Men won't sit back and be silent in the movement to end gender based violence, domestic violence and abuse. Maitri is engaging men and boys through this social media campaign so that together we can raise awareness and work toward prevention.

Thank you Naveen for joining this Maitri Campaign

Here is a message from Naveen

In this post, I aim to share why domestic violence may arise in households. I am 18 years old, and throughout my life, I have seen one thing predominantly in the majority of the households that I am exposed to: a power imbalance. This power imbalance generally means that the male is regarded as the head of the household — which I believe is a leading cause of many domestic violence cases.

I think the general stigma that surrounds a South-Asian household is that the male earns and provides for the family financially, while the females stay at home and take care of the children. While this image may have gotten diluted over time, it is still very prevalent in India and to a lesser extent, here. Changing this image would greatly help modernize the South-Asian perspective on the household, which may also help empower women.
Naveen Govindaraju, is a freshman at Santa Clara University studying Computer Science and Mathematics. He recently got involved with MAITRI by participating in a podcast revolving around toxic relationships and the college-student perspective on them. Through my participation in MAITRI, I hope to help the cause of reducing domestic violence by sharing some personal stories from a South Asian household.