York.

# Who do you consider to be an influential Latino leader in New York?

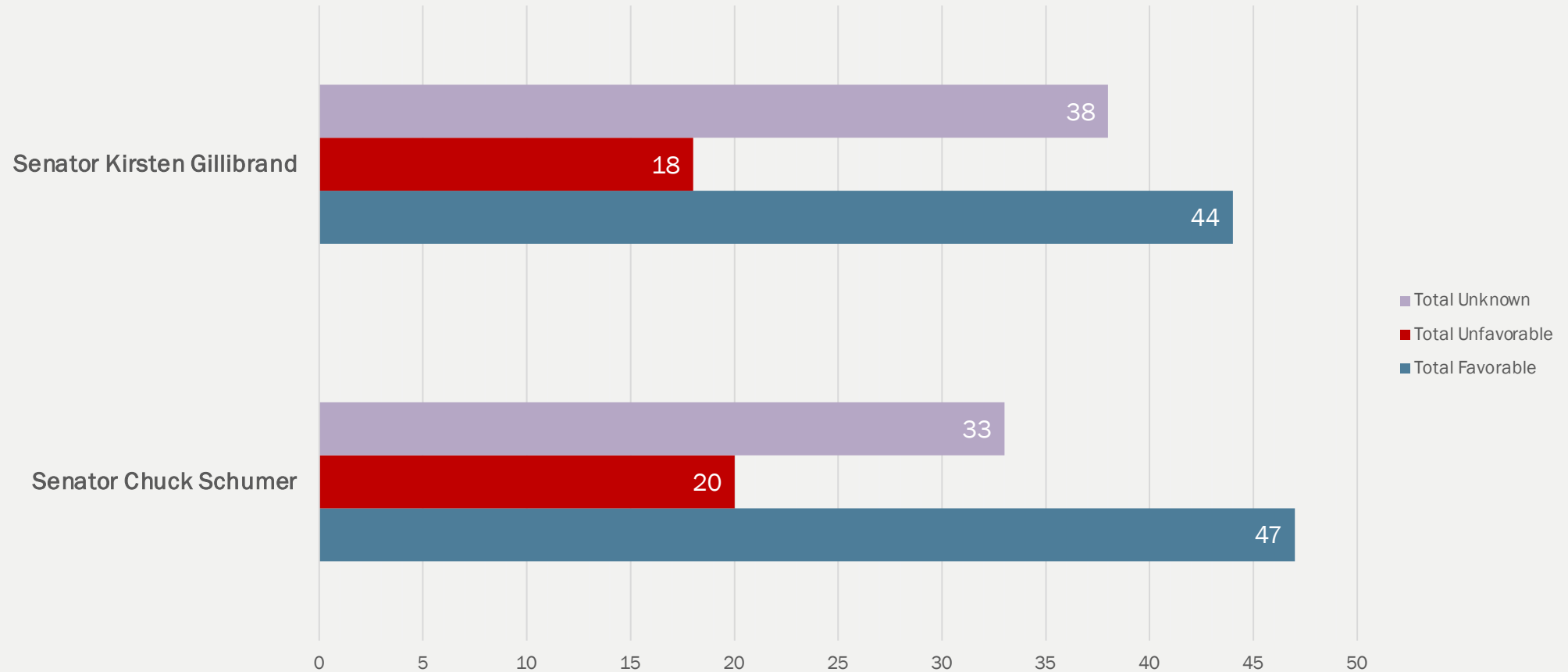


Nobody else received above 2%.

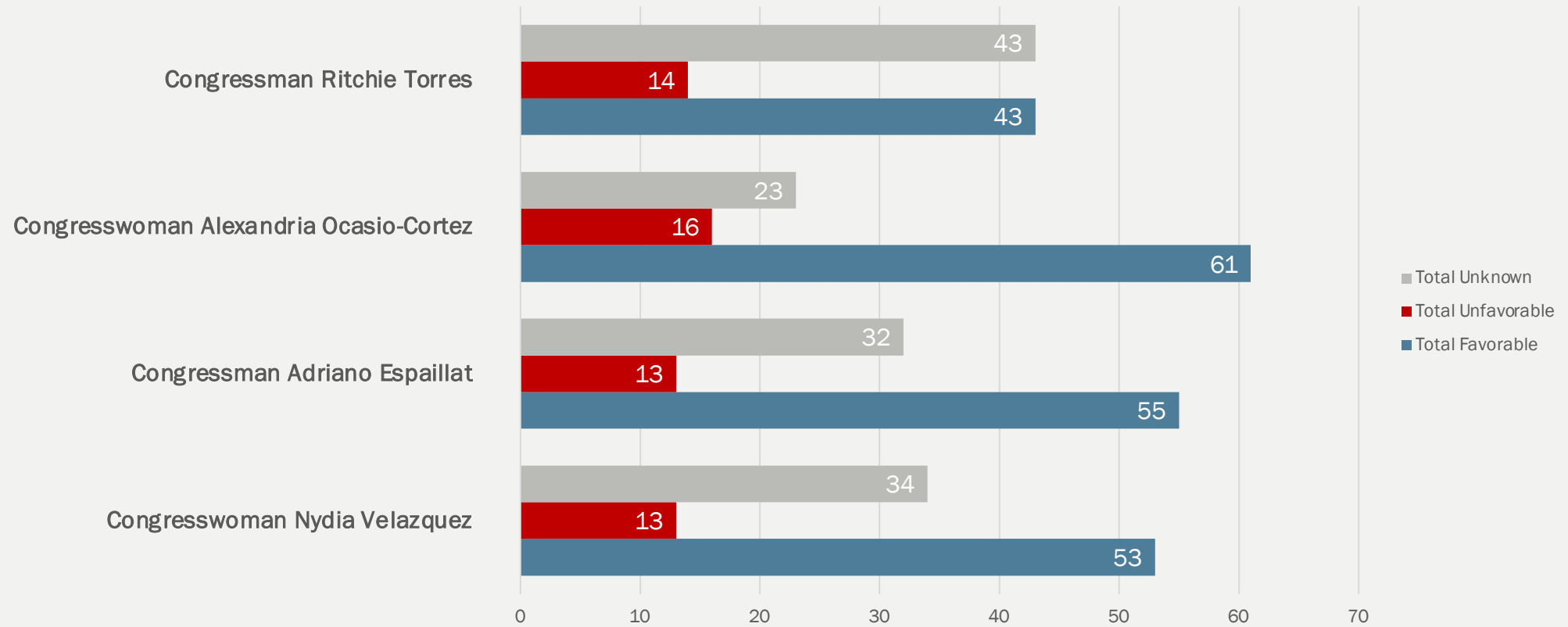
FOR EACH OF THE FOLLOWING  
INDIVIDUALS OR GROUPS,  
PLEASE INDICATE IF YOU HAVE  
A FAVORABLE OR  
UNFAVORABLE VIEW.



