



ENDURING VALUES, FUTURE IMPACT

2017 TRACY FAMILY FOUNDATION ANNUAL REPORT

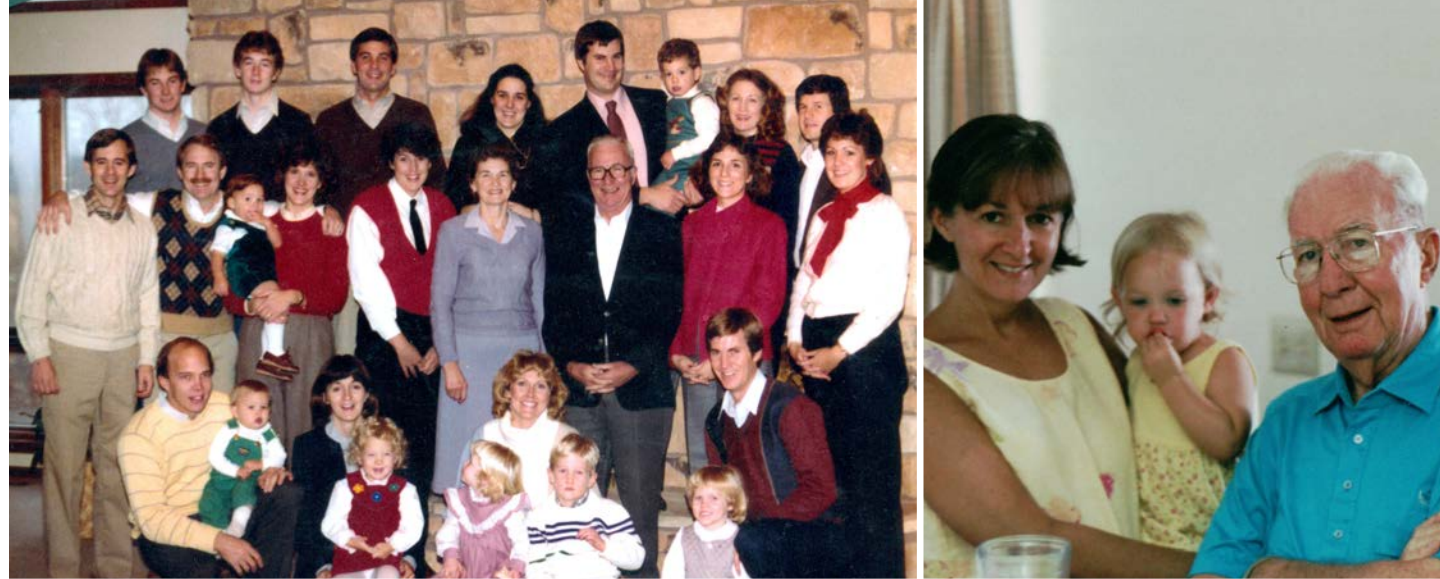


Introduction to the Tracy Family Foundation

For the past 20 years, the Tracy Family Foundation (TFF) has sought to make the world a better place through engaged, thoughtful, and strategic philanthropy that exemplifies the values of Robert and Dorothy Tracy.

This is just the beginning though!

We hope to impact even more people, in more places, and in more meaningful ways over the next 20 years.



OUR MISSION STATEMENT

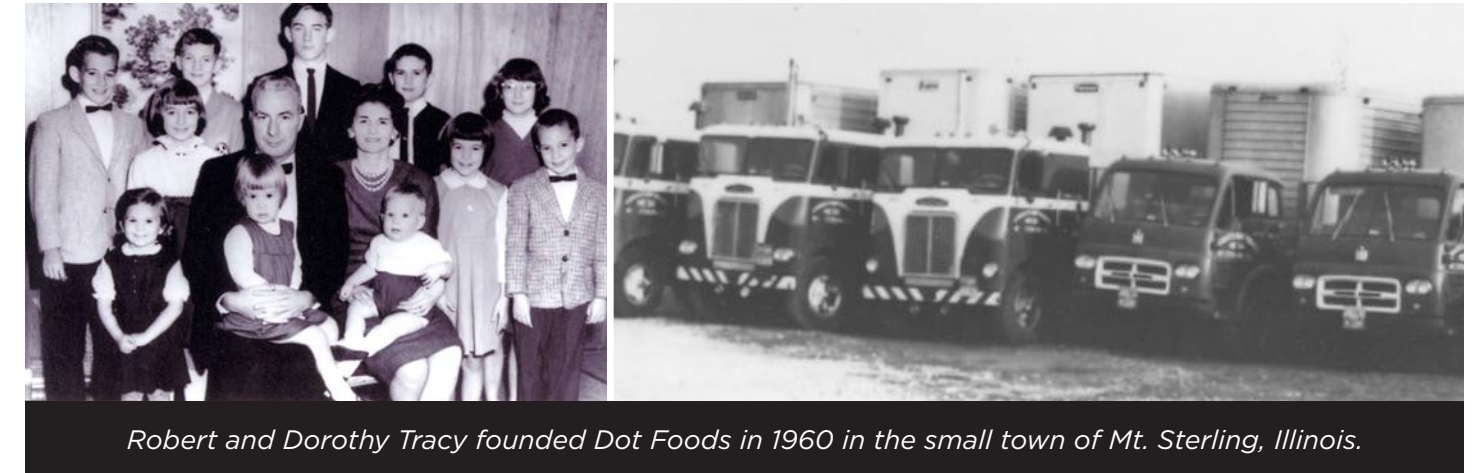
The Tracy Family Foundation exists to provide resources to organizations that foster the values of Robert and Dorothy Tracy – a Catholic/Christian belief, honesty, integrity, fairness, and a strong work ethic. The Foundation seeks to proactively strengthen Brown County in Illinois and the surrounding Region by investing in education, youth, families, and the capacity of these communities. The Foundation is also the vehicle for developing a philanthropic spirit among Tracy family members.

Values That Endure Over Time

Those who change the world never start with the world. They start at home with their family and community.

Robert and Dorothy Tracy did just that. They did not create Dot Foods with the goal of disrupting the food distribution industry. They began with the simple goal of developing a business that would provide opportunities for their community and 12 children.

Over the years, though, that small business grew from an ingredient distributor in Mt. Sterling, Illinois, to the largest food industry redistributor in North America, delivering products to customers in all 50 states and 35 countries.



