

PRESS RELEASE

The Galeries Lafayette group launches a responsible fashion collection, "Fashion Integrity by Galeries Lafayette"

Paris, August 23rd, 2016

Committed to an ambitious sustainable development policy, aiming to become a global pacesetter as a French retail leader with an ethical and responsible approach, the Galeries Lafayette group launches a unique fashion collection: "Fashion Integrity by Galeries Lafayette".

Designed by the Galeries Lafayette private brand, the Fashion Integrity collection is the result of an innovation challenge launched by the Group for its employees. The collection relies on a simple idea: offering clients sustainable clothes created in 100% traceable processes, from harvesting the raw material all the way to the store.

For this first collection, Fashion Integrity by Galeries Lafayette has chosen to focus on cotton, with a selection of items produced every step of the way (from farming, ginning, spinning, weaving, dye, packaging to transportation) according to strict criteria within the respect of the men and women who worked for their production, health and the environment.

Each step of the production is detailed on the products' labels and online at GL.com. Designed by the Galeries Lafayette private brand stylists, the Fashion Integrity collection is composed of 5 essential pieces at affordable prices, entirely composed of fair trade and organic cotton: loose tops, round neck T-shirts, turtle-neck T-shirts and a skirt.

Commenting on the launch of this collection, Nicolas Houzé, CEO of Galeries Lafayette and BHV MARAIS, declared: "The Fashion Integrity collection is a new example of how we strive to offer more responsible products to our clients. Our ambition in terms of social responsibility is a collective endeavor of the company, and I am all the more thrilled that this collection allows us to create a virtuous circle by which our employees' projects respond to our clients' expectations."

The Fashion Integrity collection by Galeries Lafayette is available from August 24th, 2016 in all Galeries Lafayette French stores, in Galeries Lafayette Berlin and at BHV Marais, as well as online at www.galeriesslafayette.com.

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About the Galeries Lafayette group

A leading city-centre retailer with proven fashion expertise, Galeries Lafayette group is a family-run and private group, with 120 years of history in commerce and retail. A key player committed to creation and a major private sector employer in France with 15,000 employees, the Group is actively engaged in promoting the French “Art of Living” and serving as a benchmark of fair trade. With retail sales of Euros 3.8 billion, the Group enjoys international recognition through its iconic brands: Galeries Lafayette, BHV Marais, Royal Quartz, Louis Pion and Didier Guérin.

More information on groupegalerieslafayette.com

Sustainable development at the Galeries Lafayette group

Conscious of its responsibility as a leader of commerce and fashion, the Galeries Lafayette group is engaged in an ambitious sustainable development policy. The Group is engaged to reduce its environmental impact and to respect its clients, employees, suppliers and more globally the various actors of civil society. These engagements are upheld by strong ambition: to become a global reference for French commerce, ethical and responsible.