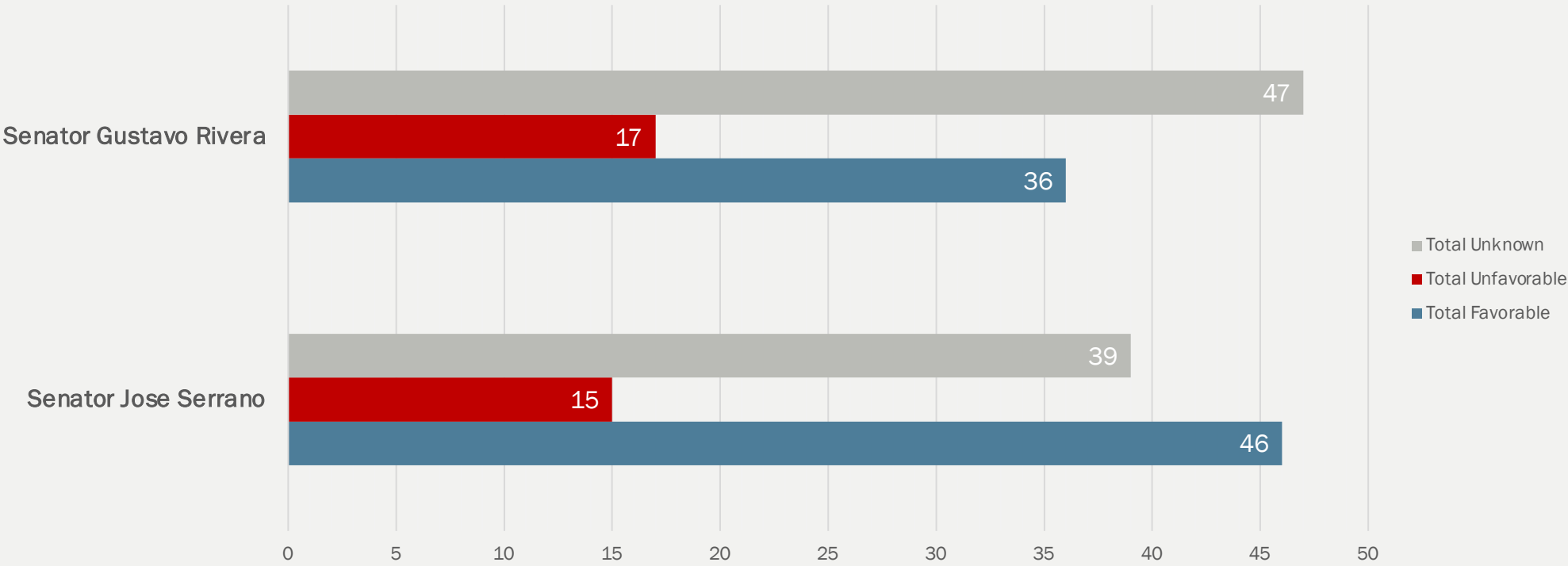
# US Senator Favorability



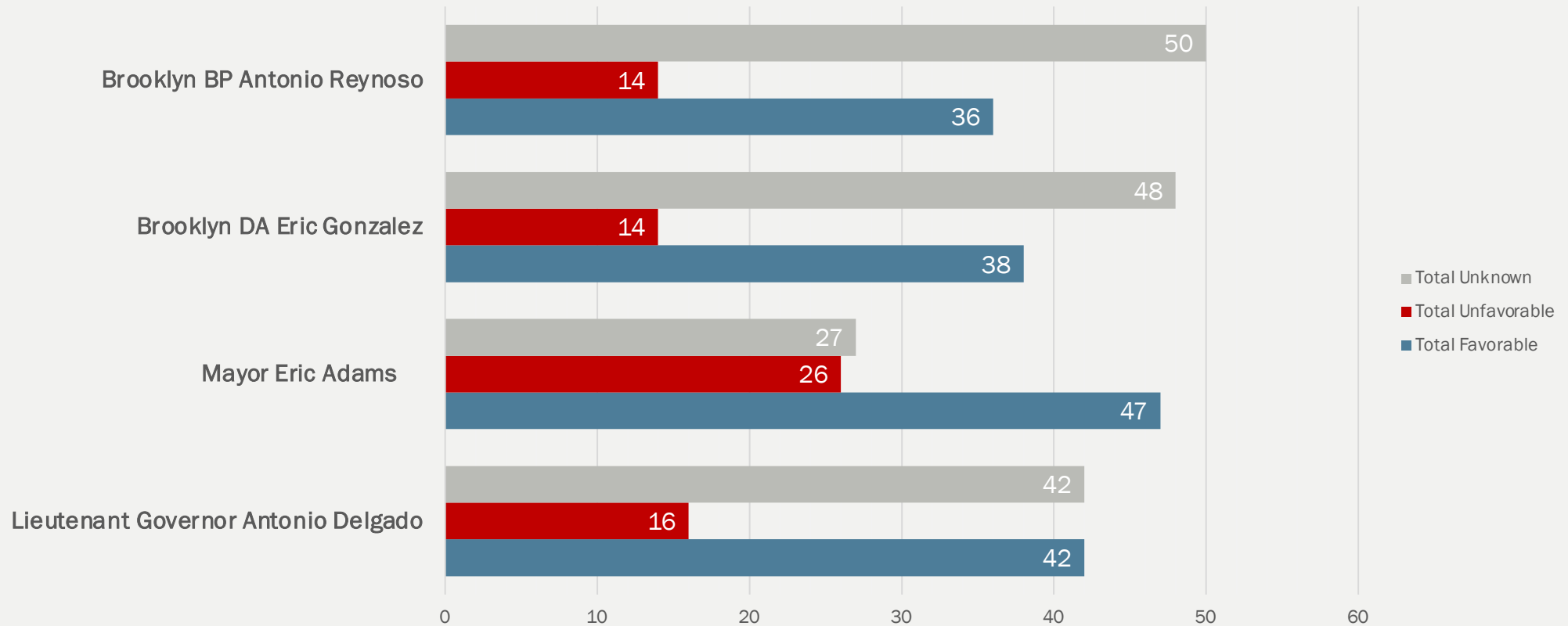
# Congressional Favorability



# State Senator Favorability



# City & State Favorability






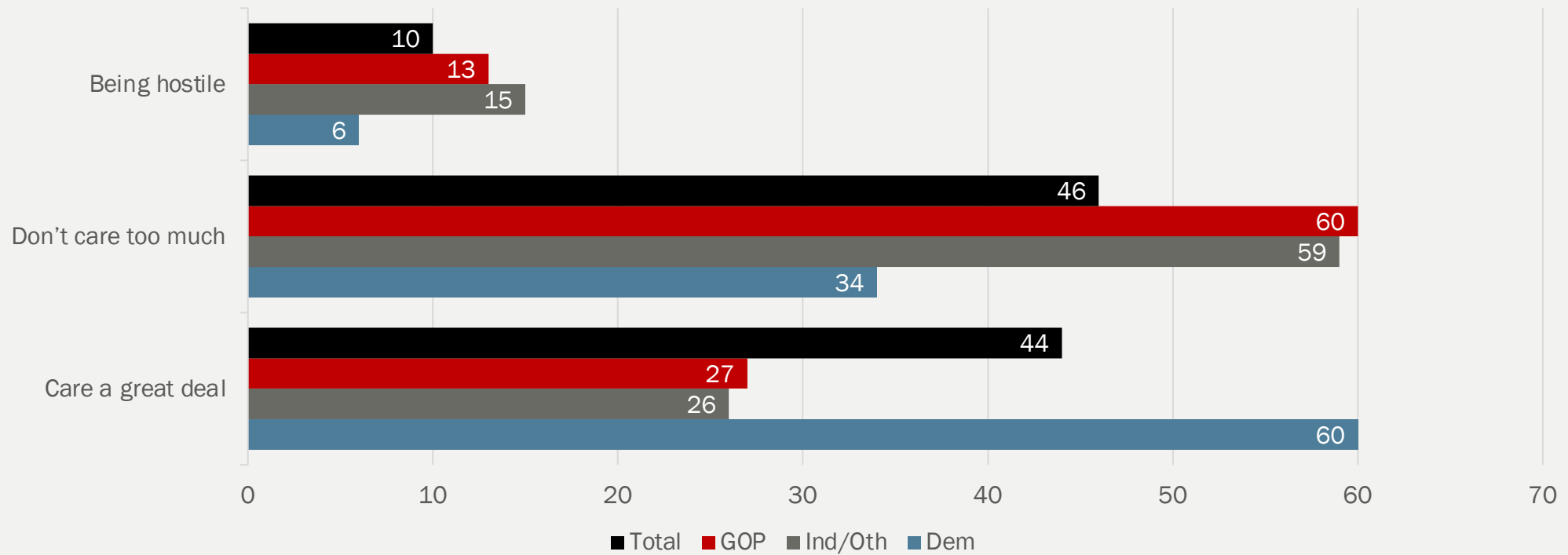
# EVALUATION OF POLITICAL PARTIES



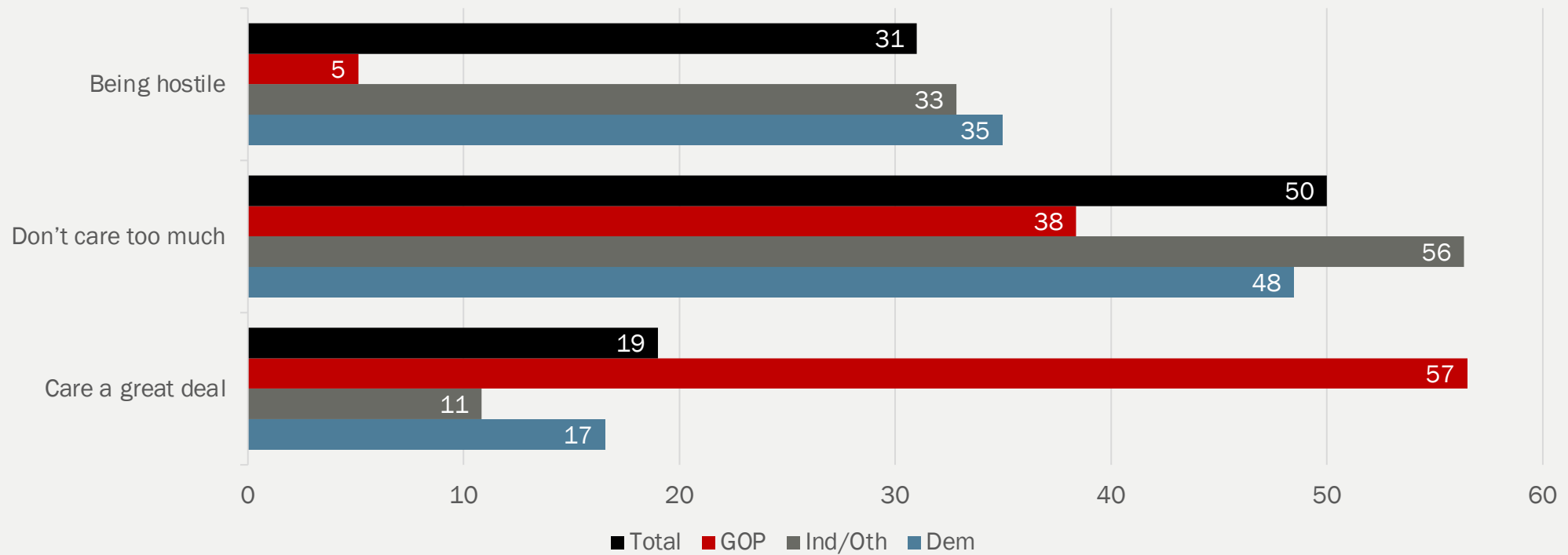
Latinos hold split  
view on the  
Democratic Party  
in New York and  
feel unattended  
and excluded from  
the New York  
political landscape



*Thinking about politics here in New York State, would you say that the Democratic Party cares a great deal about the [LATINO ID] community, that they don't care too much about [LATINO ID]s, or that Democrats are being hostile towards the [LATINO ID] community?*

