THE CONCILIO
BIG DREAMS
FRIDAY, NOVEMBER 3, 2023
Dia de los Muertos:
Honoring Our Ancestors

SPONSORSHIP OPPORTUNITIES
For over 40 years, The Concilio has served hard-to-reach families with the goal of encouraging high school graduation. We have partnered with Latino and other families to provide the resources they need to achieve a healthier lifestyle. We have been inspiring families to dream big. For over 40 years, we have made it our sole mission to build stronger families and stronger communities through education, advocacy, and evidence-based programming.

As we celebrate the impact we have made in the DFW community, we envision that over the next 40 years we will build a world that is more equitable, healthy, and engaged in the future of the next generation—but we can’t do it without you. Please help us continue to dream big by partnering with us for our annual fundraiser, Big Dreams Gala.

The 2023 Big Dreams Gala, is slated for November 3, 2023, as Dia de los Muertos wraps up and we finish the week celebrating those who have passed that remain near and dear to us. We can think of no better way to highlight the contributions and achievements of the Latino community than by sharing the night with our families and friends honoring those who we've lost and remembering their lives.

Enclosed you will find details about the event and sponsorship opportunities. If you have any questions about our latest work at The Concilio or the sponsorship packages, please contact Michelle Wilner at mwilner@theconcilio.org or 214-818-0481. More information about The Concilio can be found at www.theconcilio.org.

Thank you for your consideration.

Sincerely,

Florencia Velasco Fortner

Florencia Velasco Fortner
OFRENDAS PRESENTING SPONSOR | $30,000
- Social media and website recognition: Facebook and Instagram posts recognizing your support; digital banner on our home page and event page with a link to your website
- Your company logo in e-blasts
- Recognition on all printed materials
- Recognition in press releases
- Recognition of your company during the event
- Recognition of your company logo projected on the video loop during the event
- Logo to appear on stage altar and entrance
- TWO complimentary PREMIER tables to the event (twenty seats)

LA CATRINA SPONSOR | $20,000
- Social media and website recognition: Facebook and Instagram posts recognizing your support; a digital banner on our event page with a link to your website
- Your company logo in e-blasts
- Recognition on all printed materials
- Recognition in press releases
- Recognition of your company logo projected on the video loop during the event
- Recognition of your company from the microphone once during the event
- TWO complimentary Exceptional tables to the event (twenty seats)

CALAVERAS (SUGAR SKULL) | $10,000
- Social media and website recognition: Facebook and Instagram posts recognizing your support; digital banner on our event page with a link to your website
- Your company logo in e-blasts
- Recognition on all printed materials
- Recognition of your company logo projected on the video loop during the event
- ONE complimentary Exceptional table to the event (ten seats)

MARIGOLD FLOR DE MUERTO SPONSOR | $5,000
- Social media recognition on Facebook and Instagram
- Recognition of your company logo projected on the video loop during the event
- Recognition on invitations and program
- ONE complimentary table to the event (ten seats)

CALACAS (SKELETON) SPONSOR | $3,000
- Recognition of your company logo projected on the video loop during the event
- Recognition on the program
- Social Media recognition on Facebook and Instagram
- ONE complimentary table to the event (ten seats)
Padrino Opportunities will receive custom recognition that reflects each unique sponsorship and will be listed in all promotional materials prior to and at the event. The following opportunities include branding recognition only and do not include entrance to the event.

**FOOD SPONSOR | $25,000**
This sponsor could ensure 25 more students go to college because their parents learned how to support them in school through our PASE program.

**LIGHTING AND HOLOGRAM SPONSOR | $15,000**
This sponsor could help to prevent obesity, diabetes, and heart disease in 20 families by teaching them how to nourish their bodies and minds in a healthy way through our Healthy Kids, Healthy Families Institute.

**ENTERTAINMENT SPONSOR | $15,000**
This sponsor could provide childcare for 50 children across a 9-week program while their parents learn how to better support them in school.

**BEVERAGE SPONSOR | $15,000**
This sponsor could provide graduation ceremonies for 100 parents who complete our education programs. For some, it is the first graduation ceremony they have ever had.