Robert and Dorothy Tracy founded Dot Foods in 1960 in the small town of Mt. Sterling, Illinois.

In 1997, when Robert and Dorothy, along with their 12 children and spouses, started the Tracy Family Foundation, they again began with a simple goal to serve their community.

At that time, several Tracy family members and a few friends jotted down a list of 30-year objectives for the emerging family foundation. They wanted to build a foundation that would:

- Stay consistent with the personality and values of Robert and Dorothy Tracy
- Involve Tracy family members from the second generation (2G), third generation (3G), and fourth generation (4G)
- Encourage a charitable spirit in all generations of the Tracy family
- Champion progressive thinking and pursue solutions
- Be well run, with full-time expert staff
- Grow in geographic impact

In true Robert Tracy fashion, TFF arrived early! With 10 years to go in the 30-year objectives, each of these early aspirations has become the Foundation's present reality.

To date, the Tracy Family Foundation has awarded nearly 4,000 grants and more than \$27 million. Every day these grants educate children, build healthy families, develop leaders, and revitalize communities in West Central Illinois and throughout the United States.

“We celebrate the past to awaken the future.”

—John F. Kennedy

The Story of the Tracy Family Foundation



1997

The State of Illinois incorporates TFF

TFF Matching Grant Program launches

1997

Jean Buckley becomes president of the TFF Board and leads TFF operations



1998

TFF Formal Funding Grant Program begins

1998

TFF awards its first-ever grant for \$250 to Brown County High School for the Brown County Community Band




2000

TFF's website launches

TFF Next Generation Grant Program begins

2002

Brown County Teacher Fund Grant Program is introduced




2006

Capacity Building Grant Program launches

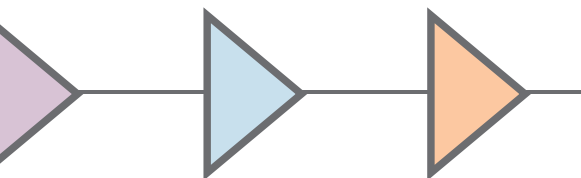
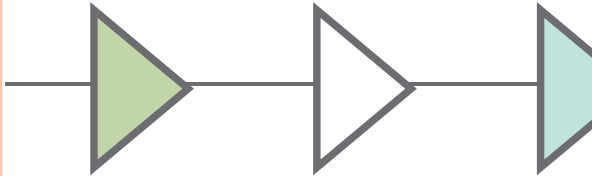
2007

Focus on Results education initiative starts in Brown County




2007

The TFF board approves the 2007-2012 Long Range Plan




2008

TFF's Catholic Schools Initiative begins to help schools "thrive, not just survive"

2010

A steering committee forms to spearhead the revitalization of Uptown Mt. Sterling



2011

The Tracy Family Foundation Scholarship Fund kicks off for Brown County High School students

2012

Catholic Schools Grant Program launches

Next Generation Advisory Board (NGAB) is created




2012

Mt. Sterling Uptown Façade Improvement Program commences

2013

TFF adds Leadership and Brown County Economic Development as focus areas in the 2013-2017 Long Range Plan




2015

The National Institute for School Leadership opportunity launches

2017

Dan Teehey, TFF's first executive director, is hired



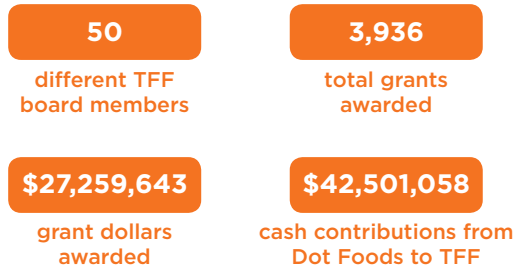

2017

Long-term planning for the next 20 years begins

Then and Now: 1997 to 2017

	1997	2017
Grants Awarded	0	395
Grant Dollars Awarded	0	\$3.7 million
Total Assets	\$89,634	\$18,364,322
Work Impacted	1 U.S. state	21 U.S. states
Staff Members	0	4
Tracy Family Members	63	104

OVER THE COURSE OF 20 YEARS

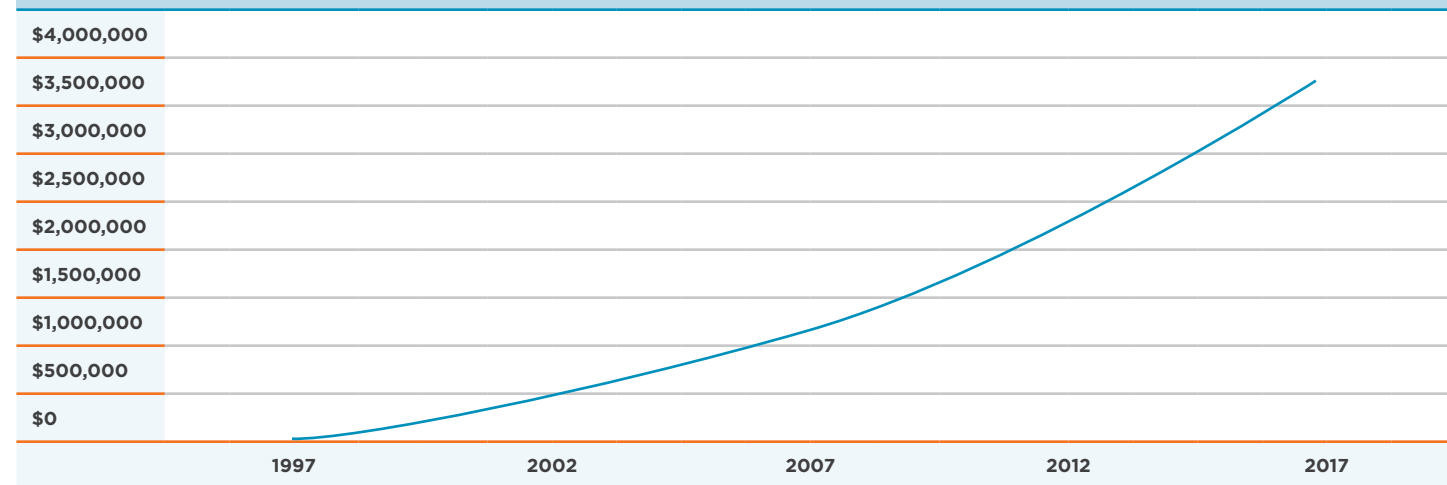


TRACY FAMILY FOUNDATION VALUES

The scope and scale of TFF's work has changed, but our values never have.

