

### **PRESS RELEASE**

# Appointment of Arthur Lemoine as Offer and Buying Director for Galeries Lafayette and BHV Marais

**December 16, 2021** 

Galeries Lafayette announces a significant evolution within its Executive Committee team with the appointment of Arthur Lemoine as Offer and Buying Director, effective February 1, 2022, replacing Marianne Romestain. In this new position, Arthur Lemoine will support the company's current transformation by developing the distinctiveness and personality of the online and in-store offer.

Arthur Lemoine has held various positions within the Galeries Lafayette group over the last fifteen years, most notably in the Buying Division. Over the last few years, he has developed recognised expertise in various product categories and successively worked in the Beauty and Food departments, before becoming Managing Director of the Watchmaking and Jewellery Activities in 2018. Arthur Lemoine has been a member of Galeries Lafayette's Executive Committee since 2018, and a member of Galeries Lafayette group's Executive Board since 2020.

Marianne Romestain remains with the company and is appointed Managing Director of Watchmaking and Jewelry division for Galeries Lafayette group, whose activities include Louis Pion and Galeries Lafayette - Royal Quartz Paris brands.

Arthur Lemoine, 36, holds a degree in Mathematics from the University of Paris Dauphine and is a graduate of ESSEC business school.

#### Press contact

#### Alexandra van Weddingen

VP, Corporate Communication - Galeries Lafayette group <a href="mailto:avanweddingen@galerieslafayette.com">avanweddingen@galerieslafayette.com</a> + 33 1 45 96 68 44

## **About Galeries Lafayette**

Leading French department store player and famous throughout the world, Galeries Lafayette has been an unrivalled specialist in fashion and experience marketing for 120 years. It aims to make each visit a unique experience and offer its French and international customers a range of constantly renewed brands, ranging from affordable to premium and luxury. The Galeries Lafayette brand, covering a wide range of segments taking in fashion and accessories, decoration, food and catering, promotes its offering thanks to a network of 61 stores in France and abroad – including its flagship store on Boulevard Haussmann in Paris –, the outlet discount store and its merchant website galerieslafayette.com. For more information go to: Galerieslafayette.com and follow us on Facebook (Galeries Lafayette), Twitter (@Galeries Laf) and Instagram (@galerieslafayette)

