WHAT A YEAR!
ANNUAL REPORT 2023
THEATER | EDUCATION | EXHIBITIONS | COMMUNITY PROGRAMS

BECKCENTER.ORG | 216.521.2540
Creating Arts Experiences!
Beck Center: By the Numbers

**CLEVELAND MAGAZINE: BEST DANCE/THEATRE INSTRUCTION 2023**

**12K FACEBOOK FOLLOWERS**

**1950 VOLUNTEER HOURS FROM 211 VOLUNTEERS (VALUE OF $62,010)**

**22,224 CLASSROOM INSTRUCTION HOURS**

**OVER 30,000 ATTENDEES AT OUR PERFORMANCES**

**19,000 INDIVIDUALS SERVED THROUGH FREE COMMUNITY PROGRAMMING**

**WEBSITE VISITORS TO BECKCENTER.ORG 203K WITH 308K PAGEVIEWS**

**45 COMMUNITY ORGANIZATIONS SERVED THROUGH CREATIVE ARTS THERAPIES**

**$50,000 IN FINANCIAL ASSISTANCE AWARDED TO STUDENTS**

**263 ARTISTS AND PERFORMERS EMPLOYED**

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**LETTER FROM LUCINDA B. EINHOUSE, PRESIDENT & CEO**

What a year! In 2023, Beck Center for the Arts celebrated the kickoff of its 90th season, completed fundraising for the capital campaign, and made strides towards our goals in diversity, equity, inclusion, and accessibility.

At Beck Center for the Arts, we’re all about enhancing the human spirit through arts experiences. Our belief is simple: the arts are powerful, collaboration is key, and diversity is at the core of everything we do. We’re committed to deepening our efforts around equity and inclusion and to using that knowledge to create an environment that connects people, communities, and cultures through the arts.

Whether you’ve connected with us by seeing a show, taking a class, or providing your talents as an artist or volunteer, we are grateful for you.
Highlights

90th SEASON
On May 16, 2023, Beck Center celebrated the 90th anniversary of the incorporation of the Lakewood Little Theatre, which later evolved into Beck Center for the Arts. Over 300 people attended the 90th season announcement in the Senney Theater, which included performances by Beck alumni and students, along with a video of testimonials.

CAMPAIGN FUNDRAISING COMPLETION
On March 10, 2023, Beck Center staff, board, volunteers and friends celebrated the successful completion of fundraising for the Capital Campaign Creating Our Future. To date, two-thirds of Beck Center’s 55,000 sq ft arts education and performance campus has been renovated thanks to over 400 individuals, foundations, corporations, and government donors.

DEI PROGRAMMING AND CELEBRATION OF DIVERSITY
Beck Center’s Celebration of Diversity was held April 28-June 19, 2023, including Poetry Reading & Story Telling, performances by MadJax Dance, CWRU “Safe Zone” training, an Art Talk with Art Possible Ohio and Local Artists, and “Razzle Dazzle.” Since 2002, the Cuyahoga County Board of Developmental Disabilities (CCBDD) and Beck Center for the Arts have collaborated to present “Razzle Dazzle” - an annual stage production featuring the talents of CCBDD consumers and volunteers. Each year, over 500 individuals gather to enjoy the stage production and to see amazing art created by those involved in Beck Center’s Creative Arts Therapies program. Strong sponsorship support was received for “Razzle Dazzle” from the CCBDD, Community West Foundation, Equity Corp, and Westshore Unitarian Universalist Church.

DAY OF DANCE
In August 2023, Beck Center partnered with North Point Ballet and Dancing Wheels for our first Inclusive Dance Festival, We Can do it With Dance. Dancers ages 8 and older came to Beck Center for classes and workshops focused on inclusion in dance. This one-day program is set to become a week-long festival in the future.

SPOTLIGHT
On July 14, 2023, Beck Center held its annual gala, “Spotlight.” Three new members of Beck Center’s Alumni Hall of Fame were inducted: Michael Chernus, Austin Pendleton, and Steve Routman. Michael Chernus (from television shows such as Severance and Orange is the New Black and films such as Captain Phillips) attended and shared his experience as a theater education student. He encouraged those in attendance to support our vital organization.

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“Beck is such a treasure for the community! The shows, the educational programming, the community involvement are just amazing! The shows are professional, Broadway level, minus the Broadway prices. I don’t think I ever saw a show at Beck that I did not love. Thank you.” ~ Deborah Ann

“What a great production. Keep up the good work, as your contributions to the Greater Cleveland art scene is immeasurable.” ~ Dana W.

“My son enjoyed 2 semesters of violin at the Beck Center. The staff is so friendly and really work hard to make learning music easy and fun.” ~ D., parent of a Beck Center student

“So refreshing and hopeful to see young people masterfully engage in the arts. The arts will save the world! I really believe that. Thank you for providing this opportunity for students and for those that can receive.” ~ Eileen P.