Red, White, Blue and You!

By Donis Lovett, Chairperson

With red, white and blue balloons and table decorations, flags waving, and gerber daisies in star-lined vases, the stage was set for the Point Loma Association's celebration of Home and Country.

John Calabotta, with presidential grandeur, was the Master of Ceremonies for the dinner program. Thanks to Lisa Calabotta for being the co-chair and overseeing hotel management and the 50/50 drawing.

Councilman Greg Cox and County Assessor Greg Smith, with their usual charm and flair, presented the awards to the honorees. Ardetta Steiner was on hand to distribute Garden Awards to deserving homeowners.

Congratulations are in order to Klonie Kunzel for the Lighthouse Award and to Hugh Story for the Grand Beautification Award. Their contributions to the development of the Point Loma Association has been outstanding.

Dick Lareau's slide show featured excellence in local architecture, signage and landscaping, and highlighted PLA projects. Thanks to Dick Lareau and Stuart Hartley for capturing so well on film one of the reasons why we all love Point Loma.

Chris Cramer presented Lt. Col. Andrew Hewitt with a heart-warming introduction. Andy enlightened and informed us with his experience of active duty in the Marine Corps Intelligence unit in Southern Iraq and Fallujah. The slide show photos were revealing and forever froze, frame by frame, the sights of war and combat and the faces of family, children and hope for freedom. Andy's standing ovation was well deserved.

My appreciation and thanks to the Board members who supported the dinner with a great deal of time and effort. It is my pleasure to announce that, as of this printing, the auction and dinner produced $14,623. I would like to especially thank the following committee members for a job well done.

All went smoothly because of such a hard working and tremendous committee:


And last, but not least, thanks to each and every one of you – dressed in your red, white and blue – who came to celebrate Point Loma.

Dinner Auction a Financial Success

The Point Loma Association's Auction Committee, Patti Adams, Tracy Morgan Hollingworth and Melanie Nickel announced that the silent auction, a permanent fixture of the PLA Annual Dinner, grossed over $10,000 to support community projects throughout the peninsula.

Over 130 business owners and residents in Point Loma, Ocean Beach and Midway business districts generously gave over 140 auction donations. Most of the donations of art, stoneware, gift baskets and certificates from hotels, golf courses, restaurants, fitness/beauty spas and local attractions were bid over their face value.

Our thanks go out to the generous business owners and bidders who made the PLA's Silent Auction a major success. PLA members who are interested in participating in coordinating next year's Annual Dinner and Silent Auction are encouraged to contact Patti Adams, President.
Doors of Distinction
by Ron Brooks and Betty Allman

We welcome Ron Brooks and Betty Allman as the new Garden Awards chairs. Thanks to Ardetta Steiner for doing a fabulous job last year.

Have you ever driven around the Point and admired all the amazing doors that open onto this attractive community we call home?

From classic to craftsman, to Spanish, to cottage - these inviting portals do more than hint of the warm hospitality that lies within.

Would you want this in your community?
By Betty Allman & Ron Brooks

It is – right here in Point Loma. Getting out of your car while parked in front of the Point Loma Post Office has become an acrobatic exercise.

We counted them. There are 34 newsracks spanning the sidewalk on Cañon. The proliferation of newsracks around the community has become a blight. They seem to multiply daily, even in our once beautiful Embarcadero.

You will be happy to know that representatives from around the city have formed the Newsrack Ordinance Task Force, a 47-member committee tasked to develop clear, enforceable guidelines. We will keep you up to date on the Task Force’s progress.

Spanish wrought iron on Curtis Street
Quintessential Classic on Shadowlawn Street
Adirondack Americana on Liggett Drive
Modern Craftsman on Fleetridge Drive
Silver Gate goes green

Over the summer, you will start to see changes along Catalina Boulevard in front of Silver Gate Elementary.

Friends of Silver Gate (FGS), an organization of dedicated parents and students, spent last year raising money for their “Pride of Ownership” campaign to finance new signage, art, and landscaping. The campaign got a $6,000 boost from the contractor, Tony George with Point Loma Landscape. It was up to FSG to raise $20,000 more to complete the project. They raised $10,400 from fund raisers, received a $2,000 donation from the Point Loma Association, and a $5,000 donation from the San Diego Foundation.

The project includes a new sign and artwork depicting silhouettes of children playing at the Catalina entry, replacing the 55-year-old irrigation system, and planting on the slope. “The PLA was the catalyst to getting us started on the project,” said Gail E. Zerbe, FSG Site Beautification Committee Chair.

