YOU HAD TO BE THERE

What a delightful party! Word on the street in Point Loma is that the 2004 Annual Dinner at Shelter Pointe Hotel was one of our best ever. Even the weather favored us with late afternoon sunshine breaking through the marine layer while we enjoyed cocktails, conversation and music on the patio. Dinner was delicious, and the evening’s program entertaining.

President John Calabotta served as our gracious Master of Ceremonies, while Supervisor Greg Smith and Councilmember Michael Zuechet presented awards to individuals and businesses for community beautification. Ardetta Steiner honored the 2003-2004 Garden Award recipients.

Robert Munson, Cabrillo National Monument historian, told tales of the old Point Loma Lighthouse. Dressed in a replica of the light keeper’s uniform and sporting a magnificent beard, Munson gave us his wry, witty perspective on the challenges that were the lot of the keeper and his family. Next came Douglas McElfresh, San Diego Historical Society, with a presentation featuring the 1915 Point Loma Road Race. Who knew that Eddie Rickenbacher was driving racecars right here on the Peninsula before he became a famous WWI flying ace?

Dick Lareau’s slide show featured the high points and low points of local architecture, signage and landscape. Highlights included photos showing the progress of PLA beautification projects through the years in Point Loma Village, Nimitz Boulevard area and, more recently, the Rosecrans corridor. And, there was a memorable photo sequence featuring the cleverly disguised Mike Zuechet checking out our new PLA bus benches.

Annual Dinner Chair Lisa Calabotta would like to thank everyone who helped provide a great night for the 323 members and guests who attended the Annual Dinner. “Klonie Kunzel, Lois Baker, and Jodie Bruhn did a wonderful job organizing the seating and the ‘behind the scenes’ activities that are crucial to a successful dinner. Many thanks to Donis Lovett whose innovative and beautiful ideas for decorating added flair to the tables. Past Annual Dinner Chair Bonnie Hage helped present 110 auction items in an attractive manner.

Silent Auction Co-Chairs Tracy Morgan Hollingworth, Melanie Nickel, and Patti Adams report that they netted over $7,000. Auction proceeds support community projects throughout the Peninsula. More than 70 families participated in the Silent Auction, and the bidding was lively. The item that drew the most bids – the painting “Wooded Area Eucalyptus” by local artist Mary McKinnon – went home with Scott and Mary Kelly Clifton. Many items were bid over their face value. Tracy said, “Our thanks go to the generous auction donors and to the bidders who made this fundraiser a major success. We encourage members to patronize those businesses that supported our event. “Please review the list of donors enclosed in this newsletter.”
by John Calabotta

Peninsula homeowners received PLA Garden Awards at the 2004 Annual Dinner: Bob Cleator, Mary Lou LoPreste, Mike and Barbara Morton, Scott and Mary Kelly Clifton, Bob and Ginger Wallace, and John and Whitney Pinto. To nominate a homeowner for one of our coveted Garden Awards, please call Ardetta Steiner, 224-3977, or send e-mail to: ardetta@cox.net.

GARDEN AWARDS

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A dramatic arched gateway with lush landscaping leads to gardens in this hidden corner of Point Loma. Thanks to Bob and Ginger Wallace for maintaining this home at 750 Bangor.

VOLUNTEER HERE

Storage Space for PLA Stuff
PLA needs storage space for items such as signs and easels and for Summer Concerts supplies. We will lose our space at Sari Ho (donated by Marty Dine) at the end of this summer. If you can donate space at your home or business – we need about 10x10 feet – please call Lee Lipsky, 523-6626.

America’s Finest Water Station
The America’s Finest City Half-Marathon is coming - and you can help: PLA sponsors a water station at the corner of Dupont and Albion streets. Come for just one hour, 7:00 – 8:00 a.m., Sunday, August 15. All ages can participate. Volunteers receive free T-shirts. Call Melanie Nickel at 225-8705 to sign up – or just show up.

P.L. Village Cultural Faire
The 8th Annual Point Loma Cultural Faire, sponsored by Peninsula Chamber of Commerce, will be Saturday, October 23 in Point Loma Village. The Chamber needs volunteers to plan and staff the event. For a booth or vendor application, go to www.peninsulaChamber.com. To volunteer or to request information, call Chamber President, Bill Klee 225-8200 ext. 10.