- Catholic/Christian belief** [bih-leef]: faithful conviction
- Honesty** [on-uh-stee]: truthfulness, sincerity, or frankness
- Integrity** [in-teg-ri-tee]: soundness of moral character
- Fairness** [fair-nis]: free from bias or injustice
- Strong Work Ethic** [wurk]: strong and consistent effort to accomplish something

Total Grant Dollars Awarded by Year, 1997-2017



TFF's Plans for Future Impact

As the Tracy family and Foundation have grown, TFF has recognized new opportunities to make a difference. And in 2017, we began the process of planning for the next 20 years by assembling a team of Tracy family members to determine what's next.

Through the planning processes, we are preparing for a changing of the guard as 3Gs take on more and more responsibility and leadership—and for a significant increase in assets and charitable giving as 2Gs gradually dedicate more time, talent, and resources to making this world a better place through philanthropy.

About the Tracy Family

Robert and Dorothy's offspring have grown well beyond their 12 children. At the end of 2017, there were 104 Tracy family members, representing four generations, ranging from a few months old to 88 years of age.

The Tracy family expects each eligible family member to participate in the work of TFF through board or committee service and/or participating in a TFF grant program. This helps us live the Foundation's mission to encourage all generations of the Tracy family to develop a philanthropic spirit and passionately engage their local community's needs.

The family's vision for TFF was never for the Foundation to do good work on *behalf* of the Tracy family, but for the family to do good work *through* the Foundation.

Tracy Family Engagement Stats



Next Generation Advisory Board (NGAB)

The NGAB is for Tracy family members ages 16-40 years old. This board meets via conference calls to discuss grant applications, plan the Next Gen Annual Meeting, and develop ways to engage 3G and 4G family members in philanthropic work.

The NGAB also determines the focus and funding for Special Impact Grants (SIG). They collaborate to:

- identify a common value and focus area
- research organizations making a difference in that space
- choose organizations to invite to apply for a TFF Formal Funding SIG

NGAB SIG Program	2015	2016	2017
Focus Area	Family Support	Elderly and Mental Health	Children with Special Needs
Number of Grants Awarded	2	3	3
Total SIG Donations	\$25,000	\$50,000	\$50,000

2017 NGAB SIGs

Organization	City, State	Use of Funds
Elizabeth Richardson Center	Springdale, Arkansas	Autism Clinic
The Rise School of Denver	Denver, Colorado	Classroom Renovation and Expansion
Variety St. Louis	St. Louis, Missouri	Medical Equipment for Children



NGAB Mission Statement

The Next Generation Advisory Board (NGAB) exists to cultivate an understanding of philanthropy and build leadership skills in the next generations of the Tracy family. The NGAB actively listens to all generations, offering opportunities, education, and support to fulfill the Tracy Family Foundation's vision for the family.

Keeping the Tracy Family Involved: Family Engagement Discretionary Grant Programs

In addition to the NGAB's work, TFF has several grant programs specifically designed to encourage Tracy family members to replicate Robert and Dorothy's personal dedication to generosity and service.

Each of these grant programs multiplies the time, talents, and resources of family members in the communities they live and on the issues they care about.

Matching Grant Program

TFF trustees, TFF staff, and Tracy family members ages 16 and older are invited to make personal donations to nonprofit organizations and to apply for matching grant dollars for those organizations from TFF.

Matching Grants	2015	2016	2017
TFF Matching Grants Dollars	\$1,189,140	\$1,209,898	\$1,257,013
Personal Dollars Donated as a Match	\$531,530	\$515,233	\$573,122
% of 1G and 2Gs Who Participated	100%	100%	100%
% of Eligible 3Gs Who Participated	28%	31%	56%

Next Generation Grant Program

Tracy family members between the ages of 5 and 30 are invited to apply for grants on behalf of nonprofit organizations. Family members participate in a site visit or phone interview with a key member of the organization. When a family member volunteers with that organization, additional funds can be requested on behalf of an organization.

Next Generation Grants	2015	2016	2017
Total Next Generation Grants Dollars	\$79,500	\$105,500	\$108,452
% of Eligible 3Gs Who Participated	71%	84%	86%
% of Eligible 4Gs Who Participated	None eligible	100%	100%

Family Invitation Grant Program

Tracy family members ages 30 and older who live outside of West Central Illinois may invite a nonprofit organization within 50 miles of their home to apply for a TFF Formal Funding Grant. These grant requests must fit within the focus areas of education, leadership, or youth and families.

