FC Cincinnati has made a $200,000 donation to The Port of Greater Cincinnati Development Authority (The Port) for the future development and/or support of affordable housing initiatives in the West End. Affordable housing development will be done in partnership with Seven Hills Neighborhood Houses. This contribution brings FC Cincinnati’s total investment in housing-related initiatives in the West End to $450,000, including:

- $100,000 to Seven Hills Neighborhood Houses for emergency housing assistance
- $150,000 to The Port for a housing study and outreach to assess the current state of home ownership, rentals and condition of housing in the neighborhood
- $200,000 to The Port for affordable housing development

“Our goal has always been to be a good neighbor which is why we continue to support affordable housing initiatives in the West End. I applaud the work of Seven Hills Neighborhood Houses and The Port in the West End and we are pleased to support initiatives for equitable development,” said Jeff Berding, President, FC Cincinnati.

West End Stadium is taking shape, pictured here in a recent aerial photo. Read a full construction update at WestEndStadium.com and watch cameras showing construction underway inside and outside the stadium LIVE on WestEndStadium.com.

FC Cincinnati has started video series featuring staff helping build West End Stadium. Watch Randy Glover talk about how he graduated from CityLink’s Construction Connection class and is working on the jobsite.

The Learning Is Cool program, FCC Foundation’s education honor roll program, encourages students to work hard in the classroom and achieve the ‘A Honor Roll.’ The program was created and managed by the Marvin Lewis Community Fund for over a decade and moved to FCC Foundation in June 2019.

Spanning three school districts - Cincinnati Public Schools, North College Hill and Covington Independent - with 66 schools and over 27,000 students, FCCF expanded the program to include Saint Joseph School and CCPA in the 2020-2021 school year, the first full year under FCCF.

Rewards including GameWorks gift cards, FCC swag, school supplies, and free kids meals, are distributed to students reaching the ‘A Honor Roll’ each quarter. Students reaching the ‘A Honor Roll’ at least twice in a school year are invited to meet the FCC team at an Academic Achievement Celebration at the Cincinnati Zoo. While we couldn’t participate in the full event this summer like normal, take a look at this year’s Drive Thru Academic Achievement Celebration. We hope to be back in person at the Zoo and hosting Learning Is Cool school assemblies at some point next year.

Lion’s Share Hospitality will bring exciting food and beverage options to fans at West End Stadium. The team of chefs, restaurant and hospitality professionals, and beverage experts is crafting every aspect of food, beverage, and hospitality at West End Stadium.

 Lion’s Share Hospitality is creating a welcoming, modern fan experience, where fans in all areas of the stadium – and outside the stadium before matches – will savor their favorite foods. Fans can dig into smoked meats, signature sausages, decadent fried chicken, and fresh-made to-go salads and wraps around the concourse.

WEST END PRIDE

In October, the FC Cincinnati Foundation wrapped up the Fall 2020 West End Pride season. This was the Foundation’s fourth season running the program. While 2020 presented many challenges to overcome, lots of positives came from the season. Our players grew both on and off the field as they learned the game of soccer. The West End Pride had a record high participation rate of 170 players and 24 coaches, making up 10 teams.

The West End Pride is looking forward to another great season in the Spring of 2021. Spring sign-ups will start in January, with the season running mid-March through mid-May. The soccer program is cost free for all children ages 4-14, who live or attend school in the West End.

Contact Kate Olding at Olding@fccincinnati.com for information.

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