IT TAKES TEAMWORK

by Lee Lipsey

The Beautification Committee is the heart of the Point Loma Association ... always has been. These people look around our community and envision a lovelier landscape or a less cluttered skyline or a more inviting common space – then they make that vision a reality. For more than forty years this community service work has been going on. Now we see the results all around us: the purple jacaranda and gold medallion trees in Point Loma Village, leafy sycamores bordering Canon Street, Point Loma entry signs on Nimitz Boulevard and North Harbor Drive, red geraniums in the Nimitz median, blue morning glories cascading down the Nimitz wall, lush bougainvilleas at the Pork Chops and Dewey School. Everywhere you look there’s a sign proclaiming “Another Point Loma Association Project.”

It takes money and sweat equity to create and maintain our projects. Money comes from your dues and from the Annual Dinner and Silent Auction. This year’s Beautification Committee budget is $25,500, mostly allocated to tree trimming, fertilizing and irrigation. Sweat equity comes from the “Mean Green Team.” These hardy folks charge out the door every Friday to plant and weed and mulch and prune. You might want to give them a hand.

The Mean Green Team welcomes reinforcements. On August 18, fifty students from Point Loma Nazarene University donated their labor to help PLA improve the footpath along Canon Street. Jean Leighton coordinated the work party with PLNU’s Bob Couchenour. Last spring, the Beautification Committee began collaborating with the Point Loma Garden Club to install flower boxes in Point Loma Village. Klonie Kunzel and Karen Davis are leading that team effort.

Our thanks to Jodie Bruhn, Beautification Committee chairperson, for her dedication. Kudos to all who work together to make Point Loma beautiful: Ardetta Steiner, Hugh Story, Bob Sherman, Ed Streicher, Karen Davis, Dee Kettenburg, Celeste Trepte, Klonie Kunzel, Bob Simpson, John Ellis, Jess Walker, Jean Leighton, Ann Silliman, and Angela Ecker. Special thanks to Marty Dine for donating and installing irrigation systems. What a team!
WE WELCOME YOU
Thanks...and a warm welcome...to our newest members:
Belle Ann and Bob Baker, the Becker Family, Alan and Cynthia Beneventi,
Ciao Amore Ristorante, Mr. and Mrs. Frank Clark, Bennet Greenwald and Karon
Cooper, Dean and Alice Crowder, Jim and Pat Fink, Bruce and Patricia Fischer, Marcia
Green, Helen H. Hu, MD OMD LAC, Nadine Johnson, Dianne and John Kernan, John
and Carol Landis, Tracy Morgan-Hollingsworth, Newcomers International, Lowell
and Bea North, Peninsula Graphics, Red's and Red Raven, Solitude Face and Body Care,
Jennifer Soule, Judge Gordon and Jean Thompson, Tom and Barbara Tourtellott, Bill
Van DeWeghe, Jerry Van DeWeghe, Valerie Vekkos, Village at NTC-Lincoln BP.

PLA ON THE WEB
Your community association is going online. The Board authorized Pat Baker to contract
with Paul Grimes, Internet Service Pros, to build and maintain a PLA web site.
The site will feature PLA beautification projects, membership information, Annual Dinner
awards and more. There will be links to the web sites of the Peninsula Chamber of
Commerce, Point Loma Concert Series, and other civic groups. Please visit:
www.plawebsite.org. For information, call Pat, 223-9363.

NEW COMMITTEES
At the request of John Calabotta, the Board approved three new committees.
- Finance Committee: Bill Johnson (chair), Nancy Aul, Ray Simas, and
  John Calabotta (exec offio).
- Membership Committee: Patti Adams (chair) and Bonnie Hage.
- Ad Hoc Committee to analyze PLA's 501(c)3 application and report to the Board:
  Tracy Morgan-Hollingsworth, Dan Martin, Maureen Summers, Bill Johnson,
  and John Calabotta (chair).

COME TO THE FAIRE
The 7th Annual Point Loma Village Cultural Faire, presented by the Peninsula
Chamber of Commerce, features dozens of artists and exhibitors. Stages feature
music and dancing to Big Time Operator and other great entertainment. Join
your neighbors on Saturday, October 25, 9:00 a.m. to 4:00 p.m. Enjoy the
Extreme Fun Zone for kids of all ages and the First Annual Citywide Rotary
Chili Cookoff and Beer Garden at Scott Street between Avenida de Portugal and
Canon St. Look for the PLA booth, hosted by Lois Baker, Donis Lovett, and
other friendly volunteers.

Local artists, performers, artists and civic groups are invited to be a part of
the Cultural Faire. Contact the coordinators at (619) 846-6269 or (619) 225-8156 to
be an exhibitor/performer or help sponsor a local arts group.