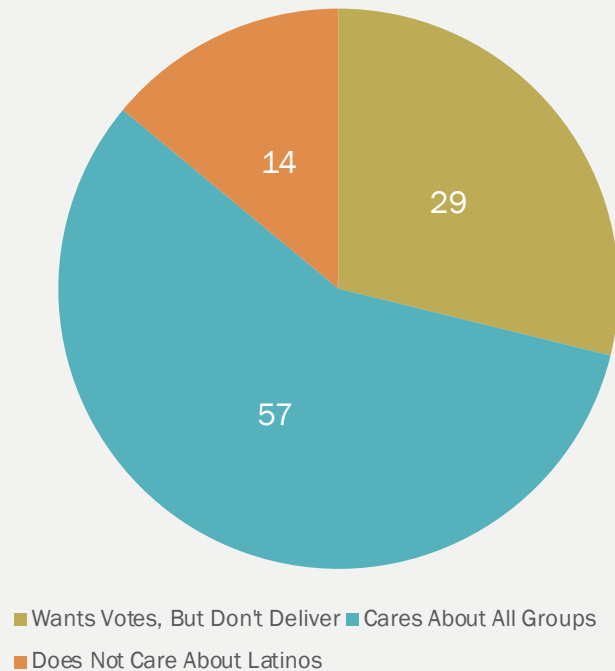


*Thinking about politics here in New York State, would you say that the Republican Party cares a great deal about the [LATINO ID] community, that they don't care too much about [LATINO ID]s, or that Republicans are being hostile towards the [LATINO ID] community?*

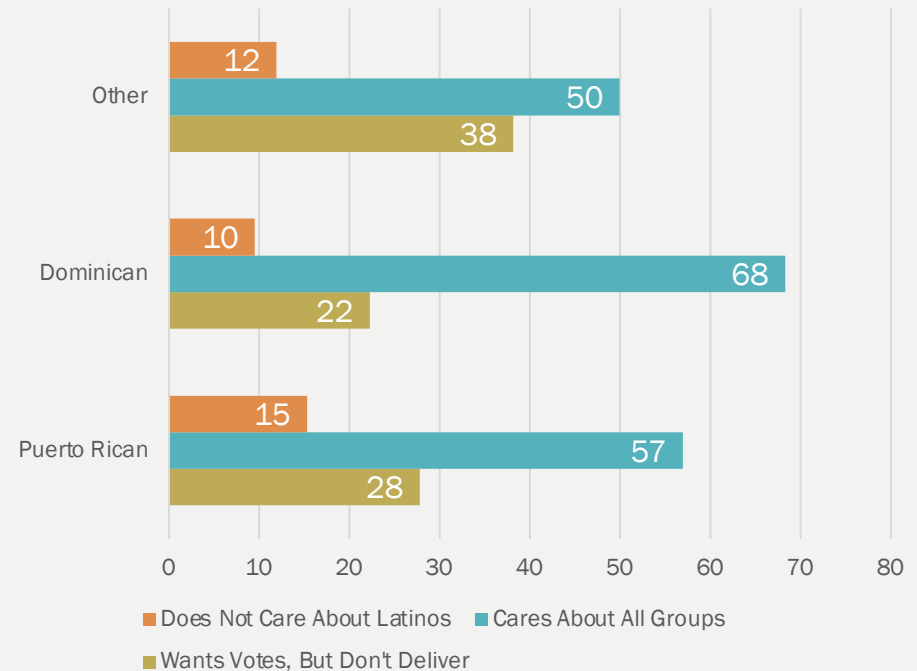


*The Democratic Party in New York wants the community to vote for them, but then they never deliver, get credit for balancing the diverse issues of the Party, or not care at all about the community?*

