



# PERSES BILIMORIA

PERSES BILIMORIA, WAS BORN IN MUMBAI ON SEPTEMBER 4TH , 1959. HE COMPLETED HIS EDUCATION AT THE CATHEDRAL AND JOHN CONNON HIGH SCHOOL, IN BOMBAY AND THEREAFTER HIS BACHELOR OF COMMERCE, WITH HONOURS, AT BOMBAY UNIVERSITY.

HE IS THE FOUNDER AND CHIEF EXECUTIVE OFFICER OF EARTHSOUL INDIA PRIVATE LIMITED, INDIA'S FIRST, COMPOSTABLE AND BIODEGRADABLE PRODUCT MANUFACTURER.

HE WAS A MEMBER OF THE COMMITTEE OF EXPERTS ON PLASTICS IN WASTE MANAGEMENT, CONSTITUTED BY THE MINISTRY OF ENVIRONMENT AND FORESTS IN NEW DELHI AND SITS ON THE STANDARDS COMMITTEE FOR THE BUREAU OF INDIAN STANDARDS, WITH SPECIAL REFERENCE TO BIOPOLYMERS FROM RENEWABLE RESOURCES IN INDIA.

HE WAS ALSO A MEMBER OF THE ENVIRONMENT COMMITTEE OF FICCI (FEDERATION OF INDIAN INDUSTRY ) AND MEMBER OF THE STEERING COMMITTEE ON WASTE MANAGEMENT FOR CII. (CONFEDERATION OF INDIAN INDUSTRY).

HE IS THE PIONEER OF THE BIO-POLYMER MOVEMENT IN INDIA AS IS FOUNDER PRESIDENT OF THE PROPOSED BIO-DEGRADABLE POLYMER ASSOCIATION OF INDIA.

HE WAS CEO OF THE FAMILY OWNED, COBRA BEER AND LAUNCHED THE BRAND IN INDIA IN 2002, WITH HIS COUSIN, LORD KARAN BILIMORIA OF CHELSEA, TILL ITS SALE TO MOLSON COORS IN 2009. UNDER HIS LEADERSHIP COBRA WAS BREWED AND SOLD IN 15 STATES OF INDIA.

HE HAS RECENTLY BEEN APPOINTED AS AN ADVISORY COMMITTEE MEMBER, OF THE INTERNATIONAL BIOCHAR INITIATIVE, HEADQUARTERED IN WASHINGTON DC. HE IS ALSO THE FOUNDER PRESIDENT OF THE SOCIETY OF BIOCHAR INITIATIVES, AN NGO FORMED IN JANUARY, 2010. HE IS A MEMBER OF THE CLUB OF ROME- INDIAN CHAPTER.

HE HAS RECENTLY BEEN APPOINTED AS CHAIRMAN OF THE CONVERGING WORLD – A U.K. BASED CHARITY, INVOLVED WITH RENEWABLE ENERGY IN SOUTH INDIA AND THE PROFITS UTILISED FOR REAFFORESTATION AND COMMUNITY DEVELOPMENT. ([www.theconvergingworld.org](http://www.theconvergingworld.org))

HE IS INVOLVED WITH VARIOUS WASTE MANAGEMENT INITIATIVES IN INDIA FROM WASTE TO ENERGY AND TO WASTE TO COMPOST. HE IS A PASSIONATE ENVIRONMENTALIST AND HAS PRESENTED PAPERS ON VARIOUS ENVIRONMENTAL ISSUES BOTH IN INDIA AND ABROAD.

PERSES BILIMORIA HAS BEEN INVOLVED WITH CLIMATE CHANGE RESEARCH SINCE 2001 AND MORE RECENTLY, HAS BEEN A PART OF VARIOUS CLIMATE CHANGE SUSTAINABILITY CONFERENCES HELD GLOBALLY.

CURRENTLY PERSES BILIMORIA SERVES AS A CONSULTANT TO SEVERAL MUNICIPAL BODIES, MNC'S, AND INDIAN GOVERNMENT ADVISORY PANELS ON CLIMATE CHANGE, WASTE MANAGEMENT AND ENVIRONMENT.

HE SITS ON THE BOARD OF A FEW PUBLIC LISTED COMPANIES IN INDIA AS AN INDEPENDENT DIRECTOR.

PERSES BILIMORIA HAS RECENTLY BEEN APPOINTED AS HONORARY CONSUL FOR THE GRAND DUCHY OF LUXEMBOURG FOR MAHARASHTRA, GUJARAT AND GOA.



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