GARDEN AWARDS
Nominate a neighbor for a PLA Garden Award. It's a great way to show our appreciation
for folks who do a beautiful job of maintaining and improving their residential
property. They beautify the community for all of us! Winners will be selected by the
PLA Beautification Committee. Questions? Call Ardetta Steiner, 224-3977.

PLA GARDEN AWARD NOMINATION
I nominate ____________________________
at (address) ____________________________
for ____________________________________
Your name ______________________________
Your phone ______________________________
Your Email ______________________________

Mail to: Point Loma Association, PO Box 60212
San Diego, CA 92166-0212 Attention: Ardetta Steiner

VOLUNTEER HERE
Your Beautification Committee's “Mean Green Team” is looking for Volunteers! We
gather together every Friday morning, 9:00 –
11:00 a.m., to plant, trim, clean up, pull
weeds – to spruce up our various landscape
project sites. Did I mention that we also have
a great group and have a good time? Come
join us! Call Karen Davis at 222-3055.
CONCERT BENEFITS PLHS
See Jason Scheff, lead singer and bass guitarist for the band “Chicago,” in a personal concert to benefit the Point Loma High School Foundation and Alumni Association (PLHSFAA). Scheff, Point Loma High School class of 1980, has toured with “Chicago” for 17 years. The concert is on Tuesday evening, October 28, 7:00 p.m. in Dana Middle School Auditorium, 1775 Chatsworth Blvd. Scheff will perform with a select group of San Diego musicians in a program combining his music, Chicago's music and humorous recollections of his days in San Diego. Proceeds will help bolster the Foundation's support of the High School, including the performing arts. Ticket hotline: 338-4401.

PTSA THANKS PLA
PLA supports the Point Loma High School Parent Teacher Student Association (PTSA) with a donation to the 2003 Kick Off. This annual event brings students, families and the entire community together for a dinner dance following the first home game of the season. Kick Off is the major fundraiser for PTSA, supporting all PTSA programming for the year, with any excess funds allocated to classroom equipment requests, including new furniture for the school library. A bright PLA banner was proudly displayed at the September 13 Kick Off and at every home game this season.

NEW LIBRARY OPENS
September 20 marked the Grand Opening of the James Edgar and Jean Jessop Hervey Point Loma Branch Library, 3701 Voltaire Street. The fine new two-story facility has an enlarged book and multi-media collection, a full floor dedicated to youth literature, a large community room, and 5 conference rooms. Used books are sold for bargain prices in the Friends of the Library room. A nautical theme prevails with a 30 ft. periscope, surfboard tables, and a reproduction of Juan Cabrillo's ship, the San Salvador.

Library hours are: Monday and

Wednesday, 12:00 p.m. to 8:00 p.m.;
Tuesday, Thursday, Friday and Saturday,
9:30 a.m. to 5:30 p.m.; and Sunday, 1:00
p.m. to 5:00 p.m. Fundraising efforts are
ongoing. For information, call Tom Goad,
President, Friends of Point Loma Library,
222-5891.

CA ART MUSEUM
Ken Goldman and Ann Walker are leading an initiative to create the California Art Museum at Promenade Center/Liberty Station. The museum will celebrate the Early California Scene Painters, 1920-1970, with a focus on watercolor and murals. These artists painted scenes of everyday life in an unstructured style characterized by bold brushwork and strong, rich colors. Their work is displayed in major museums in the United States and in private collections around the world.

Goldman and Walker lead a focus group that has applied for 501c3 status and embarked on a fundraising campaign. They intend to establish the museum in one of the historic buildings at the former Naval Training Center. To learn more about the museum project, please call Richard Esparza, (858) 483-4165.

FOCUS ON LOCAL BUSINESS
Tino Ferreira D.D.S. opened a practice in family dentistry in June at 1537 Rosecrans St., Suite 3. The recently rehabilitated building, at the corner of Rosecrans and Ingelow, is the property of Alvaro Ferreira. Contact Dr. Ferreira's office at 223-1606.

Grape Connections moved to a new location at 1130 Scott Street. Contact Robert Gelman at 523-6441, or send e-mail to: luna.grape@cox.net.

Antiques by Ruth opened a new store at 4926 Newport Ave. in August. The store at 1214 Rosecrans is now open by appointment only. Call 222-2232.

