

# STOP ECOCIDE IN 3.5 MINUTES

## WHAT DOES ECOCIDE MEAN?

It means mass damage and destruction of ecosystems - for example, extreme cases of the following: Oil spills. Deforestation. Chemical pollution. Soil damage. Overfishing. Air pollution. Plastic waste... harm to nature which is widespread, severe or systematic.

**ECOCIDE, committed by many of the world's biggest corporations over decades, has led directly to climate breakdown and mass extinction.**

**We know the dangers:**

if we continue as we are, the Earth will no longer be able to sustain human civilisation in the near future

**We know the costs:**

to nature and humanity, especially to those already most impacted and exploited, and future generations

**We have the solutions:**

renewable energy, regenerative farming, circular economy... and the skills to put them in place

**With all this knowledge, WHY does ECOCIDE continue?**

Quite simply, because it's allowed to.

CEOs are obliged to maximise profit - by any lawful means. And right now, ECOCIDE is not a crime. It's as simple as that.

## IT'S TIME TO CHANGE THE RULES

At Stop Ecocide, we work with international criminal lawyers, researchers and small nation states towards amending the most powerful legal document in the world - the Rome Statute of the International Criminal Court - to include a crime of ECOCIDE, alongside genocide, war crimes and crimes against humanity.

Already, two climate-vulnerable island states - Vanuatu and the Maldives - have officially called for such an amendment to be seriously considered. France, Belgium, Spain, Finland, Canada and Luxembourg all have a publicly recorded interest in the possibility.

**Public support is crucial to gathering momentum for this simple, powerful change in the law. We must call on governments to "Support making ECOCIDE an international crime."**



*Change the Law.  
Protect the Earth.*

ACT NOW. SIGN UP AT:

[www.stopECOCIDE.earth](http://www.stopECOCIDE.earth)

## AND YOU CAN HELP...

The greater the awareness, the more people using the word ECOCIDE, the larger the movement of Earth Protectors... the safer states will feel to take this law forward, and the more governments around the world will see it's time to make ECOCIDE an International crime.



### OPTIONAL INSERT

*Supporting on-the-ground activists peacefully standing up to protect the Earth.*

*Feel free to gauge your audience and add this section as appropriate.*

It will also help support on-the-ground activists peacefully standing up to protect the Earth. We call them Conscientious Protectors (meaning they are driven by their conscience). If they're arrested during a peaceful direct action or protest, and find themselves in a court of law, they can use their Earth Protector document (the one people receive when they join the campaign) as proof that they're acting to prevent harm, not to cause it. It proves their commitment to protecting Earth's inhabitants, whether human or otherwise, and to preventing ECOCIDE, which they believe to be a crime. Although this cannot guarantee a particular outcome of the trial, it allows them to bring their activism into the courtroom and makes judges more and more aware of public commitment to protecting the Earth. If the judge or jury has a conscience, it may even reduce the sentence they give, or help lead to acquittal, and has been known to do so.

Even if you never plan to be in this situation personally, signing up to the campaign will support those Conscientious Protectors who do.

## SO, TELL EVERYONE!

Talk about it in your networks and environmental groups, make it your mission to sign up your friends, your family, your colleagues. ... you can find us on Facebook, Twitter or Instagram just by searching @EcocideLaw & learn more at [stopECOCIDE.earth](http://stopECOCIDE.earth)

**Join the growing movement of earth protectors  
To add your support and help fund this vital work.  
THANK YOU!**



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