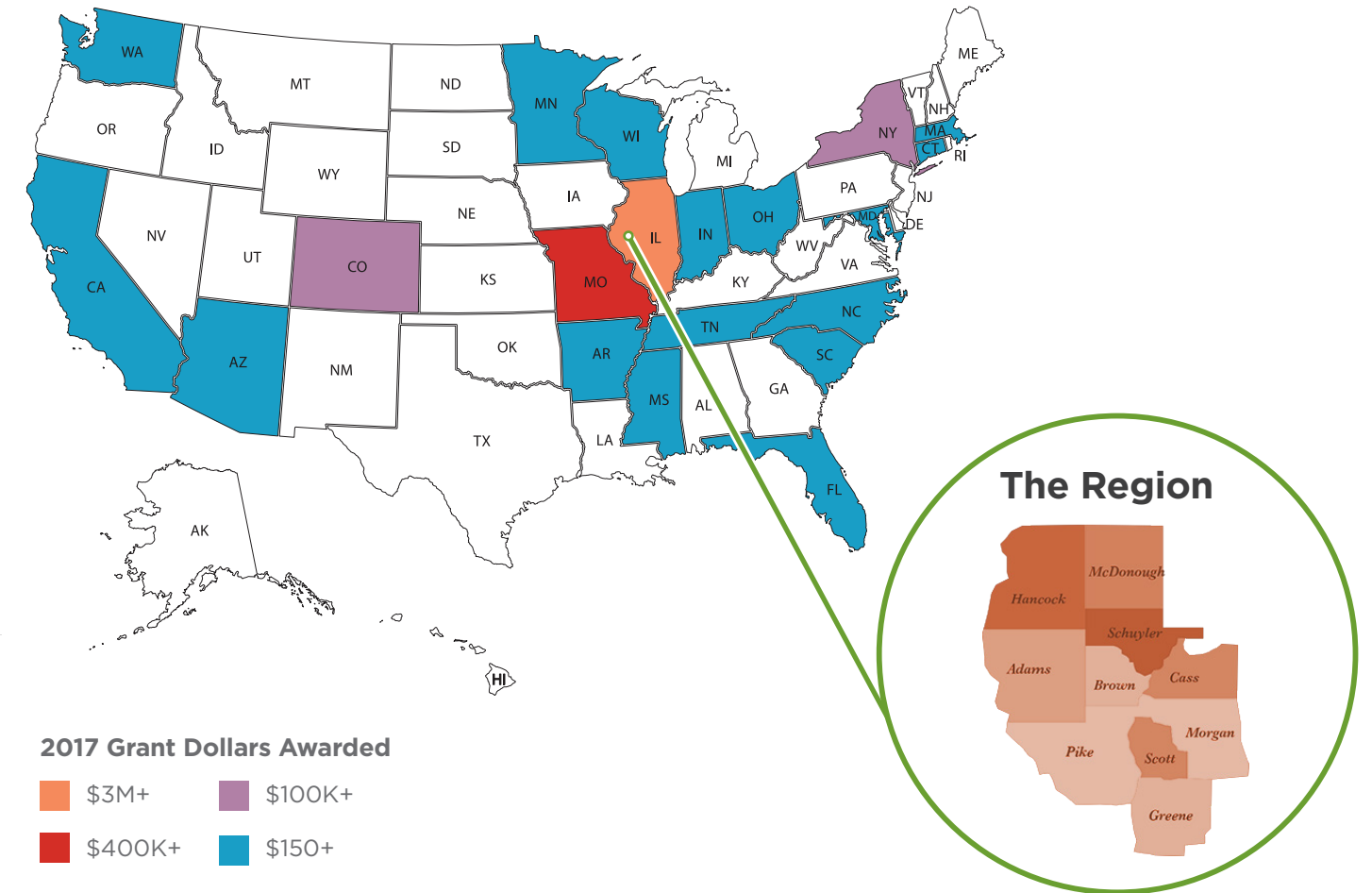
Family Invitation Grants	2015	2016	2017
Total Family Invitation Grants Dollars	\$125,000	\$150,000	\$190,000
% of Eligible 2Gs Who Participated	57%	57%	71%
% of Eligible 3Gs Who Participated	21%	40%	55%

TFF's National Impact, Regional Focus

All 12 of Robert and Dorothy's children were raised in Mt. Sterling in Brown County, Illinois. Brown County is in the heart of West Central Illinois and the launch pad for TFF's work.

In total, our Foundation proactively invests in 10 West Central Illinois counties that surround Mt. Sterling (referred to as the Region): Adams, Brown, Cass, Greene, Hancock, McDonough, Morgan, Pike, Scott, and Schuyler. We partner with local organizations and lead efforts to make the Region a vibrant place where people want to live, work, and play.

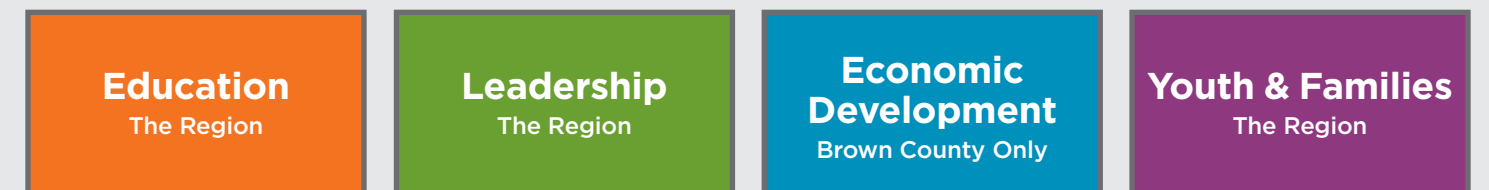
While we seek to drive social good in West Central Illinois, we also make a big impact throughout the United States with invitation-only grants. In 2017, TFF invested in organizations in 21 states. We expect the scope and scale of our work to continue to grow in the coming years.



TFF Pursues Progress in 4 Focus Areas

As a Foundation, we have not sought to do all things, but to be highly effective in certain things.

We have chosen to focus on strategic areas of need in the Region: education, leadership, youth and families, and Brown County economic development. Each of these focus areas arises from Robert and Dorothy's values and are essential for flourishing communities.



education

**2017 Total Education Grants
Awarded: \$1,511,611**



TFF's Education Vision for the Region: The Region will be known for academic excellence, with an emphasis on school leadership, early childhood education, and college access for students. Catholic schools will thrive in the areas of enrollment, financial stability, academic excellence, and Catholic identity.

TFF's Early Childhood Education Impact

We understand that we must begin early if we are going to improve educational outcomes for students. Thus, we are grateful to the many Early Childhood Education providers that are collaborating with us to identify gaps and opportunities for children in West Central Illinois.

Together, we have sought to increase the quantity and quality of early learning opportunities by investing in:

- professional development for Early Childhood Education providers
- language acquisition and literacy
- social and emotional development
- the quality and accessibility of Early Childhood Education in Brown County

Helping Libraries Become Centers for Early Learning

In 2017, we helped bring public libraries together in the Region to collaborate on how they could impact more children in their communities. An early childhood education library consultant was hired to facilitate the group, and library leaders began to imagine new possibilities together.

16 public libraries engaged in the collaborative
16 have begun or increased their early childhood programming

Now, the libraries in the Region are not just for books anymore! They are becoming community centers for early childhood development. Through innovative programming, strategic marketing, and improved facility spaces for young children, public libraries in the Region are connecting more kids to vital learning opportunities.



"The libraries have a renewed excitement about children's programming. Several libraries have been able to rejuvenate their children's area and have witnessed the growing excitement of their parents and children. Parents are now scheduling playdates at the library!"