## All Latinos

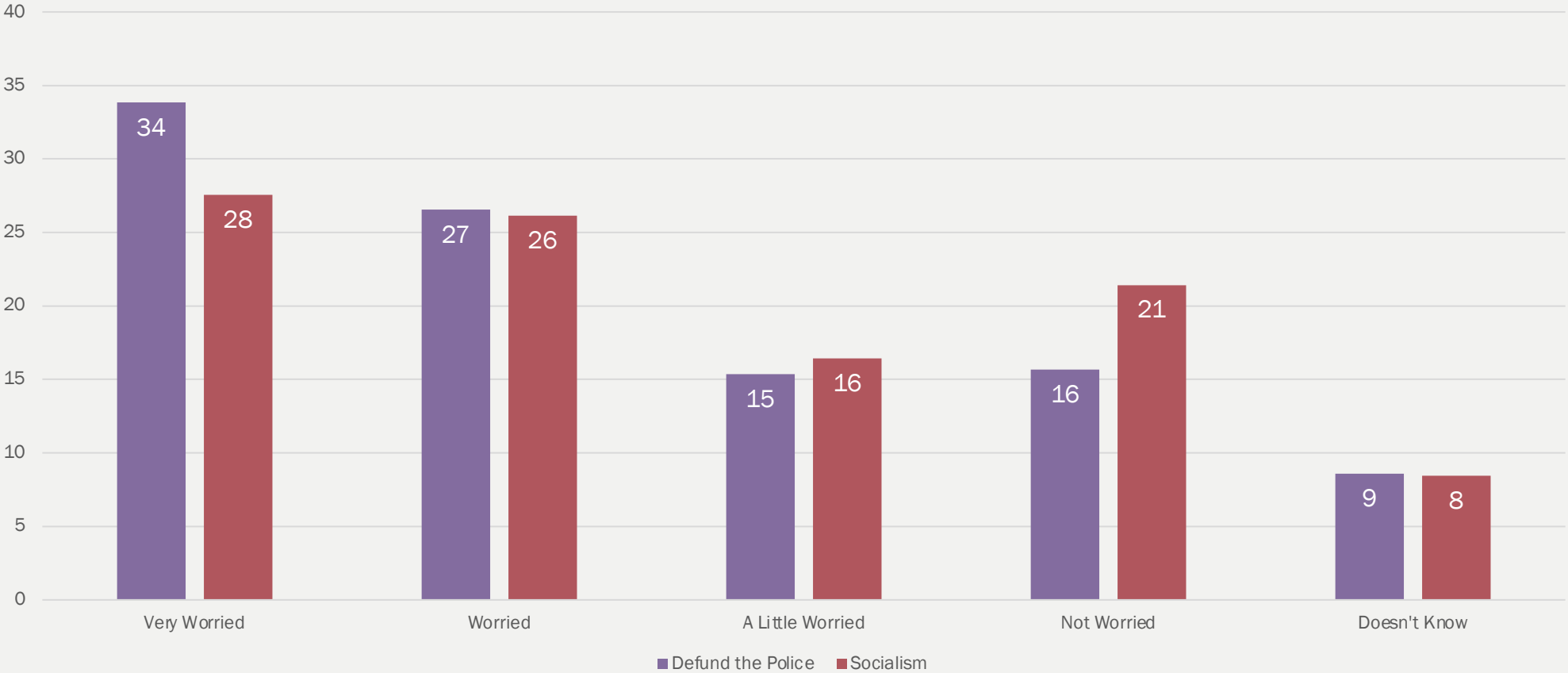


## Latinos by Origin

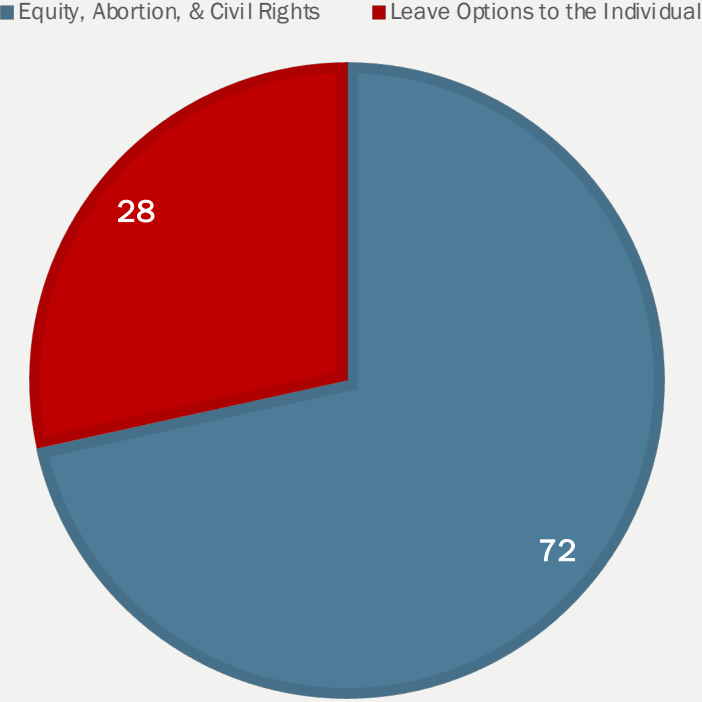





Are you concerned that Democrats are weak on crime and want to defund the police and/or Democrats are moving too far from my values and promote socialism and government mandates?



We need a) government laws that protect our rights such as the right to an abortion, guarantee of civil rights and equal treatment or b) the government passes too many laws like vaccine mandates and other things that should just be left up to individuals?

