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We are Betty Allman and Ron Brooks. The Point Loma Association would like to honor your beautiful garden. This article would appear in our newsletter. A photograph of your home and landscaping will be accompanied by a short description. If you receive the PLA Newsletter, you already know what the format will look like. If you do not receive it, we will deliver several copies to your home after it is printed. It would be great if you would be so kind as to call one of us so that we could speak with you and obtain your permission. Your garden would join a long legacy of distinctive Point Loma gardens that have received this acknowledgement in years past. Thank you for adding to the beauty of our community.

Ron & Betty

So - if you see Ron and Betty at your door - open it! You could be pleasantly surprised!

Visit Point Loma

The Hugh Story Memorial fund is still accepting donations. Send in your donation as follows:

San Diego Foundation/Point Loma Foundation Fund
2506 Historic Decatur Road #200
San Diego, CA 92106
Attn: Leslie Harrington

PCAC Meet second Wednesday, 7:30 a.m.
Bill Kettenberg (President)
2200 Shelter Island Dr #200
Point Loma
www.kitchenline.org:
Provides On Camera Coaching, Corporate Media Image Partners - www.mediapointloma.com:
Performing Arts & Athletic Restorative Training Specialists - www.PAARTSan diego.com:
Prevention, evaluation, and management of injuries and health and wellness for performing artists.

Dance Place San Diego
2650 Truxtun Road
Actors Alliance - www.actorsalliance.com:
A membership organization dedicated to the advancement, exposure, and education of the theatre artist in San Diego.

Butterworth Dance - www.butter dance.org:
Modern dance at its best, offering a new front for performing arts education, and youth programs.

Solare Italian Restaurant:
Italian cuisine by the chef owners from Milan. Opening in summer 2007.

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Psyala Italian Restaurant - www.pyla.it:
Authentic Italian cuisine by the chef owned by a family in San Diego. Offering in summer 2007.

Jenna Druck Foundation - www.jenna druckfoundation.com:
Offers leadership and training programs for young women and girls.

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Point Loma
www.kitchenline.org:
Provides On Camera Coaching, Corporate

KITT: Kids Included Together - www.kit online.org:
Performers on stage, supporting arts and culture in San Diego.

Modern dance at its best, bringing hope, healing, and self-confidence to the lives of children and youth facing adversities by providing expressive opportunities through the visual, performing and literary arts.

Greater San Diego After School All Stars - www.sd afterschoolallstars.org:
Implements arts programs for children and adults.

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While there are many people to thank, special thanks go to Dee and Bill Kettenberg for the table decorations, which included model boats that Bill rigged himself. The boat alone raised $485! Thanks also to Klonie Kunzel and Pam Kelly for making reservations and seating smooth sailing.

As the Inspiration docked and guests appeared, it departed by the animated conversations and wide smiles that a great time was had by all.

Lost and found: From the 2006 dinner, a very nice Hauber Fashion Gray suit coat, size 12. 2007 dinner: A sweet little gold metal pillbox - looks possibly antique; a long, gray scarf with maroon flowers bordered in olive. To claim, call Patti Adams at (619) 887-9313.

It’s been a great two years being Chair of the PLA. We have achieved goals, made improvements, ensured financial growth, and had a lot of fun. Ultimately, the biggest rewards have come from the relationships we have built with the residents and a closer connection to the Navy community, the Portuguese community, the Peninsula Chamber of Commerce, the Peninsula Community Planning Board, the Port, and our elected representatives.

Personally, it has been two years of deepening friendships and community. There are so many people to recognize with gratitude for the years of effort in building PLA into the strong community group it is, and so many to thank for the knowledge, support and strength they have given me. I am so grateful to everyone, this column would go on forever and I would inevitably miss someone. I have had a real unique opportunity to get to know my neighbors and neighborhood. I cherish the many wonderful friendships that have developed during my tenure with PLA.

So, as I write my last column, I want to invite and encourage anyone thinking of volunteering to jump in! You will make a difference. You will make new friends. You will improve the community. And you just might receive more! From having a day proclaimed as “Patti Adams Day” to being honored with Hugh Stry’s Mean Green Team work shirt from the Beautification Committee, to receiving a beautiful Point Loma Lighthouse necklace from the Board, well, I just couldn’t feel more special, delighted, and grateful.

