Statement of Operating Procedures:

12. Use of the Hillcrest Pride Flag
The Hillcrest Business Association is the steward of the Hillcrest Pride Flag on behalf of the community. The flag pole is located at the corner of University Ave. and Normal St. in San Diego. This policy establishes the use of the flag pole by third parties or for flying alternative flags to the “1979” pride flag.

The HBA will observe the following policy:

- The HBA Board of Directors may consider petitions from community groups for the use of the flag pole on a case by case basis provided that the flag to be flown is either a version of the LGBT flag or a flag representing a government entity of the United States.
- Any group that wishes to petition the HBA for the use of the flag pole must do so in writing and must stipulate what flag will be flown, include an accurate description of the flag and state how long it will be flown for.
- Generally an alternative flag may only be flown for one day or weekend.
- The requesting party must pay for the flag to be manufactured and must purchase the flag from a vendor recommended by the HBA.
- HBA staff or board members must be present at the raising or lowering of the flag to ensure proper use of the halyard.

 At this time: The Transgender Flag was approved as an alternate flag on 9/11/12 and on 11/12/13.
- The Leather Pride Flag was approved as an alternate flag on 6/11/13.
- The Marriage Equality Flag was approved as an alternate flag on 6/17/14.
- The HBA will fly the United States Flag on the following days:
  - Memorial Day (Last Monday in May)
  - Flag Day (June 14th)
  - Independence Day (July 4th)
  - Veterans Day (November 11th)

- The flag shall be lowered to half-staff by proclamation of the President or at the discretion of the Board of Directors.

Draft: 8/14/12
Approved: 9/11/12
Approved: 6/11/13
Approved: 11/12/13
Approved: 6/17/14