Results: Open Gardens Visitor 2-Minute Survey

(Mark one or multiple options that you see fit)

1. Your preferred open time frame for Open Gardens:
   • Thu/Fri Late Morning to Early Afternoon
   • Thu/Fri Afternoon
   • Thu/Fri Late Afternoon to Evening
   • Mon/Tue/Wed Late Morning to Early Afternoon
   • Mon/Tue/Wed Afternoon
   • Mon/Tue/Wed Late Afternoon to Evening

1. YOUR PREFERRED OPEN TIME FRAME?
2. How many days do you spend per season on visiting Open Gardens (total of 8 open days per season)?

- Only visit 1 or 2 gardens
- 1-2 days
- 3-5 days
- 6-8 days

**2. HOW MANY DAYS DO YOU SPEND PER SEASON VISITING?**

- Only visit 1 or 2 gardens: 5%
- 1-2 days: 20%
- 3-5 days: 47%
- 6-8 days: 28%
3. How many Open Gardens do you visit per season?
- Less than 5
- 5-10
- 11-30
- 31-50
- Over 50

3. HOW MANY OPEN GARDENS DO YOU VISIT PER SEASON?
4. Would you say current Open Gardens schedule allows you enough time/opportunity to visit the gardens you want and plan to?
• Yes, more than enough time/opportunity
• Yes, just the right amount of time/opportunity
• Yes, but adjustment on the schedule would be better
• No, difficult to plan. Comment:___________________
• Other:__________________

4. DO YOU FEEL THERE IS ENOUGH TIME/OPTIONUNITY TO VISIT THE GARDENS?

- Yes, more than enough time/opportunity: 35%
- Yes, just the right amount of time/opportunity: 40%
- Yes, but adjustment on the schedule would be better: 8%
- No, difficult to plan: 8%
- Other: 9%
5. How would you prefer the Open Gardens guidebook to list the gardens?  
• List by area (current layout) 
• List by open date/hour 
• Other: _____________________
6. How do you prefer to get the Open Gardens guidebook?
- I didn’t get the guidebook this year
- Order online, mail to your address
- From local garden centers
- From Plantasia or other events
- From Open Gardens hosts
- Other:_____________________

6. HOW TO GET THE OPEN GARDENS GUIDEBOOK?

- From Open Gardens hosts
  - 10%
- From Plantasia or other events
  - 20%
- I didn’t get the guidebook this year
  - 6%
- Order online, mail to your address
  - 16%
- From local garden centers
  - 46%
- Other
  - 2%
7. Do you know and visit Open Gardens WNY online Facebook page?
   • Do not use Facebook
   • Use Facebook but did not know
   • Know, but do not visit often
   • Know, visit often
Comment & Suggestion:

- **Open date on weekends** *(for working people)*, in addition to weekdays;
- Another week or a few more open days;
- **Indicate which garden would be accessible**;
- **Use icons to indicate specialties and key information for each garden**;
- **App for Open Garden Guidebook**;
- **Try to have a cluster open at the same time**;
- **More social media presence, facebook, instagram, download PDFs**;