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The amended Newsrack Ordinance accomplishes two things: it imposes additional physical and location standards for newsracks and sets up new permit requirements. The problem in the past has been an inability to discern the identities of the owners of newsracks. This has resulted in a lack of accountability for maintenance and appearance. The new permit requirement allows the City to readily identify newsrack owners, while the annual permit fee will offset expenses associated with pro-active enforcement. Any newsracks that do not have a permit, are deteriorated, or are not properly located can now be removed.

Crafting this ordinance was no simple matter; it required years of collaboration between the City, local businesses, and publishers and distributors. I am grateful to the Point Loma Association and the Gaslamp Quarter Association for championing this issue for so many years. June 9th is the deadline for newsrack owners to conform to these new requirements. I am looking forward to marshaling a fleet of trucks to remove unlicensed and poorly maintained newsracks and then proudly reclaiming our sidewalks.

The character of our communities is greatly defined by what we see when we walk down the street. If you have strolled down the sidewalk recently, especially in our beach communities and downtown, you have probably noticed the proliferation of old and broken newsracks. These fixtures can block the sidewalks, reduce walkability, and often stand empty and unused, serving only as magnets for graffiti.

While no one wants to banish newsracks altogether, these new regulations acknowledge that long runs of unmaintained newsracks are a public nuisance.

May 2007

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For all these reasons, I was proud to support the newly-crafted Newsrack Ordinance, which the City Council unanimously adopted on January 30, 2007. As a result of the amended Newsrack Ordinance, walking down our sidewalks will be a more pleasurable experience without the unsightly and sometimes scummy newstands that compete for space and attention. While no one wants to banish newsstands altogether, these new regulations acknowledge that long runs of unmaintained newsstands are a public nuisance.

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**Note:** The PLA Board will be dark for July and August.

**Save the Date:**

Putt will be at Sail Ho Golf Course on Monday, October 1, at 2:00 p.m. $100 entry fee includes green fee, shirt and banquet ticket. All proceeds benefit the PLA. Space is limited—50 players max. For information, contact Leslie Harrington at Leslieharrington56@yahoo.com.
(continued from previous page)

Building 202 – 2825 Dewey Road

California Space Grant Foundation - www.csgf.org: Education programs training students in high skill technical and professional careers.

San Diego Coastkeeper - www.sdbaykeeper.org: Protects the region’s bays, beaches, watersheds and ocean through community outreach, education, and advocacy.

San Diego Watercolor Society - www.sdws.org: Since 1965, sponsoring activities that encourage creative skills watercolor painting, with a new Showcase Gallery open to the public.

Visions Art Quilt Gallery - www.quiltvisions.org: Organizes exhibitions, lectures, and workshops about quils in museum-quality settings.

Walkabout International - www.walkabout-int.org: Promotes neighborhood walking in urban, suburban, and rural environments throughout the world.

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Undergrounding Utilities: Be in the know!

I got a notice stating that my street will be undergrounded soon. Where can I get more information? You can get schedule updates at http://www.sandiego.gov/undergrounding/. The web site also provides detailed information about the process of undergrounding and what you can expect.

Will this cost anything? In most cases, no. It is the legal responsibility of the property owner to underground from the street to your house or business beginning at the property line. However, the utility companies will perform this work at no cost to you as long as you sign an agreement to allow utility companies on to your property.

How long does it take? From the time you receive notice that the Council has created an Underground Utility District, there will be a period of 12 to 18 months of design. You may see engineers working from time to time on your street. After construction begins, most projects are completed in 18 to 24 months.

How were the areas that are now being undergrounded selected? The City Council determines which areas in the city will be undergrounded. A Master Plan is designed and approved no later than June 30 of each year.

What if I want to accelerate when my street will be undergrounded? A cost share program allows home owners to accelerate the undergrounding schedule. All cost sharing work is at the sole discretion of each individual Council member. For more information about the cost share program, contact your councilmember’s office or call the Utilities Undergrounding Program Information Line at (619) 533-3841.

Thanks to Katheryn Rhodes for collecting the above information.

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OBCDC Entryway Projects Set to Go!

By Curt Lutz

Many thanks to the County, and particularly Supervisor Greg Cox for approving a grant for the Nimitz and Sunset Cliffs Boulevard Entryway Median Landscaping Project. The $11,300 grant will fund landscaping and irrigation materials, equipment and supplies. OBCDC needs an additional $10,000 to complete the project.