—Tiffany Holland, Early Childhood Education Library Consultant

2017 Early Childhood Education Grants

Organization	City, State	Use of Funds	Geographic Impact (Illinois County or State)
Brown County Public Library	Mt. Sterling, IL	Early Literacy	Brown County
Brown County School District	Mt. Sterling, IL	Pre-K Extended Day	Brown County
Carthage Public Library	Carthage, IL	Early Literacy	Hancock County
Cheerful Home Child Care & Early Learning Center	Quincy, IL	Outreach Family Support Program	Adams County
Clayton Public Library	Clayton, IL	Early Literacy	Adams County
Colchester Public Library	Colchester, IL	Early Literacy	McDonough County
LUME Institute	St. Louis, MO	Early Childhood Providers Training	West Central Counties
Our Little Haven	St. Louis, MO	Therapeutic Preschool	Missouri
Prairie Skies Public Library	Ashland, IL	Early Literacy	Cass County
Regional Office of Education	Quincy, IL	Ready, Set, Grow. Program	West Central Counties
The Rise School of Denver	Denver, CO	Family Support and Intervention	Colorado
West Central Child Care Connection	Quincy, IL	Training, Mentoring, and Operational Support	West Central Counties
West Central Illinois Educational Telecommunications (WQEC-TV)	Quincy, IL	Children's Educational Programming	West Central Counties
Winchester Public Library	Winchester, IL	Early Literacy	Scott County
YMCA of West Central Illinois	Quincy, IL	Early Childhood Education	Brown County



TFF's K-12 Education Vision and Impact

We envision a world-class education system made up of both public and Catholic schools in West Central Illinois. We want every child to have the opportunity to acquire the knowledge, skills, values, and beliefs necessary to succeed in life.

School Leadership Initiative Goal: Train 150 School Leaders by 2020

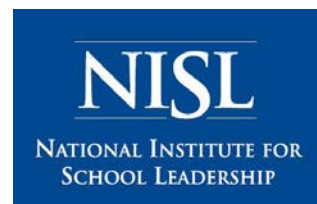
We are partnering with the National Institute for School Leadership (NISL), the Regional Office of Education #1, Knapheide Manufacturing, and school leaders from West Central Illinois to turn our world-class education system vision into reality through the Executive Development Program (EDP) for School Leaders.

The EDP is a leading, research-proven program shown to impact student achievement positively. It focuses on building foundational knowledge of learning theory and best practices in math, history, science, and literacy. The EDP ultimately helps school leaders develop organizational capacity to support learning and drive change in their schools.

The goal is to train 150 public and Catholic school leaders in West Central Illinois by 2020.

“The NISL Executive Development Program created a sense of urgency to improve instruction, curriculum, and student learning.”

—Cohort 1 NISL Graduate



Catholic Schools Support

Catholic faith played a significant role in Robert and Dorothy's lives. All 12 of their children attended Catholic grade school. The powerful and positive impact of this education has motivated the Tracy family to see Catholic schools thrive, not just survive.

The Foundation assisted in the development of 2015-2020 Long Range Plans for 10 Catholic schools in West Central Illinois and developed a grant program that provides monetary support for the schools to implement strategies in the plans.

Since 2015, many of the schools have made gains in enrollment, revenue, and Catholic identity.

2017 K-12 Education Grants

Organization	City, State	Use of Funds	Geographic Impact (Illinois County or State)
SCHOOL LEADERSHIP INITIATIVE			
Criterion Education	Washington, DC	School Leadership Initiative	West Central Counties
Regional Office of Education	Quincy, IL	School Leadership Initiative	West Central Counties
CATHOLIC SCHOOL INITIATIVE			
Blessed Sacrament Catholic School	Quincy, IL	Reading Recovery and Interventionist	Adams County
Our Saviour School	Jacksonville, IL	Fine Arts, Science, and Technology	Morgan County
Quincy Notre Dame High School	Quincy, IL	Interventionist	Adams County
Routt Catholic High School	Jacksonville, IL	Catholic Identity and Technology	Morgan County
St. Dominic School	Quincy, IL	Reading Recovery and Professional Development	Adams County
St. Francis/Holy Ghost School	Jerseyville, IL	Curriculum and Professional Development	Jersey County
St. Mary School	Mt. Sterling, IL	Curriculum and Professional Development	Brown County
St. Peter School	Quincy, IL	Literacy and Technology	Adams County
OTHER SCHOOL GRANTS			
Brown County Public Schools	Mt. Sterling, IL	SMART Board Training, Professional Development, and Fine Arts	Brown County
Dominican Academy	New York, NY	Human Rights and Social Justice Immersion Program	New York
Four Rivers Special Education District	Jacksonville, IL	Library Expansion	Morgan County
Junior Achievement of Greater St. Louis	Chesterfield, MO	School Programming	Adams, Brown, and Pike Counties
Loyola University Chicago	Chicago, IL	Catholic School Pastor Support Program	West Central Counties
Mercy Home for Children	Brooklyn, NY	Creative Arts Education	New York
Panther Pride Foundation	Camp Point, IL	Quincy Conference	West Central Counties
Payson CUSD #1	Payson, IL	Technology	Adams County
St. Mary School	Mt. Sterling, IL	Technology, Fine Arts, Professional Development, and Student Resources	Brown County
St. Mary School	Taylorville, IL	Technology Coordinator	Christian County
Triopia Junior High School	Concord, IL	Reader Leader	Morgan County
Warsaw Elementary School	Warsaw, IL	Project Smart	Hancock County
Webster Elementary School	Rushville, IL	Literacy Intervention	Schuyler County

TFF's Post-Secondary Education Impact

Robert and Dorothy aspired for all children—not just their own children—to have the opportunity to pursue their passions through college education because they believed that education and opportunity go hand in hand.

College Scholarship Programs

In 2017, we sought to provide more post-secondary opportunities for students in the Region by supporting several scholarship programs.

Among other things, these programs:

- encouraged students to stay in their home communities for college
- provided college courses for students with disabilities
- aided college students who want to teach in rural school districts when they graduate



Brown County-Specific Funding

In Brown County, the Foundation funds the Tracy Family Foundation Scholarship Fund, providing college scholarships to up to 10 graduates of Brown County High School (BCHS) in Mt. Sterling, Illinois, each year. Scholarship America administers the program.

Since the program began in 2011, TFF has awarded scholarships to 70 students, and nearly all scholarship recipients have earned a post-secondary credential within five years of their high school graduation.



