Responsibility of Individual Board Members

- Know the Association’s Mission, Vision and Values
- Know the Association’s By-Laws
- Participate in Board Meetings
- Participate in Planning Sessions for the Summit
- Leverage experience, other associations, networks, and resources to achieve association mission
- Assist with annual summit and activities
- Enhance Association’s public image
- Support the interests of the vendor community while serving on the board
- Assist with any other duties that enhance the association’s mission

Position Description

The Vendor Chair Elect shall be responsible for representing the views of the vendor community as it directly relates to the Association. The position will support and guide the board for the successful running of the Association and the Annual Summit. Finally, the position supports other duties as assigned by the President or the Executive Committee.

Duties and Responsibilities

- Coordinate outreach to the vendor community
- Elicit input from the vendor community relating to the continuous improvement of the Association.
- Promote the values and ideals of the Association within the vendor and practitioner community.
- Support the board with the logistics and smooth running of the annual Summit.
  - Development of revenue generating opportunities.
  - Support the creation of the Annual Summit Sponsor guide.
  - Coordinate onsite Vendor support.
- Attend regular board meetings, either in person or remotely
- Provide network contacts for the pursuit of the endeavors of the Association.
- Support the incoming Vendor Chair and the Outgoing Past Vendor Chair in the duties as it relates to the duties of the Association.

Additional Responsibilities

- Maintain a good record of Vendor Partners contact details.
- Foster good relationships with other similar industry associations
- Promote the Association through personal and professional contacts.
- Coordinate any additional Association events, such as webinar, charity events or other outreach.

Member Qualifications

Employee of an Organization that is committed to a 3-year Platinum Level Sponsorship of the CTA