WE ARE
CITY OF REFUGE
#wearecor

2020 Impact Opportunities / Corporate Benefits
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In Atlanta's Westside, in zip code 30314, decades of neglect and disinvestment have gradually taken their toll on this once-proud neighborhood. Here, one finds one of the state's highest incidences of poverty, incarceration rates, and teen pregnancies. Here, crime is rampant, and prostitution and drug deals occur in an open-air market. Here, over 30% of housing stock is abandoned or derelict, with boarded-up and burnt-out shells lining the streets. In 30314, the problems are pervasive, and the needs are enormous.

While the needs are great, the opportunities for transformation are even greater. Our innovative model at City of Refuge is bringing about lasting change for individuals and families every single day. We hope that you will partner with us in bringing light, hope, and transformation to the westside. As our footprint expands, we will help to grow your brand awareness and associate your name with a cause to which many people are passionately dedicated.

1. Max Impact / Full Year
   Our Max Impact / Full Year investment opportunities represent the most comprehensive ways to partner with us at City of Refuge.

2. Workforce Innovation
   An investment in the Workforce Innovation Hub will help transform 400 lives in 2020, helping them to achieve employment and stability.

3. Refuge Run 5k
   The annual 5K hosts more than 900 racers and 100 volunteers to the City of Refuge Campus and Westside Atlanta. They run to support the transformational programs at City of Refuge.

4. The Gathering
   Join us on October 15, 2020 for this signature event. 2020 represents the 11th year of this fundraiser that hosts more than 370 people and raises more than $1,000,000 for City of Refuge each year.
## Impact Opportunity

### Max Impact / Full Year

Our Max Impact / Full Year investment opportunities represent the most comprehensive ways to partner with us at City of Refuge.

### Giving Levels:

<table>
<thead>
<tr>
<th>PRESENTING</th>
<th>LIGHT</th>
<th>HOPE</th>
<th>TRANSFORMATION</th>
</tr>
</thead>
<tbody>
<tr>
<td>50 Registrations for the Refuge Run</td>
<td>40 Registrations for the Refuge Run</td>
<td>30 Registrations for the Refuge Run</td>
<td>20 Registrations for the Refuge Run</td>
</tr>
<tr>
<td>10 Patron Tickets to The Gathering with priority seating</td>
<td>10 Patron Tickets to The Gathering with priority seating</td>
<td>10 Patron Tickets to The Gathering</td>
<td>5 Patron Tickets to The Gathering</td>
</tr>
<tr>
<td>Exhibitor/Vendor 10X10 Tent at the Refuge Run</td>
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<td>Exhibitor/Vendor Space at the Refuge Run</td>
</tr>
</tbody>
</table>

### Corporate Benefits:

- Logo and branding in promotional materials for the events
- Logo-Link to company website on City of Refuge Sponsors Page
- Targeted publicity through social media channels (Facebook, Twitter, Instagram)
- Usage rights for City of Refuge logo in pre-approved promotions
- Workforce Innovation Hub Meeting space, passes for private tours of City of Refuge
- Volunteer, Internship and Mentorship Opportunities for employees

### Levels

- **PRESENTING**:
  - $100,000
  - 50 Registrations for the Refuge Run
  - Workforce Innovation Hub Access / Benefits
  - 10 Patron Tickets to The Gathering with priority seating
  - Exhibitor/Vendor 10X10 Tent at the Refuge Run
- **LIGHT**:
  - $50,000
  - 40 Registrations for the Refuge Run
  - Workforce Innovation Hub Access / Benefits
  - 10 Patron Tickets to The Gathering with priority seating
  - Exhibitor/Vendor 10X10 Tent at the Refuge Run
- **HOPE**:
  - $25,000
  - 30 Registrations for the Refuge Run
  - Workforce Innovation Hub Access / Benefits
  - 10 Patron Tickets to The Gathering
  - Exhibitor/Vendor 10X10 Tent at the Refuge Run
- **TRANSFORMATION**:
  - $12,500
  - 20 Registrations for the Refuge Run
  - Workforce Innovation Hub Access / Benefits
  - 5 Patron Tickets to The Gathering
  - Exhibitor/Vendor Space at the Refuge Run
Impact Opportunity

Workforce Innovation

An investment in the Workforce Innovation Hub will help transform 400 lives in 2020, helping them to achieve employment and stability.