The Tracy Family Foundation Scholarship Fund started in 2011, with 10 students receiving college scholarships that year.

2017 Post-Secondary Education Grants

Organization	City, State	Use of Funds	Geographic Impact (Illinois County or State)
Jacksonville Promise	Jacksonville, IL	College Scholarships	Morgan County
JWCC Foundation	Quincy, IL	College for Life, BCHS Concurrent Enrollment Courses	West Central Counties
Quincy University	Quincy, IL	Rural Teacher Education	West Central Counties
Scholarship America	Minneapolis, MN	BCHS Scholarship Program	Brown County
United Way of Adams County	Quincy, IL	Inspire Works	Adams, Brown, Hancock, and Pike Counties

leadership

2017 Total Leadership Grants Awarded: \$151,600



Investing in Leadership Is Investing in the Future

Everyone gets better when the leader gets better. We want to help develop and equip leaders by connecting them with the resources and opportunities they need to succeed.

Thus, we strategically invested in organizations and activities that supported school, civic, and youth leadership development. This helps build the Region's leadership capacity by providing the resources, knowledge, and connections that community members and students need to shape the future of their communities.

TFF's Leadership Partnership with the YMCA and Outward Bound

In 2017, TFF partnered with YMCA of West Central Illinois to offer the Outward Bound outdoor leadership adventure program to Brown County, Adams County, and Pike County students.

Twelve students went on a nine-day backpacking and whitewater canoeing wilderness experience in North Carolina. Wilderness became a classroom for these students to practice servant leadership; resolve conflicts; conquer challenges; and above all, discover their true potential.

2017 Leadership Grants

Organization	City, State	Use of Funds	Geographic Impact (Illinois County or State)
Chaddock	Quincy, IL	Nonprofit Leadership Academy	West Central Counties
Fellowship of Christian Athletes	Springfield, IL	Operating Support	West Central Counties
Great River Teens Encounter Christ	Quincy, IL	National Catholic Youth Conference	West Central Counties
Quincy Exchange Club	Quincy, IL	Character Champions	Adams County
Quincy Notre Dame High School	Quincy, IL	Catholic HEART Workcamp	Adams County
Sts. Peter and Paul Catholic Church	Nauvoo, IL	Catholic HEART Workcamp	Hancock County
St. Thomas Youth Group	Golden, IL	Catholic HEART Workcamp	Adams County
YMCA of West Central Illinois	Quincy, IL	Outward Bound	Adams, Brown, and Pike Counties

brown county economic development

2017 Brown County Economic Development Grant Awarded: \$10,000



TFF's Vision for Brown County: Brown County will retain existing residents and attract new ones. It will be recognized as a magnet community characterized by a strong educational system, a thriving business community, bustling Uptown, and engaged community that is empowered to lead and shape itself.

Economic Development Takes Time

Mt. Sterling is where the Tracy family calls home. It is where Robert and Dorothy raised their children and where Dot Foods began. It is the Tracy family's hope and TFF's work to help Mt. Sterling become a magnet community where people come to live, work, and play.

TFF staff, the Tracy family, and countless local leaders consistently dedicate their time and talents to Mt. Sterling's revitalization. We invest in activities and organizations that support the advancement of the 2011 Mt. Sterling Uptown Long Range Strategic Plan and the economic development and well-being of Brown County.

This work takes time and is not fully represented in grant dollars. It is shown, however, in the improvements happening around this small town of 1,900 residents. Since 2011, eight new businesses have opened along Main Street and six building facades have been revitalized.

We are grateful for the work that has already been done and excited about the future of Brown County!

2017 Economic Development Grant

Organization	City, State	Use of Funds	Geographic Impact (Illinois County or State)
City of Mt. Sterling	Mt. Sterling, IL	City Administrator	Brown County



"RT and Dorothy raised all of us (12 children) in Brown County. No matter how far the future generations of Tracys scatter on this earth in the years to come, Mt. Sterling will be considered home and the root of our upbringing."

—Tracy Family 2G Legacy Statement, December 2000

youth and families

2017 Total Youth and Families Grants Awarded: \$428,062



TFF Invests in Youth and Families

We support youth and families because they are the future and heart of every community. We want families in West Central Illinois to be loving environments where parents and kids prosper. And we want youth to have the opportunities and resources they need to develop into healthy and flourishing adults.

Because of these interests, we invest in activities and organizations that work to help children, families, and communities thrive.

In 2017, for instance, we partnered with the National Fatherhood Initiative and several organizations in the Region to offer the 24/7 Dad® program for fathers and the Understanding Dad™ program for mothers.

Developed by parenting and fatherhood experts, the 24/7 Dad program teaches men the characteristics they need to be good fathers 24 hours a day, 7 days a week. The Understanding Dad program helps mothers improve the relationships they have with fathers to benefit their children.

A child raised with a dad is:

4x less likely to live in poverty 

2x more likely to graduate high school 

7x less likely to become or get someone pregnant as a teen 

2x less likely to have emotional or behavioral problems 

7x less likely to be incarcerated as an adult 

2017 Youth and Families Grants

Organization	City, State	Use of Funds	Geographic Impact (Illinois County or State)
ATTACH	Bloomington, MN	Attachment Resources	Minnesota
Bessie's Hope	Denver, CO	Intergenerational Relationships Program	Colorado
Boys & Girls Clubs of Central Illinois	Springfield, IL	Project Lean	Sangamon County
Care Net Pregnancy Services of Quincy	Quincy, IL	Fatherhood Program	West Central Counties
Chaddock	Quincy, IL	Knowledge Center	Adams County
Children's Museum Foundation (Kidzeum)	Springfield, IL	Executive Director Support	Sangamon County
Cornerstone: Foundations for Families	Quincy, IL	Comprehensive Youth Services Program	Adams County
First Baptist Outreach Ministry	Quincy, IL	Fatherhood Program	Adams County
Friends of the Finland Community	Finland, MN	Community Center Programs Expansion	Minnesota
Girls on the Run of Central Illinois	Springfield, IL	After-School Program	Brown, Morgan, and Scott Counties
Good Shepherd Children & Family Services	St. Louis, MO	Maternity Shelter and Transitional Living	Missouri
Kingdom House	St. Louis, MO	Kingdom Academy	Missouri
Muscular Dystrophy Association	Urbana, IL	Central Illinois Summer Camp	West Central Counties
National Fatherhood Initiative	Germantown, MD	Fatherhood Program	West Central Counties
National T.T.T. Society Illinois Chapter AI	Mt. Sterling, IL	Camp for Girls	Brown County
Parkway School District	Chesterfield, MO	Alliance for Healthy Communities	Missouri
Pregnancy Resource Center	Rushville, IL	Fatherhood Program, General Operating Support	West Central Counties
Quincy Art Center	Quincy, IL	Art Education	Adams County
Quincy Community Theatre	Quincy, IL	Student Theatre	West Central Counties
Quincy Society of Fine Arts	Quincy, IL	Instant Arts Classroom Funds	Adams County
Quincy Symphony Orchestra Association	Quincy, IL	Youth Programs	West Central Counties
Tennyson Center for Children	Denver, CO	Community-Based Services Program	Colorado
The HUB - Arts and Cultural Center	Rushville, IL	Operating Support	Schuyler County
Transitions of Western Illinois	Quincy, IL	Suicide Prevention	West Central Counties
YMCA of West Central Illinois	Quincy, IL	Mt. Sterling YMCA, Programming	West Central Counties

