

Activism Initiative: Postcard Project - Submission Guidelines

The Massachusetts-based ARTivism Initiative was launched by Amber Haney in 2019 to encourage local individuals to use art and activism as tools to spread consciousness and inspire change in our communities. The ARTivism Initiative encourages individuals to think critically about our world and to discuss an array of social issues with care and gentle consideration. The ARTivism Initiative: Postcard Project invites creatives to submit postcard designs which tackle social issues and address entities in-power, in order to promote creativity and active change.

Artists may submit up to three (3) 4x6" postcard designs. All artworks must be centered around a social issue to promote change and educate the general community about the chosen topic. This initiative strives to create a safer space for individuals to practice their craft and explore delicate topics. Thus, we will not accept any artworks into this show that feature symbols of hate, hate speech, or any other artwork that invalidates others' existence in any capacity.

The artwork(s) must:

- Be 4x6" in size and submitted as a high-quality PDF
- Be centered around a social issue that the artist is passionate about
- Be accompanied by a backside in standard postcard format, which speaks to the social issue created about and directly addresses a person, organization, or entity in-power, to inspire active change. (Each entry must include a front and back)
- Be created with thoughtfulness, care, and consideration.
- Seek to educate viewers and inspire active change in the community.
- Be original work. (We welcome submissions in various mediums -- digital art, collage, creative writing, embroidery, painting, poetry, photography, etc. -- which are formatted as postcard designs.)

Up to 20 artists/artworks will be accepted into this juried show based on technical skill, passion for the topic, and the capacity to educate and empower the community through art. Accepted artists will be given the opportunity to:

- Have original work shared virtually* through atac: downtown arts + music starting May 28, 2020.
- Sell prints of their postcard designs through atac at a consignment rate (70% to the artist, 30% to atac). Limited amount of prints will be made by the ARTivism Initiative, free of cost to select artists.
- Win prizes! Prizes (including (2) \$25 cash prizes, and (1) \$50 cash prize + artist's membership at atac) will be awarded to three artists at the gallery reception.

Submission Deadline | May 3, 2020 at midnight

Artist Notification | All accepted artists will be announced on May 10, 2020

***Virtual Exhibition Date** | May 28

Awards will be announced on May 28 | (2) \$25 prizes and (1) \$50 prize + artist membership at atac

**Due to COVID-19 and social distancing measures, this juried show will be moved to the online space for our gallery. Artist opportunities (i.e., selling prints, winning prizes, etc.) will remain the same.*

In an effort to make participation accessible to all income levels there is no fee to submit. However, as a non-profit organization we do rely on donations and memberships in order to serve our mission to create community through the arts.

Please consider making a donation or becoming a member today, you can find more info at atac160.org/support. Questions? Email us at artivisminitiative@gmail.com