BRUHN AND DAVIS HONORED

Jodie Bruhn was “surprised and thrilled” to receive the 2004 PLA Lighthouse Award: “For outstanding service to the Point Loma Association through years of continuous effort and dedication to advance the Mission of the Point Loma Association. Jodie is a veteran of the Beautification Committee and the Mean Green Team; she is our outgoing Beautification Chair. Karen Davis received the Grand Beautification Award: “For the individual volunteer whose efforts toward the Beautification of the Village of Point Loma, and the surrounding Peninsula community is exemplary.” Karen joined the Beautification Committee 10 years ago. She enjoys Friday mornings with the Mean Green Team. Karen is incoming Beautification Chair.
COMMUNITY BEAUTIFICATION AWARDS

To: San Diego Gas & Electric
Lora McDonald
For: Power pole removal – Voltaire Street
To: San Diego Park & Recreation Department
and San Diego Water Services Department
Mary Ngai and Ed Foman
For: Parking remodel and landscaping at Point Loma Park
To: Lincoln BP Management, Inc., and
Clark Realty Builders
Sam Merrick and Joe Schafstall
For: Rosecrans Street landscaping, Village at NTC
To: The Corky McMillin Companies
Walter Heberg
For: Outstanding landscaping
To: Cabrillo National Monument – Visitors Center
Terry DiMauro
For: Outstanding architecture and landscaping
To: Community Center, Village at NTC
Capt. Lori Turley for Adm. Jose Luis Betancourt
For: Outstanding landscaping
To: The Hervey Point Loma Branch Library
Anna Tartar, Director, San Diego Public Library
Jim Hervey, Hervey Family Fund of
The San Diego Foundation
Jerry Shonkwiler, Architect – Conwell,
Shonkwiler & Associates
For: Outstanding architecture and landscaping

SIGNATURE BUS BENCH

PLA has completed Phase One of our Bus Bench (and matching trashcan) Project in the village, thanks to generous donations from Robert and Ginger Wallace, Peter Peckham Family, Bruce Cook, Martha Phillips, San Diego National Bank, Mack and Doris Lovett/Mike Sherwin, Wayne Raffesberger Family, and Con Pane. We extend special thanks to the County of San Diego, Supervisor Greg Cox, for designated grants totaling $26,000. Thanks also to The Corky McMillin Companies for helping to support the cost of installation. We have installed 17 benches and 11 trashcans on Rosecrans between Nimitz and Talbot. Total cost of the project was $30,050.

For the first time, Point Loma has its own signature benches. PLA also contacted The Corky McMillin Companies, and they agreed to install the same bench along Rosecrans fronting Liberty Station. Now, from Lytton/Barnett all the way to Talbot, every bench is the same style, a bench unique in the city. In Phase Two, we plan to install the same bench along Canon and Scott streets, creating a pedestrian-friendly ambiance. To donate a bus bench, or to request information, please call Wayne Raffesberger, 222-7369.

NTC FOUNDATION CAMPAIGN

NTC Promenade plans to pave the way for its new mission as “San Diego’s Center for Innovation and Creativity” brick by brick. The Commemorative Brick Campaign is a fundraising strategy designed to honor the past and build for the future. The NTC Foundation, a private 501(C)3 nonprofit corporation, is charged with the preservation and renovation of 26 historic buildings at the former Naval Training Center. NTC Promenade will be a regional center for arts, culture, science and technology. To order your engraved brick paver or for information, call (866) NTC-2005 or go to www.mcpromenade.org.

YMCA PROJECT TAKES OFF

The Peninsula Family YMCA has launched a $5.2 Million Capital Program to improve facilities and increase services to the Point Loma and Ocean Beach communities. The program includes construction of a therapy pool, a multi-use gymnasium (shared with Correia Jr. High for Physical Education classes), and renovation of existing facilities including a wellness center, child watch, teen/senior center and community rooms.

A generous lead gift from the Ryan Family has helped the YMCA raise more than 2.7 Million to date. Upon completion, the new YMCA will be known as the Claude and Gladys Ryan Family YMCA. The project features aero/astronautical themes, enhanced by a partnership with the San Diego Aerospace Museum.

Co-Chairs Byron and Bridgette Wear lead a volunteer group promoting significant contributions. To make a donation, you may call Executive Director Alfredo Velasco, 226-9888, or e-mail: avelasco@ymca.org. For more information, go to: http://ryan.ymca.org.
REMINDER: Membership Renewal due July 2004

www.PLAAweb.org

Who We Are

Point Loma Association was organized in 1961. Originally called "Point Loma Village Beautiful," we were primarily concerned with the aesthetics of the Village.

