Board of Directors Meeting Agenda  
May 10, 2022, 5pm  
In person: 1601 University Ave. San Diego, CA 92103

1. Call to order and introductions (information)  
   P. Smith  
   2 minutes

2. Public comment (2 minutes per speaker) (information)  
   5 minutes

3. President’s report (information)  
   P. Smith  
   5 minutes

4. Executive Director’s report (information)  
   B. Nicholls  
   5 minutes

5. Consent agenda  
   P. Smith  
   5 minutes
   - Approval of financials from March 2022 and minutes from March and April 2022 (action)

6. Beautification Committee items  
   T. St. Louis  
   10 minutes
   - Discussion concerning Progressive Pride Flag (action)

7. Marketing Committee items  
   M. Ramon  
   10 minutes
   - Approval of social media contract (action)

7. Executive Committee items  
   P. Smith  
   20 minutes
   - Approval of FY23 organizational budget (action)
   - Approval of proposed staff retirement plan (action)
   - Discussion concerning Hillcrest Entertainment District (action)

8. Special Event Committee items  
   R. Bedrosian  
   5 minutes
   - Hillcrest Farmers Market Manager Contract (action)

Adjourn

Notices to the public:

Brown Act:  
Government Code 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. Action may not be taken on items not posted on the agenda. Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Benjamin Nicholls at (619) 299-3330 at least 48 hours prior to the meeting.

Public Comment:  
You are welcomed and encouraged to participate in this meeting. Public comment is taken (2 minutes maximum per person) on items listed on the agenda when they are called. Public Comment on items not listed on the agenda will be heard at the meeting as noted on the agenda. Comments on controversial items may be limited and large groups are encouraged to select one or two speakers to represent the opinion of the group. The order of Agenda items is listed for reference and may be taken in any order deemed appropriate by the Board of Directors. The Agenda provides a general description and staff recommendations; however, the Board of Directors may take action other than what is recommended.