Board of Directors Minutes  
December 14, 2020, 5pm

Board Members in attendance: Ryan Bedrosian, Cecelia Moreno, Paul Smith, Jerry Strayve, Glenn Younger, Kyle Matthews, Trent St. Louis, & Shanna Valencia.

Board Members absent: Carlos Franco, Pete Katz, Patric Stillman, Mike Burnett, Gary Wong, & Matt Ramon.

Staff in attendance: Benjamin Nicholls, Mary Joseph, Derek Paradis

Public in attendance: Sean Karafin

Minutes

- P. Smith called the meeting to order and a roll call was conducted.

- P. Smith thanked everyone that participated in Hillcrest Taste ‘n Tinis. 610 people purchased tickets, 23 businesses participated, and the event was featured on two TV stations.

- B. Nicholls stated that Mary and he are working to get the audit details complete.

- Staff have been putting a lot of work into making Walk in ART profitable. It’s currently a break even venture and we’re working to change that. Next month, staff will be taking over the bar.

- Staff have been trying to schedule the flexipave installation. It was supposed to happen last Thursday but has been delayed by the rain.

- ATT has asked HBA to delay the installation of the mural until next year. The mural panels have been printed and are ready for installation but AT&T would like to organize an unveiling event.

- The bulbs in mural alley are being replaced.

- Staff are working to reassemble the Marketing/ Promotions Committee.

- Staff have held the first of two public meetings to introduce the GHCBD to the community. The next one is on 1/11.

- Approval of minutes from November 2021 and financials for October 2021
  - Staff statement on conflicts concerning the consent agenda: there are none.
  - Motion: approve minutes from October and financials for November 2021 (Younger/Bedrosian). Motion carried with all in favor.

- The group entered closed session for conference with legal counsel.
The group returned to open session. A statement was made concerning the closed session action reporting that the group took action on recommendations made by legal council.

HBA has been approached by CA’s office concerning a program to identify and engage with homeless people.

B. Nicholls reports that he is currently working to bring together bar staff to identify these individuals and the CA will then engage with them and use a carrot and stick approach to get these individuals into treatment, programs, or prosecute them.

- Staff statement on conflicts concerning the consent agenda: there are none reported.
- Motion: approve a working with City Attorney’s Office on this effort. (Younger/Bedrosian). Motion carried with all in favor.

T. St. Louis gave an update on the committee work.

B. Nicholls presented the financials for the Nightmare on Normal Street.

The meeting was adjourned.