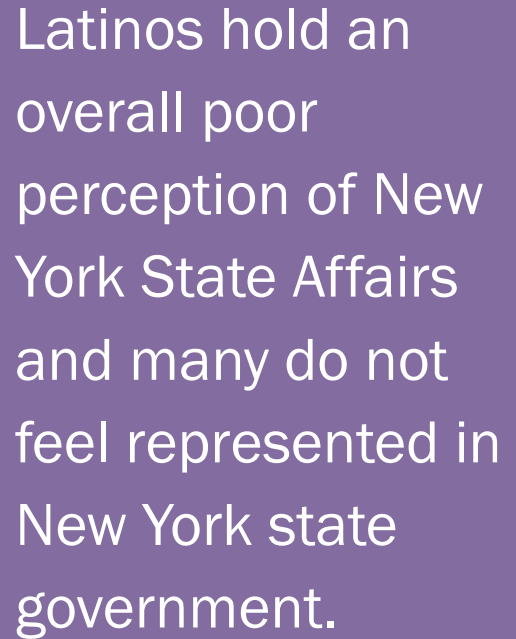




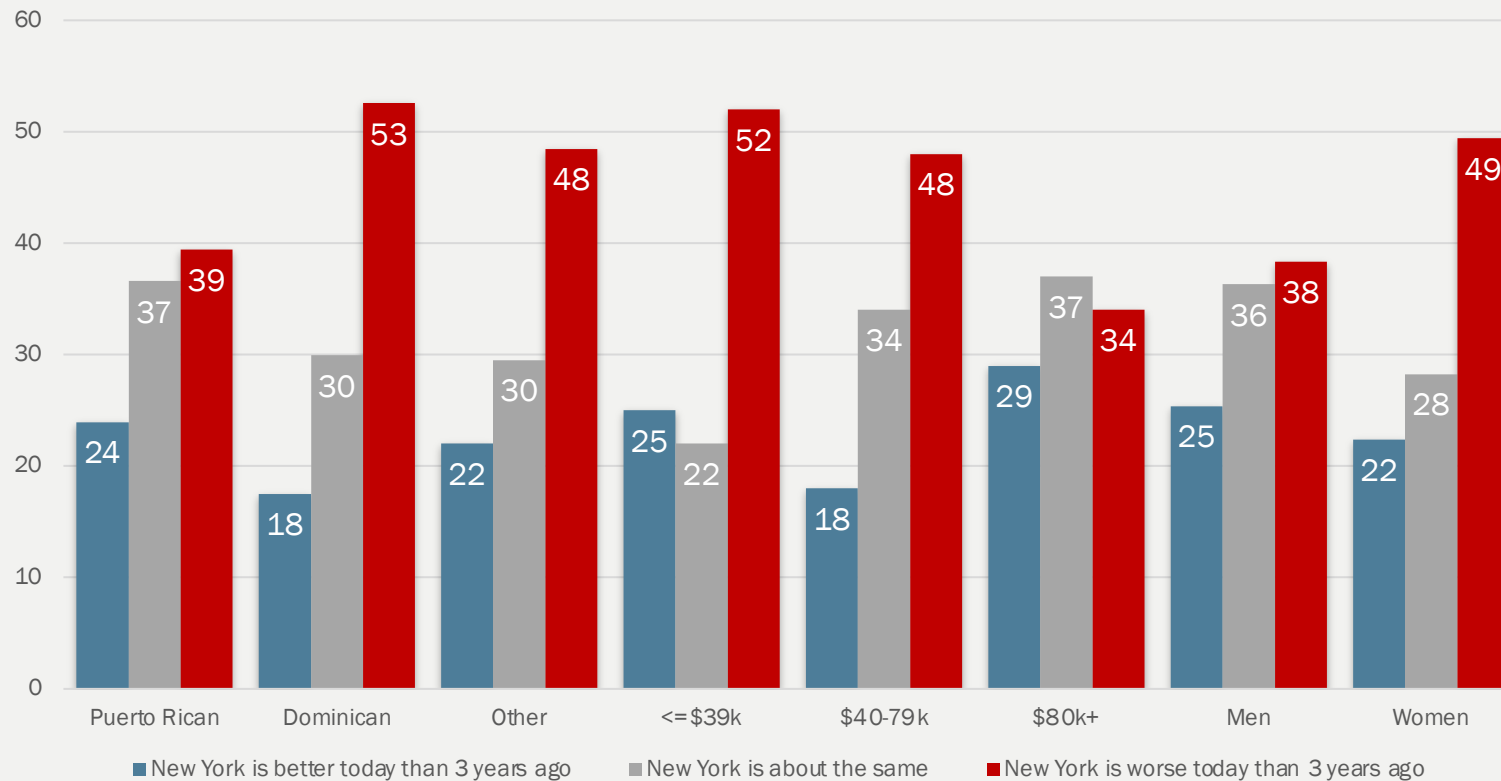
# LATINOS AND HOW THEY FEEL ABOUT NEW YORK STATE GOVERNMENT



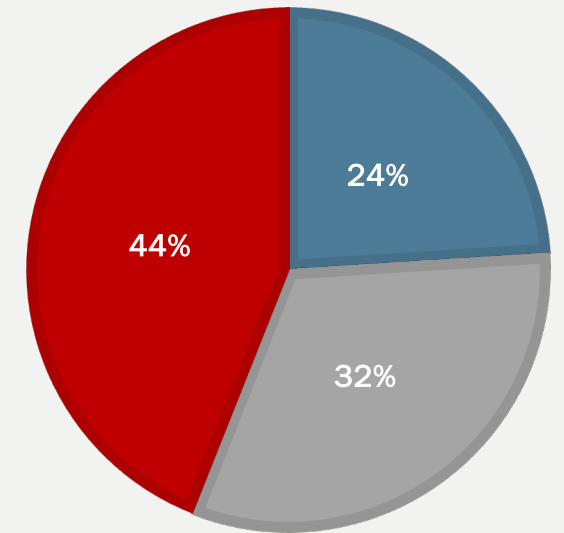
Latinos hold an overall poor perception of New York State Affairs and many do not feel represented in New York state government.



Thinking back over the last three years since the COVID-19 pandemic first started, do you think things in New York are better today, or worse today than three years ago?