The landscape architect who designed the plan.

The FSG still needs about $2,500 to finance the project. Zerbe can’t wait to get started. “I feel like we’re doing something to say, ‘we’re just as great on the outside as we are on the inside.’”

Art in the Park

Don’t miss the 5th annual Point Loma Arts event in Plumosa Park on July 30! It’s an outdoor exhibition and sale of fine art created by local artists. Live jazz, free food, booths, children’s games, and fun! See info below.

On Saturday, July 29, 11:00 a.m. - 7:30 p.m.
PLNNU Family Day

University invites you to President’s Community Day. Neighbors are invited to partake in bird walks, free classes, children’s activities, health screening tests, food tastings, and campus, historical, and garden tours from 10:00-3:00 p.m. A free picnic lunch will be served between 11:30 a.m. and 1:00 p.m. on the lawn above the Greek Amphitheater. For more information, go to www.PLMNU.edu/communityday or call (619) 849-2512.

On Saturday, July 9, Point Loma Nazarene University invites you to President’s Community Day. Neighbors are invited to partake in bird walks, free classes, children’s activities, health screening tests, food tastings, and campus, historical, and garden tours from 10:00-3:00 p.m. A free picnic lunch will be served between 11:30 a.m. and 1:00 p.m. on the lawn above the Greek Amphitheater. For more information, go to www.PLMNU.edu/communityday or call (619) 849-2512.

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Congresswoman Susan Davis
Senator Christine Kehoe
Assemblymember Lori Saldana
County Supervisor Greg Cox
County Assessor Greg Smith
Deputy Mayor Michael Zucchet
Richard Wira
San Diego Maritime Museum
John Calabotta, The Lumen Group
Nick and Les Frazee
NTC Foundation
Joseph Wambaugh
Frankie Laine
Dr. Barbara Darnell, Shelter Island Veterinary Hospital
Debbie Buchanan, The Escrow Firm
Cabrillo Pet Hospital
Medita Hein, Fleetridge Travel
Karen McCarthy, Point Loma Credit Union
Frank Fera, Realtor
Catherine Perez, Con Pane Bakery
Dena Varley
Allan & Dorothy Lord, Brass Baron
Bill Munster
Tony & Nancy McCune, McCoy Motors
Dianne Reichardt, Realtor
Ann Walker
Dr. & Mrs. Homer Peabody
Stephanie Finbres, Realtor
Crista Jeremiason
Caroline Glasner and Kate Fennell
Karen Davis, Chair of the PLA Beautification Committee, at (619) 222-3055. The PLA will deliver the trees in July.

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From the Treasurer
By Joe Watkins

The Point Loma Association is pleased to report that we will end the fiscal year on June 30 in the black.

Our operating funds were generated from three primary sources: membership dues, the annual dinner auction and grants from the county and city. Total revenue as of May 31, 2005 exceeded $77,000, which made possible the following projects and activities:

- Expanded work of the Beautification Committee under the leadership of Jodie Bruhn. This committee oversees the beautification of many areas of the Point, including the intersection of W. Point Loma Blvd and Nimitz, the median on Nimitz between Chatsworth and W. Point Loma Blvd, a number of improved flower planters on Rosecrans, the watering of the trees along Caron Street and much, much more.

In the coming year, the Beautification Committee will expand their project list... be sure to watch for their signs and the results of their work.

- You have begun to see the rebirth of a number of the ground mounted electrical utility boxes as local area artists use them as a canvas for beautiful artwork. Under the leadership of Noreen Mulliken, this group of volunteers has plans to expand the conversion of these unsightly boxes into works of art that will improve the charm of the Point Loma Village.

- There were several new additional bus benches and trash cans installed throughout the Village. Watch for even more new bus benches this coming year, thanks to County Supervisor Greg Cox, who has provided a $15,000 county grant for this great project.

- Grants from the PLA were distributed to the Point Loma Concert Series, the Point Loma Library capital campaign, and the Silver Gate elementary improvement project. Thanks for your continued financial support through your membership dues, which are the primary source of operational funds for the PLA.

New board members
Dee Kettenberg has lived in Point Loma since 1962. She and her husband raised three sons here, and she got involved with the PTA while her sons were in school.