Corporate Benefits:

- Workforce Innovation Hub Meeting space, passes for private tours of City of Refuge
- Volunteer, Internship and Mentorship Opportunities for employees
- Logo-link to company website on City of Refuge's website
- Logo and branding in promotional materials and on the Workforce Innovation Hub Classroom Walls and Door
- Targeted publicity through social media (Facebook, Twitter, & Instagram)
- Usage rights of City of Refuge logo in pre-approved promotions
Impact Opportunity

The Gathering

Join us on **October 15, 2020** for this signature event. 2020 represents the 11th year of this fundraiser that hosts more than 370 people and raises more than $1,000,000 for City of Refuge each year.

**Giving Levels:**

- **PRESENTING**
  - 10 Tickets
  - $50,000

- **LIGHT**
  - 10 Tickets
  - $25,000

- **HOPE**
  - 10 Tickets
  - $10,000

- **TRANSFORMATION**
  - 5 Tickets
  - $5,000

**Corporate Benefits:**

- Logo-link to company website on City of Refuge’s website
- Logo and branding in promotional materials at the event
- Targeted publicity through social media (Facebook, Twitter & Instagram)
- Usage rights of City of Refuge logo in pre-approved promotions
Impact Opportunity

Refuge Run - 5k

The annual 5K hosts more than 900 racers and 100 volunteers to the City of Refuge Campus and Westside Atlanta. They run to support the transformational programs at City of Refuge.

Giving Levels:

- **PRESENTING**
  - 50 Registrations
  - $25,000

- **LIGHT**
  - 40 Registrations
  - $15,000

- **HOPE**
  - 30 Registrations
  - $10,000

- **TRANSFORMATION**
  - 20 Registrations
  - $5,000

Corporate Benefits:

- Exhibitor space
- Logo-link to company website on City of Refuge's website
- Logo and branding in promotional materials at the event
- Targeted publicity through social media (Facebook, Twitter, & Instagram)
- Usage rights of City of Refuge logo in pre-approved promotions
2020 Impact Opportunities

Max Impact / Full Year
PRESENTING ○ $100,000
GOLD ○ $50,000
SILVER ○ $25,000
BRONZE ○ $12,500

Workforce Innovation Hub
PRESENTING ○ $25,000
GOLD ○ $10,000
SILVER ○ $5,000
BRONZE ○ $2,500

The Gathering
PRESENTING ○ $50,000
GOLD ○ $25,000
SILVER ○ $10,000
BRONZE ○ $5,000

Refuge Run
PRESENTING ○ $25,000
GOLD ○ $15,000
SILVER ○ $10,000
BRONZE ○ $5,000

I hereby agree to the above City of Refuge impact opportunity. I understand that my company or I will receive the corresponding benefits to the impact level that has been selected as set forth in this package.

I further hereby agree to cooperate with City of Refuge, Inc. by providing electronic and hard copy name and logo information related to the person(s) or company (the "name and logo"), as reasonably requested. I further hereby acknowledge and agree that City of Refuge, Inc. is permitted to use the name and logo in connection with electronic and hard copy advertising and promotions for the event.

Signature: ________________________________
Name: ________________________________
Company: ________________________________
Address:
Business Phone: ________________________________
Contact Person: ________________________________
Personal Phone: ________________________________
Title: ________________________________
Email: ________________________________
Fax: ________________________________

Mail this contract with your payment to:
Bruce Deel, CEO
City of Refuge, Inc.
1300 Joseph E. Boone Blvd.
404-434-7710
bruce@cityofrefugeatl.org

Please contact Caroline Van Eaton with questions. Phone: 205.902.3131
Email: cvaneaton@cityofrefugeatl.org
For questions or more information, please contact Caroline Van Eaton at cvaneaton@cityofrefugeatl.org or 205.902.3131.

Thank You!