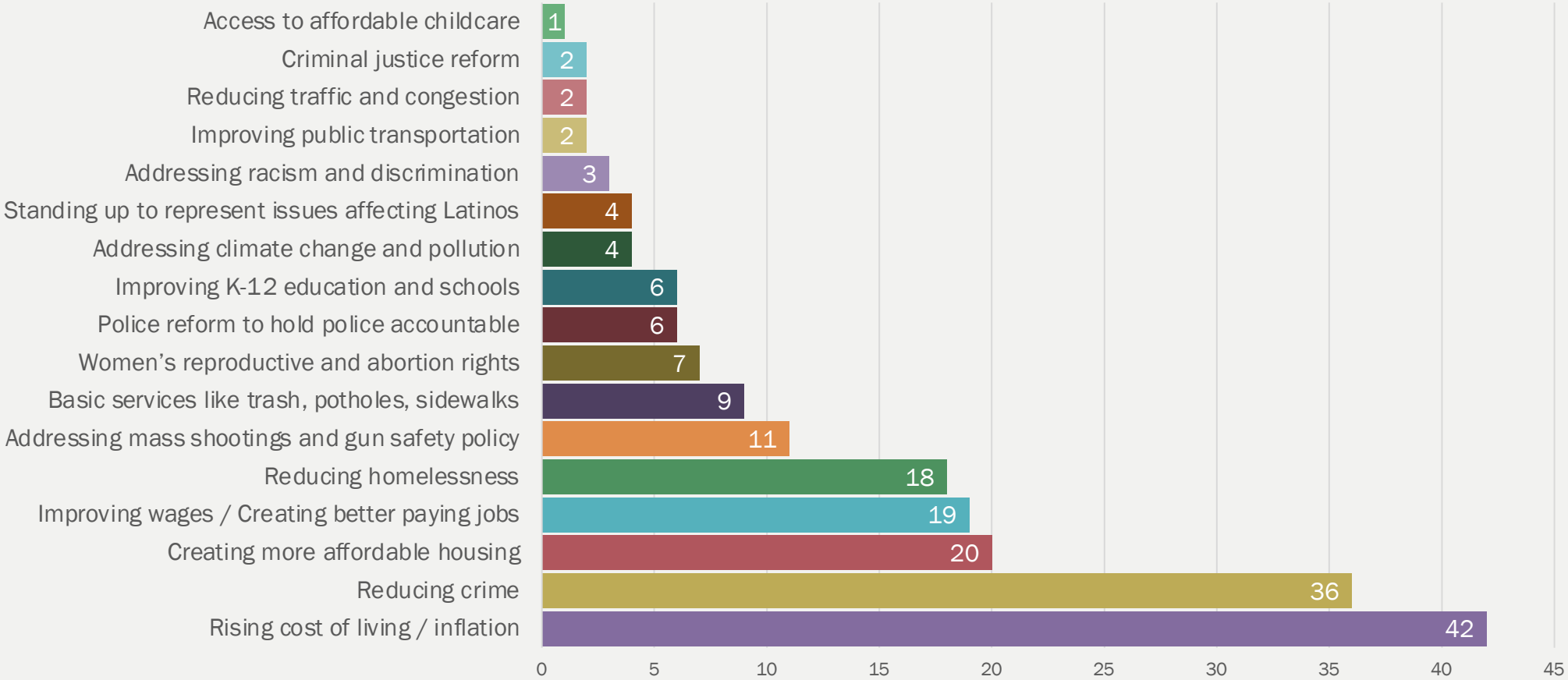


TOTAL RESULTS

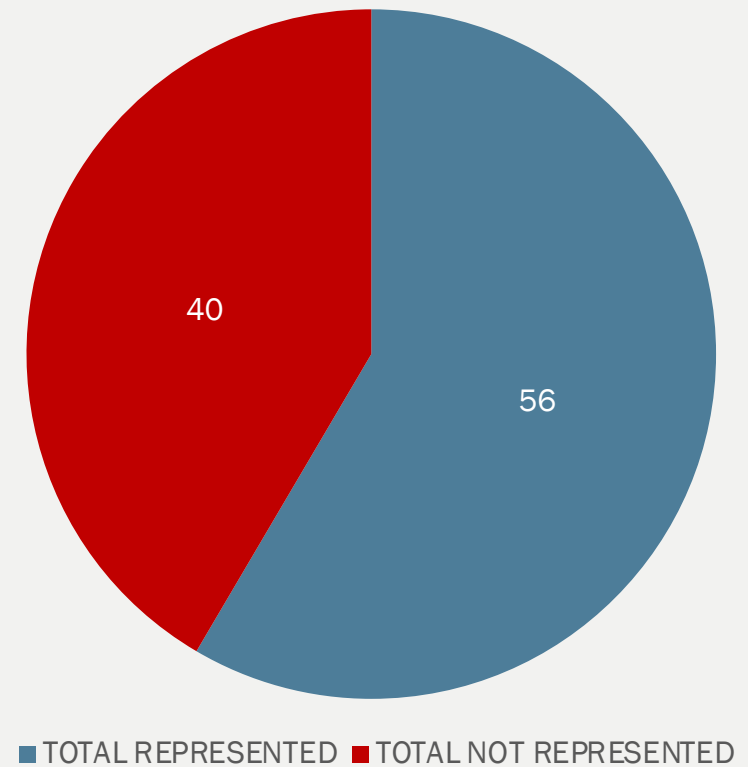
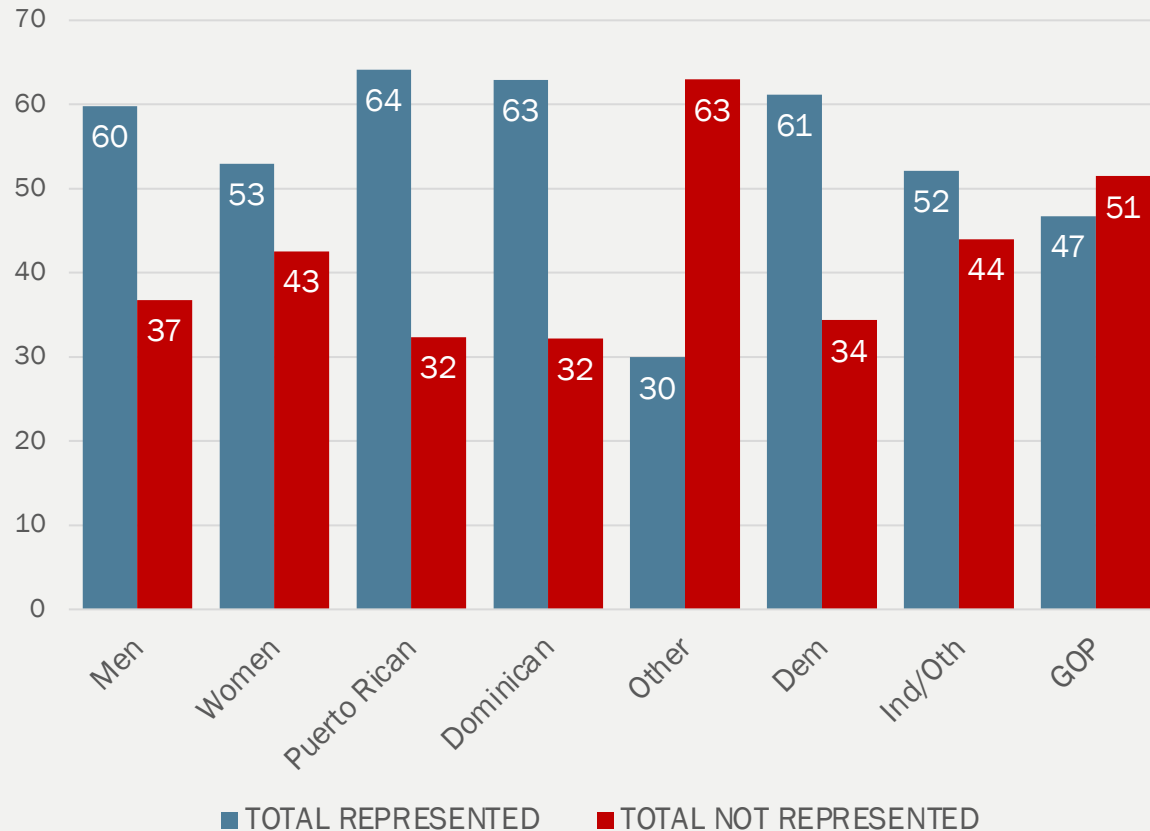


- New York is better today than 3 years ago
- New York is about the same
- New York is worse today than 3 years ago