capacity building

2017 Total Capacity Building Grants Awarded: \$166,197



What Is Capacity Building?

Capacity building is the advancement of organizational effectiveness so organizations can extend their reach and maximize their impact. Capacity building helps organizations deliver stronger programs, pursue opportunities, build connections, innovate, and iterate.

TFF's Capacity Building Grant Program aids nonprofits in acquiring the necessary knowledge, tools, and resources to develop, implement, and assess targeted improvements in their work.

We led three special invitation Capacity Building Grant programs in 2017:

- Leadership Training and Coaching
- Lean Training
- Video Storytelling and Social Media Training

Leadership Training and Coaching

This unique TFF opportunity catalyzes nonprofit leader development through the 70/20/10 Learning Model: 70 percent hands-on practice and experimentation, 20 percent personal coaching by workplace managers and experts, and 10 percent formal classroom or curriculum-based training.

Participants learn various approaches to grant writing, board recruitment and engagement, fundraising, finance and budgeting, and leadership effectiveness.

2017 Leadership Training and Coaching Program Grants

Organization	City, State	Geographic Impact (Illinois County or State)
Hobby Horse House	Jacksonville, IL	Morgan County
Junior Achievement of Greater St. Louis	Chesterfield, MO	West Central Counties
Madonna House	Quincy, IL	Adams County
Midwest Youth Services	Jacksonville, IL	Morgan County
Pregnancy Resource Center	Rushville, IL	West Central Counties
The HUB - Arts and Cultural Center	Rushville, IL	Schuyler County
The James Project	Springfield, IL	Sangamon County
The Salvation Army	Quincy, IL	Adams County
University of Illinois Extension - Unit 14	Quincy, IL	West Central Counties
YWCA Quincy	Quincy, IL	Adams County

Lean Training

According to Lean experts, every organizational process has waste that adds no value to the organization's mission impact. TFF's Lean Training Program uses strategies learned from the for-profit sector to help nonprofit organizations maximize their resources and improve the efficiency of their efforts.

2017 Lean Training Program Grants

Organization	City, State	Geographic Impact (Illinois County or State)
Chaddock	Quincy, IL	Adams County
JWCC Foundation	Quincy, IL	West Central Counties
Madonna House	Quincy, IL	Adams County
Quincy University	Quincy, IL	West Central Counties
United Way of Adams County	Quincy, IL	Adams County
University of Illinois Extension - Unit 14	Quincy, IL	West Central Counties

"TFF's Lean Training was very practical and the results for our Family Solutions program were incredible. We increased our mental health services by 25 percent and increased our revenue by 38 percent. We also reduced our staff hours worked by 11 percent for full-time staff and 16 percent for part-time staff."

—Josh Carlson, MSW; LCSW at Chaddock; Quincy, Illinois

Video Storytelling and Social Media Training

Every day nonprofit organizations see the impact of their work, but they often struggle to tell these stories to their communities.

This TFF project gives nonprofit organizations access to a professional videographer that crafts their stories into a powerful video and provides them with the social media tools to continue to share their message with their communities.

1200%

Videos generate 1200% more social media shares than text and images combined.

33%

Videos on Facebook increase end user engagement by 33%.

13%

Merely mentioning the word "video" in an email subject line increases the click-through rate by 13%.

2017 Video Storytelling and Social Media Training Program Grants

Organization	City, State	Geographic Impact (Illinois County or State)
Fellowship of Christian Athletes	Springfield, IL	West Central Counties
Quincy Art Center	Quincy, IL	Adams County
Quincy Symphony Orchestra	Quincy, IL	Adams County
Quincy University	Quincy, IL	West Central Counties
Transitions of Western Illinois	Quincy, IL	West Central Counties
University of Illinois Extension - Unit 14	Quincy, IL	West Central Counties

2017 Other Capacity Building Grants

Organization	City, State	Use of Funds	Geographic Impact (Illinois County or State)
Advocacy Network for Children	Quincy, IL	Conference and Training	Adams County
Bessie's Hope	Denver, CO	Training and Planning	Colorado
Blessed Sacrament Catholic School	Quincy, IL	Curriculum Mapping	Adams County
Cheerful Home Child Care & Early Learning Center	Quincy, IL	Leadership Mentoring	Adams County
Children's Museum Foundation (Kidzeum)	Springfield, IL	Software Implementation and Training	Sangamon County
Community Foundation of the Land of Lincoln	Springfield, IL	Conference and Strategic Planning	Sangamon County
Fellowship of Christian Athletes	Springfield, IL	Staff Development	West Central Counties
Forefront	Chicago, IL	Nonprofit Leader Workshops	West Central Counties
Friends of the Finland Community	Finland, MN	Professional Development	Minnesota
Girls on the Run of Central Illinois	Springfield, IL	Nonprofit Executive Leadership	West Central Counties
Great Circle	St. Louis, MO	Training	Missouri
Jacksonville Promise	Jacksonville, IL	Conference	Morgan County
Mt. Sterling Community Center YMCA	Mt. Sterling, IL	Brown County Early Childhood Collaborative	Brown County
Our Saviour School	Jacksonville, IL	Professional Learning Communities	Morgan County
Pregnancy Resource Center	Rushville, IL	Conference	West Central Counties
Quincy Art Center	Quincy, IL	Professional Development	Adams County
Quincy Catholic Elementary Schools Foundation	Quincy, IL	Marketing	Adams County
Quincy Community Theatre	Quincy, IL	Conference	Adams County
Quincy Notre Dame High School	Quincy, IL	Marketing	Adams County
Quincy Society of Fine Arts	Quincy, IL	Conference and Professional Development	Adams County
St. Peter School	Quincy, IL	Professional Development	Adams County
Sts. Peter & Paul School	Nauvoo, IL	Conference	Hancock County
The HUB - Arts and Cultural Center	Rushville, IL	Rural Arts and Cultural Summit	Schuyler County
The James Project	Springfield, IL	Strategic Planning	Sangamon County
Transitions of Western Illinois	Quincy, IL	Training	West Central Counties
Youth In Need	St. Charles, MO	Professional Development	Missouri
YWCA Quincy	Quincy, IL	Professional Development	Adams County