October 10-12
OKTOBERFEST in OB
Dusty Rhodes Park
OB Mainstreet Association
224-4906

October 19
PIER PANCAKE BREAKFAST
7:30 a.m. - 12 noon
OB Tree Committee
226-8613

October 25
PL. VILLAGE CULTURAL FAIRE
Scott St. at Canon St.
9:00 a.m. - 4:00 p.m.
Peninsula Chamber of Commerce
Info 225-8156 Vendors 846-6269
www.peninsulachamber.com

November 1
HOLIDAY EXPRESS BAZAAR
3710 Warner St.
10:00 a.m. - 2:00 p.m.
Benefit for Camp Oliver
Dee Kettenburg, 223-1233

November 7
PLHS HOMECOMING GAME
Point Loma High School,
2:30 p.m.
223-3121

November 11
OB RESTAURANT WALK
5:00 - 9:00 p.m.
OB Mainstreet Association
For tickets, call 224-4906

December 6
OB HOLIDAY BAZAAR
9:00 a.m. - 4:00 p.m.
OB HOLIDAY PARADE
5:00 p.m.
224-4906

December 10
PAUL ECKE POINSETTIAS
10:00 a.m.
Point Loma Masonic Center
Point Loma Garden Club
Dolly Hartman, 276-0209
www.plaweb.org
GROWING OUR COMMUNITY ASSOCIATION
by Patti Adams, Membership Chair

Fall is Membership Campaign Season for your Point Loma Association. Let’s encourage local residents and businesses to join our mission to protect and improve the quality of life on the Point Loma Peninsula. We want people to be officially affiliated with our organization. By becoming a member, they make a positive statement, telling the world: “We love Point Loma!”

Here’s how you can help…

- Talk about PLA. Ask your friends, neighbors and business associates if they are members. If not please share with them the value you find in belonging to Point Loma’s original community organization, and give them the Membership Brochure enclosed in this newsletter. You may call PLA membership chair Patti Adams, 225-5511, for more brochures. We’ll mail brochures and a sample newsletter to any address you request.

- Give someone you like a PLA membership. As the holidays approach, think about buying a basic $20 membership for a friend or relative. We are especially eager to see the younger generation of Point Loma people join us in protecting the value and desirability of living here.

- Bring a friend to our booth at the Point Loma Village Cultural Faire. We will have membership applications and displays of all our projects at the Cultural Faire on Saturday, October 25, 9:00 a.m. to 4:00 p.m.

New members bring a wealth of energy and ideas and personal contacts that make the Point Loma Association a stronger organization...providing more benefits for this whole community. Let’s work together to make sure that everyone we know receives a personal invitation to join us!

We know that you support many good causes and organizations, and we deeply appreciate your continued support of PLA. As we grow our association, our friends, family and neighbors will thank you too!
POINT LOMA ASSOCIATION CONTRIBUTIONS
2002-2003

PLATINUM MEMBERS  $1000
Frank and Patricia Bradley
The Corky McMillin Companies
Point Loma Nazarene University

GOLD MEMBERS  $500
John and Lisa Calabotta
Tony and Nancy McCune
Judge Howard and Marlene Turrentine

SILVER MEMBERS  $250
Alan and Cynthia Beneventi
John and Jodie Bruhn
Glenn and Joanne Dethloff
Robert Tripp Jackson
Bob and Joy Jones
Dr. and Mrs. Lee Monroe
Barry and Eileen Shillito
Ben and Marguerite Woodward

BRONZE MEMBERS  $100
Steve and Betty Allman
John and Pat Baker
Daniel and Lois Baker
Bruce and Linda Blakley
Esther Burnham
Malin and Roberta Burnham
Hugh and Pat Carter
Lawrence and Margaret Coleman
Dean and Alice Crowder
Mr. And Mrs. L. G. Dameson
Tom and Judi DeBenedetto
Bruce and Patricia Fischer
Pam Fairley and Kent Foster
Al and Dorothy Frost
Jeanne Frost
Nancy Reed Gibson
Golfquest Management Group LLC
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Carol Green
Marcia Green
Fred and Betty Hage
Edward and Shirley Haimsohn
James and Maxine Hall
Jack and Monika Hardy
Dr. Vital and Phyllis Haynes
Patricia Houser
Nancy Jeremiason
Bill and Marcy Johnson
Allen and Rebecca Jones
John and Dianne Kernan
Fritz and Klonie Kunzel
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Gary and Cheryl Nogle
Kay North
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Peter and Nancy Peckham
Red’s and Red Raven
Ruth Robinson
John and Mary Louise Shoemaker
Rodney and Missy Simms
Bob and Arlene Simpson
Greg and Arlette Smith
Mr. And Mrs. Wallace Springstead
Harris and Ardetta Steiner
Hugh and Marilyn Story
Maureen Summers
Judge Gordon and Jean Thompson
Jerry Van De Weghe
Robert and Ginger Wallace
Joseph and Dee Wambaugh
Maurice T. Watson

Many thanks for your generous contributions!
Please direct questions about membership to Bonnie Hage, 222-5425.