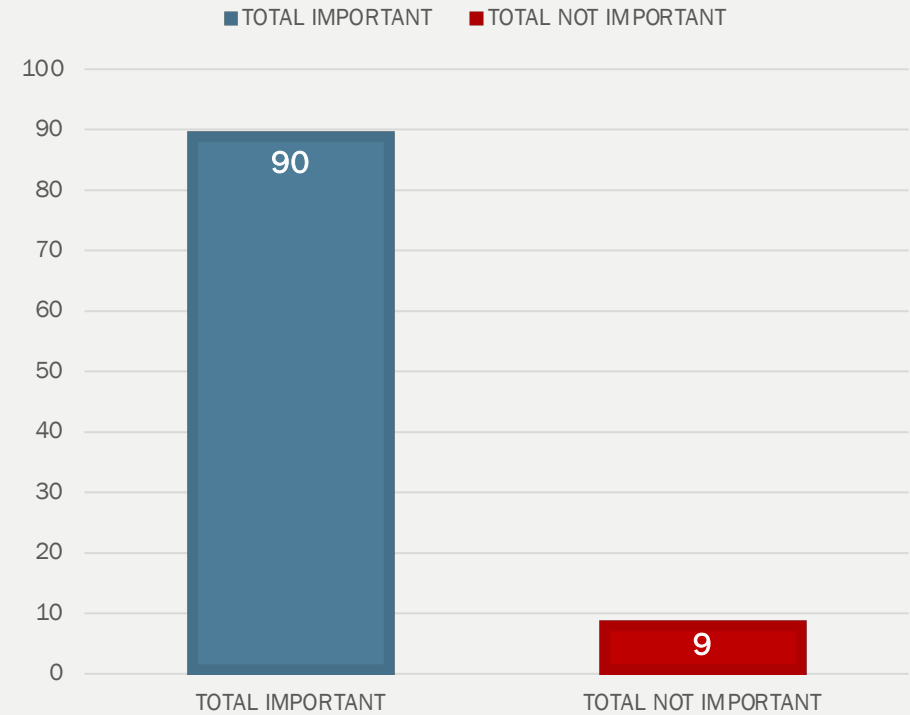
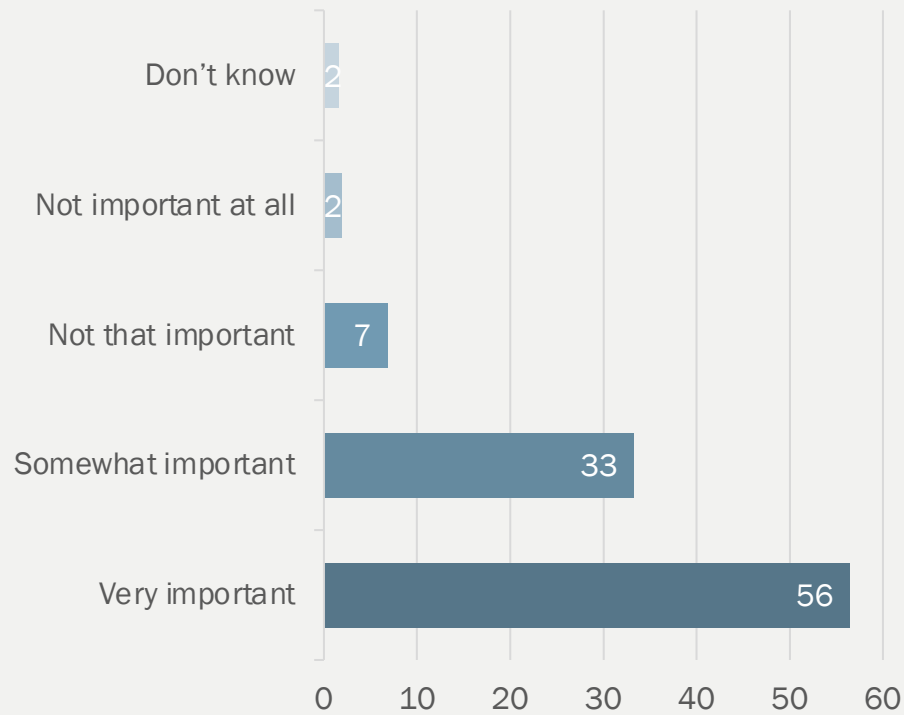
# Thinking about today, what are the most important issues facing New York State that you want our leaders to address?



As a Latino in New York, how well do you feel that the government in New York state represents and incorporates the Latino perspective today?



How important is to you that the Governor of New York appoints more Latino community leaders to positions such as Judge, Commissioner, Director of State Agencies and more?