Each year, on the first Saturday in November, Dee hosts the Holiday Express Breakfast to raise funds for Camp Oliver, a camp for children in Descanso. “We have about 1200-1500 people who come – it’s a community happening,” she said, noting that this year’s Bazaar is on November 5th.

This will be the second time Dee has served on the PLA Board. Between terms, she remained active with the PLA’s Beautification Committee. “It’s amazing how much is going on, and how much people are committed to the community,” she said.

Her next project? Spearheading a committee to encourage local businesses “to light up our Village” for the holidays.

Rita Moller lived in Point Loma for 25 years after coming here from Copenhagen, Denmark in 1980. She and her late husband Bent S. Moller raised two sons, Jens and Hans, here in Point Loma.

Rita has supported the Wild Animal Park, Children’s Hospital, and Meals on Wheels, and has decided to direct her attention to the PLA. “I have always enjoyed the Point Loma area, and have appreciated the projects of the PLA,” she said.

Martha Phillips has lived in Point Loma for the past five years. How she got here is an interesting story. “We moved here from a little town north of Boston called Gloucester,” she said.

“Many people of Portuguese and Italian descent migrated from Gloucester to Point Loma in the early 1900s... My husband did the research and felt that Point Loma felt like Gloucester. The similarities are amazing.”

Martha is a mortgage banker, and has served on the board of Junior Achievement of San Diego for five years. “I love helping kids and teachers teach the free enterprise system,” she said. She’s interested in the PLA’s function as a neighborhood development tool. “I want to look at different ways of keeping our Village exciting for people who live here and for those who visit,” she said. “I want to do what I can to help and participate.”
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PLA Awards
At the PLA’s dinner, Dick Lareau distributed Community Beautification Awards to the following recipients:

West Marine Building – Mick Fritzshing, General Manager, accepted the award for Architecture and Landscape.

The Corky McMillin Companies – Walter Heiberg accepted an award for Architecture and Landscape for their office building at Liberty Station.

Point Loma Shelter Island Pharmacy
Susie and Larry Baumann, Bali Hai
Mark Wilcox, West Marine

Rita Campbell
Pauline Lim Endresen, Realtor
Bob Sorben, Peninsula Graphics
Gary Gilmore Goldsmith
Red’s Espresso Gallery
The Point Restaurant

Jimmie & Kathy DiMatteo
Kathy Jacobus, First American Title

Noreen Mulliken
Del Mar Thoroughbred Club
Sandy Collins, Realtor
Bag Club Hotel
Evans Hotels
Shelter Pointe Hotel

Kate & Phil Elsbree, Elsbree House
Bill Cole, Julian Lodge
Corky McMillin Companies
Proater Surfing
Fisherman’s Landing

Barnes Tennis Center
Patti Adams, Realtor
Sandy Purdon, H. P. Purdon & Co.
Paul Hartley III, Realtor
The Theatre in Old Town
Zoological Society of San Diego
Old Town Trolley Tours

Kathryn Rhodes, laplayheritage.com
Thee Bungalow
Chris Cramer, Karl Strauss Brewing Co.

Grape Connections Building – Robert Gelman received the Creative Signage award for the artwork on his building.

Rosecrans Median Landscape – A representative for Councilman Michael Zucchet accepted the award for the City of San Diego.

High Tech High and High Tech Middle School – Kay Davis accepted an award for Architecture and Landscape.

Terry DiMatto, Superintendent of Cabrillo National Monument, accepted an award for Architecture Award for the Assistant Caretaker Quarters at the Point Loma Lighthouse.

Graze Connections Building – Robert Gelman received the Creative Signage award for the artwork on his building.

Corky McMillin Companies – Walter Heiberg accepted an award for Architecture and Landscape for their office building at Liberty Station.

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News Briefs

Liberty Station Update
The Marketplace at Liberty Station received final approvals from the Planning Commission, and the West Hotel received final approvals from the City Council. In addition, after nearly 45 years in National City, The Corky McMillin Companies has relocated its corporate headquarters to Liberty Station. And just in time for the move, Roosevelt Road at Old Gate 3 off Rosecrans has been reopened, offering yet one more access point to the project.