Today, in addition to beautifying the Peninsula, PLA represents the community through direct involvement with agencies of federal, state and local governments, the Port District, the San Diego Unified School District, the Peninsula Community Planning Board, and others who directly affect our quality of life.

PLA Membership consists of residents and local businesses working together. We donate time, effort and money to make the Peninsula a better place in which to live and work. Annual Membership is $20. We appreciate donations at additional support levels: $1,000 Platinum, $500 Gold, $250 Silver, and $100 Bronze. Our membership year is July 1 through June 30. To request a membership brochure, please call Pat Baker, 223-9363.

Our Mission:
PLA is an organization of residents and businesses committed to improving the quality of life of Point Loma through beautification, education, charitable activities and civic collaboration.
2004 SILENT AUCTION DONORS
Thanks for Supporting Peninsula Communities!

Bahia Resort Hotel
Humphrey's Half Moon Inn and Suites
The Bay Club Hotel & Marina
Shelter Pointe Hotel and Marina
Frazee Enterprises
The Prowler Sportfishing
San Diego Zoo & Wild Animal Park
Old Town Trolley Tours
Maritime Museum of San Diego
The Theatre in Old Town
H&M Landing Sportfishing
San Diego Harbor Excursion
Birch Aquarium at Scripps
George E. Barnes Family Jr. Tennis Center
The Corky McMillin Companies
Golf Quest/Sail Ho and Presidio Hills Golf Courses
Atlas Tree Service
Peninsula YMCA
Del Mar Thoroughbred Club
Ocean Beach Surf Shop
Lifetime Fitness
Harbor Island Yacht Club
Thomas Roderick DDS
San Diego Yoga Studio I and II
Salon Diego - Pamela Haehn & Artemis
Tanera Cosmetics
Cabrillo Veterinary Hospital
Peninsula Veterinary Clinic
Interhair - Rosemary Grassi & Jennifer Soule
Haute Spa - Jennifer Breaux
SavMart of San Diego
Michael John Gavin Canvas
Walter Anderson Nursery
Point Loma Seafoods
Great News
Point Loma Camera
Ocean Beach People's Natural Foods
ohn Cornwell Floral and Gift Products
Embassy Cleaners
European Cake Gallery
Dog Beach Dog Wash
Bodylines Fitness - Nicki Blanch-Flower
Nancy Jeremison - The Willis Allen Company
Committee of 100
County Supervisor Greg Cox
Congressmember Susan Davis
Assemblymember Christine Kehoe
County Assessor/Recorder/Clerk Greg Smith
City Councilmember Michael Zucchet
Lisa Calabotta - Washington Mutual Home Loans
Morgan Hollingworth Public Affairs/Association Mgmt
Patti Adams - The Prudential California Realty
James and Melanie Nickel
The Lumen Group
Bill Munster Property Management
Kathy Jacobus - First American Title
Brigantine Family of Restaurants
Thee Bungalow
Karl Strauss Breweries
Venetian Restaurant
Miguel's Cofina
Bazaar Del Mundo
McDonalds
The Brass Baron Inc.
McCune Chrysler Jeep
Acushnet Company
San Diego Padres
San Diego Chargers
NTC Foundation
Karen's Consignment Gallery
Studio 407
Gary Gilmore Goldsmith
Shelter Cove Marina
Joseph Wambaugh
Courage Sports
West Marine
Con Pane Rustic Breads and Café
Ann Grant - Water Color Society
Lovett Design
Ann Walker
Rita Campbell
Mary McKinnon
West Marine
Cabrillo National Monument
Seabreeze
Grape Connections
Peninsula Graphics
Point Loma Shelter Island Drug
Point Loma Association Board of Directors

Become a Member of the Point Loma Association
For more information go to: www.PL.Aweb.org
MEET OUR NEW BOARD MEMBERS

PETER BENJAMIN
Peter was born and raised in Point Loma. His parents are Donald and Ellie, and he has two older brothers, Lee and Todd. During the early eighties, he lived in Maui for five years. While in Maui he began shaping surfboards, developing a business that continues to this day. For the past twenty-one years, he has managed the family business of "Mr. Benjamin’s Cotillion." This is a program for sixth grade boys and girls throughout San Diego County.

Peter has been married for twelve years to Stacey, an elementary school teacher. They have one son, Chase, seven years old, who attends Silver Gate Elementary. Peter has been involved with YMCA youth sports programs for several years and has coached basketball and soccer. He looks forward to giving back to the community, which has given so much to him.

