CELEBRATING OUR COMMUNITY

Some of us were born and raised right here in Point Loma. Some of us washed in with the Navy. Some migrated from colder climes. Others fell in love and followed their hearts here. However we happen to be living in the Peninsula, we agree that it’s “a great place to be.”

We gathered Wednesday, May 21, to celebrate our community with the PLA Annual Dinner at the Shelter Pointie Hotel. Attendance was 280 this year, in defiance of the slow economy. The event raised a total of about $6,600 for future PLA projects.

The Silent Auction netted $4,433 thanks to the efforts of Melanie Nickel, assisted by Patti Adams. A child-sized electric Jeep donated by McCune Motors (Tony and Nancy McCune, pictured with Patti Adams) got maximum attention. High bidder Bill Evanston took the mini-Jeep home. Other items included original artwork, jewelry, sculpture, golf packages, wine baskets, and gift certificates to fine restaurants. Robin Hungerford and Bonnie Hage created the decorations for the auction table.

Greg Smith, San Diego County Assessor, told us what we wanted to hear about real estate prices in America’s Finest City, predicting that the housing price bubble isn’t likely to burst any time soon. (But watch out for overbuilding in the condo market downtown.) Hugh Story presented the annual Lighthouse Award to Marty Dine, recognizing his two years as PLA President. Marty, in turn, honored Celeste Trepte with a special Village Beautiful Award for long and faithful service to the community. County Supervisor Greg Cox captured our attention with a large check – $20,000 for bus benches.

Bonnie Hage, reprising her role as Annual Dinner Chair, got rave reviews. The tables looked beautiful, the food was delicious, and the check-in process went smoothly, thanks to Maureen Summers and Ardetta Steiner. Lois Thompson capably handled reservations. Stephanie Davidson and Peggy Bonnie sold $648 in tickets for the 50/50 drawing, which PLA shared with lucky winner Pat Baker. Celeste Trepte coordinated informative displays by Lincoln PB Management, Inc. – The Villages at NTC, Point Loma Branch Library – interior design, and The McMillin Companies – Liberty Station. Dee Kettenburg’s display featured homes recently recognized with Garden Awards from the Beautification Committee.

NEW OFFICERS AND BOARD
Secretary Ardetta Steiner conducted the business portion of the Annual Dinner Meeting. We elected Officers and new Board members: President – John Calabotta, Vice-President – Pat Baker, Treasurer – Bill Johnson, Secretary – Dan Martin, Board – Larry Bauman, Tracy Morgan Hollingsworth, Bill Klees, Klonie Kunzel, Donis Lovett, Larry Pappas, Catherine Perez, and Ray Simas.
COMMUNITY ENHANCEMENT AWARDS

PLA presents annual Community Enhancement Awards to businesses and property owners for outstanding design in architecture, landscape, and signage.

**Landscape:**
- NEX, corner of Rosecrans St. and Nimitz Blvd.
  - Capt. Donald Boland, Commanding Officer,
  - U.S. Naval Base Point Loma
- The Villages at NTC
  - Sam Merrick, VP and General Manager
  - Lincoln BP Management, Inc.
- Longs Drugstore, 3210 Rosecrans St.
  - Steve Urey, Manager
- 76 Service Station
  - Ed and Shannon Thurston
- Ciao Amore Restaurant, 1125 Rosecrans St.
  - Dena and Adley Soares
- Bubble Bath, bronze on Shelter Island
  - Charles and Jackie Mann, donors;
  - Bruce Hollingsworth, President and CEO,
  - Unified Port District of San Diego
- Parking Plaza, Rosecrans St. at Avenida de Portugal
  - Stephen Bonner, Vice President and Manager
  - Union Bank of California, Point Loma Branch
- Liberty Station, Model Homes
- Walter Heiberg, Vice President
- The Corky McMillin Companies

**Volunteer Here**

**America’s Finest Water Station**
The America’s Finest City Half-Marathon is coming to Point Loma - and you can help. PLA sponsors a water station at the corner of Dupont and Albion streets. Come for just one hour, 7:00-8:00 a.m., Sunday, August 17. Wear old clothes and prepare to get wet! All ages can participate. Volunteers receive a free T-shirt. Call Melanie Nickel at 225-8705 to sign up or just show up.

**P.L. Cultural Faire 2003**
The Annual Point Loma Cultural Faire, sponsored by the Peninsula Chamber of Commerce, will be held on Saturday, October 24. Event Chair, Diana Alexander, needs volunteers to participate in planning and staffing activities. Call Diana Alexander, 298-4003 or Bill Kees, 225-8200 x10.