Tracy Family Foundation's 2017 Financials

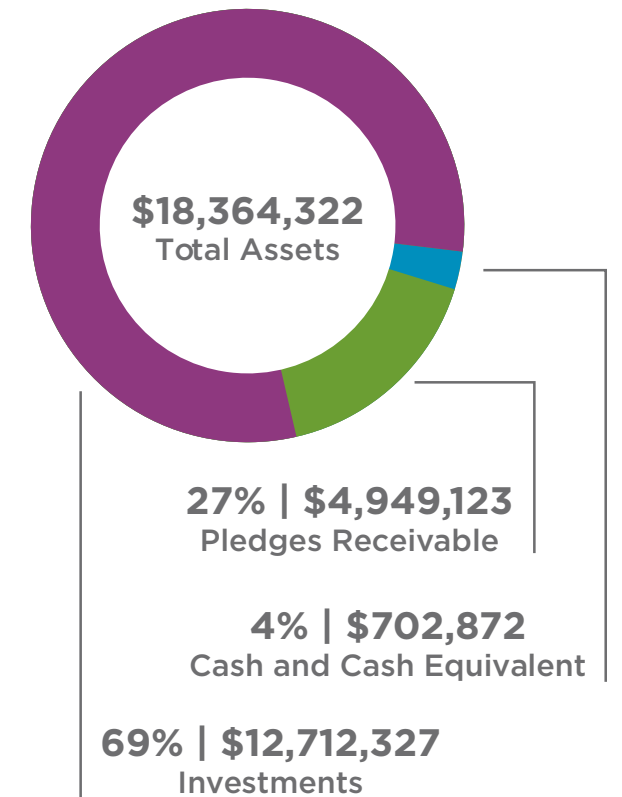
January 1–December 31, 2017

STATEMENT OF FINANCIAL POSITION	
Assets	Dollars
Cash and Cash Equivalent	\$702,872
Pledges Receivable	\$4,949,123
Investments	\$12,712,327
Total Assets	\$18,364,322
Total Liabilities	\$133,375
Net Assets, Unrestricted	\$18,230,947
Total Liabilities and Net Assets	\$18,364,322

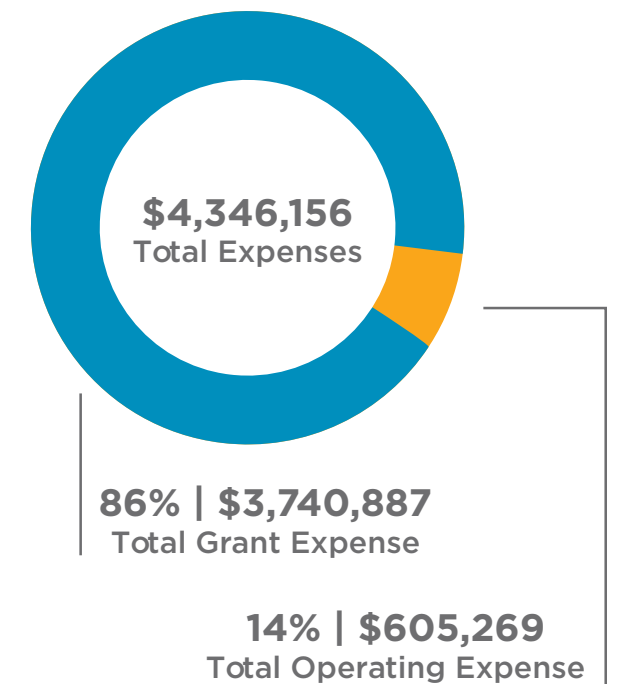
STATEMENT OF ACTIVITIES	
Revenue	Dollars
Contributions	\$5,401,500
Interest and Dividend Income	\$223,946
Miscellaneous Income	\$2,825
Net Realized/Unrealized Gain (Loss) on Investments	\$1,800,490
Total Revenue	\$7,428,761

STATEMENT OF ACTIVITIES	
Expenses	Dollars
Total Grant Expense	\$3,740,887
Total Operating Expense	\$605,269
Total Expenses	\$4,346,156
Increase in Net Assets	\$3,082,605
Net Assets at Beginning of Year	\$15,148,342
Net Assets at End of Year	\$18,230,947

Total Assets



Total Expenses



You can find descriptions of Tracy Family Foundation grant programs, grant cycle timelines, and grant applications through our website: TracyFoundation.org

Tracy Family Foundation Trustees, Staff, and NGAB



Board Trustees (from left)

- | | |
|-----------------------------------|----------------------------------|
| John Oliver , Secretary | Jean Buckley , President |
| Scott Stamerjohn | Teresa Sullivan |
| Angie Schlater | Jay Sullivan |
| Pat Smith , Vice President | Tim Capestrain |
| Lauren Clough | Jill Tracy (not pictured) |
| Brian Buckley , Treasurer | |

Staff (from left)

- Jean Buckley**, Board President
- Kim Bielik**, Executive Administrative Assistant and Grants Manager
- Dan Teefey**, Executive Director
- Terry Jenkins**, Program Manager



Next Generation Advisory Board Members

Diana Bittner, Chair Christine Iovaldi, Vice Chair Kenzie Tracy, Secretary Kevin Bird	Natalie Tracy Jenny Capestrain Nikki Tracy Ellie Stamerjohn
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