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Point Loma Concert Series
All concerts on Fridays from 8:00 - 8:00 p.m. at Point Loma Park, Catalina Blvd at Coronado Street.
July 22 – Sue Palmer and Her Motel Swing Orchestra
July 29 – 54th Floor and the Cosmos
August 5 – Joe Rathburn’s ISLAND
August 12 – Big Time Operator!
August 19 – Swing Orchestra
August 26 – Sue Palmer and Her Motel Swing Orchestra
September 2 – Sue Palmer and Her Motel Swing Orchestra
September 9 – Tony George with Point Loma Landscape

PLINU Community Day
Live jazz, free food, booths, children’s games, and fun! See info below.
July 12, 12:00 p.m., Point Loma Cafe
Greg Cox speaks at the Point Loma Kiwanis Meeting.
July 30, 10:00 a.m. - 4:00 p.m.
Art in the Park at Plumas Park
See info below.
September 15, 2:00 - 4:00 p.m.
5 4 3 2 1 Celebrate Music!
Trice of talented local musicians perform at the Harney Point Loma Branch Library.
September 25, 11:00 a.m. - 7:30 p.m.
First Annual Jazz n8 Ocean Beach Jazz Festival
At the foot of Newport Avenue. For information, e-mail obbid@nethere.com.

Volunteer for America’s Finest City Half Marathon
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Town Council
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Ball Hall/Restaurant
2230 Shelter Island Dr
Patti Adams, 887-0313

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Peninsula Community Planning Board
Meets third Thursday, 7:30 p.m.
PL Loma Library
3270 Voltaire Street
Cynthia Conger, 685-3210

North Bay Redevelopment PAC
Meets first Wednesday, 7:30 p.m.
Peninsula Community Service Center
3740 Sports Arena Blvd
Alex Greenewood, 533-5408

Midway Planning Advisory Committee
Meets first Tuesday, 7:00 p.m.
Peninsula Community Service Center
3740 Sports Arena Blvd
Leslie Sangiulianetti, 207-6113

Ocean Beach Town Council
Meets fourth Wednesday, 7:30 p.m.
DB Recreation Center
4725 San Benito
Jodi Brittan, 515-4400

Ocean Beach Planning Board
Meets first and third Wednesdays, 7:30 p.m.
OB Recreation Center
4725 San Benito
Sue Palmer, 523-1700
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SPANISH WROUGHT IRON on Curtis Street

ADIRONDACK AMERICANA on Liggett Drive

MODERN CRAFTSMAN on Fleetridge Drive

Would you want this in your community?
By Betty Allman & Ron Brooks

It is – right here in Point Loma. Getting out of your car while parked in front of the Point Loma Post Office has become an acrobatic exercise.

We counted them. There are 34 newsracks spanning the sidewalk on Calton. The proliferation of newsracks around the community has become a blight. They seem to multiply daily, even in our once beautiful Embarcadero.

Top left to bottom right: Maureen Sommers with the winning ticket; Lt. Col. Andrew Hewitt; Les Frazee checks her bid; Hugh Story with Garden Man; Guest of Honor Frankie Lane with Celeste Triple; Johnsa Chaney, Annie Hartley, and Jane Howard share a laugh; Leslie and Dwight Harrington with their son Blake and his fiancée Janine Jacobs; Andy Hewitt, John Calabotta, and Donna Lowell.

We're looking forward to increasing our membership in the coming year as another way to further our mission. You can help. When you receive your membership renewal package, look for the new category called “gift membership.” It's a good way for you to introduce your friends and family to the benefits of PLA membership.

Thank you for allowing me to serve as Chair of the Point Loma Association for the past two years. Working with such energetic and creative people committed to the betterment of our community has been extremely satisfying.

I’d like to thank past presidents Wayne Raffesberger and Marty Dine for their guidance in helping me understand the nuances of the PLA. I would especially like to recognize Jodie Bruhn for her effective organizational skills, and Klonie Kunzel for her constant availability to provide counsel and insight regarding what is good for the community.

To acknowledge the legacy of the PLA, I'd like to share a Chinese Proverb: “One generation plants the trees; another gets the shade.” There have been great people before me, and there will be great people after me. Thank you for the privilege to have been a part of the PLA legacy.

Thank you for your support and dedication. It’s the reason I’m here today. Thank you for all you do. Let’s have another great year!

John Calabotta, past President

PresIDENT’S MESSAGE

Patti Adams, 2005-2006 President

Summer time... and the living should be easy. What better place to enjoy a long leisurely summer day than on the Point Loma Peninsula?

Summer is also the beginning of the Point Loma Association’s fiscal year. As you will read in this newsletter, we have completed some significant milestones this year, and are looking forward to accomplishing just as much in the year ahead.

