

# NICOL TOKEN

Why Invest?

- Nicco is an asset driven business and not a crypto trading house.
- We believe the current structural shift to asset backed tokens/coins equals confidence in our token for our investors and potential investors.

## WHAT HAVE WE SEEN?

- Inflation at global levels not experienced in over a decade.
- This has resulted in increasing interest rates, as central banks globally try to control inflation.
- Further driven by the war in Ukraine, which has triggered a commodity market boom, pushing up food and petrol prices, resulting in a fear from consumers related to an overall increase in the cost of living.
- All of which has fuelled the concerns around the risks of a possible global recession.
- Risk deleveraging has also started to play a part in asset investment preference. As interest rates increase, the demand for yield versus growth is seeing lower risk assets look more attractive, encouraging people to take profit on good performing and possibly overvalued assets, to buy those with better value on a relative basis.

## WHY IS THE STRUCTURAL CHANGE GOOD FOR THE NICOL?

- To date Nicol has not listed on an exchange, to ensure all the prep work required to commence listing is in place. This includes the securing of large customer contracts to enhance it's listing value pre-launch.
- Nicco and it's investors have now gained from the recent crypto market activities, as prices of crypto currencies globally have fallen, resulting in better valuations for those buying into the crypto market.
- Whilst we cannot guarantee market performance on listing, the market pull-back does present more potential upside on the Nicol token, as we see structural changes to the investment landscape and investor interest return to crypto markets.

## BUT THIS IS NOT THE ONLY UPSIDE FROM BUYING THE NICOL...

- It is very important to remember that unlike regular trading crypto currencies and other crypto linked tokens, the Nicol token is backed by an asset with a purpose.
- The Nicco solution is a digital ecosystem solution designed to facilitate large volumes of transactions, across a range of products, services, industries and regions, and using the Nicol token as the main currency to be spent by consumer via their App.
- This asset with purpose holds more than just crypto value. It is linked to our tech based solution that over time is expected to also appreciate in value.
- As we roll out more platforms, this will further benefit investors.
- The long-term result is that we will see longer-term potential returns achieved from both the new wave of demand from investors to again buy crypto, as well as the growth of the Nicco digital platform.

## NICCO IS BUILDING AN ASSET AT THE END OF THE DAY...

- Supported by the Nicol fundraising currently underway, we are building an asset base to help grow the Nicco business. Nicol trading is another benefit that you will have once the Nicol is trading on the nominated exchanges. We are not only a trading currency but a solution.
- We have a solution that delivers long-term growth and an asset backed by some of the best available technology in its field.
- Nicco has a strong product development roadmap, with each and every product developed by Nicco directly linked to the value and utility of the Nicol - both as the core currency within which to access any of our products, as well as representing the value of our company and solution.