**CELESTE TREPTE HONOURED**
Celeste Trepte received a Village Beautiful Award in recognition of more than 40 years of continuous service to our community. Celeste was a charter member of Point Loma Village Beautiful, founded in 1961. Since then, she has worked on planting trees, removing billboards, undergrounding power lines, and enforcing code compliance. She currently serves on the PLA Beautification Committee.

**ENTRY SIGN IS LOOKING GOOD**
Bob Sherman has made major improvements to the Point Loma entry sign on Nimitz Boulevard. First, he sanded and repainted the wooden sign; then, the old landscaping, overgrown with weeds, had to go. He dug up the whole area, installed an irrigation system, and amended the soil. In May, with help from the Mean Green Team, headed by PLA Beautification Chair Jodie Bruhn, Bob put new plants in the ground.

The new landscape plan, designed by David Kemp, features five queen palms flanking the sign, with pride of Madeira, red bougainvillea, and purple ice plant arrayed in the foreground. Many thanks to David for donating his professional services to this community beautification project. Thanks also to Ed Hempstead, E.M. Electric, for donating labor to install a new electrical system for lighting and for the irrigation timer.

Bob sees this project as his personal contribution to the community. “I am a Point Loma native and have admired the PLA projects for some time. I want to make this sign a landmark we can feel proud of each time we drive by.”

Total PLA expenditure on materials was $1,904. That cost was partially offset by a $745 gift from the Point Loma Artists (proceeds from Art in the Park, September 2001).
The remodeled home of Payne and Linda Johnson is at the corner of Rosecrans and Bessemer streets. A stone wall surrounds tasteful, understated landscaping and softens the lot line; a walled entry courtyard buffers traffic noise.

Jim and Patrice Saxon’s home, 3765 Warner Street, sports a new stone driveway, white trellis arbors, and fresh landscaping. Overgrown trees were replaced with an assortment of fruit trees.

A stacked stone wall and wide sidewalks make a handsome new entry to Monica Jackson’s home, 3767 Jennings St.

FOURTH OF JULY FIREWORKS
Shelter Island is a good place to view the 3rd Annual Big Day Fireworks Show. Old Town Trolley provides shuttle service to Shelter Island with pickups at West Marine and at the Sport Fishing parking lot on Scott Street. Pyrotechnics begin at 9:00 p.m. Call for information about shuttles serving Harbor Island and the North Embarcadero. Sandy Purdon, 222-0330. On the west side of the Peninsula, in Ocean Beach, the celebration begins at 9:15 with Fireworks Off Of The Pier, sponsored by OB Mainstreet Association, 224-9090.

POINT LOMA LIBRARY CLOSING
The Point Loma Branch Library closed June 8 to begin the process of moving into the new building. Stay tuned for the Grand Opening of the James Edgar and Jean Jessop Hervey Point Loma Branch Library this fall. Until then, the closest branch is Ocean Beach Library, 4801 Santa Monica Ave. Hours at OB Library are: Monday and Wednesday, 12:00 p.m. to 8:00 p.m.; Tuesday – Saturday, 9:30 a.m. to 5:30 p.m.; Sunday, closed. Check the San Diego Public Library Web site for other library locations: http://sandiego.gov/public-library/locations.

PLHS FOOTBALL MANIA
Have a Ball and Help Support Point Loma High School. The PLHS PTA offers you chances to win $1,000 in prizes each week in the big NFL Football Mania pool. Just $20 enters you for 17 weeks. Odds are 1 in 49 to win each week. Proceeds benefit Pt. Loma High School, which is scrambling to replace funds lost due to the state budget crisis. For more info and to purchase tickets, please contact Arielle Smith 619-248-3883.

DOCTORS VOLUNTEER
Gresham Bayne, MD chairs the Steering Committee for Volunteers in Medicine, San Diego. Volunteers in Medicine recruits retired physicians to staff primary care medical centers for the uninsured. VIM-San Diego has $50,000 in seed money to begin the process of establishing a center in the Peninsula area, meeting the needs of uninsured residents and taking pressure off our gridlocked emergency rooms. This year, they will select a site and begin construction. To offer support, call Gresham, 223-3494. For information, visit www.vim-san-diego.org.

PENINSULA CRIME INCREASES
Officer Richard Ensign reports more crime in the Peninsula during the past year. From the first quarter of 2002 to the first quarter of 2003, the crime increase in Service Area 610 (includes Midway, Ocean Beach, and all the neighborhoods of Point Loma) was 41% for violent crimes and 32.5% for property crimes.