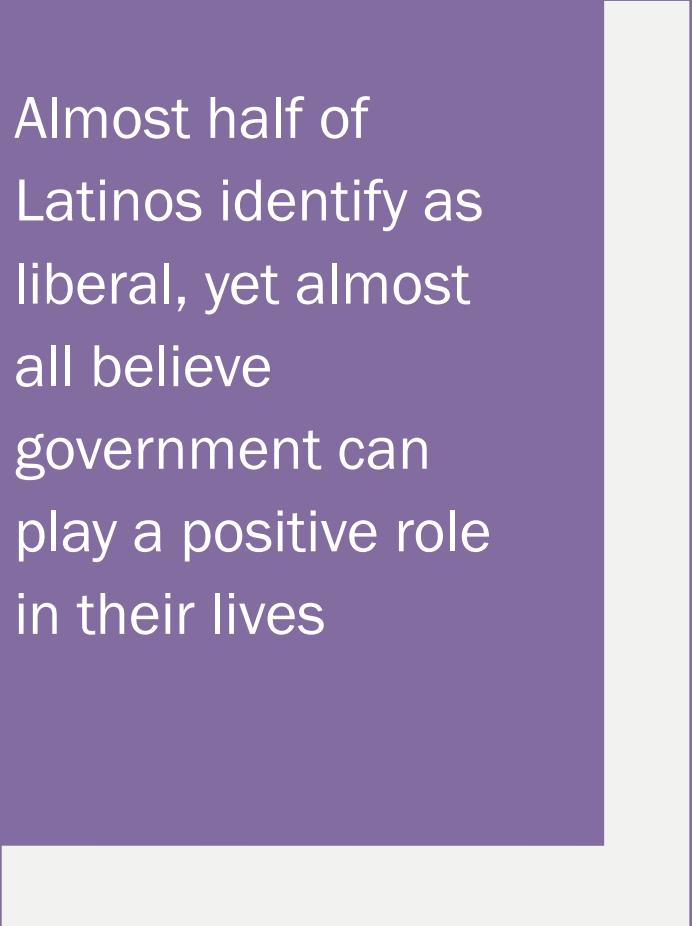




# LATINO'S POLITICAL BELIEFS

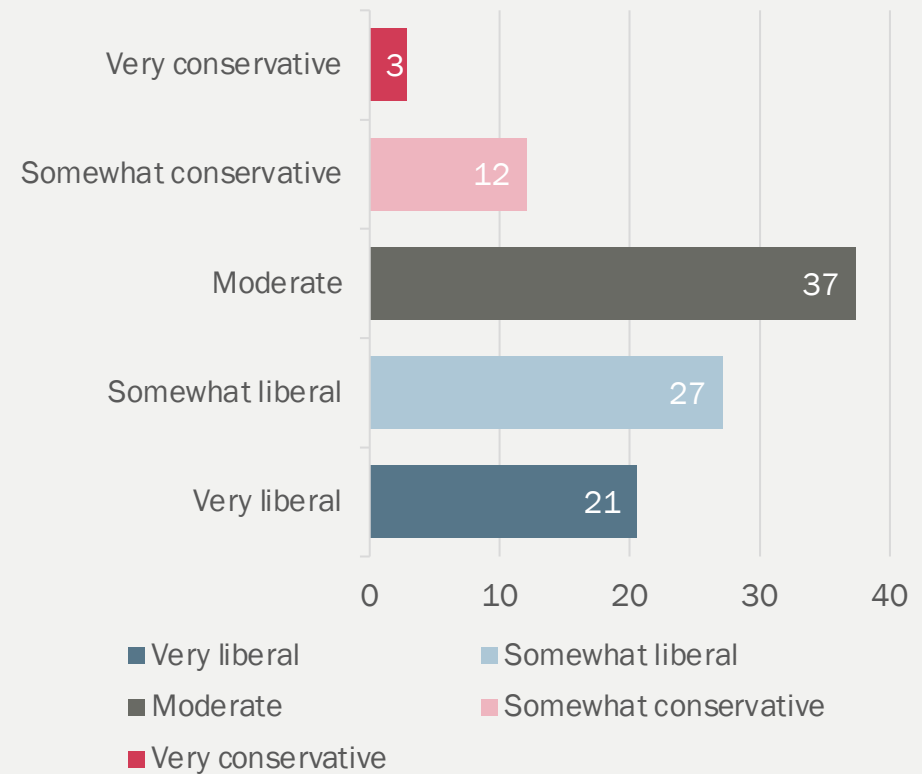
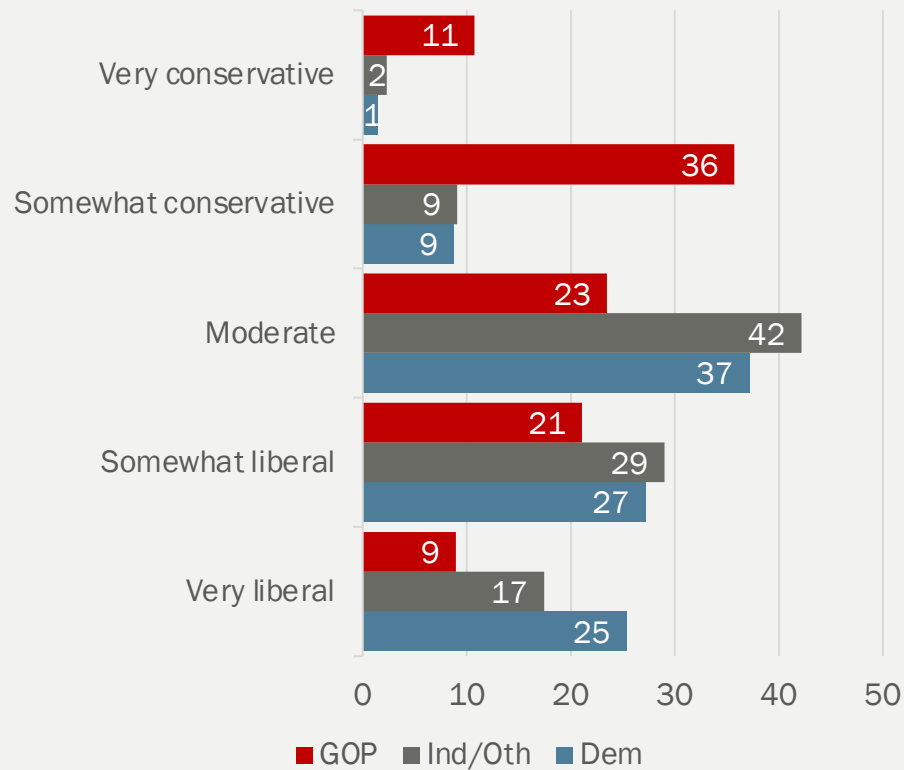


Almost half of  
Latinos identify as  
liberal, yet almost  
all believe  
government can  
play a positive role  
in their lives

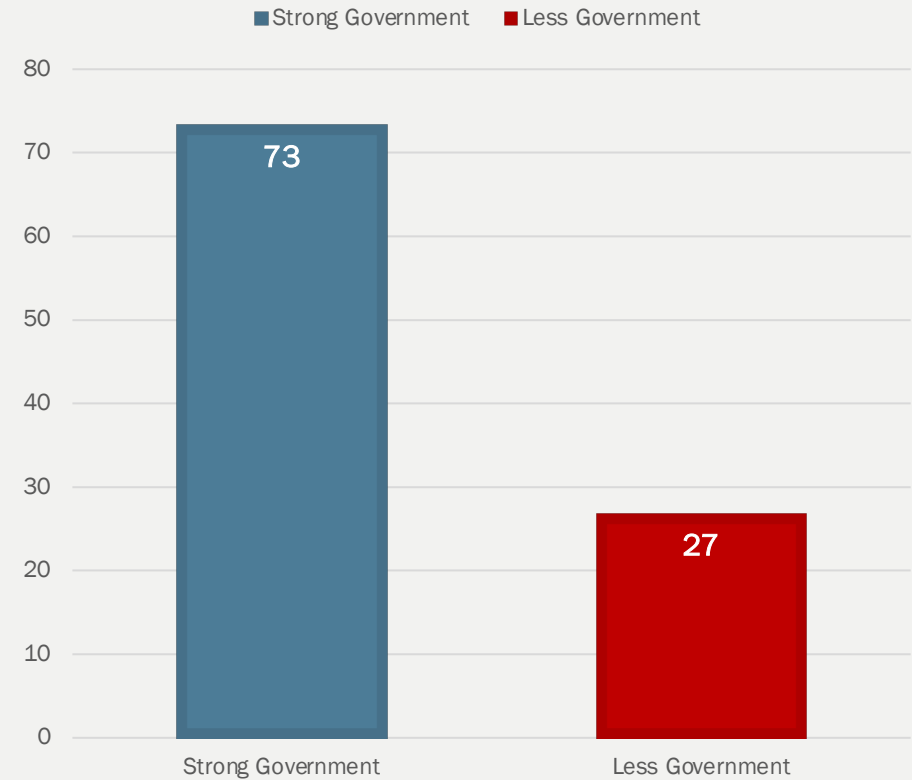
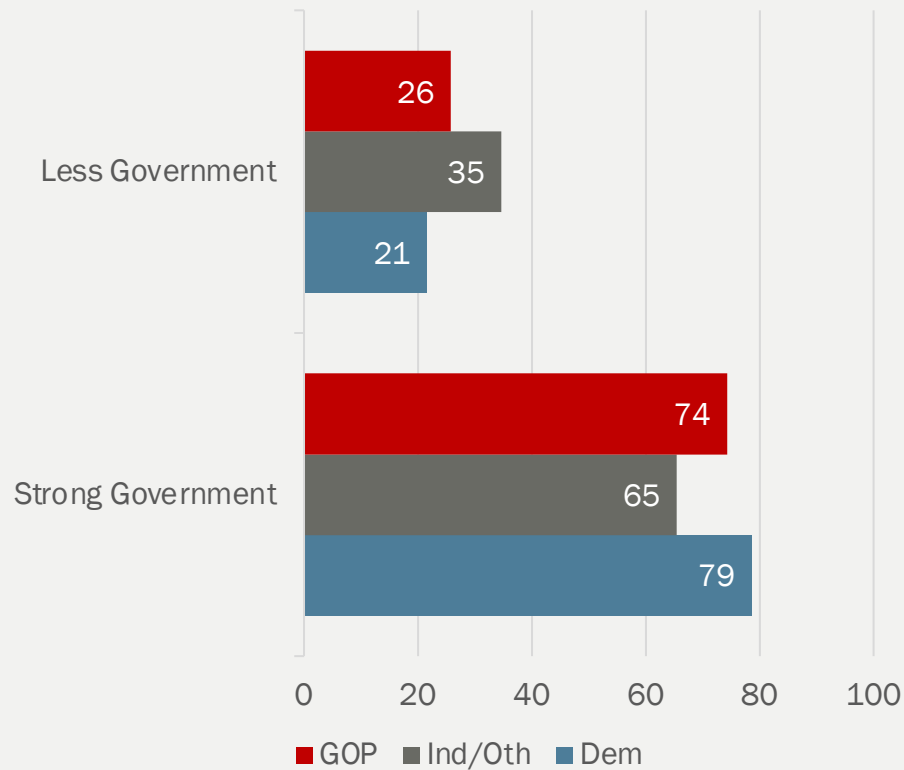




# Generally speaking, when it comes to politics do you consider yourself to be...



Do you believe in a strong role of government to provide services to it's people, even if that means paying more in taxes or do you believe the less government the better, government usually gets in the way, let businesses and markets work?



Do you believe that while nobody likes paying taxes, we need government to provide services like school, health care, and public transportation or do you believe if we had less government and less taxes, people could afford to pay for their own education, health care and other services?

