GLOBAL RESPONSE MANAGEMENT

AS AN INTERNATIONAL NON-GOVERNMENT ORGANIZATION KNOWING WHEN, WHERE AND HOW TO DEPLOY IS ESSENTIAL TO OUR MISSION.

This map serves as a basic footprint for the decision making paradigm that our organization uses to determine operational status for a new humanitarian or disaster response. It is by no means all inclusive but is a basic starting point for identifying needs and determining how best the organization can and will be able to respond as a whole.

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**Is there a humanitarian need?**

- **Solutions**
  - Do we have Funding?
  - Would our presence create a positive impact and fill a void?
  - Does our current operational posture support the response?
  - Can we facilitate the need?
  - Can our current operations facilitate a response?

- **Operations**
  - Have other organizations responded effectively?

- **Criteria**
  - Is the Risk:Benefit Ratio proportional?
  - Is the area high risk/low resource?
  - Does the response require solving or serving?
  - Do we have connections on the ground?

- **Funding**
  - Is Funding sustainable?
  - Does funding support the mission till feasible exit?