LESLIE HARRINGTON
Born and raised in Point Loma, Leslie went to Loma Portal, Dana and Point Loma High schools. She graduated from San Diego State University with a degree in Economics. She currently works as a grants administrator at San Diego Foundation – and loves it.

Leslie and Dwight’s three sons have been involved with Y-Indian Guides, Point Loma Little League, Peninsula Basketball League and sailing at Southwestern Yacht Club. The two oldest went to Sunset View Elementary School, St. Augustine High school and are now in college. Her youngest went to Sacred Heart Academy and is currently at High Tech High. Leslie has been an active volunteer in the schools and serves as Sponsor Liaison for the 2004 Point Loma Summer Concerts. She looks forward to giving something back to the community that has been her wonderful home!

BARBARA MORTON
Barbara Morton has been actively involved in the Point Loma community since she and her husband, Mike, opened the first Brigantine Restaurant on Shelter Island in 1969. They both graduated from Point Loma High School as did their four children. She was actively involved in the PTA, Little League Baseball and their numerous other activities. Currently, she manages the interior design and maintenance of the 11 restaurants in the Brigantine chain and continues to stay busy with her three grandchildren.

NOREEN MULLIKEN
Noreen is delighted to be returning to the Point Loma Association Board of Directors where she served from 1988 to 1993. Noreen and her husband, Dave, first lived in San Diego County in 1971; he was in the Navy, and she was teaching English in Vista. They made Point Loma their permanent home in 1975 and have raised two boys here on the Point. David, 25, graduated in 2001 from Dartmouth and now is an Army 1st Lieutenant with the 10th Mountain Division, stationed in Afghanistan; Douglas, 20, is at Harvard College.

Noreen is an experienced volunteer who has served as co-chair for the following events: The 2002 Charity Ball Committee, The Scripps-Birch Aquarium 2000 Gala, and the Reuben H. Fleet Space Theatre and Science Museum’s 1998 Re-opening Gala. From 1999 to 2002, she served as President of the Howell Foundation for Women’s Health Research. She has also volunteered with San Diego Yacht Club, Wednesday Club, the San Diego Zoo and The Junior League of San Diego.

MELANIE NICKEL
Melanie is a native Californian and a longtime community activist in Point Loma. Her particular passion (and area of expertise) is traffic. She serves on the Peninsula Traffic Task Force and the Midway Community Planning Area Committee. Previously, she served on the Peninsula Community Planning Board. This will be her second stint on the Board of Directors of Point Loma Association.

Melanie volunteers with Kiwanis Club of Ocean Beach and at Point Loma Community Presbyterian Church, where she sings in the choir. She manages a medical laboratory in the Midway area. Formerly, she was a freelance writer for the Peninsula Beach, known for her biweekly column “The Point Is . . .”

CELESTE TREPTE
Celeste has lived in Point Loma with husband Gene since 1953. She was a charter member of Point Loma Village Beautiful (founded 1961). She chaired our first membership dinner at San Diego Yacht Club for 180 guests in 1964, and was editor of the newsletter for ten years.

Celeste retired from the PLA Board in 1970 to raise three daughters and returned 1975-1979. She has been involved with Girl Scouts, MADCAPS, Junior League, Makua, and SDYC America’s Cup Defense. She has served on the Beautification Committee since 1997. Note: Celeste Treppe received PLA’s 2003 Village Beautiful Award in recognition of more than 40 years of continuous service to our community.

JOE WATKINS
Joe Watkins is a Point Loma resident, father of three children and husband to Joan for 27 years. His youngest child is a student at PLHS and his two oldest are students at Point Loma Nazarene University. In 1973, Joe became acquainted with the Point Loma community as a student. Having a desire to give back to the community, Joe returned to the university in 2001 as a member of PLNU’s administrative team. He represents the university president in community affairs as Associate Vice President for Community Development. He serves the Peninsula community as a member of the board of directors for the Peninsula Chamber of Commerce and is a member of the Sunset Cliffs Natural Park Recreation Council.
PLA Annual Dinner
HIGHLIGHTS 2004

Honoring Garden Award recipients

Mark Davis and Mike Zucchet

County Supervisor Greg Cox

Silent Auction Committee, all smiles

Robert Munson, Lighthouse historian

Newly elected board members

Proud of their Beautification Awards

John Calabota keeps us on track.

Jodie Bruhns receives Lighthouse Award

Auction beckons bidders