Men won’t sit back and be silent in the movement to end gender based violence, domestic violence and abuse. Maitri is engaging men and boys through this social media campaign so that together we can raise awareness and work toward prevention.

Thank you Ikshul Bethur for joining this Maitri Campaign.

Here is a message from Ikshul:

Teen dating violence revolves around control and trust issues. Most teen dating violence happens when one party tries to control the other. This feeling of superiority may lead to violence. However, violence as an act is not just restricted to physical violence, often there is verbal abuse as well as mental torture. This leads to a variety of mental issues and disorders, stemming from a lack of confidence. The University of Wisconsin, Madison is known as a party school. There is a common culture of frat boys rating women, catcalling, and many other harmful practices. More alarming than this dangerous culture, however, is the fact that a majority of the people partaking in or standing by and watching these actions take place do not realize the destructive effects their actions have. By partaking in or allowing this culture to subsist,
individuals at UW Madison are unknowingly creating a culture that normalizes the objectification of
women. This leads to a lack of respect for women in relationships, setting up a culture that normalizes
teen dating violence and desensitizes students to it.

About the Author:
Ikshul Bethur is a freshman at Chico State University. He is passionate about cars and enjoys working on
his Mazda Miata in his free time.