Thanks go out to the Point Loma Rotary Club for sending nearly two dozen volunteers to help Ocean Beach CDC in a weed and debris removal clean up on the last Saturday of April, as part of the Rotarians at Work Day. Approximately three tons of weeds and debris were removed along Sunset Cliffs Boulevard at Robb Field.

Finally, the Gateway Park and Pathways Project of OBCDC is offering reservations for engraved tiles and bricks to be placed upon the walls along the pathway through the park. Be sure and reserve your Tile or Brick to include your legacy message. Funds from the donations sponsoring the 12x12 inch tiles and the 4x8 inch bricks will be used to match other contributions and grants to begin Phase I construction.

For additional information about all of these projects, contact Curt Lutz, Executive Director, Ocean Beach Community Development Corporation.

OBCDC
4870 Santa Monica Avenue, Suite 2C
San Diego, CA 92107
(619) 224-1648; curt@obcdc.org; www.obcdc.org

(619) 573-9300.

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New Americans Immigration Museum and Learning Center - www.naimlc.org/: Offering programs and resources about the immigrant experience.

For information about exhibits, classes and workshops, go to the NTCP Event Calendar at www.ntcpromenade.org.

There’s also a lot happening at Liberty Station. For an updated schedule, go to http://libertystationblog.com/coming-soon-to-liberty-station/
PLA Award Winners

Lee Lipsey and Pat Baker receive the Lighthouse Award for producing the Point Loma Summer Concerts for six years.

Urban Forester Drew Potocki with Betty Allman. Drew wins the Grand Beautification Award for his work planting and maintaining trees in Point Loma.

Judy Garrett accepts the Garden Award from Betty Allman.

Kathy O’Brien of Sun Harbor Marina receives an Architecture Award for Pizza Nova.

Rob Sauvajot receives an award for Landscape and Site Improvements at the Peninsula YMCA.

Chris Marsh of McMillin Companies receives a Landscape and Architecture Award for Sail Ho Golf Course.

Margaret Young receives a Signage Award for the Ocean Beach Community Garden. Councilman Kevin Faulconer accepted a Signage Award for Steve Rock of Fiddler’s Green.

Tammi Daiber of CW Clark receives a Landscape and Architecture Award for Trader Joe’s and Starbucks.
The amended Newsrack Ordinance is a significant update that addresses the need for maintaining clean and attractive sidewalks. It reflects the community's commitment to improving the aesthetics of our streets and public spaces. The ordinance is a testament to the hard work and dedication of our volunteers and organizations that contribute to the beautification of Point Loma.
Who We Are

Point Loma Association was organized in 1961. Originally called “Point Loma Village Beautiful,” we were primarily concerned with the aesthetics of the Village.

Today, in addition to beautifying the Peninsula, PLA represents the community through direct involvement with agencies of federal, state and local governments, the Port District, the San Diego Unified School District, the Peninsula Community Planning Board, and others who directly affect our quality of life.

PLA Membership consists of residents and local businesses working together. We donate time, effort and money to make the Peninsula a better place in which to live and work. Annual Membership is $30. We appreciate donations at additional support levels: $1,000 Platinum, $500 Gold, $250 Silver, and $100 Bronze. Our membership year is July 1 through June 30. To request a membership brochure, please call Tracy Morgan Hollingworth at (619) 225-8156, or go to our web site at www.PLAweb.org and click on “Join the PLA”.

Our Mission:

PLA is an organization of residents and local businesses committed to improving the quality of life in Point Loma through beautification, education, charitable activities and civic collaboration.

Summer Edition 2007

An Inspired Evening...

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After a short walk from the parking lot sponsored by Ray Simas, Branch Manager at San Diego National Bank, guests were serenaded by the Point Loma High School Symphony Winds directed by John Dally. MADCAPS and MADCHAPS greeted guests as they boarded the vessel, and helped as auction runners.

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Dick Lareau has been documenting the improvements to the Point Loma community in his annual slide show for over 35 years and has now become the star in Dwight Harrington’s video montage of the slide show. The fabulous show was the highlight of the night as it took us on a kayak journey with Dick as he met the winners of this year’s Architectural, Landscape, Signage and Garden awards. Dwight created a video montage of highlights of the year, the loss of some of our community leaders, and the accomplishments of the PLA.

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