ADVERTISE IN BECK CENTER THEATER PLAYBILLS

Include direct links to your site in our digital playbook

- Get your business in front of 30,000+ arts-invested patrons
- Appeal to visitors returning to in-person live events
- Advertising rates start at just $150
- Place your ad for a specific show, or the entire season
- Your investment supports a legendary community asset
- We produce a dynamic season of musicals and plays (see inside)
- Lasting digital playbills that can include direct links

Contact Marketing Director Julie Gilliland for more info and to place your ad
jgilliland@beckcenter.org

PATRON PROFILE

- 76% - College Degree
- 41% - Advanced Degree
- 64% - Married
- 26% - 100k+ Annual Income

A COMMUNITY CHAMPION!
Beck Center hosts 600 educational opportunities, 10 art exhibits, 300 scholarships, 800 off-site programs, and offers private and group lessons for students of all ages and abilities.
BROADWAY BOUND  
*sep 10 - Oct 3, 2019*  
A classic family comedy inspired by the youth of playwright Neil Simon. Featuring notable film actor Austin Pendleton.  
**RESERVE BY:** Aug 27  /  **SUBMIT ART:** Sep 3

THE EXONERATED  
*Oct 8 - Nov 7, 2021*  
Docu-drama recounts first-person narratives of six wrongly convicted inmates.  
**RESERVE BY:** Sep 24  /  **SUBMIT ART:** Oct 1

ELF: THE MUSICAL  
*Dec 3 - Jan 2, 2021 - 2022*  
Family-friendly, laugh-out-loud, screen-to-stage adaptation, perfect for a holiday outing.  
**RESERVE BY:** Nov 19  /  **SUBMIT ART:** Nov 26

LIZZIE THE MUSICAL  
*Feb 4 - 27, 2022*  
A sexy, bloody American mythology set to a blistering score of hard rock  
**RESERVE BY:** Jan 21  /  **SUBMIT ART:** Jan 28

STEVE MARTIN’S METEOR SHOWER  
*April 1 - May 1, 2022*  
A light, imaginative, and hilarious comedy about two raucous couples, written by SNL’s Steve Martin.  
**RESERVE BY:** March 18  /  **SUBMIT ART:** March 25

THE LEGEND OF GEORGIA McBRIEDE  
*May 27 - June 26, 2022*  
A transfiguring transformation about learning to laugh at life’s detours with a “Florida Man.”  
**RESERVE BY:** May 13  /  **SUBMIT ART:** May 20

SOMETHING ROTTEN  
*Jul 8 - Aug 7, 2022*  
An uproarious musical about a duo who want to stick it to Shakespeare by writing the world’s first musical.  
**RESERVE BY:** June 24  /  **SUBMIT ART:** Jul 1
HALF PAGE ADS

Individual Senney Theater Show $200
Individual Studio Theater Show $180

All Main Stage Shows $800 ($200 per show)
Entire Season $1,050 ($150 per show)

DIMENSIONS: 5” wide X 4” high

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QUARTER PAGE ADS

Individual Senney Theater Show $175
Individual Studio Theater Show $150

All Main Stage Shows $600 ($150 per show)
Entire Season $875 ($125 per show)

QUARTER PAGE DIMENSIONS

5” wide X 2” high
OR
2.5” wide X 4” high

Please send image as high resolution PDF or EPS file (Ideally 300 DPI). If you would like, provide a link which will be included in the digital playbill.

Full page and cover ad rates and dimensions illustrated on back cover.
FULL PAGE ADS

Individual Senney Theater Show $250
Individual Studio Theater Show $225

All Main Stage Shows $1,000 ($250 per show)
Entire Season $1,400 ($200 per show)

COVER ADS

Covers ads run for all shows in the season and are full color

Outside Back Cover $2,625 ($375 per show)
Inside Cover $2,100 ($300 per show)

DIMENSIONS: 5” wide X 8” high