

Alix

Investment Process Overview

Our process first & foremost is designed to ensure a mutual partnership on the basis of: aligned vision, technical understanding, & most importantly - innate character. This provides the foundation for the required conviction that endures the span of the startup life cycle.

1 Kickoff Meeting

Kickoff with a single partner

- Mutual Introductions/Team Backgrounds
- Founding Journey
- Vision/Company Trajectory
- Business Concepts/Fundamentals
- Fundraising Specifics/Desired Partnership Traits

2 Technical Diligence

SAB member diligence

Scientific Advisory Board member led rigorous vetting of:

- Technology/IP
- Limitations
- Practical Applications
- Outstanding Risks

3 Full Partner Meeting

Meeting with all partners

- Lingering Technical/Business Questions
- Further Prospects Diligence
- Team Construction/Chemistry
- Top Needs/Value Adds
- Round Construction/Pathway to Series A

In the Background

Ongoing diligence on a case-by-case basis

- Team References
- Customer References (If Applicable)
- Prior Investor References (If Applicable)
- Industry Utilization/Market Assessment
- Competitive Analysis
- Advisor/Mentor Feedback

Portfolio Company: Welcome to the Alix Family!