**DECOR SPONSOR | $15,000**
This sponsor could help 60 families to register for benefits that they already qualify for, like SNAP / CHIP / Medicaid, but don’t know how to access it.

**PHOTOBOOTH SPONSOR | $7,500**
This sponsor could give reading books to 750 children.

**PHOTOGRAPHY SPONSOR | $7,500**
This sponsor could ensure that 300 children receive holiday gifts this year.

**VALET SPONSOR | $5,000**
This sponsor could provide a place for a family of four to lay their head for 3 months, worry-free.
Our Mission: To build stronger communities by unlocking opportunities for Latino families with the vision of equity and opportunity for every family.

Challenges we Address: Achievement and health disparities faced by low-income families in DFW.

How we Address the Challenges: Tailor each program to the specific needs and challenges of children at various ages and phases of development. Use data-driven programs that allow families to break the cycle of intergenerational poverty and issues related to racial inequities.

TELLING YOUR STORY

We want to celebrate the support from your organization as a vote of your confidence in The Concilio, and we believe doing so will inspire other supporters as well.

Throughout this coming year, we will tell stories of success from our Big Dreams event.

The stories will be told through social media and in our monthly e-newsletters to donors, parents, and Dallas-area constituents who follow The Concilio. Your sponsorship is about building a deeper relationship with the neighborhood and community. We will highlight your organization’s support by showcasing who you are and the captivating stories your business has to tell.

We have additional opportunities available for your organization to connect with The Concilio.

OPPORTUNITIES CAN INCLUDE:
• Serving as a mentor for a family
• Subject matter expert presentations
• Graduation event guest speaker(s)
BIG DREAMS
PAYMENT FORM

Sponsor name, as it should appear in print: _________________________________ Contact person: _________________________________

Telephone: __________________ Phone type: __________________ Email: _________________________________

Address: __________________________________________________ City: __________________ State: __________ ZIP: __________________

☐ I prefer my gift to remain anonymous, waiving any name recognition in print or electronic materials.

☐ OFREnda PRESENTING SPONSOR | $30,000
  • Social Media and Website Recognition: Digital scrolling banner on our Home Page with link to your website
  • Facebook, Instagram; Your Company logo in E-blasts
  • Recognition on all printed materials
  • Recognition in press releases
  • Recognition of your company during the event
  • Recognition of your company logo projected on the video loop during the event
  • Logo to appear on stage altar and entrance
  • TWO complimentary PREMIER tables to the event (20 tickets)

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  • Social Media and website recognition: Digital scrolling banner on our Home Page with link to your website
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  • Social Media and website recognition: Digital scrolling banner on our Home Page with link to your website
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  • Recognition on all printed materials
  • Recognition in press releases
  • Recognition of your company logo projected on the video loop during the event
  • ONE complimentary Exceptional table to the event (10 tickets)

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  • Social Media recognition on Facebook and Instagram
  • Recognition of your company logo projected on the video loop during the event
  • Recognition on invitations and program
  • ONE complimentary table to the event (10 tickets)

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  • Recognition of your company logo projected on the video loop during the event
  • Recognition on program
  • Social Media recognition on Facebook and Instagram
  • ONE complimentary table to the event (10 tickets)

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☐ ENTERTAINMENT | $15,000

☐ BEVERAGE | $15,000

☐ DECOR | $15,000

☐ PHOTOBOOTH | $7,500

☐ PHOTOGRAPHY | $7,500

☐ VALET | $5,000

DONATION (fully tax-deductible)
I am unable to attend but would like to make a tax-deductible gift in the amount of $__________________.

PAYMENT (Pledges, donations & payments can also be made at concilio.org/bigdreams)
☐ Enclosed is my check payable to The Concilio
☐ Please bill me for my sponsorship by sending an invoice to my ____email address / ___mailing address, above.

Signature: _________________________________ Date: __________________ Please submit form and payment to The Concilio

650 Ft. Worth Ave, Suite 250 | Dallas, TX 75208 | theconcilio.org
THANK YOU FOR YOUR SUPPORT

650 Fort Worth Avenue, Suite 250
Dallas, Texas 75208
214.818.0481
www.theconcilio.org

Spanish - https://www.theconcilio.org/es/bigdreams