Our Point Loma Foundation is now in place, which will enable us to undertake considerably larger projects in support of our Mission Statement.

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Our past chair, John Calabotta, has graciously agreed to spearhead our membership campaign and committee. John will also stay actively involved as an officer on the new Foundation Board, along with Klonie Kunzel and Bill Johnson.

I hope to see you at the Concerts in the Park, out on the Island for the fireworks on the 4th, down at the Waterfront Market, or maybe on one of our beautiful bus benches just enjoying a special summer in Point Loma.

John Calabotta, past President

Thank you for your support and dedication. It’s the reason I’m here today. Thank you for all you do. Let’s have another great year!

John Calabotta, past President
Officers
Patti Adams, Chair
Bill Klees, Vice Chair
Joseph Watkins, Treasurer
Leslie Harrington, Secretary

Board of Directors
Larry Bauman        T. Morgan Hollingsworth
Peter Benjamin      Barbara Morton
Tony Calabotta      Noreen Mulliken
Don Kettlesburg     Melanie Nickel
Klonie Kunzel       Larry Pappas
Don Lovett          Martha Phillips
Paul McNeil         Raymond Simmons
Rita Moller         Celeste Trepte

Chairpersons
 beautification: Karen Davis
 membership: John Calabotta
 architecture: Larry Pappas

Announcement: www.PLAweb.org

In Memorium

This issue of the PLA Newsletter is dedicated to Fritz Kunzel, who passed away on June 13. He with his wife Klonie were among original founders of what was Point Loma Beautiful, and served on the original Board of Directors.

Fritz remained an active and dedicated member of the PLA for many years. He served as president of the PLA from 1967-1970, and ran the projector for Dick Lareau’s slide show for over thirty years.

Our thoughts are with Klonie and family.

By Donis Lovett, Chairperson

With red, white and blue balloons and table decorations, flags waving, and gerber daisies in star-lined vases, the stage was set for the Point Loma Association’s celebration of Home and Country.

John Calabotta, with presidential grandeur, was the Master of Ceremonies for the dinner program. Thanks to Lisa Calabotta for being the co-chair and overseeing hotel management and the 50/50 drawing.

Councilman Greg Cox and County Assessor Greg Smith, with their usual charm and flair, presented the awards to the honorees. Ardetta Steiner was on hand to distribute Garden Awards to deserving homeowners.

Congratulations are in order to Klonie Kunzel for the Lighthouse Award and to Hugh Story for the Grand Beautification Award. Their contributions to the development of the Point Loma Association has been outstanding.

Dick Lareau’s slide show featured excellence in local architecture, signage and landscaping, and highlighted PLA projects. Thanks to Dick Lareau and Stuart Hartley for capturing so well on film one of the reasons why we all love Point Loma.

Chris Cramer presented Lt. Col. Andrew Hewitt with a heartwarming introduction. Andy enlightened and informed us with his experience of active duty in the Marine Corps Intelligence unit in Southern Iraq and Fallujah. The slide show photos were revealing and forever froze, frame by frame, the sights of war and combat and the faces of family, children and hope for freedom. Andy’s standing ovation was well deserved.

It must have been the moonglow that added to the magic of the evening, or perhaps it was the presence of Frankie Laine, guest of Celeste and Gene Trepte. He graciously donated a signed videotape for the auction. What a treasure!

My appreciation and thanks to the Board members who supported the dinner with a great deal of time and effort. It is my pleasure to announce that, as of this printing, the auction and dinner produced $14,623. I would like to especially thank the following committee members for a job well done.


And last, but not least, thanks to each and every one of you – dressed in your red, white and blue – who came to celebrate Point Loma.

Dinner Auction a Financial Success by Melanie Nickel

The Point Loma Association's Auction Committee, Patti Adams, Tracy Morgan Hollingsworth and Melanie Nickel announced that the silent auction, a permanent fixture of the PLA Annual Dinner, grossed over $10,000 to support community projects throughout the peninsula.

Over 130 business owners and residents in Point Loma, Ocean Beach and Midway business districts generously gave over 140 auction donations. Most of the donations of art, statuary, gift baskets and certificates from hotels, golf courses, restaurants, fitness/beauty spas and local attractions were bid over their face value.

Our thanks go out to the generous business owners and bidders who made the PLA's Silent Auction a major success.

PLA members who are interested in participating in coordinating next year's Annual Dinner and Silent Auction are encouraged to contact PLA's 2005 President, Patti Adams.

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