Board of Directors Minutes  
September 9, 2020, 5pm

Board Members in attendance:

Ryan Bedrosian, John Husler, Cecelia Moreno, Tina Shirley, Kirsten Rindal, Paul Smith, Jerry Strayve, Trent St. Louis, and Glenn Younger.

Board Members absent: Jessica Magers, Matt Ramon, & Jeff Jackson.

Staff in attendance: Benjamin Nicholls

Public in attendance: None

Minutes

● P. Smith called the meeting to order and roll call was conducted.
● P. Smith announced that the annual meeting is next month and he encouraged all to attend.

● B. Nicholls reported that he is working with BID alliance to work with the Economic Development Department to find ways to make sure there is a process to prevent conflicts between districts. Working with the book keeper on the HBA annual audit.
● He is continuing to help businesses with sidewalk and parking lane patios.
● He works on a coalition to develop new guidelines for special events returning.
   ○ Motion: Approval of minutes from August 2020 Approval of financials for July 2020. (Younger/Bedrosian). Carries unanimously.

● B. Nicholls introduces the annual meeting and election notice. He reports that there are seven slots available. Paul Smith from The Merrow, Jessica Magers from Fiesta Cantina, Jeff Jackson from Flicks Nightclub, Glenn Younger from Grah Security, and Tina Shirley from Medical Age Management.
● He asks for members who can serve on the nominations committee.
● He also reports that there are two slots open for the parking district.

● B. Nicholls reports that C. Ward relinquished and agreed to set up a meeting between the parties to mediate the dispute. B. Nicholls outlines a letter drafted and presented to the Executive Committee. The following course of action is outlined: 1. Have the HBA’s property owner committee meet and develop their parameters for a MAD. 2. Have a
delegation of that group meet with NCA to work out a way forward. 3. Send an email to membership announcing that discussions are underway.

- B. Nicholls reports on a proposal to string lights in the alleyway between 4th and fifth and University and a Robinson. “Mural alley”. He reports that $2,000 will be raised through property owners and Go Fund Me. There will be no impact to HBA budget.
  - Motion: Support the Go Fun Me fundraising campaign and Mural Alley Lighting Project. (Younger/Moreno). Carries unanimously.

- B. Nicholls noted that he had added a food court to the northern block at request of a local property owner.

- The meeting adjourned.