The SD Police Department offers a new online service “eWatch.” This version of Neighborhood Watch is designed to alert residents and businesses to criminal activity in their neighborhood. You can sign up online to get automatic e-mail alerts when an incident is reported in the area you have selected. To learn more about “eWatch” go to: www.sandiego.gov. Click on “Departments” … then “Police.” You will find “eWatch” subscription information on the “Police” home page. Questions or concerns? Call the San Diego Police Storefront, 3750 Sports Arena Blvd. (619) 531-1540 (non-emergency). Officer Ensign or Linda Lafond can arrange for a free, half-hour security survey of your home or business.

FOCUS ON LOCAL BUSINESS
Shelter Island Sign Shop moved to Rosecrans Street, between Upshur and Canon streets, in November 2002. The business had been located inside Shelter Island Boatyard since beginning operations in 1966. Proprietors John Hurst and his son Jason can provide all kinds of signs, including wood, aluminum, metal, as well as glass lettering. They recently repainted the Point Loma entry sign on N. Harbor Drive. Call 222-1586.

C O M M U N I T Y  C A L E N D A R
FRIDAY, JULY 11
BIG BAND & JAZZ HALL OF FAME
6:00 – 8:00 p.m.
POINT LOMA CONCERT SERIES
253-6626
FRIDAY, JULY 18
SUE PALMER AND HER MOTEL SWING ORCHESTRA
6:00 – 8:00 p.m.
POINT LOMA CONCERT SERIES
253-6626
FRIDAY, JULY 25
BIG MO BAND
6:00 – 8:00 p.m.
POINT LOMA CONCERT SERIES
253-6626
SATURDAY, JULY 26
ART IN THE PARK
10 a.m. – 4 p.m.
PLUMOSA PARK
POINT LOMA ARTISTS
224-1045
FRIDAY, AUGUST 1
LIL’ ELMOS AND THE COSMOS
6:00 – 8:00 p.m.
POINT LOMA CONCERT SERIES
253-6626
FRIDAY, AUGUST 8
PARTY ON THE PIER
5:30 – 9:00 p.m.
OB MAINSTREET ASSOCIATION
224-4906
FRIDAY, AUGUST 8
DR. FEELGOOD AND THE INTERNES OF LOVE
6:00 – 10:00 p.m.
POINT LOMA HIGH SCHOOL
223-3121
SATURDAY, SEPTEMBER 13
PLHS ANNUAL KICK-OFF DINNER AND DANCE
5:00 – 10:00 p.m.
POINT LOMA HIGH SCHOOL
223-3121
SEPTEMBER 21, 27 AND 28
CABRILLO FESTIVAL
CABRILLO NATIONAL MONUMENT
WWW.NPS.GOV/CABR/CABFEST.HTML
(619) 557-5450

Peninsula Community Planning Board
Meet third Thursday, 6:30 p.m. Location varies
Contact: Alex Jewell, 222-9101

Ocean Beach Planning Board
Meets first and third Wednesdays, 7-9:30 p.m.
OB Recreation Center
4725 Santa Monica Ave.
Contact: Leslie Sanguinti, 297-6113

Midway Planning Advisory Committee
Meets first Tuesday, 2 p.m.
Peninsula Community Service Center
3740 Sports Arena Blvd.
Contact: Leslie Sanguinti, 297-6113

Ocean Beach Town Council
Meets third Tuesday, 7 p.m.
OB Recreation Center
3740 Sports Arena Blvd.
Contact: Pat Baker, 223-9263

Point Loma Association
Meets second Wednesday, 7:30 a.m.
Balboa Park Restaurant
2230 Shelter Island Drive
Contact: Pat Baker, 223-9263

North Bay Redevelopment PAC
Meets first Wednesday, 7:30 a.m.
Peninsula Community Service Center
3740 Sports Arena Blvd.
Contact: Jim Davies, 533-5373
PLA Annual Dinner
HIGHLIGHTS 2003

Marty Dine and Supervisor Greg Cox

Marty Dine and Stephen Bonker

Marlette and Greg Smith

Marty Dine and Lt. Cdr. Page Hoffman

Hugh Story and Marty Dine

New Board members

Sam Merrick and Marty Dine

Jess VanDeverter and Marty Dine

Marty Dine and Dena Scares

Marty Dine and Kim Elliott
All photos courtesy of Stuart Hartley
Who We Are

Point Loma Association was organized in 1961. Originally called “Point Loma Beautiful,” we were primarily concerned with the aesthetics of the village.

Today, in addition to beautifying the Peninsula, PLA represents the community through direct involvement with agencies of the federal, state and local governments, the Port District, the Unified School District, the Peninsula Community Planning Board and others who directly affect our quality of life.

PLA’s membership consists of residents and local businesses working together by donating time, effort and money to make the Peninsula a better place in which to live and work. For membership information, please call Bonnie Hage, 222-5425.